1. **ISSUANCE**
   a. **Frequency:** 6 Times/Year
   b. **Issue Date:** February, April, June, August, October, December
   c. **Mailing Date:** 1st week of publication month

2. **ESTABLISHED**
   1983

3. **U.S. SUBSCRIPTION RATES**
   a. **Individuals (P+E):** $391.00
   b. **Institutions (P+E):** $1,212.00
   c. **Residents:** $130.00

4. **EDITORIAL CONTENT**
   Each issue presents articles focusing on a single topic concerning clinical and technical advances in the field of facial plastic and reconstructive surgery.

5. **REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING**
   All new advertising must be approved. Please send duplicate proofs to publisher.

6. **POLICY ON PLACEMENT OF ADVERTISING**
   Advertising precedes and follows editorial section.

7. **EDITORIAL-ADVERTISING RATIO**
   90% editorial - 10% advertising.

8. **SERVICES TO ADVERTISERS**
   Bulk journal purchases and supplements are available. Contact Berish Strauch for details.
   Contact Reprints@Thieme.com for Editorial reprints.

9. **STAFF**
   Publisher
   Thieme
   333 Seventh Avenue
   New York, NY 10001
   (212) 760-0888

10. **EDITOR-IN-CHIEF**
    Anthony P. Scalfani, MD
    Directory, Facial Plastic Surgery
    New York Eye and Ear Infirmary
    310 East 14 Street, 6th Floor
    New York, NY 10003

11. **Production Manager:** Ananya Das
    **Advertising:** Berish Strauch

12. **CIRCULATION:** 1,250

13. **CIRCULATION VERIFICATION**
    Publisher’s sworn statement.

14. **COVERAGE AND MARKET**
    a. **Coverage:** National and International.
    b. **Market Served:** Otolaryngologists, Otorhinolaryngologists, Plastic Surgeons, Maxillofacial and Dermatologic Surgeons.

15. **CLOSING DATES**
    a. **Insertion Orders:** Due 45 days prior to month of publication.
    b. **Film, Mechanicals, Inserts:** Due 45 days prior to month of publication.
    c. **Publisher’s Set Copy:** Due 2 months prior to month of publication, billed at cost.
    d. **Cancellations:** Are not accepted after closing date.
    e. **Extensions:** Please contact advertising representative.

16. **BLACK AND WHITE RATES**

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<tbody>
<tr>
<td>One Page</td>
<td>$1,265</td>
<td>$1,110</td>
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<td>½ Page</td>
<td>$890</td>
<td>$760</td>
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<td>¼ Page</td>
<td>$675</td>
<td>$560</td>
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15 EARNED RATES
Based on number of insertions per calendar year. Space purchased by parent companies and subsidiaries is combined for accounting of earned rate.

16 COLOR RATES are in addition to B/W rates
a. Standard Color Rate: $630 per full or fractional page.
b. Standard AAAA Colors: Red, Green, Blue, Yellow and Orange.
c. Matched Color: $755 per full or fractional page.
d. 4-Color Rate: $1,355 per full or fractional page.

17 BLEED
No charge.

18 INSERTS
a. Two Page Insert (One Leaf): 3 times earned black and white rate.
b. Four Page Insert: 5 times earned black and white rate.
c. All inserts must be submitted to publisher for approval of stock and design, and other mechanical specifications.

19 COVER AND PREFERRED POSITIONS
On an eight-time basis only.
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

20 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

21 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

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<tr>
<td>Spread (2 Fac. Pages)</td>
<td>14</td>
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<td>½ Page (Vert.)</td>
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b. Bleed Sizes

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<tr>
<td>½ Page (Horiz.)</td>
<td>8 1/4</td>
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<tr>
<td>½ Page (Vert.)</td>
<td>4 1/4</td>
<td>11 1/4</td>
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<tr>
<td>¼ Page</td>
<td>4 1/4</td>
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22 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 60 lb. glossy coated.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

23 BINDING
Perfect Binding.

24 HALFTONE SCREEN
133 for text and covers.

25 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

26 CLOSING DATES
a. Complete Film, Mechanicals and Inserts: Due 5 weeks prior to month of publication.
b. Insertion Orders: Due 5 weeks prior to month of publication.
c. Publisher’s Set Copy: Due 2 months prior to month of publication.
d. Extensions on Above: Please contact advertising representative.

27 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.

28 SHIPPING INSTRUCTIONS
a. Contracts and Insertion Orders
   Berish Strauch, MD
   5 Flagler Drive
   Rye, NY 10580
b. Mechanicals and Negatives
   David Stewart, Production Editor
   THIEME
   333 Seventh Avenue
   New York, NY 10001
C. Inserts
   Neil Myers
   THE SHERIDAN PRESS
   450 Fame Avenue
   Hanover, PA 17331