# Thieme Advance Information

**July – September 2014**

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#### Neurosurgery
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### Thieme Core Titles List

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### Promotional Material Order Form

### Promotional Material Information

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Now in a long awaited second edition, this acclaimed Thieme Flexibook elucidates even the most difficult concepts through its clear, compact text and lavish illustrations. Logically organized, packed with essential information and marked by an unparalleled art program, *Color Atlas of Neurology, 2nd Edition* is indispensable in the classroom or clinic.

- Includes new sections on the limbic system, vasculature of the cerebellum, spinal fluid, neuroimmunology, neurodegeneration, neurotransmitters, botulismus and more
- Highlights all signs, symptoms, and neurologic disease patterns for quick recognition and identification of disorders
- Provides a comprehensive section of tables for easy access to the most important facts needed in the clinic
Principles and Practice of Pediatric Neurosurgery
Third Edition

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<td>FORMAT</td>
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EDITORS

A. Leland Albright
Professor of Neurosurgery and Pediatrics,
University of Wisconsin School of Medicine and Public Health, Department of Neurosurgery, Madison, WI, USA

Ian Pollack
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Vice Chairman, Academic Affairs
Chief, Pediatric Neurosurgery
Co-Directo, Neur. Oncology & Brain Tumor Program
University of Pittsburgh Cancer Institute
Children’s Hospital of Pittsburgh
University of Pittsburgh School of Medicine, USA

P. Adelson
Associate Professor of Neurological Surgery,
University of Pittsburgh; Children’s Hospital of Pittsburgh,
Pittsburgh, PA, USA

DESCRIPTION

Praise for previous editions:
"I am sure that this second edition of Principles and Practice of Pediatric Neurosurgery will continue to be the standard text for residents, consultants, and attendings the world over." — Journal of Neurosurgery
"Lavishly illustrated and eminently readable, this book should find a place in every pediatric neurosurgeon’s library." — Pediatric Neurosurgery

Principles and Practice of Pediatric Neurosurgery, Third Edition is a completely revised edition of the most authoritative guide to the management of pediatric neurosurgical disorders encountered in clinical practice. Written by leaders in the field, it provides pediatric neurosurgeons with a clear understanding of the current standards of practice and treatment in the subspecialty.

Key Features:

- An increased emphasis on clinical management strategies in pediatric neurosurgery
- Seven new chapter topics, including cellular therapy for pediatric neurosurgical disease, conjoined twins, lipomeningoceles, and skeletal syndromes
- Pearls and pitfalls in every chapter

This book is an essential reference for all residents and practitioners in pediatric neurosurgery and pediatric neurology.

SALES HOOKS

- State-of-the-art treatment protocols and recommendations
- More than 1,000 high-quality images, now in full color
- Frequent use of algorithms to allow quick access to information
- Superbly organized format; each chapter serves as an expert update on the topic
- Brief editorial commentary on special points of procedure and controversies
No true head-to-head competitor to the Albright. There are very few references on pediatric neurosurgery and those that do exist are largely published by Thieme. This is mainly due to the fact that pediatric neurosurgery is an even smaller subspecialty of neurosurgery itself. Consequently, the Albright has become THE treatise on the topic.

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**Biomechanics of Spine Stabilization**
*Third Edition*

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**EDITORS**
Edward Benzel  
Department of Neurosurgery  
The Cleveland Clinic  
Ohio, USA

**DESCRIPTION**
*Biomechanics of Spine Stabilization, Third Edition,* is a comprehensive and highly readable reference that helps spine specialists understand the clinically important biomechanical principles underpinning spinal surgery and instrumentation so that the best clinical decisions can be made for patients. This new edition includes coverage of the latest spine technology that has evolved over the past decade, such as motion preservation technologies and minimally invasive spine surgery.

This book is an excellent clinical reference for spine surgeons, residents, and fellows in the fields of orthopedic surgery and neurosurgery, neuroradiologists, and engineers working for spine device companies.

**SALES HOOKS**
- Single-authored text with the consistent, authoritative voice of world-renowned expert Dr. Benzel
- More than 350 new figures and original line drawings help clarify information in the text
- Extensive glossary of basic terminology on biomechanics for quick, easy reference
- More than 400 review questions at the back of the book for help with exam preparation

**COMPETITION**


**CONTENTS OVERVIEW**
Part I Overview of Fundamental Concepts  
Part II Spine and Neural Element Pathology  
Part III Spine Surgery  
Part IV Spine Instrumentation Constructs: General Principles  
Part V Spine Instrumentation Constructs: Region- Specific Considerations  
Part VI Spine Instrumentation Constructs: Deformity Management and Prevention Strategies  
Part VII Iatrogenic Pathologies and New Spine Surgery Techniques and Technologies  
Part VIII Non-Operative Spine Stabilization  
Part IX Synthesis: Putting It All Together
## Neuro-oncology
The Essentials
Third Edition

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## EDITORS

| Mark Bernstein BSc, MD, MHSc, FRCSC |
| Mitchel S. Berger, MD |
| Department of Surgery |
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| Toronto, Ontario |
| Department of Neurosurgery |
| University of California at San Francisco |
| San Francisco, California |

## DESCRIPTION

*Neuro-Oncology: The Essentials, Third Edition*, is a comprehensive introduction to the fundamental science and core clinical concepts behind the successful multidisciplinary management of patients with brain and spine tumors. The book begins with basic science, progresses to clinical applications, and includes a robust section on specific tumor types.

## SALES HOOKS

- A major revision, with a 20% increase in content and over 35% increase in figures
- Editor’s Notes at the end of each chapter briefly summarize a topic, provide a historical perspective on a topic, add a current reference, or highlight salient points
- Demonstrates the latest surgical navigation techniques, including stereotaxy and intraoperative MRI, used to access hard-to-reach tumors

## COMPETITION

| Oncology of CNS Tumors, 2E |
| by Tonn et al. |
| March 2010 |
| Hardcover, 2/c, 8 x 10, 816 pages, Springer |

| Principles and Practice of Neuro-Oncology: A Multidisciplinary Approach |
| by Mehta et al. |
| October 2010 |
| Hardcover, b/w, 8 ½ x 11, 1024 pages, Demos Medical |

## CONTENTS OVERVIEW

- Section I: Biology
- Section II: Evaluation
- Section III: Surgery
- Section IV: Radiation
- Section V: Systemic Therapy
- Section VI: Specific Tumors
- Section VII: Related Issues
Neurointerventional Techniques: Tricks of the Trade

Fernando Gonzalez
Departments of Neurological Surgery, Neurovascular Surgery, and Endovascular Surgery
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Jefferson University Hospitals
Philadelphia, Pennsylvania, USA

Felipe Albuquerque
Barrow Neurological Institute
Phoenix, Arizona, USA

Cameron McDougall
Barrow Neurological Institute
Phoenix, Arizona, USA

Neurointerventional Techniques: Tricks of the Trade is a practical reference that includes core procedures used in the growing neurointerventional subspecialty. The step-by-step, concise presentation of procedures along with original line drawings and high-quality images concisely distill a wealth of information, making it easy for both novice and expert neurointerventionists to review how procedures are performed. The book includes over 50 specific procedures as well as important chapters on access points, physiological testing, and pharmacology in the endovascular suite.

Neurosurgeons and neurointerventionists at all levels, from residents learning procedures to experienced practitioners needing a quick refresher, will find this book to be an invaluable resource that they will consult frequently in clinical practice.

SALES HOOKS
- Written by leading experts in neurointerventional practice
- Strong emphasis on complication avoidance throughout the text
- Covers both basic and more complex neuroendovascular procedures
- Useful appendices are rich with information on catheters in easy-to-access tabular format as well as important guidance on intraoperative neurophysiologic monitoring as it applies to neurointerventional procedures

COMPETITION

Masaryk, Endovascular Techniques in the Management of Cerebrovascular Disease, 2008, 216 pp., Informa/CRC Press, 9781841846071, $159.95

Qureshi, Atlas of Interventional Neurology, 2008, 240 pp., Demos Medical, 9781933864310, $199.00
CONTENTS

OVERVIEW

Section 1: Access
Section 2: Aneurysms
Section 3: Management of Vasospasm
Section 4: Embolization for Epistaxis, Arteriovenous Malformations, Fistulas, and Tumors
Section 5: Extracranial Vascular Disease
Section 6: Vertebral Augmentation
Section 7: Endovascular Procedures within the Venous System
Section 8: Stroke and Intracranial Stents
Section 9: Physiological Testing
Section 10: Pharmacology in the Interventional Suite
Spinal Deformities: The Essentials, Second Edition

Price: €119.99
PUB. DATE: August 2014
FORMAT: Hardcover · 496 illustrations · 336 pages · 216 x 280 mm
SPECIALTY: Neurosurgery, Spine; Orthopedic Surgery, Spine
LEVEL: Resident - Senior

EDITORS
Robert Heary
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Newark, New Jersey, USA

Todd Albert
Department of Orthopedics
Thomas Jefferson University Hospitals
Philadelphia, Pennsylvania, USA.

DESCRIPTION
Spinal Deformities: The Essentials, Second Edition presents a detailed overview of current key principles and practices involved in the diagnosis and treatment of patients with spinal deformities. Each chapter of this introductory text begins with "The Essentials," a bulleted list that summarizes the most important concepts presented, providing busy surgeons, residents, and fellows with a quick refresher before surgery.

Written by leading experts in spine surgery, this text will be an invaluable reference for all orthopedic surgeons, neurosurgeons, residents, and fellows involved in the care of patients with spinal deformities.

SALES HOOKS
- Seven new chapters: Measuring Value in Spinal Deformity Care; Intraoperative Neuromonitoring in Spinal Deformity Surgery; Anatomy with an Emphasis on Alignment; The Importance of the Sacrum and Pelvis in Deformity Evaluation and Treatment; Early Onset Scoliosis; Lateral Interbody Fusion Approaches in Spinal Deformity; and Minimally Invasive Surgery (MIS) for Adult Deformities
- All chapters cover classification, patient evaluation, radiographic assessment, indication, treatment options, and complications
- Straightforward explanations of the basic as well as the latest advanced modalities and surgical strategies

COMPETITION
Errico et al., Surgical Management of Spinal Deformities, 2008, 560 pp., Elsevier/Saunders, 9781416033721, $289.00
Forthcoming:

CONTENTS OVERVIEW
Section I: Principles of Spinal Deformities
Section II: Treatment of Spinal Deformities
Nerve Surgery

Representing the treatment and management philosophy of Dr. Susan Mackinnon, Nerve Surgery provides extensive coverage of innovative surgical options as well as guidance on the management of complicated compression neuropathies. In addition to detailed information on tried-and-true as well as cutting-edge surgical techniques, it contains chapters on the basic principles of nerve surgery, such as "Anatomy and Physiology for the Peripheral Nerve Surgeon" and "Evaluation of the Patient with Nerve Injury or Nerve Compression."

This book is a core reference for all plastic surgeons, neurosurgeons, orthopedic surgeons, hand surgeons, residents, and allied health specialists treating patients with nerve injuries.

SALES HOOKS

- More than 850 compelling full-color figures and photographs demonstrate key concepts
- Videos narrated by Dr. Mackinnon are available online
- Coverage of important conditions that can be treated non-operatively, such as neurogenic thoracic outlet syndrome and multilevel compression neuropathy
- Strategies and secondary procedures for failed nerve surgeries
- Dr. Mackinnon provides tips on how she manages complicated pain problems

COMPETITION


CONTENTS

Chapter 1: Anatomy and Physiology for the Peripheral Nerve Surgeon
Chapter 2: Evaluation of the Patient with Nerve Injury or Nerve Compression
Chapter 3: The Electrodagnosis Examination with Peripheral Nerve Injuries
Chapter 4: Nerve Repair and Grafting
Chapter 5: Nerve Transfer for the Forearm and Hand
Chapter 6: Nerve Transfer Procedures for Tetraplegia
Chapter 7: Nerve Autograft Substitutes: Conduit and Processed Allografts
Chapter 8: Peripheral Nerve Allotransplantation
Chapter 9: Neuropathies of the Median Nerve
Chapter 10: Ulnar Nerve Entrapment and Injury
Chapter 11: Radial Nerve Entrapment and Injury
Chapter 12: Thoracic Outlet Syndrome
Chapter 13: Injury and Compression Neuropathy in the Lower Extremity
Chapter 14: Brachial Plexus Injuries
Chapter 15: Obstetrical Brachial Plexus Palsy
Chapter 16: Facial Nerve Injury
Chapter 17: Tendon Transfer for Failed Nerve Injuries
Chapter 18: Tumors of the Peripheral Nervous System
Chapter 19: Surgical Management of Chronic Headaches, Migraines and Neuralgias
Chapter 20: Painful Sequela of Peripheral Nerve Injury
MRI Essentials for the Spine Specialists

A. Khanna, MD
Departments of Orthopaedic Surgery and Biomedical Engineering
Johns Hopkins Orthopaedics at Good Samaritan Hospital
Baltimore, MD, USA

MRI Essentials for the Spine Specialist is a comprehensive textbook that details the complex MRI anatomy of the spine and the spectrum of pathological findings in patients with spinal disorders. Covering basic concepts such as the physics of MRI and normal MRI anatomy of the spine as well as advanced MRI techniques, this book will help clinicians develop a systematic approach to the accurate interpretation of spine MRI studies. This text will be an important resource for spine surgeons, interventional and non-interventional pain specialists, interventional radiologists, neurologists, sports medicine specialists, and any other physicians or allied health professionals with an interest in the management of patients with spinal disorders. It is also an excellent reference for diagnostic radiologists who interpret spine MRI studies and would like to gain a better understanding of the associated clinical aspects.

Region-specific and concept-specific chapters systematically covering what the spine specialist must master

All chapters written by spine surgeons, interventional pain specialists, and radiologists, specifically for clinicians

More than 450 MR images and 80 instructive illustrations to help readers visualize and clarify their understanding of the concepts presented

Practical and focused review of how other imaging modalities correlate with and complement MRI

Common Clinical Questions with answers and detailed explanations in each chapter
| **TITLE** | Clinical Laryngology  
The Essentials |
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<td><strong>SPECIALTY</strong></td>
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<td><strong>LEVEL</strong></td>
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| **EDITORS** |  
Marvin P. Fried  
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Melin Tan-Geller  
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Bronx, NY, USA |

| **DESCRIPTION** | *Clinical Laryngology* addresses the practical issues faced by residents and seasoned practitioners in managing patients with diseases of the larynx. It is a concise manual covering common, everyday procedures that residents must master and provides all the up-to-date information needed by otolaryngologists caring for patients with laryngeal pathology. |

| **SALES HOOKS** |  
- Contains chapters on dysphagia, aspiration, tracheotomy, and cough  
- Includes more than 100 high-quality illustrations and clinical photographs that clarify the information in the text  
- Written and edited by renowned experts in the field of laryngology |

| **COMPETITION** | Merati, *Textbook of Laryngology*, 2006, 544 pp., $169.95, 9781597560283, Plural |

| **CONTENTS OVERVIEW** |  
1: Anatomy of the Larynx  
2: Physiology of the Larynx  
3: Evaluation and Management of the Dysphonic Patient  
4: Evaluation and Examination of the Patient with Dysphagia  
5: Laryngeal Inflammation  
6: Laryngopharyngeal Reflux  
7: Benign Lesions of the Vocal Folds  
8: Benign Tumors of the Larynx  
9: Vocal Fold Immobility  
10: Laryngeal Stenosis  
11: Neurological and Neuromuscular Diseases of the Larynx  
12: Systemic and Endocrine Disorders of the Larynx  
13: Laryngeal Trauma  
14: Laryngeal Malignancy  
15: Chronic Aspiration  
16: Care of the Professional Voice  
17: Principles of Phonosurgery  
18: Voice Therapy  
19: Swallow Rehabilitation  
20: Tracheotomy  
21: Pediatric Laryngology  
22: Cough and the Unified Airway  
23: Office-Based Laryngeal Surgery |
Key Revision for Otolaryngology
Postgraduate and Exit Exam Preparation

**PRICE**  €54.99

**ISBN-13**  9783131662217

**PUB. DATE**  August 2014

**FORMAT**  Paperback · 70 illustrations · 309 pages · 170 x 240 mm

**SPECIALTY**  Otolaryngology

**LEVEL**  Resident

**EDITORS**

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University of East Anglia
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MBChB MRCS(Glasg) FRCS (ORL-HNS)
Spire Norwich Hospital
Norwich, UK

Matthew Clark,
MBBS (London), BSc (Anatomy),
FRCS (ORL-HNS)
Cheltenham Hospital
Cheltenham, UK

**DESCRIPTION**

*Key Revision for Otolaryngology* is an up-to-date learning resource for postgraduate and exit exam candidates. This title provides an enormous breadth of facts and essential information in a quick and easily accessible format.

**SALES HOOKS**

- Provides up-to-date and comprehensive coverage of all the topics within the specialty of Otolaryngology, Head and Neck Surgery and its allied specialties
- Ultimate trainee companion for learning about the pertinent aspects of this expanding specialty
- Designed with the Diploma of Otolaryngology-Head & Neck Surgery (DOHNS) and Fellowship Intercollegiate (FRCS-ORL HNS) examinations in mind, it is equally suitable for similar exams in countries outside of the UK

**COMPETITION**


In 1929 Germany, physiotherapist Elisabeth Dicke suffered from poor circulation in her right leg, acute back pain, and a host of other ailments. With no medical options offered beyond amputation of the leg, she turned to her own training for help. She began to massage the skin and subcutaneous fascia of the sacral bone and pelvic crest with pulling strokes. After several applications, she experienced less back pain, increased circulation to the leg, and within three months, disappearance of all symptoms. This was the beginning of Dicke's systematic, scientifically based treatment method of connective tissue massage (or "Bindegewebsmassage"), now in wide use throughout the world. In this book, practitioners will get the first detailed, "how-to" description of connective tissue massage (CTM) (in the English language) including the principles, knowledge, and skills to implement it.

- Describes and illustrates specific stroking techniques that trigger the appropriate neural reflexes in every body segment
- Shows how to make a diagnostic assessment based on skin, connective tissue, and muscle zones
- Covers the full range of orthopedic, neurological, internal medicine, and gynecologic disorders that can be effectively treated with CTM
## Title

**Encyclopedia of Aesthetic Rejuvenation Through Volume Enhancement**

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### Editors

**Charles Herman, MD, FACS, PLLC**
Division of Plastic and Reconstructive Surgery
Pocono Health Systems
East Stroudsburg, PA, USA

**Berish Strauch, MD, FACS**
Montefiore Medical Center
Bronx, NY, USA

### Description

Covering popular body rejuvenating techniques in plastic surgery, including injectables, implants, and fat grafts, *Encyclopedia of Aesthetic Rejuvenation Through Volume Enhancement* is a comprehensive reference that features procedures for all areas of the body. This accessible text provides plastic surgeons with one core reference they can easily consult before performing a procedure.

Several techniques are presented for each procedure, allowing surgeons to choose the one that best suits the patient. Plastic surgeons, dermatologic surgeons, facial plastic surgeons, and their residents will find this encyclopedia to be an invaluable guide to performing the latest volume enhancing techniques.

### Sales Hooks

- Provides online access to videos of the latest volume enhancement techniques
- Covers current "hot" topics of stem cell therapies and regenerative medicine
- Enhanced by hundreds of full-color, high-quality illustrations and photographs
- Written and edited by renowned experts on body rejuvenation in plastic surgery

### Competition

Coleman, Sydney. Structural Fat Grafting. QMP, 2005. Hardcover, 450 pages, 700 illustrations. $250.00 This is the closest to a straight competitor to our text. It mostly focuses on the face, with one section on the hand, but does not cover other extremities or the buttocks as our text does—it is not a comprehensive look at volume enhancement. Version 20th August 2009

CONTENTS

OVERVIEW

Section I. Basic Principles
1. Introduction to Volume Rejuvenation: Anatomical and Physiological Volume Changes with Aging and Weight Loss
2. History of Techniques and Materials Used in Volume Enhancement
3. Imaging Technology as a Consultation Tool in Breast Surgery

Section II. Face
4. Hyaluronic Acid for Facial Volumization
5. Facial Augmentation with Poly-L-Lactic Acid: Areas of Correction and Comparison to Other Fillers
7. Current Concepts in Fat Transplantation to the Face
8. Facial Rejuvenation with Fat Cells
9. Techniques for Volume Restoration of the Brow, Upper Lid, Temporal Area, and Tear Trough
10. Strategies for Creating the Ogee of the Midface
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Each chapter is a case study that includes:
- a description of the case and the work-up for similar cases;
- a discussion of treatment options;
- complications and critical errors to avoid;
- high-quality color illustrations throughout;
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**CONTENTS OVERVIEW**

- Section I. Facial Fractures
- Section II. Face Cancer (Squamous Cell Carcinoma, Basal Cell Carcinoma, Melanoma) and
- Section III. Face Congenital
- Section IV. Face Cosmetic
- Section V. Foot and Lower Extremity Reconstruction
- Section VI. Breast
- Section VII. Trunk
- Section VIII. Burn
- Section IX. Hand
# Passing the FRCR Part 1: Cracking Anatomy

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**AUTHOR**
Niall Moore, MA, FRCP, FRCR  
X-Ray Department Level 2  
John Radcliffe Hospital  
Headington, UK

**DESCRIPTION**
Written by radiology residents who have recently passed the newly formatted FRCR Part 1 Anatomy Exam, this study guide includes detailed coverage of all the anatomy topics on the exam. The images and accompanying questions and answers are specifically tailored to the new exam format and cover the following areas: Neuroradiology and Head and Neck Radiology; Chest and Cardiovascular Radiology; Gastrointestinal, Gynecological, and Urological Anatomy; Musculoskeletal Anatomy.

**Key Features:**
- More than 300 high-quality images accompanied by questions and answers that match the syllabus of the newly formatted exam
- A practice exam at the end of the book, organized according to the new format, gives residents the experience of taking the exam under timed conditions

Concise and easy-to-use, *Passing the FRCR Part 1: Cracking Anatomy* enables radiology residents to enter the FRCR Part 1 Anatomy Exam room confident in their knowledge and fully prepared to pass the exam.

**SALES HOOKS**
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