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1 ISSUANCE

- a. Frequency: Nine issues
- b. Issue Date: January, February, March, April, May, June, August, September, October
- c. Mailing Date: First week of publication month

2 ESTABLISHED

1984

3 EDITORIAL CONTENT

Each issue presents original articles concerning clinical and technical advances in reconstructive microneurovascular surgery. Pertinent cumulative reviews are included.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

5 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available contact Berish Strauch.

Contact Reprints@Thieme.com for full article reprints.

8 Editor-in-Chief

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9 CIRCULATION: 1,250

10 CIRCULATION VERIFICATION

Publisher's sworn statement.

11 COVERAGE AND MARKET

- a. Coverage: Global
- b. Market Served: Plastic Surgeons, Vascular Surgeons, Trauma Surgeons, Head and Neck Surgeons, Peripheral Nerve Surgeons, Transplantation Surgeons, and Hand Surgeons
- c. Official Organ, ABRM, ASPN + WSRM

12 CLOSING DATES

- a. Insertion Orders: Due 45 days prior to month of publication.
- b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- c. Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- d. Cancellations: Are not accepted after closing date.
- e. Extensions: Please contact advertising representative.

13 BLACK AND WHITE RATES

One Page	\$1,300
½ Page	\$900
¼ Page	\$640

14 COLOR RATES

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15 BLEED

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- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

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¼ Page	3 ½	5

b. Bleed Sizes

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½ Page (Vert.)	4 ⅞	11 ⅞
¼ Page	4 ⅞	5 ½
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	Page	Trims to
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Size 4	16 ¾ x 11 ⅞	

19 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

20 BINDING

Perfect Binding.

21 HALFTONE SCREEN

133 for text and covers.

22 DISPOSITION OF MATERIAL

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