1 ISSUANCE
   a. Frequency: Nine issues
   b. Issue Date: January, February, March, May, June, July, September, October and November
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1984

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $441.00
   b. Institutions (P+E): $1,677.00
   c. Residents: $150.00

4 EDITORIAL CONTENT
   Each issue presents original articles concerning clinical and technical advances in reconstructive microneurovascular surgery. Pertinent cumulative reviews are included.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available contact Berish Strauch.
   Contact Reprints@Thieme.com for full article reprints.

9 Editor-in-Chief
   Bernard T. Lee, MD, MBA, FACS
   Acting Chief, Division of Plastic and Reconstructive Surgery Department of Surgery Beth Israel Deaconess Medical Ctr.
   110 Francis Street
   Suite 5A
   Boston, MA 02215

10 CIRCULATION: 1,250

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   a. Coverage: Global
   b. Market Served: Plastic Surgeons, Vascular Surgeons, Trauma Surgeons, Head and Neck Surgeons, Peripheral Nerve Surgeons, Transplantation Surgeons, and Hand Surgeons
   c. Official Organ, ABRM, ASPN + WSRM

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 BLACK AND WHITE RATES

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<td>$635</td>
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15 EARNED RATES
Based on number of insertions per calendar year. Space purchased by parent companies and subsidiaries is combined for accounting of earned rate.

16 COLOR RATES
a. Standard Color Rate: $585. per full or fractional page.
b. Standard AAAA Colors: Red, Green, Blue, Yellow and Orange.
c. Matched Color: $610. per full or fractional page.
d. 4-Color Rate: $1,370. per full or fractional page.
e. Color charges are in addition to earned black and white rates.

17 BLEED No additional charges.

18 INSERTS
a. Two Page Insert (One Leaf): 3 times earned black and white rate.
b. Four Page Insert: 5 times earned black and white rate.
c. All inserts must be submitted to publisher for approval of stock and design, and other mechanical specifications.

19 COVER AND PREFERRED POSITIONS
On an eight-time basis only.
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

20 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

21 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

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b. Bleed Sizes

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c. Insert Sizes

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22 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 60 lb. gloss coated.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

23 BINDING
Perfect Binding.

24 HALFTONE SCREEN
133 for text and covers.

25 REPRODUCTION REQUIREMENTS
Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

26 CLOSING DATES
a. Complete Film, Mechanicals and Inserts: Due 5 weeks prior to month of publication.
b. Insertion Orders: Due 5 weeks prior to month of publication.
c. Publisher’s Set Copy: Due 2 months prior to month of publication.
d. Extensions on Above: Please contact advertising representative.

27 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.

28 STAFF
a. Contracts and Insertion Orders
   Berish Strauch, MD
   5 Flagler Drive
   Rye, NY 10580
   Tel: (914) 967-9019
   berishstrauch@gmail.com

b. Mechanicals and Negatives
   David Stewart, Production Manager
   THIEME
   333 Seventh Avenue
   New York, NY 10001

C. Inserts
   Neil Myers
   THE SHERIDAN PRESS
   450 Fame Avenue
   Hanover, PA 17331