

HOMŒOPATHIC LINKS

International Journal for Classical Homœopathy

Published by **Thieme Publishers**

1 ISSUANCE

- Frequency: Quarterly
- Mailing Date: First week of publication month

2 ESTABLISHED

1987

3 EDITORIAL CONTENT

Homœopathic Links offers its readers a wide variety of material medical, cases, provings, philosophy and stimulating discussions, book reviews, and international lists of upcoming events.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved.

5 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS

Editorial reprints, bulk journal purchases and supplements are available.

Contact Reprints@thieme.com

8 STAFF

Editor-in-Chief

Harry van der Zee, MD

P.O. Box 68

9750 A.B. Haren

Netherlands

Email: harry@homeolinks.nl

Advertising:

Maria Jolynn Williamson-van der Zee

Media Consultant

Email: journal@homeolinks.nl

9 CIRCULATION: 3,000 copies worldwide

10 CIRCULATION VERIFICATION

Publisher's sworn statement.

11 COVERAGE AND MARKET

Homœopathic Links has become an important and respected publication in the world of alternative medicine. Today it connects homeopaths in more than 50 countries and promotes exchange between the different directions and philosophies of homeopathy and naturopathy. The editorial board includes several experienced and dedicated homeopaths. Their careful selection of articles ensures the perfect balance of practice-orientated topics, and philosophical and historical contemplations for all readers.

12 BLACK & WHITE AND COLOUR RATES

Size	Type area in mm	Bleed size in mm	Basic price b/w	Basic price color
Full Page	172 x 244	206 x 276	€1.105	€2.110
½ Page Height	83 x 244	100 x 276	€635	€1.420
½ Page Width	172 x 115	206 x 127	€635	€1.420
⅓ Page Height	83 x 152	100 x 164	€460	€790
⅓ Page Width	172 x 178	206 x 90	€460	€790
¼ Page Height	83 x 118	100 x 127	€360	€730
¼ Page Width	172 x 58	206 x 68	€360	€730
⅛ Page Height	83 x 58	100 x 68	€210	€550
⅛ Page Width	172 x 28	206 x 30	€210	€550

*CDs/DVDs: € 600 per 1,000 copies

13 EARNED RATES

Based on number of insertions per calendar year. Space purchased by parent companies and subsidiaries is combined for accounting of earned rate.

14 INSERT RATES

- a. Maximum size: 200 mm x 270 mm
- b. Up to 25 g per mill € 240,-
- c. Per each 5 g more per mill € 44,-
- d. *CDs/DVDs: € 600 per 1,000 copies
- e. Delivery address on application!

15 INSERTS

- a. Two Page Insert (One Leaf): 3 times earned black and white rate.
- b. Four Page Insert: 5 times earned black and white rate.
- c. All inserts must be submitted to publisher for approval of stock and design, and other mechanical specifications.

16 COVER AND PREFERRED POSITIONS

On an eight-time basis only.

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 60 lb. gloss coated.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

19 BINDING

Perfect Binding.

20 HALFTONE SCREEN

133 for text and covers.

21 REPRODUCTION REQUIREMENTS

Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to "General Guidelines" and select "Digital Ads".

22 CLOSING DATES

Issue	Closing date for insertion	Delivery date for artwork	Issue date
Issue 1	Jan 11, 2017	Jan 29, 2017	Mar 1, 2017
Issue 2	Apr 18, 2017	Apr 28, 2017	May 30, 2017
Issue 3	Jul 17, 2017	Jul 31, 2017	Aug 26, 2017
Issue 4	Oct 7, 2017	Oct 21, 2017	Nov 25, 2017

23 DISPOSITION OF MATERIALS

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.