

Rates 2017

Effective October 2016



Ultraschall
in der Medizin

Total print-run: 15.240

Published by: Georg Thieme Verlag, PO Box 30 11 20
70451 Stuttgart, Germany

Frequency: Febr., April, June, Aug., Oct., Dec.

Publication language: German / English

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

Rates:	1/1 page	175 x 253 mm	3.310 €
width x height	1/2 page vertical	85 x 253 mm	1.800 €
	1/2 page horizontal	175 x 123 mm	1.800 €
	1/3 page vertical	55 x 253 mm	1.180 €
	1/4 page vertical	85 x 123 mm	885 €
	1/4 page horizontal	175 x 64 mm	885 €

Additional charge per color (no discount):

for standard colors	525 €
for four colors	1.575 €

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Bound insert requirements (no discount):

Double page 216 mm x 288 mm	4.865 €
Four pages 432 mm x 288 mm	9.730 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 15.240 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme Media
Pharmedia GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-8931-469 Fax: ++49-711-8931-470

Important:
Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.