ISSUANCE

- Frequency: Six issues per year
- Issue Date: January, March, May, July, September, November
- Mailing Date: First week of publication month

ESTABLISHED

1982

U.S. SUBSCRIPTION RATES

- Individuals (P+E): $403.00
- Institutions (P+E): $1,460.00
- Resident Rate: $115.00

EDITORIAL CONTENT

The journal provides in-depth coverage of important advances in the understanding of normal and disordered human reproductive function – as well as new diagnostic and interventional techniques. Format consists of single-topic articles with strong clinical orientation.

REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available. Contact Cunningham Associates for details. Contact Reprints@Thieme.com for Editorial reprints.

STAFF

Editors-in-Chief:
Richard Legro, MD.
Department of Obstetrics & Gynecology
Penn State University
Hershey, PA

James Segars, MD,
Department of Gynecology & Obstetrics,
Johns Hopkins University
School of Medicine,
Baltimore, MD

Production Manager: Joycelyn Reid
Advertising: James C. Cunningham

CIRCULATION: 1,350

CIRCULATION VERIFICATION

Publisher’s sworn statement.

COVERAGE AND MARKET

- Coverage: National and International.
- Market Served: Reproductive endocrinologists, OB/GYN

CLOSING DATES

- Insertion Orders: Due 45 days prior to month of publication.
- Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
- Cancellations: Are not accepted after closing date.
- Extensions: Please contact advertising representative.

AGENCY COMMISSION

15% of gross billing on space, color and preferred positions

BLACK AND WHITE RATES

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$1,250</td>
</tr>
<tr>
<td>½ Page</td>
<td>$870</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$660</td>
</tr>
</tbody>
</table>
16 COLOR RATES

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$2,580</td>
</tr>
<tr>
<td>½ Page</td>
<td>$2,200</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$1,990</td>
</tr>
</tbody>
</table>

17 BLEED
No charge.

18 COVER AND PREFERRED POSITIONS
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

19 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

20 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

<table>
<thead>
<tr>
<th></th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spread (2 Fac. Pages)</td>
<td>14</td>
<td>10</td>
</tr>
<tr>
<td>Full Page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>3 ½</td>
<td>10</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3 ½</td>
<td>5</td>
</tr>
</tbody>
</table>

b. Bleed Sizes

<table>
<thead>
<tr>
<th></th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spread (2 Fac. Pages)</td>
<td>16 6/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>Full Page</td>
<td>8 3/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>8 3/8</td>
<td>5 1/2</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>4 1/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>¼ Page</td>
<td>4 1/8</td>
<td>5 1/2</td>
</tr>
<tr>
<td>Trim Size</td>
<td>8 1/8</td>
<td>10 7/8</td>
</tr>
</tbody>
</table>

c. Insert Sizes

<table>
<thead>
<tr>
<th></th>
<th>Page</th>
<th>Trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size 2</td>
<td>8 1/8 x 11 1/8</td>
<td>8 1/8 x 10 9/16</td>
</tr>
<tr>
<td>Size 4</td>
<td>16 1/4 x 11 7/8</td>
<td></td>
</tr>
</tbody>
</table>

21 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

22 BINDING
Perfect Binding.

23 HALFTONE SCREEN
133 for text and covers.

24 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

25 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.