JOURNAL OF KNEE SURGERY

Published by Thieme Publishers

1 ISSUANCE
   a. Frequency: 9
   b. Issue Dates: January, February, March, May, June, July, September, October, November
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1988

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $278.00
   b. Institutions (P+E): $977.00

4 EDITORIAL CONTENT
   Is devoted to providing a forum in the field where information is readily available to practicing Knee Surgeons.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to Journals@thieme.com.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Article reprints, bulk journal purchases and supplements are available. Contact Wakiko Ishii for details.

9 Editor-in-Chief
   James P. Stannard
   J Vernon Luck Distinguished Professor
   Chairman, Department of Orthopaedic Surgery
   University of Missouri Hospital
   MC213 McHaney Hall
   One Hospital Drive
   Columbia, MO 65212

   Production Manager: Subhankar De
   Advertising: Wakiko Ishii

10 CIRCULATION: 1,000

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   b. Market Served: Arthroscopy, Arthroplasty, Sports Medicine, Imaging, and Reconstructive Surgery

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 BLACK AND WHITE RATES

<table>
<thead>
<tr>
<th></th>
<th>1X</th>
<th>4X</th>
<th>8X</th>
<th>12X</th>
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<tbody>
<tr>
<td>One Page</td>
<td>$1,086</td>
<td>$1,045</td>
<td>$1,000</td>
<td>$960</td>
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<tr>
<td>½ Page</td>
<td>$664</td>
<td>$625</td>
<td>$575</td>
<td>$560</td>
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<tr>
<td>¼ Page</td>
<td>$340</td>
<td>$330</td>
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<td>$310</td>
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15 EARNED RATES
   Based on number of insertions per calendar year. Space purchased by parent companies and subsidiaries is combined for accounting of earned rate.

16 COLOR RATES
   a. Standard Color Rate: $650 per full or fractional page.
   b. Standard AAAA Colors: Red, Green, Blue, Yellow and Orange.
17 BLEED
  No charge.

18 INSERTS
  a. Two Page Insert (One Leaf): 3 times earned black and white rate.
  b. Four Page Insert: 5 times earned black and white rate.
  c. All inserts must be submitted to publisher for approval of stock and design, and other mechanical specifications.

19 COVER AND PREFERRED POSITIONS
  On an eight-time basis only.
  a. Fourth Cover: 50%.
  b. Second Cover: 35%.
  c. Table of Contents: 25%.
  d. Page Facing 2nd Cover, Facing 1st Text: 20%.

20 MISCELLANEOUS
  Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

21 MECHANICAL REQUIREMENTS
  a. Non-Bleed Sizes

<table>
<thead>
<tr>
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<td>14</td>
<td>10</td>
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<tr>
<td>Full Page</td>
<td>7</td>
<td>10</td>
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<tr>
<td>1/2 Page (Horiz.)</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/2 Page (Vert.)</td>
<td>3 1/2</td>
<td>10</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/2</td>
<td>5</td>
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</table>

  b. Bleed Sizes

<table>
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<tbody>
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<td>11 1/8</td>
</tr>
<tr>
<td>Full Page</td>
<td>8 3/4</td>
<td>11 1/8</td>
</tr>
<tr>
<td>1/2 Page (Horiz.)</td>
<td>8 3/4</td>
<td>5 1/2</td>
</tr>
<tr>
<td>1/2 Page (Vert.)</td>
<td>4 1/4</td>
<td>11 1/8</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>4 1/4</td>
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</tr>
<tr>
<td>Trim Size</td>
<td>8 3/4</td>
<td>10 3/4</td>
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</table>

  c. Insert Sizes

<table>
<thead>
<tr>
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<th>Trims to</th>
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<tbody>
<tr>
<td>Size 2</td>
<td>8 1/8 x 11 1/8</td>
</tr>
<tr>
<td>Size 4</td>
<td>16 3/4 x 11 1/8</td>
</tr>
</tbody>
</table>
22 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 60 lb. gloss coated.
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

23 BINDING
   Perfect Binding.

24 HALFTONE SCREEN
   133 for text and covers.

25 REPRODUCTION REQUIREMENTS
   Digital art submission required. Follow the instructions at
   https://caesar.sheridan.com/tsp_procedures/procedureFil
   es.php. Then navigate to “General Guidelines” and select
   “Digital Ads”.

26 CLOSING DATES
   a. Complete Film, Mechanicals and Inserts: Due 5
      weeks prior to month of publication.
   b. Insertion Orders: Due 5 weeks prior to month of
      publication.
   c. Publisher’s Set Copy: Due 2 months prior to month
      of publication.
   d. Extensions on Above: Please contact advertising
      representative.

27 DISPOSITION OF MATERIAL
   Material will be held for one year from last issue used
   and then destroyed, unless otherwise indicated.

28 SHIPPING INSTRUCTIONS
   a. **Contracts and Insertion Orders**
      Wakiko Ishii
      THIEME
      333 Seventh Avenue.
      New York, NY 10001
   
   b. **Mechanicals and Negatives**
      David Stewart, Production Manager
      THIEME
      333 Seventh Avenue
      New York, NY 10001
   
   c. ** Inserts**
      Neil Myers
      THE SHERIDAN PRESS
      Journal of Knee Surgery
      450 Fame Avenue
      Hanover, PA 17331