

# Digestive Disease Interventions

Published by Thieme Publishers

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## 1 ISSUANCE

- a. Frequency: 4 Times/Year
- b. Issue Date: March, June, September, November
- c. Mailing Date: 1<sup>st</sup> week of publication month

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 Department of Radiology and  
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## 2 ESTABLISHED 2017

**Production Manager:** Tanya Punj  
**Advertising:** James G. Pattis

## 3 U.S. SUBSCRIPTION RATES

- a. Individuals (P+E): \$85.00
- b. Institutions (P+E): \$487.00
- c. Residents: \$62.00

## 10 COVERAGE AND MARKET

- a. Coverage: National and International.
- b. Market Served: Interventional radiologists, gastroenterologists, gastrointestinal, hepatobiliary surgeons

## 4 EDITORIAL CONTENT

Digestive Disease Interventions is a peer reviewed journal that aims to publish high quality review articles on all aspects of digestive diseases interventions.

## 11 CLOSING DATES

- a. Insertion Orders: Due 45 days prior to month of publication.
- b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- c. Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- d. Cancellations: Are not accepted after closing date.
- e. Extensions: Please contact advertising representative.

## 5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

## 6 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

## 12 AGENCY COMMISSION

15% of gross billing on space, color and preferred positions

## 7 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

## 8 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available. Contact [Reprints@Thieme.com](mailto:Reprints@Thieme.com) for Editorial reprints.

## 13 BLACK AND WHITE RATES

One Page	<b>\$1,270</b>
½ Page	\$890
¼ Page	\$680

## 9 STAFF

### Editors-in-Chief

Baljendra Kapoor, MD, FSIR, FCIRSE  
 Interventional Radiology, Imaging Institute  
 Cleveland Clinic

14 COLOR RATES

One Page	<b>\$2,620</b>
½ Page	\$2,250
¼ Page	\$2,030

15 BLEED

No charge.

16 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	14	10
Full Page	7	10
½ Page (Horiz.)	7	5
½ Page (Vert.)	3 ½	10
¼ Page	3 ½	5

b. Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	16 ⅞	11 ⅞
Full Page	8 ⅞	11 ⅞
½ Page (Horiz.)	8 ⅞	5 ½
½ Page (Vert.)	4 ⅞	11 ⅞
¼ Page	4 ⅞	5 ½
Trim Size	8 ⅞	10 ⅞

c. Insert Sizes

	Page	Trims to
Size 2	8 ⅞ x 11 ⅞	8 ⅞ x 10 ⅞
Size 4	16 ¾ x 11 ⅞	

19 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

20 BINDING

Perfect Binding.

21 HALFTONE SCREEN

133 for text and covers.

22 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.