

## Advertising Information

# Thieme Almanac

## Acupuncture & Chinese Medicine

### Advertising Opportunities:

Part III of the Thieme Almanac contains a section entitled **Professional Product & Supplier News**. This section offers companies, organizations and distributors the opportunity to showcase new products or to publicize seminars and courses through paid advertising space.

### Data:

Print ready data should be provided as a high-resolution pdf.

Alternatively text files (MSWord) and appropriate logos (jpg files, 300dpi) can be sent for typesetting.

Type Area: 147mm x 210mm

Trim Size: 170mm x 240mm + 3mm bleed on all sides

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### Product Description:

The **Thieme Almanac** provides an annual review of the state of the study, teaching, practice, and development of acupuncture and Chinese medicine around the world. The scope of each annual issue includes an international survey of educational programs, listings of societies and organizations, current information on the ever-changing domain of laws and regulations, along with other important and interesting dates and anecdotes. Under the leadership of an international team of Editors, the Thieme Almanac addresses a large cross section of information; their guidance, expertise, and knowledge enables us to provide both a forum and reference work of the highest quality.

***The Thieme Almanac does not represent any particular school of thought, discipline, or political agenda in the field.***

#### Part I

1. Table of Contents
2. Editorial

#### Part II

3. Research
4. Clinical Practice
5. Professional Developments, Legislation, and Regulation
6. Education

#### Part III

7. History, Language, and Culture
8. Traditional Chinese Almanac Information
9. Calendar of Events
10. Book Reviews
11. Professional Product & Supplier News

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