Decision Making in Spinal Care, Second Edition

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Orthopedic Surgery; Neurosurgery
Spine surgeons, Residents, Fellows

Decision Making in Spinal Care, Second Edition provides readers with focused guidance to every major topic in spine, with an emphasis on clinical decision making. Covering the most common spine problems, this new edition covers the spectrum of diagnoses seen in a typical spinal practice, from trauma injuries to metabolic and degenerative diseases to spinal deformities.

Sales Hooks

• Focuses on "must-know" information that impacts clinical decisions
• Includes new spinal technologies in the Contemporary Topics section
• Designed for use in a fast-paced clinical setting, ideal for busy physicians
Written by world-renowned spinal care experts

COMPETITION

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OVERVIEW

Section I. Cervical Trauma
Section II. Thoracolumbar Trauma
Section III. Cervical Degenerative/Metabolic Disease
Section IV. Lumbar Degenerative/Metabolic Disease
Section V. Scoliosis
Section VI. Kyphosis
Section VIII. Spondylolisthesis
Section IX. Spinal Tumors
Section X. Spinal Infections and Inflammatory Disease
Section XI. Osteoporosis
Section XII. Minimally Invasive Surgery
Section XIII. Non-Fusion Techniques
Section XIV. Spinal Imaging
Section XV. Spinal Monitoring
Essentials of Spinal Cord Injury is written for the spinal cord injury (SCI) team and reflects the multidisciplinary nature of treating patients with SCI. It integrates emerging medical and surgical approaches to SCI with neuroanatomy, neurophysiology, neuroimaging, neuroplasticity, and...
cellular transplantation. This comprehensive yet concise reference will enable neurosurgeons, orthopedic surgeons, neurologists, and allied health professionals caring for SCI patients to translate research results into patient care. It is also an excellent resource for those preparing for the board exam in SCI medicine.

SALES HOOKS
• Material is cross-referenced to highlight relationships between the different areas of SCI
• Chapters are concise, focused, and include key points, pearls, and pitfalls
• Each editor is a world-renowned expert in one of these core disciplines involved in the management of SCI patients: neurosurgery, orthopedic surgery, spinal cord science, and rehabilitative medicine

COMpetition

Contents Overview
Section I. Principles of Spinal Cord Injury Clinical Practice
Section II. Controversies in Management
Section III. Neuroprotective and NeuroRegenerative Approaches
Section IV. Neurophysiology and Imaging
Section V. Plasticity and Recovery
Section VI. Resources
Section VII. Achieving Success
Based on the pioneering work of Carol C. Frattali, *Outcomes in Speech-Language Pathology, Second Edition*, provides readers with a focused, comprehensive review of current policies, principles, and practices pertaining to outcome measurement in speech-language pathology with particular emphasis on healthcare. It is a unique text that covers outcomes in speech-language pathology practices within the context of contemporary issues across work settings that include clinical practice, applied clinical research, and graduate education.

**SALES HOOKS**

- The only text that specifically focuses on outcome measurement in speech-language pathology
- Major themes from the first edition are revisited in light of the impact of contemporary issues and shifts in emphasis in outcomes
There is no competition for this book.

Section I. History and Contemporary Issues
Section II. Clinical Services
Section III. Organizational Performance
Section IV. Research
Section V. Graduate Education
The principal purpose of this book is to share with the world the clinical perspective of Dr. John H. F. Shen, a Chinese practitioner trained prior to the Traditional Chinese Medicine (TCM) system who is widely recognized throughout the world as one of the great diagnosticians and herbalists of the 20th century. It is a unique collection of Dr. Shen's work in Chinese medicine that covers the treatment of a wide range of conditions that can occur during a patient's lifetime. Dr. Shen was a clinician with 70 years of experience in the use of herbal formulas in Chinese medicine.

SALES HOOKS
- Clear, detailed descriptions of the herbal formulas that can be used to treat diseases that occur from infancy to old age
- Integrates pulse diagnosis with herbal medicine

COMPETITION
There is no competition for this book.
CONTENTS

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Part I: Systems
Cardiovascular Problems
Dental Problems
Dermatologic Problems
Ear, Nose, and Throat Problems
Endocrine Disturbances
Gastrointestinal Disturbances
Genitourinary Disturbances
Gynecologic Problems
Health Maintenance
Hematologic Diseases
Hepatic and Biliary Tract Problems
Infectious Diseases
Musculoskeletal Disturbances
Neurologic Disorders
Oncologic Diseases
Ophthalmologic Disturbances
Pediatric Diseases
Respiratory Problems

Part II: Concepts
Preparation for Conception
Pregnancy and Childbirth
Postnatal Care
Childhood Adolescence
Adulthood
Middle and Old Age

Appendix
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<thead>
<tr>
<th>TITLE</th>
<th>An Evidence-based Approach to Dietary Phytochemicals and Other Dietary Factors, Second Edition</th>
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<tr>
<td>AUTHOR</td>
<td>Jane Higdon, PhD (deceased) Victoria J. Drake</td>
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<tr>
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<td>Linus Pauling Institute Oregon State University</td>
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<tr>
<td></td>
<td>Corvallis, OR</td>
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<td>FORMAT</td>
<td>HARDCOVER · 34 illustrations · 316 pages · 7 X 10 in trim size</td>
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<tr>
<td>SPECIALTY</td>
<td>Nutritionists, GPs, Dietitians</td>
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<td>LEVEL</td>
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<td>DESCRIPTION</td>
<td>This extensively referenced book concisely synthesizes a large amount of epidemiological and clinical research on the health benefits of plant-based foods, dietary phytochemicals, and certain other dietary factors. No other reference allows the reader to quickly scan the published evidence for so many therapeutically active food chemicals.</td>
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<tr>
<td>SALES HOOKS</td>
<td>• Straightforward, extensively referenced presentation of Dietary Phytochemicals</td>
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<tr>
<td></td>
<td>• New chapters on choline, coenzyme Q10, L-carnitine, lipoic acid, and more</td>
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• Practical information on dietary and supplemental sources, nutrient and drug interactions, and adverse effects

COMPETITION
There is no competition for this title.

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Coenzyme alO
L-Carnitine
UppicAcid
Fruits and Vegetables
Cruciferous Vegetables
Legumes
Nuts
Whole Grains
Coffee
Tea
Carotenoids
Chlorophyll and Chlorophyllin
Curcumin
Flavonoids
Soy Isoflavones
Isothiocyanates
Indole-3-Carbinol
Lignans
Fiber
Organosulfur Compounds from Garlic
Phytosterols
Resveratrol
Essential Fatty Acids (Omega-3 and Omega-6)
Choline
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<th><strong>TITLE</strong></th>
<th>Atlas of Head and Neck Ultrasound</th>
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<tr>
<td><strong>AUTHOR</strong></td>
<td>Heinrich Iro, MD</td>
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<tr>
<td></td>
<td>Department of Otolaryngology</td>
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<td>268 pages · 8 X 12 in trim size</td>
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<td><strong>SPECIALTY</strong></td>
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<td><strong>DESCRIPTION</strong></td>
<td>This state-of-the-art, multimedia</td>
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<td>range of infectious, acute, chronic,</td>
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<td>benign, and malignant head and</td>
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<td>neck lesions that can be</td>
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<td>offers a wealth of information for</td>
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<td>clinicians at all levels.</td>
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**SALES HOOKS**

- Provides comprehensive, A-Z coverage of the field—from technical basics, anatomic landmarks, and hands-on examination techniques to complex interdisciplinary topics

- Makes it simple to look up typical imaging findings and quickly locate the associated clinical information

- Shares the expertise of a world-renowned team who perform—and teach—more than 3500 ultrasound examinations per year
• Offers online access to chapter-specific videos for instant visualization of sonographic findings and techniques

COMPETITION


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Section I. General Considerations
Section II. Sonographic Anatomy and Pathology
Section III. Advanced Ultrasound Methods
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<th><strong>TITLE</strong></th>
<th>Geriatric Audiology, Second Edition</th>
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<tbody>
<tr>
<td><strong>AUTHOR</strong></td>
<td>Barbara E. Weinstein, PhD</td>
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<td></td>
<td>Doctor of Audiology Program</td>
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<td></td>
<td>CUNY Graduate Center</td>
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<td></td>
<td>New York, NY</td>
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<td><strong>SPECIALTY</strong></td>
<td>Speech -Language</td>
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<td><strong>LEVEL</strong></td>
<td>Clinicians, Students</td>
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<td><strong>DESCRIPTION</strong></td>
<td>Geriatric Audiology, Second Edition provides audiologists, speech language pathologists, and doctoral students in audiology with evidence-based, clinical guidance on evaluating and treating hearing loss in older adults. Focusing solely on geriatric audiology, this new edition contains the latest information on the demographics of aging as well as the biological, sociological, and psychological factors that affect geriatric hearing loss and its ramifications.</td>
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<td><strong>SALES HOOKS</strong></td>
<td>• Includes a new chapter designed to help audiologists and speech language pathologists teach health care professionals about hearing loss diagnosis and management</td>
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<td>• Emphasizes patient-centered hearing health care</td>
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<td>• Contains updated chapters on hearing loss, pure tone and speech findings, hearing aids, and audiologist rehabilitation and counseling for geriatric patients</td>
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COMPETITION


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Section II  Age-related Changes in Hearing

Section III  Rehabilitative Considerations