1 ISSUANCE
   a. Frequency: Quarterly
   b. Issue Date: February, May, July, October
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1981

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $334.00
   b. Institutions (P+E): $1,329.00
   c. Resident Rate: $111.00

4 EDITORIAL CONTENT
   It is a quarterly review journal that publishes issues related to specialties of Hepatology & Gastroenterology. Each issue presents review & original articles

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available, contact Cunningham Associates for details.
   Contact Reprints@Thieme.com for Editorial reprints.

9 STAFF
   Editor-in-Chief
   Gregory J. Gores, MD
   Reuben R. Eisenberg Professor of Medicine and Physiology College of Medicine Kinney Executive Dean for Research

   Jordi Bruix, MD
   Head of the BCLC (Hepatic Oncology)
   Liver Unit. Hospital Clinic, University of Barcelona. IDIBAPS. CIBEREHD, Villarroel 170, Barcelona 08036, SPAIN

10 CIRCULATION: 2,500

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   b. Market Served: Hepatologists and Gastroenterologists

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 AGENCY COMMISSION
   15% of gross billing on space, color and preferred positions

15 BLACK AND WHITE RATES
   One Page $1,320
   ½ Page $900
   ¼ Page $710

16 COLOR RATES
   One Page $2,820
   ½ Page $2,400
   ¼ Page $2,210

17 BLEED
   No charge.

18 COVER AND PREFERRED POSITIONS
   a. Fourth Cover: 50%
   b. Second Cover: 35%
   c. Table of Contents: 25%
   d. Page Facing 2nd Cover, Facing 1st Text: 20%
19 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

20 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

<table>
<thead>
<tr>
<th>Spread (2 Fac. Pages)</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>3 ½</td>
<td>10</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3 ½</td>
<td>5</td>
</tr>
</tbody>
</table>

b. Bleed Sizes

<table>
<thead>
<tr>
<th>Spread (2 Fac. Pages)</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>8 3/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>8 3/8</td>
<td>5 1/2</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>4 1/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>¼ Page</td>
<td>4 1/8</td>
<td>5 1/2</td>
</tr>
<tr>
<td>Trim Size</td>
<td>8 1/8</td>
<td>10 7/8</td>
</tr>
</tbody>
</table>

c. Insert Sizes

<table>
<thead>
<tr>
<th>Size</th>
<th>Page</th>
<th>Trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>8 1/8 x 11 1/8</td>
<td>8 1/8 x 10 7/8</td>
</tr>
<tr>
<td>4</td>
<td>16 3/4 x 11 7/8</td>
<td></td>
</tr>
</tbody>
</table>

21 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

22 BINDING
Perfect Binding.

23 HALFTONE SCREEN
133 for text and covers.

24 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

25 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.