CRANIO MAXILLOFACIAL TRAUMA & RECONSTRUCTION

Published by Thieme Publishers
Official Membership Journal of AO CMF

1 ISSUANCE
   a. Frequency: Quarterly
   b. Issue Date: February, May, August, November

2 ESTABLISHED
   2008

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $269.00
   b. Institutions (P+E): $829.00
   c. Residents: $88.00

4 EDITORIAL CONTENT
   Publishes primary and review articles covering all aspects of surgery of the head, face and jaw.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to Wakiko Ishii.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Full article reprints, bulk journal purchases and supplements are available. Contact Wakiko Ishii for details.

9 Editor-in-Chief
   Paul N. Manson, M.D.
   Professor and Chief
   Plastic and Reconstructive Surgery
   601 N. Caroline Street
   McElderry 8152F
   Baltimore, MD 21287-0981

   Production Manager: Joycelyn Reid
   Advertising: Wakiko Ishii

10 CIRCULATION: 3200

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   c. Official Membership Journal of AO CMF

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 BLACK AND WHITE RATES

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<tr>
<td>One Page</td>
<td>$1,235</td>
<td>$1,160</td>
<td>$1,115</td>
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<td>½ Page</td>
<td>$755</td>
<td>$700</td>
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<td>$365</td>
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15 EARNED RATES
   Based on number of insertions per calendar year. Space purchased by parent companies and subsidiaries is combined for accounting of earned rate.

16 COLOR RATES: in addition to earned & b/w rates
   a. Standard Color Rate: $650. per full or fractional page.
   b. Standard AAAA Colors: Red, Green, Blue, Yellow and Orange.
   c. Matched Color: $660. per full or fractional page.
   d. 4-Color Rate: $1,300. per full or fractional page.
17 BLEED
No charge.

18 INSERTS
- Two Page Insert (One Leaf): 3 times earned black and white rate.
- Four Page Insert: 5 times earned black and white rate.
- All inserts must be submitted to publisher for approval of stock and design, and other mechanical specifications.

19 COVER AND PREFERRED POSITIONS
On an eight-time basis only.
- Fourth Cover: 50%.
- Second Cover: 35%.
- Table of Contents: 25%.
- Page Facing 2nd Cover, Facing 1st Text: 20%.

20 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

21 MECHANICAL REQUIREMENTS
- Non-Bleed Sizes

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<tr>
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<td>14</td>
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<td>Full Page</td>
<td>7</td>
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<td>½ Page (Horiz.)</td>
<td>7</td>
<td>5</td>
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<td>½ Page (Vert.)</td>
<td>3 ½</td>
<td>10</td>
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- Bleed Sizes

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<td>11 ¼</td>
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<tr>
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<tr>
<td>½ Page (Vert.)</td>
<td>4 ½</td>
<td>11 ¼</td>
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<tr>
<td>¼ Page</td>
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<tr>
<td>Trim Size</td>
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c. Insert Sizes

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<tr>
<td>Size 4</td>
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22 PAPER STOCK
- Covers: 10 point coated one side.
- Body: 60 lb. gloss coated.
- Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

23 BINDING
Perfect Binding.

24 HALFTONE SCREEN
133 for text and covers.

25 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

26 CLOSING DATES
- Complete Film, Mechanicals and Inserts: Due 5 weeks prior to month of publication.
- Insertion Orders: Due 5 weeks prior to month of publication.
- Publisher’s Set Copy: Due 2 months prior to month of publication.
- Extensions on Above: Please contact advertising representative.

27 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.

28 SHIPPING INSTRUCTIONS
a. Contracts and Insertion Orders
Wakiko Ishii
THIEME
333 Seventh Avenue.
New York, NY 10001

b. Mechanicals and Negatives
David Stewart, Production Manager
THIEME
333 Seventh Avenue
New York, NY 10001

c. Inserts
Neil Myers
THE SHERIDAN PRESS
Craniomaxillofacial Trauma & Reconstruction
450 Fame Avenue
Hanover, PA 17331