Anatomy for Dental Medicine
Second Edition

<table>
<thead>
<tr>
<th>TITLE</th>
<th>Anatomy for Dental Medicine Second Edition</th>
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<tr>
<td>PRICE</td>
<td>$74.99</td>
</tr>
<tr>
<td>PUB. DATE</td>
<td>January 2015</td>
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<tr>
<td>FORMAT</td>
<td>PAPERBACK · 1250 illustrations · 532 pages · 9 X 12.25 IN</td>
</tr>
<tr>
<td>SPECIALTY</td>
<td>Anatomy, Dentistry</td>
</tr>
<tr>
<td>LEVEL</td>
<td>Dental and anatomy students and faculty</td>
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</table>

EDITORS

<table>
<thead>
<tr>
<th>EDITORS</th>
<th>New York University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eric W. Baker, MA, MPhil</td>
<td>New York, NY</td>
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<tr>
<td>Michael Schuenke, MD, PhD</td>
<td>University of Kiel</td>
</tr>
<tr>
<td>Erik Schulte, MD</td>
<td>University of Mainz</td>
</tr>
<tr>
<td>Udo Schumacher, MD</td>
<td>University of Hamburg</td>
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DESCRIPTION

*Head and Neck Anatomy for Dental Medicine, Second Edition, combines concise but thorough explanatory captions with exquisite, full-color illustrations to guide students and practitioners of dental medicine through every structure of the head and neck. This new edition features expanded coverage of neuroanatomy along with complete chapters on embryology and “rest of body” anatomy, as well as twice as many clinical correlations than in the previous edition.

SALES HOOKS

- More than 1,200 detailed, full-color, illustrations and schematics (over 150 new to this edition), with descriptive captions to elucidate concepts
- Appendix covering the anatomy of local anesthesia used by dentists on a daily basis
- An innovative, user-friendly format in which each two-page spread is a self-contained guide to a specific topic

COMPETITION


Liebgott, *The Anatomical Basis of Dentistry, 3e*, $107.95, 2009, 528 pp., 9780323068079, Elsevier

**Pharmacology Test Prep**

**PRICE** | $34.99  
**ISBN-13** | 9781626230415  
**PUB. DATE** | December 2014  
**FORMAT** | PAPERBACK · 88 illustrations · 432 pages · 8.5 x 11 IN  
**SPECIALTY** | Pharmacology  
**LEVEL** | Pharmacology students & residents

**EDITORS**  
Mario Babbini, MD  
Department of Pharmacology  
Ross University Medical School  
Dominica  
Mary Thomas, MD  
Department of Pharmacology  
Ross University Medical School  
Dominica

**DESCRIPTION**  
*Pharmacology Test Prep* is an outstanding collection of 1500 clinical multiple-choice questions written according to USMLE guidelines and classified by learning objective and difficulty. The questions and answers in this book cover all the areas that are included in topic-based and organ system-based courses in the first two years of medical school. It provides medical students preparing to take the USMLE with a thorough review of pharmacology concepts and is an excellent review book for those needing to brush up on pharmacology for their rotations.

**SALES HOOKS**  
- Questions require students to analyze information before choosing the best answer  
- Full explanations are included with answers, giving students a comprehensive USMLE review tool  
- Organized along clinical as well as pharmacological lines, making it suitable for both Step 1 and Step 2 exam preparation

**COMPETITION**  

Katzung-Trevor: *Pharmacology Examination and Board Review*, 2012, $52.00, 640 pp, 9780071789233, McGraw-Hill Medical
Now in a long awaited second edition, this acclaimed Thieme Flexibook elucidates even the most
difficult concepts through its clear, compact text and lavish illustrations. Logically organized, packed
with essential information and marked by an unparalleled art program, *Color Atlas of Neurology, 2nd
Edition* is indispensable in the classroom or clinic.

- Includes new sections on the limbic system, vasculature of the cerebellum, spinal fluid,
  neuroimmunology, neurodegeneration, neurotransmitters, botulismus and more
- Highlights all signs, symptoms, and neurologic disease patterns for quick recognition and
  identification of disorders
- Provides a comprehensive section of tables for easy access to the most important facts
  needed in the clinic
# Color Atlas of Human Anatomy

**Vol. 1: Locomotor System**  
**Seventh Edition**

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<tr>
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<td><strong>FORMAT</strong></td>
<td>PAPERBACK · 215 illustrations · 480 pages · 5 x 7.5 IN</td>
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<td>Anatomy students</td>
</tr>
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</table>

**EDITOR**  
Werner Platzer, MD  
Institute for Anatomy  
University of Innsbruck  
Innsbruck, Austria

**DESCRIPTION**  
The seventh edition of this classic work makes mastering large amounts of complex information much less daunting.

**SALES HOOKS**  
- More than 200 outstanding full-color illustrations and 100 new clinical correlations  
- Side-by-side images with updated callouts  
- An overview of anatomical terms and their Latin equivalents in each section

**COMPETITION**  
None
Color Atlas of Human Anatomy
Vol. 2: Internal Organs
Sixth Edition

The sixth edition of this classic work makes mastering a vast amount of information on internal organs much less daunting. It offers a vivid review of the human body and its structure, and it is an ideal study companion as well as an excellent basic reference text.

- New color plates on embryology and histology
- More than 200 outstanding full-color illustrations and 130 clinical correlations
- Side-by-side images with explanatory text
- An overview of anatomical terms in each section

None
**Title**  
**Ultrasound Imaging**  

**RadCases**  

| **Price** | $59.99  
| **ISBN-13** | 9781604063226  
| **Pub. Date** | October 2014  
| **Format** | Paperback · 460 illustrations · 224 pages · 8.5 x 11 IN  
| **Specialty** | Radiology  
| **Level** | Radiologists  

**Editors**  
Nami Azar, MD  
University Hospitals Case Medical Center  
Cleveland, Ohio, USA  

Carolyn Donaldson, MD  
Pritzker School of Medicine  
University of Chicago  
Chicago, Illinois, USA  

**Description**  
*Ultrasound Imaging* refines your ultrasound diagnostic skills and prepares you for board exams in radiology.  

**Sales Hooks**  
- Covers a wide range of radiological specialties, including renal, gastrointestinal, genitourinary, thyroid, vascular, pediatric, and obstetric  
- Each case includes valuable tips to help readers properly interpret ultrasound images and avoid potential pitfalls  
- Nearly 100 high-quality color illustrations and 350 black and white radiographs demonstrating key ultrasound imaging cases  

**Competition**  

Penny, *Exam Review for Ultrasound*, 2012, $73.99, 392pp., LWW, 9780781779784, LWW
Emergency Radiology presents the challenging cases that are most likely to be encountered by physicians and radiologists in the emergency room. It helps radiologists and emergency physicians correctly interpret images and thus quickly make initial diagnoses on both common and less common disorders. This book can also be used as an effective review guide for those studying for the radiology board exams.

Sales Hooks
- Examples of critical cases that must be accurately diagnosed to avert potential disaster in daily practice and on exams
- A scratch-off code in each book provides a year of free access to a searchable online database of 250 must-know cases, the 100 cases that are in the book, plus an additional 150 cases available only online

Competition
- Schwartz, Emergency Radiology Case Studies, 2009, $59.95, 432 pages, 9780071409179, Elsevier
3D Atlas of Neurologic Disorders

**EDITORS**
Wieslaw L. Nowinski, DSc, PhD  
Agency for Science, Technology, and Research (A*STAR)  
Singapore

**DESCRIPTION**
This interactive 3D atlas of neurologic disorders facilitates the understanding of neurological deficits that can result from brain damage. Hundreds of neurologic lesions are beautifully illustrated in their full anatomic context with captions highlighting their related signs, symptoms, and syndromes. The anatomy module contains a detailed and elegant brain atlas while the disorder module contains pathology models, related textbook materials, and a glossary.

**SALES HOOKS**
This 3D atlas allows you to:
- View a 3D scene of relevant neurologic lesions and surrounding anatomy from any angle and at a wide range of magnification
- Highlight and label any neuroanatomic component
- Display PDFs of materials that correspond to selected disorders
  Save labeled images to a TIFF file on your computer

**COMPETITION**
None
# Neuro-oncology: The Essentials, Third Edition

| **PRICE** | $199.99 |
| **PUB. DATE** | August 2014 |
| **FORMAT** | HARDCOVER · 377 illustrations · 608 pages · 8.5 X 11 IN |
| **SPECIALTY** | Neurosurgery |
| **LEVEL** | Neurosurgeons, Oncologists |

### EDITORS
- **Mark Bernstein BSc, MD, MHS, FRCSC**
  - Department of Surgery
  - University of Toronto
  - Toronto Western Hospital
  - Toronto, Ontario
- **Mitchel S. Berger, MD**
  - Department of Neurosurgery
  - University of California at San Francisco
  - San Francisco, California

### DESCRIPTION
*Neuro-Oncology: The Essentials, Third Edition*, is a comprehensive introduction to the fundamental science and core clinical concepts behind the successful multidisciplinary management of patients with brain and spine tumors. The book begins with basic science, progresses to clinical applications, and includes a robust section on specific tumor types.

### SALES HOOKS
- A major revision, with a 20% increase in content and over 35% increase in figures
- Editor’s Notes at the end of each chapter briefly summarize a topic, provide a historical perspective on a topic, add a current reference, or highlight salient points
- Demonstrates the latest surgical navigation techniques, including stereotaxy and intraoperative MRI, used to access hard-to-reach tumors

### COMPETITION
- Tonn et al., *Oncology of CNS Tumors, 2 Edition*, 2010, $269.00, 816 pp., 9783642028731, Springer
CONTENTS
OVERVIEW

Section I: Biology
Section II: Evaluation
Section III: Surgery
Section IV: Radiation
Section V: Systemic Therapy
Section VI: Specific Tumors
Section VII: Related Issues
Surgical Management of Pain
Second Edition

Price: $279.99
Pub. Date: December 2014
Format: Hardcover · 189 illustrations · 496 pages · 8.5 x 11 IN
Specialty: General surgery, Neurosurgery
Level: Practicing surgeons & neurosurgeons

Editors: Kim J. Burchiel, MD, FACS
School of Medicine
Oregon Health & Science University
Portland, Oregon

Description: Surgical Management of Pain, Second Edition, is a completely updated state-of-the-art reference on neurosurgical pain management. This new edition is in full color and includes the following sections: Anatomic and Physiologic Foundations for Nociceptive and Neuropathic Pain, Pain Medicine, Pain Diagnoses, Surgical Procedures for Pain, and New Directions for Pain Surgery.

Sales Hooks:
- Emphasizes “best evidence” treatment options
- Includes free online access to videos demonstrating surgical techniques described in the book
- Explores nonsurgical and pharmacologic methods of pain control

Contents Overview:
Section I. Anatomic and Physiologic Foundations for Nociceptive and Neuropathic Pain
Section II. Pain Medicine
Section III. Pain Diagnoses and Their Non-Surgical Management
Section IV. Surgical Procedures for Pain
Section V. New Directions for Pain Surgery

Competition: None
Handbook of Bleeding and Coagulation for Neurosurgery

This practical handbook presents the best methods for bleeding prevention and management as well as the current options available for coagulation in neurosurgery, both of which are important yet intimidating issues often faced by neurosurgeons. The chapters are designed to help readers quickly and easily locate background information they need or go directly to a specific topic related to patient care.

SALES HOOKS
- Four chapters address the management of bleeding in cranial, neuroendovascular, spinal, and pediatric cases, demonstrating how patient care recommendations have been put into practice
- Sections on the management of bleeding, venous thrombosis, and coagulation in the neurosurgical perioperative period and in specific neurosurgical conditions
- Chapters on the risk of anticoagulants and antiplatelet agents in brain tumor patients

CONTENT OVERVIEW
- Section I. Evidence-based Medicine
- Section II. Hemostasis and Coagulation
- Section III. Blood Loss and Replacement
- Section IV. Management of Venous Thrombosis in Neurosurgical Conditions
- Section V. Management of Bleeding and Coagulation in the Neurosurgical Perioperative Period
- Section VI. Management of Bleeding, Coagulation and Venous Thrombosis in Specific Neurosurgical Conditions

EDITORS
- Mark G. Hamilton, MD
  Foothills Hospital
  Division of Neurosurgery
  Calgary, Alberta, Canada
- John G. Golfinos, MD
  New York University Langone Medical Center
  Department of Neurosurgery
  New York, NY, USA
- Graham Pineo, MD, FRCPC, FAFP
  The University of Calgary
  Calgary, Canada
- William T. Couldwell, MD
  University of Utah
  Department of Neurosurgery
  Salt Lake City, Utah, USA
Dynamic Reconstruction of the Spine, Second Edition, is the most up-to-date resource on the instrumentation, technologies, and fundamental science integral to achieving spine motion preservation and stabilization. It is a completely revised text that includes not only the latest technologies and surgical approaches, including MIS techniques, but also significantly more detail on the clinical biomechanics of the spine than the previous edition. Readers will appreciate the guidance this book provides on how to: successfully adopt new technology, find appropriate indications, address common safety and efficacy issues, and answer health economics questions for ethics committees and payers.

SALES HOOKS

- A substantial revision, with entirely new chapters in three quarters of the book, including a large section on basic as well as more advanced biomechanics topics
- Highly visual - contains 20% more figures than the previous edition
- Discusses and explains current advances in genetic and molecular technologies used to repair the spinal disc
- Includes an unbiased critique of the pro cons, clinical outcomes, and comparative outcomes of different devices
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<th>CONTENTS OVERVIEW</th>
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<td>Section I: Motion preservation of the spine in context</td>
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<td>Section II: Clinical Biomechanics of the Spine</td>
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<td>Section III: Restoration of the Cervical Movement Segment</td>
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<td>Section IV: Restoration of the Lumbar Motion Segment</td>
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<tr>
<td>Section V: Advancements in Lumbar Motion Preservation</td>
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Seven AVMs
Tenets and Techniques for Resection

PRICE $189.99
ISBN-13 9781604068757
PUB. DATE March 2014
FORMAT HARDCOVER · 869 illustrations · 352 pages · 8.5 x 11 in
SPECIALTY Neurosurgery
LEVEL Neurosurgeons

EDITORS
Michael T. Lawton, MD
Department of Neurosurgery
University of California - San Francisco
San Francisco, California, USA

DESCRIPTION
This sequel to Dr. Lawton’s best-selling Seven Aneurysms focuses on microsurgical resection techniques for AVMs found in the lobes and deep regions of the brain and categorizes them into subtypes to simplify the broad spectrum of brain AVMs neurosurgeons may encounter.

SALES HOOKS
• Includes more than 700 spectacular full-color illustrations developed exclusively for this book
• Creates a system for conceptualizing and approaching AVMs
• Illustrates a stepwise process for AVM resection using strategic “battle plans”

COMPARISON
Stieg, Batjer, & Samson, Intracranial Arteriovenous Malformations, 2006, $269.95, 496 pp., 9780824709938, CRC Press

Jafar et al., Vascular Malformations of the Central Nervous System, 1999, 540 pp., 9780198144806, LWW

CONTENTS
OVERVIEW
Section 1: The Tenets
Section 2: The Seven Arteriovenous Malformations
Section 3: Selection Strategies
Endovascular Surgical Neuroradiology
Theory and Clinical Practice

Editors
Charles J. Prestigiacomo, MD, FACS
Department of Neurological Surgery
University of Medicine and Dentistry of New Jersey
Newark, New Jersey

Description
Covering not only the latest techniques but also the science and rationale behind neuroendovascular treatment, this reference reflects the current knowledge base of the endovascular surgical neuroradiology subspecialty. It covers all aspects of neuroendovascular surgery, such as the science of vascular biology to the more advanced clinical applications in acute stroke interventions and AVMs. Written by neurologists, neurosurgeons, and neuroradiologists, this timely text provides readers with a thorough review of all the considerations pertinent to the endovascular treatment of diseases of the cerebrovascular system, spine, head, and neck.

Sales Hooks
• Technique chapters include complication avoidance and management
• High-quality, unique illustrations and up-to-date images guide the reader through clinical concepts and technically challenging procedures
• Covers topics that are often overlooked but are critical to understanding the dynamics of endovascular treatment, such as the use of anticoagulants or procoagulants and the biophysics of vascular disease
• Each chapter ends with a Summary which distills and highlights the key "takeaways" for that topic

Competition


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<td>Perioperative Care</td>
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<td>Intracranial Aneurysms and Vasospasm</td>
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<td>Atherosclerotic Disease</td>
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<td>Acute Stroke Interventions</td>
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<tr>
<td>Lesions of the Spine</td>
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<td>Additional Endovascular Applications</td>
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Examination of Peripheral Nerve Injuries
An Anatomical Approach
Second Edition

Stephen Russell, MD
Department of Neurosurgery
New York University Langone Medical Center
New York, NY

Examination of Peripheral Nerve Injuries, Second Edition, teaches neurosurgeons how to properly examine a patient with a suspected focal neuropathy. This new edition contains unique, full-color illustrations that, along with high-quality photographs, help readers master the details of performing specific procedures and examinations on patients with peripheral nerve injuries.

SALES HOOKS
- More than 80 new full-color illustrations guide the reader through each technique
- Photographs illustrate muscular examination techniques
- Focuses on the most common anatomical variations, using both schematic figures and simplified text descriptions to facilitate learning

COMPETITION
O'Brien, Aids to the Examination of the Peripheral Nervous System, 5e, 2010, $37.95, 72 pp., 9780702034473, Elsevier

Miller, The 3-Minute Musculoskeletal & Peripheral Nerve Exam, 2008, $60.00, 279 pp., 9781933864266, Demos

CONTENTS
Chapter 1: Median Nerve
Chapter 2: Ulnar Nerve
Chapter 3: Radial Nerve
Chapter 4: Brachial Plexus Anatomy
Chapter 5: Clinical Evaluation of the Brachial Plexus
Chapter 6: The Diagnostic Anatomy of the Sciatic Nerve
Chapter 7: The Diagnostic Anatomy of the Inguinal Complex of Nerves
Chapter 8: The Diagnostic Anatomy of the Lumbosacral Plexus
This timely and comprehensive book covers the thinking, philosophy, and techniques of modern keyhole brain surgery, including a realistic assessment of its benefits and limitations. Written by expert practitioners and highlighted by vivid surgical illustrations and procedural videos, *Principles and Practice of Keyhole Brain Surgery* functions as an experienced mentor working side by side with neurosurgeons as they master the techniques.

**SALES HOOKS**
- Beautifully illustrated with nearly 900 endoscopic images, diagrams, surgical drawings, and operative photographs, many showing step-by-step procedures
- Demonstrates contemporary keyhole approaches (e.g. the eyebrow/sub-frontal approach) in procedures for supratentorial intra-axial brain tumors, tumors of the cribriform plate and orbit, parasellar masses, craniopharyngiomas, and tumors of the middle fossa and cavernous sinus
- Offers more than 100 procedural videos on the Thieme MediaCenter, narrated by the authors and aligned to chapters in the book

**CONTENTS OVERVIEW**
Section 1: The Keyhole and how to think about it
Section 2: A guide to specific applications of Keyhole surgery
**TITLE**
**Imaging of Traumatic Brain Injury**

<table>
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<tr>
<th><strong>PRICE</strong></th>
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<td><strong>PUB. DATE</strong></td>
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<td><strong>FORMAT</strong></td>
<td>HARDCOVER · 660 illustrations · 304 pages · 8.5 x 11 IN</td>
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<td><strong>LEVEL</strong></td>
<td>Medical professionals</td>
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**EDITORS**
Yoshimi Anzai, MD, MPH
Department of Radiology
Harborview Medical Center
Seattle, WA, USA

Kathleen Fink, MD
Department of Radiology
Harborview Medical Center
Seattle, WA, USA

**DESCRIPTION**
An image-rich text on neuroimaging of trauma patients

*Imaging of Traumatic Brain Injury* is a radiological reference that covers all aspects of neurotrauma imaging and provides a clinical overview of traumatic brain injury (TBI). It includes the imaging features of acute head trauma, pathophysiology of TBI, and the application of advanced imaging technology to TBI. This book will serve as a quick refresher for practicing trauma surgeons as well as a core reference text for those who are new to the imaging of neurotrauma patients, including radiology residents, and fellows as well as neuroradiologists and ER physicians.

**SALES HOOKS**
- Covers mild as well as chronic traumatic brain injury or concussion
- Written in an easily accessible format, with pearls and summary boxes at the end of each chapter
- Includes modern imaging techniques, including the multi-planar format
- Contains over 250 high-quality images

**COMPETITION**
CONTENTS

OVERVIEW

Chapter 1: Epidemiology of Traumatic Brain Injury
Bahman Sayyar Roudsari and Yoshimi Anzai

Chapter 2: Evidence-Based Imaging and Prediction Rules: Who Should Get Imaging For Mild Traumatic Brain Injury?
Mahmud Mossa-Basha

Chapter 3: Neuroimaging of Traumatic Brain Injury
Yoshimi Anzai

Chapter 4: Pathophysiology of Traumatic Brain Injury and Impact on Management
Kathleen R. Tozer-Fink

Chapter 5: Pediatric Head Trauma
Jonathan O. Swanson and Jeffrey P. Otjen

Chapter 6: Postoperative Imaging of Traumatic Brain Injury
Nicholas Krause, Kathleen R. Tozer-Fink, and Yoshimi Anzai

Chapter 7: Blunt Cerebrovascular Injury
Carrie P. Marder and Kathleen R. Tozer-Fink

Chapter 8: Penetrating Traumatic Brain Injury
Robert Linville and Wendy A. Cohen

Chapter 9: Skull Base Trauma
Shivani Gupta and Kathleen R. Tozer-Fink

Chapter 10: Maxillofacial Trauma
Jayson L. Benjert, Kathleen R. Tozer-Fink, and Yoshimi Anzai

Chapter 11: Traumatic Orbital Injury
Roberta W Dalley and Sarah J Foster

Chapter 12: Advanced Imaging In Mild Traumatic Brain Injury and Concussion
Jalal B. Andre
# Breast Elastography

<table>
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<tr>
<td></td>
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| PRICE       | $119.99          |
| ISBN-13     | 9781604068528   |
| PUB. DATE   | November 2014    |
| FORMAT      | HARDCOVER · 474 photos · 192 pages · 8.5 X 11 IN |
| SPECIALTY   | Radiology, Nuclear Medicine |

<table>
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<tr>
<th>EDITORS</th>
<th>Richard G. Barr, MD, PhD</th>
</tr>
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<tr>
<td></td>
<td>Radiology Consultants Inc.</td>
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<td>Youngstown, Ohio</td>
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| DESCRIPTION               | This comprehensive reference covers the principles and techniques used in performing breast elastography, an innovative imaging technology that can dramatically reduce the need for biopsies. The book begins with an introduction of the techniques, followed by sections on how to perform each and methods of interpretation, and concludes with more than 60 detailed case studies. |

| SALES HOOKS               | Includes case studies covering a wide range of breast pathologies and illustrating the use of all available elastography techniques to help radiologists obtain the best images for each pathology |
|                          | Covers all methods of breast elastography, including sheer wave and strain wave |
|                          | Contains more than 200 high-quality color images that demonstrate how to perform each technique |

| COMPETITION              | None |

<p>| CONTENTS OVERVIEW        | Chapter 1: Introduction to Breast Elastography |
|                          | Chapter 2: Principles of Elastography |
|                          | Chapter 3: Strain Elastography |
|                          | Chapter 4: Shear Wave Elastography |
|                          | Chapter 5: Combination of Shear Wave and Strain Elastography |
|                          | Chapter 6: Clinical Cases: Benign Lesions |
|                          | Chapter 7: Clinical Cases: Malignant Lesions |
|                          | Chapter 8: Clinical Cases: Other Lesions |
|                          | Chapter 9: Future Perspective and Conclusions |</p>
<table>
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<tr>
<th>TITLE</th>
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<tr>
<td>PRICE</td>
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<tr>
<td>ISBN-13</td>
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<td>FORMAT</td>
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<tr>
<td>LEVEL</td>
<td>Pediatric ultrasound imaging</td>
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| EDITORS      | Erik Beek                      | Rick R. van Rijn                |
|             | Wilhelmina Children's Hospital | Emma Children’s Hospital        |
|             | University Medical Center      | Academic Medical Center         |
|             | Utrecht, The Netherlands       | Amsterdam, The Netherlands      |

| DESCRIPTION  | Marked by a consistent, easy-to-follow structure and thousands of supporting illustrations, Diagnostic Pediatric Ultrasound is the complete “go-to” reference for daily practice. It clearly shows why ultrasound is the pediatric imaging modality of first choice, offering safe, non-invasive, high-quality results that lead to an accurate diagnosis. |

| SALES HOOKS  | • Nearly 1700 high-quality images that depict all conditions in exquisite detail  
• Unique “Tips from the Pros” that offer practical insights gained through actual clinical experience with pediatric patients  
• Hundreds of current references that serve as a database for further reading  
• Instructive ultrasound video clips available on Thieme Media Center showing diagnoses |

| COMPETITION  | Siegel M.J., Pediatric Sonography, 4 Edition, 2010, $236.00, €184.99, 736pp., 9781605476650, LWW  
Interventional Ultrasound

Christoph F. Dietrich, MD
Department of Internal Medicine 2
Caritas Hospital
Bad Mergentheim, Germany

Dieter Nuernberg, MD
Ruppin Clinics GmbH
Department of Medicine B
Neuruppin, Germany

The first comprehensive, multi-specialty text on ultrasound guidance in interventional procedures, this book uses the authors’ extensive clinical experience to provide a full overview of modern interventional ultrasound. For all practitioners, whether new to the procedures or already using them, Interventional Ultrasound offers expert advice and solutions to commonly encountered questions and problems.

- Describes key recent advances, such as the use of ultrasound contrast agents in interventional procedures, adapting ultrasound transducers for endoscopic use in biopsies of the thorax and gastrointestinal tract, performing percutaneous biopsy aspiration and drainage with ultrasound, employing sonography in advanced ablative techniques and more
- Explores such cutting edge topics as symptom-oriented palliative care interventions, applications in critical care medicine and interventions in children
- Highlights, for the first time, the vital role of assisting personnel in interventional ultrasound procedures

Harmon D. et al., Perioperative Diagnostic and Interventional Ultrasound, 2008, $177.00, 224pp., 9781416033561, Saunders

Antsaklis AJ., Donald School Textbook of Interventional Ultrasound, 2008, $85.00, 167 pp., 9788184482980, Jaypee
This case-based book presents detailed information on neurovascular anatomy in concise, easily digestible chapters that focus on the importance of anatomy in the field of radiology. The case discussions include modern examples of invasive and non-invasive angiographic techniques that are relevant for general radiologists and diagnostic neuroradiologists as well as interventionalists. This book gives readers the detailed knowledge of neurovascular anatomy that allows them to anticipate and avoid potential complications and to fully understand the vulnerability of vascular segments that are affected by various diseases.

- Cases are enhanced by more than 1,000 high-quality radiographs covering the full range of neurovascular anatomy
- Content focuses on the practical relevance of the anatomical features encountered while performing everyday neurovascular procedures
- Anatomy and Embryology are explained together, enabling readers to fully comprehend the vascular anatomy and its many variants
Part I: Aortic Arch
Part II: Internal Carotid Artery
Part III: Anterior Circulation
Part IV: Posterior Circulation
Part V: External Carotid Artery
Part VI: Cerebral Veins
Part VII: Spine
### Title

**Passing the FRCR Part 1: Cracking Anatomy**

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<td><strong>ISBN-13</strong></td>
<td>9783131987617</td>
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<td><strong>PUB. DATE</strong></td>
<td>September 2014</td>
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<td><strong>FORMAT</strong></td>
<td>PAPERBACK · 320 illustrations · 352 pages · 6.75 x 9.5 IN</td>
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<td><strong>SPECIALTY</strong></td>
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</tr>
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### Editor

**Niall Moore, MA, MB BChir, FRCR, FRCP**

X-Ray Department  
John Radcliffe Hospital  
Headley Way  
Headington, United Kingdom

### Description

Written by radiology residents who have recently passed the newly formatted FRCR Part 1 Anatomy Exam, this study guide provides detailed coverage of all the topics on the exam. The images and accompanying questions and answers are specifically tailored to the new exam format and cover the following areas: Neuroradiology and Head & Neck Anatomy; Chest and Cardiovascular Anatomy; Gastrointestinal, Gynecological, and Urological Anatomy; and Musculoskeletal Anatomy.

### Sales Hooks

- More than 300 high-quality images accompanied by questions and answers that match the syllabus of the newly formatted exam
- All the recent changes to the FRCR 1 Part 1 Anatomy Examination format are covered
- A practice exam at the end of the book, organized according to the new format, offers residents the experience of taking the exam under timed conditions

### Competition

None
Top 3 Differentials in Neuroradiology
A Case Review

William T. O’Brien, Sr., D.O.
Department of Radiology
Wilford Hall USAF Ambulatory Surgical Center
Lackland, Texas

Top 3 Differentials in Neuroradiology is an up-to-date, comprehensive review of critical topics in neuroimaging. The book’s unique format ranks the differentials, divides them into the top three, and presents additional diagnostic considerations for each. The discussion sections of each case cover the imaging and clinical manifestations for all the disease processes, making this text a high-yield review for board exam preparation and a quick reference for daily clinical practice.

- Presents more than 600 high-quality images with the case-based reviews in the same manner as they appear on board exams
- Covers all neuroradiology subspecialties: imaging of the brain, head & neck, and spine
- Provides a prioritized list of differentials based upon key findings for each case


Section I: Brain
Section II: Head and Neck
Section III: Spine
Neuroradiology is a core clinical resource that clearly illustrates and describes MR and CT images of the brain, head and neck, and spine. The text distills the essential aspects of neuroradiology and contains in-depth discussions of imaging findings.

SALES HOOKS
- More than 1000 high-quality MR and CT images representing the full range of diseases encountered in everyday practice
- Online access to a wealth of image sets on Thieme’s Media Center
- Covers common and critical MR and CT diagnosed pathologies in neuroradiology

COMPETITION
Castillo, Neuroradiology Companion, 4e, 2011, $99.99, 624 pp., 9781451111750, LWW
Yousem, Neuroradiology: The Requisites, 3e, 2010, $99.95, 704 pp., 97-0323045216, Mosby

CONTENTS OVERVIEW
Section I. Brain
Section II. Head and Neck
Section III. Spine
| TITLE | Differential Diagnosis in Ultrasound Imaging  
Second Edition |
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| EDITORS | Günter Schmidt MD  
Kreuztal, Diakonie Klinikum  
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Freudenberg, Germany |
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<tr>
<td>Lucas Greiner, MD</td>
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International School for Ultrasonography  
Wuppertal, Germany |
| Dieter Nuernberg, MD |  
Medical Clinic B  
Ruppiner Hospitals GmbH  
Neuruppin, Germany |

| DESCRIPTION | Covering the full spectrum of normal and pathologic findings in the human body, the second edition of this comprehensive ultrasound reference uses a unique color-coded system of over 250 drop-down menus to present all possible diagnoses and then quickly guide readers to an accurate diagnosis. |

| SALES HOOKS | • Over 1,000 new, state-of-the-art images covering the full spectrum of ultrasound imaging, including color Doppler, contrast-enhanced ultrasound, and elastography  
• Clear layout, with flow charts and text boxes, enables readers to approach a diagnosis via different pathways or with the most likely diagnosis  
• Unique navigational structure allows for quick, correct diagnoses |

| COMPETITION | Ahuja A. et al., EXPERTddx: Ultrasound, 2009, $299.00, 550 pp., 9781931884143, Amirsys/LWW  
S. Bhargava, Ultrasound Differential Diagnosis, 2e, 2012, $57.95, 670 pp., 9788184483543, Jaypee |
Section I. Vessels
Section II. Liver
Section III. Biliary Tree and Gallbladder
Section IV. Pancreas
Section V. Spleen
Section VI. Lymph Nodes
Section VII. Gastrointestinal Tract
Section VIII. Peritoneal Cavity
Section IX. Kidneys
Section X. Adrenal Glands
Section XI. Urinary Tract
Section XII. Prostate, Seminal Vesicles, Testis, Epididymis
Section XIII. Female Genital Tract
Section XIV. Thyroid Gland
Section XV. Pleura and Chest Wall
Section XVI. Lung
The foot has a special place in musculoskeletal diagnosis due to its complex anatomy and because many similar symptoms can have different causes, each requiring a different approach to treatment. The evaluation of foot disorders and diseases requires close clinical–radiological correlation and communication with foot experts. Foot disorders and injuries increase with age, due in part to the rising popularity of recreational sports in all age groups. *Diagnostic Imaging of the Foot and Ankle* will help you train your eye to recognize disorders and diseases of the foot and ankle, including those that are often misdiagnosed or overlooked.
### Otolaryngology Lifelong Learning Manual
Third Edition

| PRICE | $99.99 |
| PUB. DATE | February 2015 |
| FORMAT | PAPERBACK · 210 illustrations · 448 pages · 8.5 X 11 IN |
| SPECIALTY | Otolaryngology |
| LEVEL | Otolaryngologists, medical professionals |

**EDITOR**
The American Academy of Otolaryngology—Head and Neck Surgery Foundation (AAO-HNSF)
Alexandria, Virginia

**DESCRIPTION**
*Otolaryngology Lifelong Learning Manual, Third Edition*, is the AAO-HNSF’s comprehensive guide for lifelong learning and for those taking certification and re-certification exams in otolaryngology-head and neck surgery. The book is divided into ten sections, each representing a subspecialty within otolaryngology-head and neck surgery, including: Facial Plastic Surgery, General, Head and Neck, Laryngology and Bronchoesophagology, Otology and Neurotology, Pediatric Otolaryngology, and Rhinology and Allergy.

**SALES HOOKS**
- Focuses on continuing professional development (CPD) and lifelong learning
- Covers the clinical fundamentals that all otolaryngologists must master

**COMPETITION**

Fletcher, *Comprehensive Otolaryngology Review: A Case-Based Approach*, 2013, $99.95, 240 pp., 9781597565134, Plural


**CONTENTS OVERVIEW**
Section I. The Business of Medicine
Section II. Clinical Fundamentals
Section III. General
Section IV. Head and Neck
Section V. Laryngology
Section VI. Otology
Section VII. Pediatric Otolaryngology
Section VIII. Rhinology
Section IX. Facial Plastic and Reconstructive Surgery
## Otolaryngology—Head and Neck Surgery

**Rapid Clinical and Board Review**

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### EDITORS

- **Matthew L. Carlson, MD**  
  Department of Otorhinolaryngology  
  College of Medicine, Mayo Clinic  
  Rochester, Minnesota

- **Kathryn M. Van Abel, MD**  
  Department of Otolaryngology—Head and Neck Surgery  
  Mayo School of Graduate Medical Education  
  Rochester, Minnesota

- **David J. Archibald, MD**  
  Center for Plastic Surgery at Castle Rock  
  Castle Rock, Colorado

- **Daniel L. Price, MD**  
  Department of Otorhinolaryngology  
  College of Medicine, Mayo Clinic  
  Rochester, Minnesota

### DESCRIPTION

This well-organized, concise text for rapid clinical and board review contains high-yield facts using a short-question, short-answer format that covers all subspecialty topics in otolaryngology. It combines clinically relevant facts with hard-to-remember, commonly tested minutia and presents them in an easy-to-follow layout that allows clinicians to quickly review large amounts of information.

### SALES HOOKS

- More than 9,000 high-yield questions and answers, half provided in the book and the other half online on WinkingSkull.com
- Pocket-sized to fit in a lab coat pocket, for quick reference during downtimes such as in between rounds or while traveling
- Clinical pearls on patient evaluation and management

### COMPETITION

- Jafek, *ENT Secrets, 3e*, 2005, $69.95, 480 pp., 9781560536178, Elsevier
Chapter 1: Pediatric Otolaryngology-I-lead and Neck Surgery
Chapter 2: Pediatric Malignancies
Chapter 3: Rhinology, Allergy, and Immunology
Chapter 4: General Otolaryngology
Chapter 5: Laryngology
Chapter 6: Otology, Neurotology, and Lateral Skull Base Surgery
Chapter 7: Head and Neck Surgical Oncology
Chapter 8: Cutaneous Malignancies
Chapter 9: Facial Plastic and Reconstructive Surgery
Chapter 10: Facial Trauma
Chapter 11: Salivary Gland Disorders
Chapter 12: Endocrine Disorders
Chapter 13: Odontogenic Disorders
## TITLE

**Endonasal Endoscopic Surgery of Skull Base Tumors**  
*An Interdisciplinary Approach*

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<tr>
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### EDITORS

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<th>Wolfgang Draf, MD</th>
<th>Ricardo Carrau, MD</th>
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<tr>
<td>International Neuroscience Institute</td>
<td>The Ohio State University Medical Center</td>
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<td>Hanover, Germany</td>
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<th>Ulrike Bockmuehl, MD</th>
<th>Amin Kassam, MD</th>
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<td>Klinikum Kassel</td>
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<table>
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<th>Peter Vajkoczy</th>
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<tr>
<td>Klinikum der Stadt Mannheim</td>
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### DESCRIPTION

This book presents a complete step-by-step guide to endonasal endoscopic skull base surgery, written by prominent interdisciplinary specialists and reflecting important recent developments in the field. Combining the fundamentals of skull base anatomy and pathology with current diagnostic and interventional imaging techniques, *Endonasal Endoscopic Surgery of Skull Base Tumors* provides a solid clinical foundation for anyone working in this challenging and evolving specialty.

Complete with 500 full-color photographs, anatomic illustrations, flowcharts and tables, *Endonasal Endoscopic Surgery of Skull Base Tumors* offers a practical management approach and sets a new standard in the field. It is invaluable for all otolaryngologists, head and neck surgeons, neurosurgeons, neuroradiologists, and pathologists who routinely make diagnostic and therapeutic decisions with regard to skull base lesions. It is also an essential text and reference for those who are learning how to perform endonasal endoscopic skull base surgery in a multidisciplinary environment.

### SALES HOOKS

- State-of-the-art contributions from international experts in endonasal endoscopic skull base surgery
- A 360° panoramic assessment of skull base pathologies
- Description of basic and advanced endoscopic procedures based on the endonasal corridor system
- Current tumor-specific strategies, including indications and preoperative work-up, endoscopic surgical techniques, sequel and potential complications, postoperative care, outcomes, and pearls and pitfalls
- Clear and consistent interdisciplinary guidelines for managing the internal carotid artery in skull base surgery, allowing the removal of previously inoperable tumors
- Surgical outcomes from two of the leading international skull base centers, one in Fulda, Germany (formerly headed by Professor Draf), and one joint program at the University of

Hanna and DeMonte, *Comprehensive Management of Skull Base Tumors*, 2008, $399.95, 600pp., 9780849340543, CRC Press

The Nose – Revision and Reconstruction

**PRICE** $189.99

**ISBN-13** 9783131435910

**PUB. DATE** December 2014

**FORMAT** HARDCOVER · 942 illustrations · 304 pages · 9 X 12.25 IN

**LEVEL** Surgeons, residents

**EDITOR**

Professor Hans Behrbohm, MD
Park Hospital Weissensee
Berlin, Germany

**DESCRIPTION**

This practical, how-to casebook provides expert guidelines and step-by-step instructions on managing the many complications that can come up in revision rhinoplasty and reconstructive surgery of the nose. The first part of the book discusses the principles and practice of revision rhinoplasty and the second part presents nearly 60 select cases that address common surgical problems and offer the best solutions for resolving them.

**SALES HOOKS**

- Addresses the important topics of psychosomatic problems, psychology, body dysmorphic disorder, patient selection and contraindications, the timing of revision surgery, and wound healing
- Beautifully illustrated with over 900 full-color photographs and drawings that help readers visualize every concept
- Follows the classic principle of learning from mistakes to prevent them from being repeated

**COMPETITION**

Sachs, M.E., *Mastering Revision Rhinoplasty*, 2006, $349.00, €277.13, 400 pp., 9780387989044

Springer


Thieme

**Editors**
Marco Kesting, MD  
Klinik für MKG-Chirurgie der TU München  
Klinikum rechts der Isar  
München, Germany

**Description**
*Oral Cancer Surgery: A Visual Guide* focuses on the main surgical procedures that are used to treat oral cancer. The didactic, step-by-step presentation of surgical principles and procedures helps young surgeons quickly gain the skills they need to handle soft tissue, perform microvascular techniques, manage bone treatment, and more.

**Sales Hooks**
- Concisely labeled, full-color intraoperative photos and diagrams help clarify surgical procedures
- Anatomical introductions in each chapter help readers integrate their previous knowledge of anatomy with the surgical procedures presented
- Historical landmarks in oral cancer surgery as well as tips and tricks for each surgical technique

**Competition**
J. W. Werning, *Oral Cancer: Diagnosis, Management, and Rehabilitation*, 2007, $149.99, 368 pp., 9781588903099, Thieme

J. P. Shah, S. G. Patel, B. Singh. *Head and Neck Surgery and Oncology*, 4e., 2012, $400.00, 856 pp., 9780323055895, Mosby

Vascular Lesions of the Head and Neck
Diagnosis and Management

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EDITORS

Mark Persky, MD, FACS
Department of Otolaryngology-Head and Neck Surgery
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New York, NY, USA

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Department of Otolaryngology-Head and Neck Surgery
Lenox Hill Hospital
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Vascular Birthmarks Institute of New York
Mount Sinai Health Care System
New York, NY, USA

Alejandro Berenstein, MD
Hyman-Newman Institute for Neurology and Neurosurgery
Center for Endovascular Surgery
Mount Sinai Health Care System
New York, NY, USA

DESCRIPTION

Vascular Lesions of the Head and Neck provides readers with an up-to-date review of the pathology, basic science, classification, radiologic features, and treatment modalities for vascular lesions of the head and neck. It covers all recent developments in medical and surgical treatment, laser technology, endovascular techniques, and appropriate radiation protocols that dramatically affect the evaluation and management of patients with vascular lesions.

SALES HOOKS

- Written by leading experts on the diagnosis and treatment of vascular lesions in the fields of otolaryngology, plastic surgery, radiology, dermatology, pathology, and pediatrics
- Emphasizes a multidisciplinary approach to the diagnosis and treatment of vascular lesions
- More than 200 full-color illustrations help clarify information in the text

COMPETITION


Mattassi, Hemangiomas and Vascular Malformations: An Atlas of Diagnosis and Treatment, 2009, $189.00, 336 pp., 9788847005686, Springer

Enjolras, Color Atlas of Vascular Tumors and Vascular Malformations, 2007, $244.00, 310 pp., 9780521848510, Cambridge
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<td>Section IV. Vascular Neoplasms</td>
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Experimental Research Methods in Orthopedics and Trauma

| PRICE   | $129.99 |
| ISBN-13 | 9783131731111 |
| PUB. DATE | December 2014 |
| FORMAT | PAPERBACK · 150 illustrations · 320 pages · 8.5 X 11 IN |
| SPECIALTY | Orthopedic Surgery; Orthopedics |
| LEVEL | Orthopedic Surgeons |

EDITORS

Hamish Simpson, MD
Department of Orthopaedic Surgery and Trauma
University of Edinburgh
United Kingdom

Peter Augat, MD
Trauma Center Murnau
Institute of Biomechanics
Murnau am Staffelsee, Germany

DESCRIPTION

This book provides a comprehensive summary of all current research methodologies for translational and pre-clinical studies in biomechanics and orthopedic trauma surgery. With this “roadmap” at hand, specialists and trainees will have the tools to conduct high-quality experimental research in any area of musculoskeletal science, with a solid understanding of how the findings can be applied in patient care.

SALES HOOKS

- Covers the role of new macroscopic CT and ultrasound imaging techniques for assessing bone and cartilage function
- Explores cutting-edge developments in cell culture research, molecular testing, and tissue engineering
- Provides practical advice, a glossary of key terminology, and hundreds of illustrations to familiarize clinicians with every aspect of designing and interpreting an effective research study

COMPETITION


Mow/Hulskes, Basic Orthopaedic Biomechanics and Mechano-Biology, 3e, 2004, $159.99, 736 pp., 9780781739337, Lippincott Williams & Wilkins

Jim Richards Beng, Biomechanics in Clinic and Research: An Interactive teaching and learning course, 2008, $161.00, 232 pp., 9780443101700, Churchill Livingstone
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<td>1. Why Do We Need Experimental Research?</td>
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<td>5. Macroscopic Imaging</td>
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<td>6. Cellular Studies</td>
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<td>7. Molecular Techniques in Bone Repair</td>
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<td>8. In Vivo Models</td>
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<td>9. Tissue Engineering</td>
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<tr>
<td>10. Statistics for Experimental Research</td>
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**Physical Therapy Examination and Assessment**

**PRICE** $59.99  
**ISBN-13** 9783131746412  
**PUB. DATE** December 2014  
**FORMAT** PAPERBACK · 360 illustrations · 234 pages · 6.75 X 9.5 IN  
**SPECIALTY** Physical Therapy; Allied Health  
**LEVEL** Physical therapists

**EDITORS**  
Antje Hueter-Becker  
Neckargemuen, Germany  
Mechthild Doelken  
School of Physiotherapy  
Mannheim, Germany

**DESCRIPTION**  
Examination, clinical reasoning, therapeutic interventions, and the therapist–patient relationship all play an inseparable part in the physical therapy process. *Physical Therapy Examination and Assessment* provides PT students with logical, step-by-step guidance on how to perform examinations, document findings, draw up individual treatment plans, and so help students gain a better understanding of this complex process.

**SALES HOOKS**  
- More than 350 high-quality color photos and illustrations that accompany detailed assessment descriptions  
- Specific guidance on: structures and functions of the musculoskeletal system; joint measurement based on the neutral zero method; testing intra-articular mobility; cardiopulmonary functions; cardiac stress; and exertion assessment  
- A chapter devoted to pain assessment and management, with access to free patient assessment forms on Thieme’s MediaCenter

**COMPETITION**  
David Magee, Derrick Sueki, *Orthopedic Physical Assessment Atlas and Video*, 2011, $80.95, 480 pp., 9781437716030, Saunders  
David Magee, *Orthopedic Physical Assessment*, 6e, 2013, $126.00, 1,184 pp., 9781455709779, Saunders  
Mark Dutton, *Dutton’s Orthopedic Examination* 3e, 2012, $135.00, 1,496 pp., 9780071744041, McGraw-Hill Medical  
Cynthia Norkin, D. Joyce White, *Measurement of Joint Motion* 4e, 2009, $52.95, 448 pp., 9780803620667, F.A. Davis Company
Complete Cleft Care
Cleft and Velopharyngeal Insufficiency Treatment in Children

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</tr>
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EDITORS
Steven L. Goudy, MD
Department of Otolaryngology
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Nashville, Tennessee

Travis T. Tollefson, MD, MPH
Department of Otolaryngology–Head and Neck Surgery
University of California, Davis Medical Center
Sacramento, California

DESCRIPTION
Complete Cleft Care is a comprehensive, step-by-step guide to the assessment and treatment of patients suffering from cleft and velopharyngeal disorders. It covers multiple treatment modalities such as unilateral and bilateral cleft lip repair, secondary speech assessment and surgery, cleft rhinoplasty, gingivoperiosteoplasty, and alveolar bone grafting. The book includes videos, available online at Thieme’s Media Center, that demonstrate specific techniques used in each treatment procedure.

SALES HOOKS
- Full-color diagrams and clinical photos illustrate surgical approaches used to correct cleft deformities
- Accompanying videos help readers synthesize the procedures described in the book
- Treatment algorithms to guide readers in choosing the best treatment option for each clinical problem

COMPETITION
Berkowitz, Cleft Lip and Palate: Diagnosis and Management, 2013, $399, 982 pp., 9783642307690, Springer

Rogers, Video Atlas of Cleft Lip and Palate Surgery, 2013, $299.95, 336 pp., 9781597564830, Plural

Shi, Cleft Li and Palate Prima Repair, 2014, $229, 300 pp., 9783642383816, Springer
Professor Huizing’s brilliant text on functional reconstructive nasal surgery is now available in a new and updated second edition. Maintaining its focus on modern surgical concepts and techniques, the book now also includes state-of-the-art contributions from a team of leading international specialists. From surgical anatomy and physiology to diagnosis of nasal syndromes to step-by-step surgical techniques, Functional Reconstructive Nasal Surgery, 2nd Edition is unrivalled for its clear, lucid coverage of all topics.

**SALES HOOKS**
- A magnificent art program of more than 1,000 detailed, full-color surgical drawings and intraoperative photographs that elucidate every concept
- Every chapter revised and updated, with expanded sections on complications, new techniques for saddle nose correction and much more
- Includes special sections on pediatric nasal surgery, transplants, acute nasal trauma, mentoplasty, implants, patient complaints and medicolegal issues

**COMPARISON**
- B. Azizzadeh et al., *Master Techniques in Rhinoplasty*, 2011, $315.00, 520 pp., 9781416062622, Saunders
Plastic Surgery Review
A Study Guide for the In-Service, Written Board, and Maintenance of Certification Exams

Price: $69.99
Pub. Date: December 2014
Format: Paperback · 72 illustrations · 235 pages · 6 x 9 inches
Specialty: Plastic Surgery
Level: Residents, Practicing Surgeons

Editors: Gregory E. Lakin, MD
Case Western Reserve University School of Medicine
Cleveland, Ohio, USA

Description: This high-yield, compact review book covers all topics that appear on the exams that lead to initial certification and recertification by the American Board of Plastic Surgery. Topics are presented in outline format to facilitate quick review and recall of information.

Sales Hooks:
- Focuses only on what residents, fellows, and practicing plastic surgeons need to know to score well and pass their exams, helping them make efficient use of study time
- Written in a style similar to a cheat sheet, with buzzwords, mnemonics, diagrams, drawings, tables, and bullet points
- Each chapter has been reviewed by experts in plastic surgery, ensuring that the information is current and accurate

Competition:
Jones, Essentials of Plastic Surgery: A Q&A Review, 2014, $84.95, 664 pp., 9781576263983, CRC

Contents Overview:
Section I. Comprehensive Plastic Surgery
Section II. Craniomaxillofacial Surgery
Section III. Breast and Cosmetic Surgery
Section IV. Hand and Lower Extremity Surgery
**Orthopedic and Trauma Surgeons: CPD in Community Hospitals**  
A study of different educational needs and preferences

| PRICE  | $64.99 |
| ISBN-13 | 9783131987914 |
| PUB. DATE | May 2014 |
| FORMAT | PAPERBACK · 80 pages · 8.25 x 11 in |
| SPECIALTY | Orthopedic Surgery; Orthopedic Trauma |
| LEVEL | Orthopedic Surgeons, Trauma surgeons |

**EDITORS**  
Piet G. de Boer, MA, FRCS  
Hull and York Medical School  
United Kingdom

**DESCRIPTION**  
Most patients with orthopedic or trauma conditions are treated by surgeons working in community hospitals. Even though this group of surgeons provides care to the majority of patients worldwide, very little research has been done on their continued professional development (CPD) needs. Culminating two years of study, this publication shares the discoveries of the author on the learning gaps and preferences of community hospital surgeons. It reveals the challenges these surgeons face when attempting to solve unique clinical problems and meet their medical education requirements and outlines potential solutions.

**COMPETITION**  
None
Casts, Splints, and Support Bandages—Nonoperative Treatment and Perioperative Protection provides an extensive overview of the history, principles, methods, and techniques for applying a modern plaster or synthetic cast.

AOTrauma is proud to bring you this incredibly important and comprehensive text, which will be of interest to a wide range of medical professionals including trauma and orthopedic surgeons, specialist cast technicians, rural doctors, residents in training, and ORP. It is the ideal resource for any busy hospital or orthopedic/trauma practice.

- The Principles of Casting section outlines the basic principles of casting and splinting, the physical properties of cast materials, and socioeconomic considerations
- The Guidelines section explores nonoperative treatment for fractures, ligament, nerve, and soft-tissue injuries, overload injuries, and infections, in the upper and lower extremities and the spine
- Finally, the Techniques section provides step-by-step descriptions on 55 individual cast, splint, orthosis, and bandaging techniques, presented in high quality online video, and as stills with explanatory captions.


**TITLE**  
Articular Injury of the Wrist

**PRICE**  
$169.99

**ISBN-13**  
9783131746214

**PUB. DATE**  
August 2014

**FORMAT**  
HARDCOVER · 487 illustrations · 208 pages · 8.25 x 11 IN

**SPECIALTY**  
Orthopedic surgery

**LEVEL**  
Orthopedic surgeons

**EDITORS**  
Marc Garcia-Elias, MD, PhD  
Institut Kaplan, Hand and Upper Extremity Surgery, Barcelona, Spain  
Christophe L. Mathoulin, MD  
Institut de la Main, Clinique Jouvenet Paris, France

**DESCRIPTION**  
This book focuses on those complex intra-articular wrist injuries that have not been extensively covered in the past, providing a complete picture of their clinical, radiographic and therapeutic features. It is essential for all specialists who are regularly confronted with these challenging injuries.

**SALES HOOKS**  
- Presents a detailed review of surgical approaches to acute intra-articular wrist injuries, ranging from partial ligament tears to the most complicated dislocations  
- Provides an overview of basic wrist anatomy, biomechanics, injury classification, clinical presentation, assessment and diagnosis, and treatment recommendations  
- Highlights all concepts in nearly 500 instructive, beautifully drawn surgical diagrams, radiographs and intraoperative photographs

**COMPETITION**  
None
MRI Essentials for the Spine Specialist

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<th>TITLE</th>
<th>MRI Essentials for the Spine Specialist</th>
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<tbody>
<tr>
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<tr>
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<td>PUB. DATE</td>
<td>June 2014</td>
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<tr>
<td>FORMAT</td>
<td>HARDCOVER · 489 illustrations · 304 pages · 8.5 x 11 IN</td>
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</tr>
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</table>

EDITOR
A. Jay Khanna, MD, MBA
The Johns Hopkins University in Baltimore
Baltimore, Maryland, USA

DESCRIPTION
*MRI Essentials for the Spine Specialist* is a comprehensive textbook that details the complex MRI anatomy of the spine and the spectrum of pathological findings in patients with spinal disorders. Covering basic concepts such as the physics of MRI and normal MRI anatomy of the spine as well as advanced MRI techniques, this book will help clinicians develop a systematic approach to the accurate interpretation of spine MRI studies.

SALES HOOKS
- Region-specific and concept-specific chapters systematically covering what the spine specialist must master
- More than 450 MR images and 80 instructive illustrations to help readers visualize and clarify their understanding of the concepts presented
- Practical and focused review of how other imaging modalities correlate with and complement MRI

COMPETITION
*Czervionke, Pocket Atlas of Spinal MRI, 3e, 2001, $29.99, 105 pp., 9780781729483, LWW*

CONTENTS OVERVIEW
- **Chapter 1**: Essentials of MRI Physics and Pulse Sequences
- **Chapter 2**: Normal Spine MRI Anatomy
- **Chapter 3**: Common Clinical and Correlative Pain Generators of the Cervical and Lumbosacral Spine
- **Chapter 4**: A Systematic Approach to the Review of Spine MRI Studies
- **Chapter 5**: The Occipito-Cervical Junction
- **Chapter 6**: The Cervical Spine
- **Chapter 7**: The Thoracic and Lumbar Spine
- **Chapter 8**: Tumors of the Spine
- **Chapter 9**: Magnetic Resonance Imaging of the Pediatric Spine
- **Chapter 10**: Advanced Techniques in Spine MRI
- **Chapter 11**: Correlation of MRI with Other Imaging Studies
- **Chapter 12**: MRI Safety
This important book was inspired by the inaugural early onset scoliosis meeting of spine surgeons and other medical professionals in Christ Church, Oxford, UK, in September 2011. It provides a complete picture of the field today, with topics ranging from spinal development and genetics to advances in medical management to breakthrough surgical techniques that offer promising new options for young patients.

**SALES HOOKS**
- Provides practical, evidence-based solutions to managing the full range of congenital, idiopathic, neuromuscular and syndromic conditions that present in early onset scoliosis
- Describes pioneering surgical procedures, such as non-invasive, magnetically controlled growing rod systems that reduce the number of repetitive surgeries and hospitalizations
- Explores such complex topics as surgical strategies for sitting comfort and features of optimal wheelchair seating

**COMPETITION**
- Muharrem Yazici, *Non-Idiopathic Spine deformities in Young Children*, 2011, $79.95, 175 pp., 9783642194160, Springer
### Title
AOSpine Masters Series
Vol. 1: Metastatic Spine Tumors

### Price
$99.99

### ISBN-13
9781626230460

### Pub. Date
September 2014

### Format
Hardcover · 23 illustrations · 128 pages · 7 X 10 IN

### Specialty
Orthopedic Surgery; Neurosurgery

### Level
Residents, Fellows, Spine surgeons

### Editors
- **Luiz Roberto Vialle, MD, PhD**
  School of Medicine
  Catholic University of Parana State
  Spine Unit
  Curitiba, Brazil
- **Ziya L. Gokaslan, MD, FACS**
  Johns Hopkins University School of Medicine
  Baltimore, Maryland, USA
- **Charles G. Fisher, MD, MHSc, FRCSC**
  Department of Orthopaedic Surgery University of British Columbia
  Vancouver, British Columbia
- **Stefano Boriani, MD**
  Rizzoli Orthopedic Institute
  Bologna, Italy

### Description
This first volume in the AOSpine Masters Series integrates the expertise of oncologists and radiology interventionalists with that of master spine surgeons, all of whom are actively involved in the care of patients with metastatic spine tumors. The book provides expert guidance to help clinicians make the right treatment decisions and provide the best care for their patients. Chapter topics range from evaluation and decision-making principles to a spectrum of non-operative and operative treatment options that have been rapidly evolving over the past decade.

### Sales Hooks
- Includes contributions from key opinion leaders working in spine oncology
- Synthesizes the best available evidence and consensus expert advice on metastatic spine tumors, leading to optimal clinical recommendations
- Each chapter includes clinical pearls, tips on complication avoidance, and “top 5 must-read references”

### Competition
None
1: Evaluation and Decision Making for Metastatic Spine
2: Neoplastic Spinal Instability
3: Major Complications Associated with Stereotactic Ablative
4: En bloc Resection in the Treatment of Spinal Metastases
5: Region Specific Approaches
6: Spinal Reconstruction and Fixation/Fusion
7: Minimally Invasive Surgery for Metastatic Spine Disease
8: Vertebral Augmentation for Metastatic Disease
9: Surgical Complications and Avoidance
This second volume in the AOSpine Masters Series balances critical appraisal of current evidence in spine oncology with the opinions of experienced spine surgeons to create a unique clinical reference for spine oncology surgeons. The chapters have been written and researched by key leaders in spine oncology and the topics range from general evaluation, staging, and decision-making principles to histology-specific oncologic patient management. The expert guidance provided in this book will enable clinicians to make the best treatment decisions and provide optimal care for their patients.
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<td>10: Osteogenic and Ewing Sarcomas of the Spine</td>
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<td>11: Margins in Spine Tumor Resection</td>
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<td>14: Structural Graft Selection and Wound Closure Techniques</td>
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<td>15: Complications and Avoidance</td>
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# Calvert's Descriptive Phonetics: Text and Workbook
## Fourth Edition

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<th><strong>PRICE</strong></th>
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<tr>
<td><strong>PUB. DATE</strong></td>
<td>January 2015</td>
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<tr>
<td><strong>FORMAT</strong></td>
<td>PAPERBACK · 13 illustrations · 240 pages · 7 X 10 IN</td>
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<tr>
<td><strong>SPECIALTY</strong></td>
<td>Audiology and Speech Pathology</td>
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<tr>
<td><strong>LEVEL</strong></td>
<td>Student</td>
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## Editor
Pamela G. Garn-Nunn, PhD  
University of Akron  
Akron, Ohio

## Description
This new edition combines Calvert's descriptive phonetics text and Calvert’s workbook into one updated, user-friendly guide to phonetics and transcription. The book contains a wealth of phonetics exercises as well as online access to additional material for practice outside the classroom.

## Sales Hooks
- Includes the most up-to-date information on dialect and applied phonetics
- Concept questions at the end of each chapter help students integrate previously learned and new material
- Extensive listening exercises facilitate mastery of the International Phonetic Alphabet (IPA)

## Competition
- Small, *Fundamentals of Phonetics, 3e*, 2011, $135, 400 pp., 9780132582100, Allyn and Bacon
- Cancio, *Functional Phonetics Workbook, 2e*, 2013, $59.95, 336 pp., 978-1597569903, Plural

## Contents Overview
- Chapter 1. Introduction
- Chapter 2. The Speech Production Mechanism and Processes
- Chapter 3. Vowels and Diphthongs
- Chapter 4. American English Consonants
- Chapter 5. Connected Speech: Segmental and Suprasegmental Effects
- Chapter 6. Multicultural Variations: Dialects
- Chapter 7. Applied Phonetics
- Glossary
- Appendix A. Chapter Exercises
- Appendix B. Answer Key, Concept Questions
- Appendix C. Answer Key, Chapter Exercises
- Appendix D. References
Auditory Processing Deficits
Assessment and Intervention

TITLE

PRICE $99.99
ISBN-13 9781604068382
PUB. DATE December 2014
FORMAT PAPERBACK · 302 illustrations · 529 pages · 7 X 10 IN
SPECIALTY Audiology and Speech Pathology
LEVEL Medical professionals

EDITORS Vishakha W. Rawool, PhD, CCC-A, FAAA
West Virginia University
Morgantown, West Virginia

DESCRIPTION Auditory Processing Deficits is designed to provide readers with key clinical information on APD, an important, growing area of interest in the field of audiology. The book contains the latest guidelines on screening, diagnosis, and intervention of auditory processing deficits and includes key information on related assessment tools and management strategies.

SALES HOOKS
• More than 300 high-quality, full-color illustrations help readers understand complex topics
• Graphics showing clinical research data aid in comprehension and retention of difficult concepts
• Each chapter includes a section on future trends that informs readers of upcoming technologies or methodologies that could benefit patients


Musiek and Chermak, Handbook of Central Auditory Processing Disorders, Vol. 1: Auditory Neuroscience and Diagnosis, 2013, $99.95, 768 pp., 9781597560566, Plural

Chermak and Musiek, Handbook of Central Auditory Processing Disorders, Vol. 2: Comprehensive Interventions, 2013, $99.95, 792 pp., 9781597560573, Plural
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<td>Chapter 17. Age Related Deficits in Auditory Processing</td>
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Adult Audiology Casebook is a compendium of key clinical cases designed to help clinicians develop the critical thinking skills necessary to successfully diagnose and treat patients. An important classroom resource, the book gives readers expert guidance on providing “best practice” care in the areas of hearing disorders, the diagnosis of auditory and vestibular disorders, amplification, cochlear implants, hearing assistive technology, and management of tinnitus.

SALES HOOKS
- More than 70 adult case reports written by leading clinicians from the United States, Canada, Australia, Hong Kong, and England
- Includes a series of questions on each case with thought-provoking answers followed by a summary of the key points on that case
- More than 180 color audiograms that help clinicians evaluate hearing sensitivity

COMPETITION
Martin, Elements of Audiology: A Learning Aid with Case Studies, 2007, $54.99, 256 pp., 9780205486960
Pearson

CONTENTS OVERVIEW
Section I. Hearing Disorders
Section II. Diagnostic Examination – Auditory Function
Section III. Diagnostic Examination – Vestibular Function
Section IV. Amplification: Hearing Devices
Section V. Cochlear Implants
Section VI. Hearing Assistive Technology
Section VII. Tinnitus Management
Section VIII. Other Rehabilitative Strategies
Biopuncture
The Management of Common Orthopedic and Sports Disorders

PRICE $89.99
ISBN-13 9783131752215
PUB. DATE May 2014
FORMAT HARDCOVER · 129 illustrations · 160 pages · 6 x 9 IN
SPECIALTY Sports medicine, complementary medicine

EDITORS  Jan Kersschot, MD
Private Practice
Antwerp, Belgium

DESCRIPTION Written by the creator of the biological injection technique, Biopuncture is a practical guide to the therapeutic use of biopuncture in treating musculoskeletal disorders. It provides detailed discussions of therapeutic strategies, contraindications, and expert advice on dealing with complications.

SALES HOOKS
• Includes the following injection strategies: mesotherapy, myofascial trigger point therapy, neural therapy, and prolotherapy
• Written by a practitioner with more than 20 years of clinical experience in the effective application of biopuncture in orthopedic medicine
• Expands the interventional treatment options for physicians who care for patients suffering from musculoskeletal disorders by offering reliable therapeutic strategies

COMPETITION None
Pelvic Pain and Dysfunction: A Differential Diagnosis Manual

**EDITOR**
Peter A. Philip, PT, ScD, COMT
Department of Otolaryngology-Head and Neck Surgery
Mount Sinai Beth Israel Medical Center
New York, NY, USA

**DESCRIPTION**
Pelvic Pain and Dysfunction: A Differential Diagnosis Manual is a comprehensive manual on the management of patients suffering from pelvic pain as well as dysfunction of the bowel and bladder systems.

**SALES HOOKS**
- Written by a leading expert in pelvic pain management and co-author of the Pelvic Therapy Practitioner Certification (PTPC) Examination
- Clearly presents the differential diagnosis of pelvic pain and dysfunction, enabling clinicians to improve their treatment strategies
- Contains more than 150 attractive, high-quality illustrations from Gilroy’s award-winning Atlas of Anatomy

**COMPETITION**
Chaitow and Jones, Chronic Pelvic Pain and Dysfunction: Practical Physical Medicine, 2012, $77.95, 544 pp., 9780702035326, Churchill Livingstone

Howard, Perry, Carter, El-Minawi, Pelvic Pain: Diagnosis and Management, 2000, $89.00, 529 pp., 9780781717243, Lippincott Williams & Wilkins

Vercellini, Chronic Pelvic Pain, 2011, $83.95, 196 pp., 9781444330663, Wiley-Blackwell

Shoskes, Chronic Prostatitis/Chronic Pelvic Pain Syndrome, 2008, $79.95, 291 pp., 9781934115275, Humana Press


Bo, et al., Evidence-Based Physical Therapy for the Pelvic Floor: Bridging Science and Clinical Practice, 2007, $93.95, 456 pp., 9780443101465, Churchill Livingstone
**Vascular Medicine**
Theory and Practice
Second Edition

**Price:** $239.99


**Pub. Date:** April 2014

**Format:** Hardcover · 700 illustrations · 416 pages · 8.25 X 11 inches

**Specialty:** Internal Medicine

**Level:** Internists

**Editors:**
- Thomas Zeller, MD
  Professor and Head of the Department
  Angiology, Clinic Cardiology and Angiology II,
  University Heart Center Freiburg-Bad Krozingen, Bad Krozingen, Germany

- Thomas Cissarek, MD
  Internal Medicine, Angiology
  Practical Clinic Essen
  Higginsport, Ohio

**Description:**
*Vascular Medicine, Second Edition* presents the current methods of diagnosis and treatment across the entire specialty of angiology, providing clear guidance on vascular medicine from well-known specialists. Updates include coverage of recent advances in endovascular therapy, an introductory anatomy section in each chapter, and a detailed duplex ultrasonography section for every vascular region. This new edition also contains chapters on the increasingly important areas of acute stroke treatment and renal sympathectomy, each written by leading experts in those treatment methods.

**Sales Hooks:**
- Focuses on the medical as well as the surgical aspects of angiology
- Complete coverage of all three treatment options: conservative treatment, endovascular therapy, and surgery
- Interdisciplinary approach that includes outpatient medicine, vascular medicine, cardiology, and radiology

**Competition:**
Dieter et al., *Endovascular Interventions*, 2014, $229.00, 1,300 pp., 9781461473121, Springer
**TITLE**

Biocatalysis in Organic Synthesis 1-3

| PRICE       | Vol. 1: $298.99  
|            | Vol. 2: $298.99  
|            | Vol. 3: $298.99  
|            | 3 Vol. Set: $799.00 |

|            | Vol. 2: 9783131741714  
|            | Vol. 3: 9783131746719  
|            | 3 Vol. Set: 9783132028715 |

| PUB. DATE   | March 2015 |
| FORMAT      | PAPERBACK ·  
|            | 650 pages / 670 pages / 714 pages |
| SPECIALTY   | Chemists |
| LEVEL       | Researchers working in the fields of medicinal chemistry, process chemistry and synthetic organic chemistry |

**EDITORS**

Prof. Kurt Faber  
Institute of Organic Chemistry,  
University of Graz, Austria

Prof. Wolf-Dieter Fessner  
University of Darmstadt, Germany

Prof. Nicholas Turner,  
University of Manchester, UK

**DESCRIPTION**

This reference work is a broad contemporary overview on the state-of-the-art of biocatalysis in organic synthesis, providing expert reviews of organic transformations and experimental procedures. The three Science of Synthesis volumes on 'Biocatalysis in Organic Synthesis' present the possibilities offered by modern biocatalysis to the nonspecialist academic and industrial readership who are involved in practical organic synthesis. The goal of the reference work is to start a new wave of enthusiasm for biocatalysis in the broader community and to give an overview of the field. As all SoS volumes, "Biocatalysis in Organic Synthesis" offers critical reviews of organic transformations by experts, including experimental procedures. The organization is based on the type of reaction performed under biocatalysis.

**SALES HOOKS**

- Broad contemporary overview on the state-of-the-art in enzymatic methods for asymmetric synthesis which will be a useful portal to anyone interested in applying biocatalysis as a highly potent, selective and sustainable technology complementary to metal and organic catalysis
- The most comprehensive coverage of biocatalysis to-date
- The most renowned members of the biocatalysis community, Faber, Fessner and Turner, have chosen the authors and edited the volumes themselves
COMPETITION

Buchholz, Kasche, Bornscheuer, *Biocatalysts and Enzyme Technology, 2e*, 2012, $129.95, 626 pp., 9783527329892, Wiley-VCH

Faber, *Biotransformations in Organic Chemistry, 6e*, 2011, $79.95, 423 pp., 9783642173929, Springer


CONTENTS

OVERVIEW

Biocatalytic Isomerizations
Synthesis of Glycosides
Carbon Nucleophiles at C-O and C-N double bonds
Reduction of Carbonyl Compounds
Chemistry of Epoxides
Baeyer–Villiger Oxidation
Oxidation at Heteroatoms
Dihydroxylation
Complex Natural Product Synthesis
Reaction Cascades
Emerging Enzymes