

Rates

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Planta Medica

Natural Products and Medicinal Plant Research

Planta Medica

Journal of Medicinal Plant Research

Total print-run: 1.500

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Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: 1st day of the month prior to publication
Deadline extensions: consult contact address.

Rates:	1/1 page	175 x 248 mm	870 €
width x height	1/2 page vertical	85 x 248 mm	480 €
	1/2 page horizontal	175 x 120 mm	480 €
	1/3 page	55 x 248 mm	320 €
	1/4 page vertical	85 x 120 mm	240 €
	1/4 page horizontal	175 x 60 mm	240 €

Classified advertisements:

Column width 55 mm, number of columns 3, price per mm **2,15 €**
Box number **7,00 €**

Additional charge per color (no discount):

for standard colors **365 €**
for special colors **450 €**

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3 %	1 page 3%
	6 x 5 %	3 pages 5%
	12 x 10 %	6 pages 10%
	18 x 15 %	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page	216 mm x 288 mm	1.610 €
Four pages	432 mm x 288 mm	3.080 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 1.500 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Process: offset

Binding: perfect

Contact and delivery address for material:
Pharmedia
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Rüdigerstraße 14
70469 Stuttgart
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Important:
Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.