

Journal of Hip Surgery

Published by Thieme Publishers

Advertising Representative

Cunningham Associates

180 Old Tappan Road
Old Tappan, NJ 07675

Tel: (201) 767-4170

Fax: (201) 767-8065

jcunningham@cunnasso.com

1 ISSUANCE

- a. Frequency: 4 Times/Year
- b. Issue Date: March, June, September, December
- c. Mailing Date: 1st week of publication month

2 ESTABLISHED

2017

3 EDITORIAL CONTENT

Journal of Hip Surgery publishes articles related to the field of surgery of the hip in all of its forms including, but not limited to, trauma, reconstruction, and sports-related topics.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

5 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for Editorial reprints.

8 STAFF

Publisher
Thieme
333 Seventh Avenue
New York, NY 10001
(212) 760-0888

Editors-in-Chief

Steven F. Harwin, MD, FACS
Chief of Adult Reconstruction and Total Joint Replacement
Professor of Orthopaedic Surgery
Icahn School of Medicine at Mount Sinai

New York, NY

hipkneedoc@gmail.com

Wael K. Barsoum, MD

President, Cleveland Clinic Florida
Department of Orthopaedic Surgery
2950 Cleveland Clinic Blvd.

Weston, FL 33331

BARSOUW@ccf.org

Production Manager: Ananya Das

Advertising: Rich Devanna

Cunningham Associates

180 Old Tappan Road

Old Tappan, NJ 07675

Tel: 201-767-4170

Rdevanna@cunnasso.com

9 CIRCULATION: 100

10 CIRCULATION VERIFICATION

Publisher's sworn statement.

11 COVERAGE AND MARKET

- a. Coverage: National and International.
- b. Market Served: Arthroscopy, Arthroplasty, Sports Medicine, Imaging, and Reconstructive Surgery

12 CLOSING DATES

- a. Insertion Orders: Due 45 days prior to month of publication.
- b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- c. Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- d. Cancellations: Are not accepted after closing date.
- e. Extensions: Please contact advertising representative.

13 BLACK AND WHITE RATES

One Page	\$1,300
½ Page	\$910
¼ Page	\$690

14 COLOR RATES

One Page	\$2,650
½ Page	\$2,270
¼ Page	\$2,050

15 BLEED

No charge.

16 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	14	10
Full Page	7	10
½ Page (Horiz.)	7	5
½ Page (Vert.)	3 ½	10
¼ Page	3 ½	5

b. Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	16 ⅞	11 ⅞
Full Page	8 ⅞	11 ⅞
½ Page (Horiz.)	8 ⅞	5 ½
½ Page (Vert.)	4 ⅞	11 ⅞
¼ Page	4 ⅞	5 ½
Trim Size	8 ⅞	10 ⅞

c. Insert Sizes

	Page	Trims to
Size 2	8 ⅞ x 11 ⅞	8 ⅞ x 10 ⅞
Size 4	16 ¾ x 11 ⅞	

19 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

20 BINDING

Perfect Binding.

21 HALFTONE SCREEN

133 for text and covers.

22 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.