1 ISSUANCE
   a. Frequency: 6 times a year
   b. Issue Date: February, April, June, August, October, December
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   September 1977

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $310.00
   b. Institutions (P+E): $1052.00
   c. Resident Rate: $99.00

4 EDITORIAL CONTENT
   Each issue presents review articles focusing on a single topic concerning clinical and technical advances in musculoskeletal radiology.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Cunningham Associates for details. Contact Reprints@Thieme.com for Editorial reprints.

9 STAFF
   Editors-in-Chief
   Laura W. Bancroft, MD
   Chief of Musculoskeletal Imaging - Florida Hospital Orlando
   Department Chair of Radiology and Professor - University of Central Florida College of Medicine Professor of Radiology - Florida State University College of Medicine
   601 E. Rollins, Orlando, FL 32803

10 CIRCULATION: 1,030

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   b. Market Served: Musculoskeletal Radiologists, Orthopedic Surgeons

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 AGENCY COMMISSION
   15% of gross billing on space, color and preferred positions

15 BLACK AND WHITE RATES
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2019 RATES & DATA

SEMINARS IN MUSCULOSKELETAL RADIOLOGY

Published by Thieme Publishers

Advertising Representative
Cunningham Associates
180 Old Tappan Road
Old Tappan, NJ 07675
Tel: (201) 767-4170
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jcunningham@cunnasso.com

Philip Robinson, MB ChB (Honours), MRCP, FRCR
Department of Radiology
Leeds Teaching Hospitals
hapel Allerton Hospital Chapeltown Road,
Leeds, LS7 4SA United Kingdom

Production Manager: Joycelyn Reid
Advertising: James C. Cunningham
16 COLOR RATES

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17 COVER AND PREFERRED POSITIONS

a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

18 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

19 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

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b. Bleed Sizes (No charge)

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c. Insert Sizes

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<tr>
<td>Size 4</td>
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20 PAPER STOCK

a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

21 BINDING

Perfect Binding.

22 HALFTONE SCREEN

133 for text and covers.

23 REPRODUCTION REQUIREMENTS

Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

24 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.