

# Rates

Effective October 2006



**Hormone and  
Metabolic Research**

Experimental Endocrinology  
and Metabolism

## Hormone and Metabolic Research

<b>Total print run:</b>	<b>1.000</b>	
<b>Published by:</b>	Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298	
<b>Frequency:</b>	Monthly	
<b>Publication language:</b>	English	
<b>Material requested:</b>	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request	
<b>Closing dates:</b>	1st day of the month prior to publication Deadline extensions: consult contact address.	
<b>Rates:</b>		
width x height	1/1 page 175 x 248 mm <b>970 €</b> 1/2 page vertical 85 x 248 mm <b>525 €</b> 1/2 page horizontal 175 x 120 mm <b>525 €</b> 1/3 page vertical 55 x 248 mm <b>350 €</b> 1/4 page vertical 85 x 120 mm <b>260 €</b> 1/4 page horizontal 175 x 60 mm <b>260 €</b>	
<b>Classified advertisements:</b>		
Column width 55 mm, number of columns 3, price per mm	<b>2,15 €</b>	
Box number	<b>7,00 €</b>	
<b>Additional charge per color (no discount):</b>		
for standard colors	<b>375 €</b>	
for special colors	<b>450 €</b>	
<b>Special placement charge:</b>	2nd and 4th cover page 20 % on black/white rate	
<b>Discounts:</b>		
	<b>repeated:</b>	<b>multiple:</b>
	3 x 3 %	1 page 3 %
	6 x 5 %	3 pages 5 %
	12 x 10 %	6 pages 10 %
	18 x 15 %	12 pages 15 %
		18 pages 20 %

### Bound insert requirements (no discount):

Double page	216 mm x 288 mm	<b>1.550 €</b>
Four pages	432 mm x 288 mm	<b>2.780 €</b>

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

### Loose Inserts:

Delivery address for inserts on request on request

### Quantity delivered:

1.000 + 100 overprints

### Journal format:

210 mm x 280 mm

### Page stock:

inside pages 60 lb matcoated, cover 80 lb

For trim size allow (5mm) respectively.

Half tone requirements: 120 lines for body and covers

### Printing process:

offset

### Binding:

perfect

### Contact and delivery address for material:

Thieme.media  
Pharmmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

### Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.