1 ISSUANCE
   a. Frequency: Quarterly
   b. Issue Date: February, May, August, October
   c. Mailing Date: 1st week of publication month

2 ESTABLISHED
   1986 (formerly 'Perspectives in Plastic Surgery and Outlooks')

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $347.00
   b. Institutions (P+E): $1,169.00
   c. Residents: $115.00

4 EDITORIAL CONTENT
   Covering entire field of aesthetic plastic and reconstructive microsurgery.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Berish Strauch for details.
   Contact Reprints@Thieme.com for article reprints.

9 STAFF
   Editor-in-Chief
   Larry Hollier, MD
   Baylor College of Medicine
   Division of Plastic Surgery
   Houston, Texas

   Production Manager: Ananya Das
   Advertising: Berish Strauch

10 CIRCULATION: 730

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   a. Coverage: National and International

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 BLACK AND WHITE RATES

<table>
<thead>
<tr>
<th>Format</th>
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<tbody>
<tr>
<td>One Page</td>
<td>$990</td>
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<tr>
<td>½ Page</td>
<td>$600</td>
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15 COLOR RATES

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<tr>
<td>One Page</td>
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<tr>
<td>½ Page</td>
<td>$1,900</td>
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16 BLEED
No charge.

17 COVER AND PREFERRED POSITIONS
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

18 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

19 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

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<tr>
<td>½ Page (Horiz.)</td>
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<td>½ Page (Vert.)</td>
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b. Bleed Sizes

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<tr>
<td>½ Page (Horiz.)</td>
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<td>½ Page (Vert.)</td>
<td>4 ⅝</td>
<td>11 ⅞</td>
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<tr>
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c. Insert Sizes

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<tr>
<td>Size 4</td>
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20 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

21 BINDING
Perfect Binding.

22 HALFTONE SCREEN
133 for text and covers.

23 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to "General Guidelines" and select "Digital Ads".

24 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.