HOMŒOPATHIC LINKS
International Journal for Classical Homœopathy
Published by Thieme Publishers

1 ISSUANCE
   a. Frequency: Quarterly
   b. Mailing Date: First week of publication month

2 ESTABLISHED
   1987

3 EDITORIAL CONTENT
   Homœopathic Links offers its readers a wide variety of material medical, cases, provings, philosophy and stimulating discussions, book reviews, and international lists of upcoming events.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved.

5 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS
   Editorial reprints, bulk journal purchases and supplements are available.
   Contact Reprints@thieme.com

8 STAFF
   Editor-in-Chief
   Harry van der Zee, MD
   P.O. Box 68
   9750 A.B. Haren
   Netherlands
   Email: harry@homeolinks.nl
   
   Advertising:
   Maria Jolynn Williamson-van der Zee
   Media Consultant
   Email: journal@homeolinks.nl

9 CIRCULATION: 3,000 copies worldwide

10 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

11 COVERAGE AND MARKET
   Homœopathic Links has become an important and respected publication in the world of alternative medicine. Today it connects homeopaths in more than 50 countries and promotes exchange between the different directions and philosophies of homeopathy and naturopathy. The editorial board includes several experienced and dedicated homeopaths. Their careful selection of articles ensures the perfect balance of practice-orientated topics, and philosophical and historical contemplations for all readers.

12 BLACK & WHITE AND COLOUR RATES

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*CDs/DVDs: € 600 per 1,000 copies

13 EARNED RATES
   Based on number of insertions per calendar year. Space purchased by parent companies and subsidiaries is combined for accounting of earned rate.
14 INSERT RATES
a. Maximum size: 200 mm x 270 mm
b. Up to 25 g per mill € 240,-
c. Per each 5 g more per mill € 44,-
d. *CDs/DVDs: € 600 per 1,000 copies
e. Delivery address on application!

15 INSERTS
a. Two Page Insert (One Leaf): 3 times earned black and white rate.
b. Four Page Insert: 5 times earned black and white rate.
c. All inserts must be submitted to publisher for approval of stock and design, and other mechanical specifications.

16 COVER AND PREFERRED POSITIONS
On an eight-time basis only.
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 60 lb. gloss coated.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

19 BINDING
Perfect Binding.

20 HALFTONE SCREEN
133 for text and covers.

21 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

22 CLOSING DATES

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<td>Issue 1</td>
<td>Jan 11, 2017</td>
<td>Jan 29, 2017</td>
<td>Mar 1, 2017</td>
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23 DISPOSITION OF MATERIALS
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.