1 ISSUANCE
   a. Frequency: 5
   b. Issue Date: March, June, August, October, December
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1984

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $308.00
   b. Institutions (P+E): $1,188.00
   c. Resident Rate: $99.00

4 EDITORIAL CONTENT
   Each issue presents review articles focusing on a single
   topic concerning clinical and technical advances in the
   field of interventional radiology. CME is offered.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send
duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available.
   Contact Cunningham Associates for details.
   For article reprints, contact: Reprints@thieme.com

9 STAFF
   Editor-in-Chief
   Charles Ray Jr.
   University of Colorado Health Sciences Center
   777 Bannock Street
   Mail Code 0024
   Denver, CO 80204

10 CIRCULATION:
   1,285. Includes all fellows in interventional radiology

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   b. Market Served: Hepatologists and Gastroenterologists

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of
      publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to
      month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month
      of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising
      representative.

14 AGENCY COMMISSION
   15% of gross billing on space, color and preferred
   positions

15 BLACK AND WHITE RATES

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<td>$765</td>
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16 EARNED RATES
   Based on number of insertions per calendar year. Space
   purchased by parent companies and subsidiaries is
   combined for accounting of earned rate.
17 COLOR RATES are in addition to earned B/W rates
   a. Standard Color Rate: $680 per full or fractional page.
   b. Standard AAAA Colors: Red, Green, Blue, Yellow and Orange.
   c. Matched Color: $705 per full or fractional page.
   d. 4-Color Rate: $1,460 per full or fractional page.

18 BLEED
   No charge.

19 INSERTS
   a. Two Page Insert (One Leaf): 3 times earned black and white rate.
   b. Four Page Insert: 5 times earned black and white rate.
   c. All inserts must be submitted to publisher for approval of stock and design, and other mechanical specifications.

20 COVER AND PREFERRED POSITIONS
   On an eight-time basis only.
   a. Fourth Cover: 50%.
   b. Second Cover: 35%.
   c. Table of Contents: 25%.
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.

21 MISCELLANEOUS
   Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

22 MECHANICAL REQUIREMENTS
   a. Non-Bleed Sizes

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   b. Bleed Sizes

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   c. Insert Sizes

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23 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 60 lb. gloss coated.
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

24 BINDING
   Perfect Binding.

25 HALFTONE SCREEN
   133 for text and covers.

26 REPRODUCTION REQUIREMENTS
   Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to "General Guidelines" and select "Digital Ads".

27 CLOSING DATES
   a. Complete Film, Mechanicals and Inserts: Due 5 weeks prior to month of publication.
   b. Insertion Orders: Due 5 weeks prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication.
   d. Extensions on Above: Please contact advertising representative.

28 DISPOSITION OF MATERIAL
   Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.

29 SHIPPING INSTRUCTIONS
   a. Contracts and Insertion Orders
      Jim Cunningham
      Cunningham Associates
      180 Old Tappan Road
      Old Tappan, NJ 07675

   b. Mechanicals and Negatives
      David Stewart, Production Manager
      THIEME
      333 Seventh Avenue.
      New York, NY 10001

   c. Inserts
      Neil Myers
      THE SHERIDAN PRESS
      Seminars in Interventional Radiology
      450 Fame Avenue
      Hanover, PA 17331