

# Rates

Effective October 2016



**Planta Medica**

Natural Products and Medicinal Plant Research

**Total print-run:** 600

**Published by:** Georg Thieme Verlag, Stuttgart PO Box 30 11 20,  
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**Frequency:** 18 issues per year

**Publication language:** English

**Material requested:** Closed data formats (pdf / PostScript)  
E-mail, CD-Rom or Server Download

**Closing dates:** on request

<b>Rates:</b>	1/1 page	175 x 248 mm	<b>960 €</b>
width x height	1/2 page vertical	85 x 248 mm	<b>580 €</b>
	1/2 page horizontal	175 x 120 mm	<b>580 €</b>
	1/3 page vertical	55 x 248 mm	<b>380 €</b>
	1/3 page horizontal	175 x 80 mm	<b>380 €</b>
	1/4 page vertical	85 x 120 mm	<b>350 €</b>
	1/4 page horizontal	175 x 60 mm	<b>350 €</b>

**Job advertisements:** Please request information:  
stellenmarkt@pharmedia.de or Phone: ++49-710711/8931-414

**Additional charge per color (no discount):**

for standardcolors	<b>385 €</b>
for 4/c	<b>1.155 €</b>

**Special placement charge** 2nd and 4th cover page 20 %  
on black/white rate

<b>Discounts:</b>	<b>repeated:</b>	<b>multiple:</b>
	3 x 3 %	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

**Loose Inserts:** on request  
Delivery address for inserts on request

**Quantity delivered:** 600 + 100 overprints

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow (5mm) respectively.  
Half tone requirements: 120 lines for body and covers

**Process:** offset

**Binding:** perfect

**Contact and delivery address for material:**

Pharmedia  
Anzeigen- und Verlagsservice GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

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Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.