JOURNAL OF KNEE SURGERY

Published by Thieme Publishers

1 ISSUANCE
   a. Frequency: 11
   b. Issue Dates: January, February, March, April, May, June, July, August, September, October, November
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1988

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $322.00
   b. Institutions (P+E): $1,197.00

4 EDITORIAL CONTENT
   Is devoted to providing a forum in the field where information is readily available to practicing Knee Surgeons.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to Journals@thieme.com.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for details.

9 Editor-in-Chief
   James P. Stannard
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   Chairman, Department of Orthopedic Surgery
   University of Missouri Hospital
   MC213 McHaney Hall
   One Hospital Drive
   Columbia, MO 65212

10 Production Manager: Ankita Tripathi
   Advertising: James C. Cunningham

11 CIRCULATION: 1,000

12 COVERAGE AND MARKET
   b. Market Served: Arthroscopy, Arthroplasty, Sports Medicine, Imaging, and Reconstructive Surgery

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 BLACK AND WHITE RATES
   
<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
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<tbody>
<tr>
<td>One Page</td>
<td>$1,110</td>
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<tr>
<td>½ Page</td>
<td>$680</td>
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<tr>
<td>¼ Page</td>
<td>$350</td>
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15 COLOR RATES
   
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<td>One Page</td>
<td>$2,430</td>
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<tr>
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<td>$2,000</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$1,670</td>
</tr>
</tbody>
</table>

16 BLEED
   No charge.
17 COVER AND PREFERRED POSITIONS
   a. Fourth Cover: 50%.
   b. Second Cover: 35%.
   c. Table of Contents: 25%.
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.

18 MISCELLANEOUS
   Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

19 MECHANICAL REQUIREMENTS
   a. Non-Bleed Sizes

   | Spread (2 Fac. Pages) | 14  | 10 |
   | Full Page             | 7   | 10 |
   | ½ Page (Horiz.)       | 7   | 5  |
   | ½ Page (Vert.)        | 3 ½ | 10 |
   | ¼ Page                | 3 ½ | 5  |

   b. Bleed Sizes

   | Spread (2 Fac. Pages) | 16 ¾ | 11 ½ |
   | Full Page             | 8 ¾  | 11 ½ |
   | ½ Page (Horiz.)       | 8 ³/₈ | 5 ³/₈ |
   | ½ Page (Vert.)        | 4 ¼  | 11 ½ |
   | ¼ Page                | 4 ¼  | 5 ³/₈ |
   | Trim Size             | 8 ¼  | 10 ¾ |

   c. Insert Sizes

   | Size 2                | 8 ¾ x 11 ½ |
   | Size 4                | 16 ¾ x 11 ½ |

20 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 50 lb. matte.
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

21 BINDING
   Perfect Binding.

22 HALFTONE SCREEN
   133 for text and covers.

23 REPRODUCTION REQUIREMENTS
   Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

24 DISPOSITION OF MATERIAL
   Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.