

Rates

Effective October 2006

**The Thoracic and
Cardiovascular Surgeon**

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Total print-run:	1.700	
Published by:	Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298	
Frequency:	Feb., March, April, June, Aug., Sept., Oct., Dec.	
Publication language:	German	
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request	
Closing dates:	1st day of the month prior to publication Deadline extensions: consult contact address	
Rates:		
width x height	1/1 page 175 x 248 mm 1.220 €	
	1/2 page vertical 85 x 248 mm 680 €	
	1/2 page horizontal 175 x 120 mm 680 €	
	1/3 page 55 x 248 mm 450 €	
	1/4 page vertical 85 x 120 mm 330 €	
	1/4 page horizontal 175 x 60 mm 330 €	
Classified advertisements:		
Column width 55 mm, number of columns 3, price per mm	2,35 €	
Box number	7,00 €	
Additional charge per color (no discount):		
for standard colors	370 €	
for special colors	450 €	
Special placement charge: 2nd, 4th cover page and opposite of contents 20 % on black/white rate		
Discounts:		
	repeated:	multiple:
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page	1.750 €
Four pages 426 mm x 288 mm	3.380 €
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.	

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1.700 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Process: offset

Binding: perfect

Contact and delivery address for material:

Thieme.media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.