ISSUANCE

a. Frequency: 6 Times/Year
b. Issue Date: February, April, June, August, October, December
c. Mailing Date: 1st week of publication month

ESTABLISHED

1983

U.S. SUBSCRIPTION RATES

a. Individuals (P+E): $413.00
b. Institutions (P+E): $1,354.00
c. Residents: $131.00

EDITORIAL CONTENT

Each issue presents articles focusing on a single topic concerning clinical and technical advances in the field of facial plastic and reconstructive surgery.

REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available. Contact Berish Strauch for details. Contact Reprints@Thieme.com for Editorial reprints.

STAFF

Publisher
Thieme
333 Seventh Avenue
New York, NY 10001
(212) 760-0888

Editor-in-Chief
Anthony P. Scalfani, MD
Directory, Facial Plastic Surgery
New York Eye and Ear Infirmary
310 East 14 Street, 6th Floor
New York, NY 10003

Production Manager: Ananya Das
Advertising: Berish Strauch

CIRCULATION: 1,250

CIRCULATION VERIFICATION

Publisher’s sworn statement.

COVERAGE AND MARKET


CLOSING DATES

a. Insertion Orders: Due 45 days prior to month of publication.
b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
d. Cancellations: Are not accepted after closing date.
e. Extensions: Please contact advertising representative.

BLACK AND WHITE RATES

<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
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<tbody>
<tr>
<td>One Page</td>
<td>$1,270</td>
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<tr>
<td>½ Page</td>
<td>$890</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$680</td>
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15 COLOR RATES

<p>| | |</p>
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<tbody>
<tr>
<td>One Page</td>
<td>$2,700</td>
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<tr>
<td>½ Page</td>
<td>$2,330</td>
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<tr>
<td>¼ Page</td>
<td>$2,110</td>
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16 BLEED
No charge.

17 COVER AND PREFERRED POSITIONS
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

18 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

19 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

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<thead>
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<tbody>
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<td>14</td>
<td>10</td>
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<tr>
<td>Full Page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>3 ½</td>
<td>10</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3 ½</td>
<td>5</td>
</tr>
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</table>

b. Bleed Sizes

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<tbody>
<tr>
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<td>11 1/8</td>
</tr>
<tr>
<td>Full Page</td>
<td>8 3/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>8 3/8</td>
<td>5 1/2</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>4 3/8</td>
<td>11 1/8</td>
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<tr>
<td>¼ Page</td>
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<td>Trim Size</td>
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<td>10 3/8</td>
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</table>

c. Insert Sizes

<table>
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<th>Trims to</th>
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<tr>
<td>Size 2</td>
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<td>8 ¾ x 10 ¾</td>
</tr>
<tr>
<td>Size 4</td>
<td>16 ¾ x 11 ¼</td>
<td></td>
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</table>

20 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

21 BINDING
Perfect Binding.

22 HALFTONE SCREEN
133 for text and covers.

23 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

24 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.