# Table of Contents

**New Titles**

**Anatomy**

**Audiology**
- Valente: Audiology Answers for Otolaryngologists

**Neurosurgery**
- Siddiqi: Neurosurgical Intensive Care
- Spetzler: Color Atlas of Brainstem Surgery

**Ophthalmology**
- Agarwal: Endothelial Keratoplasty
- Welkoborsky: Interdisciplinary Management of Orbital Diseases

**Orthopaedic Surgery**
- Marmor: Decision Making in Orthopaedic Trauma
- UEFA Gordon: Encyclopedia of Football Medicine, Vol. 1
- UEFA Ekstrand: Encyclopedia of Football Medicine, Vol. 2
- UEFA Meyer: Encyclopedia of Football Medicine, Vol. 3

**Otolaryngology**
- Alobid: Nasoseptal Perforations: Endoscopic Repair Techniques
- Bernal-Sprekelsen: Endoscopic Approaches to the Paranasal Sinuses and Skull Base
- Clarke: Pediatric Otolaryngology
- Sanna: Color Atlas of Endo-Otoscopy

**Physical Therapy**
- Gustowski: Osteopathic Techniques
<table>
<thead>
<tr>
<th>Plastic Surgery</th>
</tr>
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<tr>
<td>Bullocks: Plastic Surgery Emergencies</td>
</tr>
<tr>
<td>Greene: Operative Management of Vascular Anomalies</td>
</tr>
<tr>
<td>Hamori: Female Cosmetic Genital Surgery</td>
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<td>Losken: Partial Breast Reconstruction</td>
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<tr>
<td>Shokrollahi: Flaps</td>
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<tr>
<td>Radiology</td>
</tr>
<tr>
<td>Kim: SPECT and SPECT/CT</td>
</tr>
<tr>
<td>Student Education</td>
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<tr>
<td>Kim: Essential Med Notes 2017</td>
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<td>What's new in Chemistry</td>
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| Order Form & Title List 1st Quarter 2017   |
| Order Form & Title List 2nd Quarter 2017   |
| Promotional Material Information           |
| Promotional Material Order Form            |
| Thieme General & Contact Information       |
This book is the most concise, yet still comprehensive, textbook approach for medical students available today. Bulleted text covers everything that an anatomy course will teach and is accompanied side-by-side with clear illustrations in the unique and well-loved Thieme anatomy style. Throughout the text, it’s easy to read and retain the clinical correlations placed in text boxes. Quick reference tables make the information simple to remember and questions and answers at the end of each section make it easy for students to pass the anatomy portion of USMLE Step One and any other anatomy test that may occur during the education process.

SALES HOOKS
- A concise, feature-packed anatomy textbook which provides medical students with everything they need to know about gross anatomic structures, this book includes large, detailed anatomic figures to allow readers to read and visualize simultaneously.
- This new edition includes more (and more difficult) end-of-chapter USLME-style questions with and without images, radiologic imaging sections at the end of each unit, summaries of high-yield information, an updated layout with larger images, and additional art and radiographic correlations.
- Without including any fluff, this second edition of the successful and well-received educational product focuses on providing students with exactly the information they need to know.

COMPETITION
<table>
<thead>
<tr>
<th>CONTENTS OVERVIEW</th>
</tr>
</thead>
<tbody>
<tr>
<td>I Introduction to Anatomic Systems and Terminology</td>
</tr>
<tr>
<td>II Back</td>
</tr>
<tr>
<td>III Thorax</td>
</tr>
<tr>
<td>IV Abdomen</td>
</tr>
<tr>
<td>V Pelvis and Perineum</td>
</tr>
<tr>
<td>VI Upper Limb</td>
</tr>
<tr>
<td>VII Lower Limb</td>
</tr>
<tr>
<td>VIII Hand and Neck</td>
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This is the fully revised and updated third edition of the *Atlas of Anatomy*, in Latin nomenclature. Packed with over 2,000 exquisitely detailed and accurate illustrations, the Atlas helps students master the details of human anatomy. This edition features a new Sectional and Radiographic Anatomy chapter for each body region, radiologic images throughout the text to help student connect findings in dissections to findings in patients, an enhanced Pelvis and Perineum section, and a new section on Brain and Nervous System which focuses on gross anatomy of the peripheral and autonomic nervous systems as well as the brain and central nervous systems.
### TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Unit I: Back</th>
<th>Unit 6: Lower Limb</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Surface Anatomy</td>
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<tr>
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<td>• Hip &amp; Thigh</td>
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<td>• Ankle &amp; Foot</td>
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</tr>
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<thead>
<tr>
<th>Unit 2: Thorax</th>
<th>Unit 7: Head &amp; Neck</th>
</tr>
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<tbody>
<tr>
<td>• Surface Anatomy</td>
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<tr>
<td>• Thoracic Wall</td>
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</tr>
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<td>• Thoracic Cavity</td>
<td>• Muscles of the Skull &amp; Face</td>
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<td>• Cranial Nerves</td>
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<tr>
<td>• Pulmonary Cavities</td>
<td>• Neurovasculature of the Skull &amp; Face</td>
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<td>• Orbit &amp; Eye</td>
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<table>
<thead>
<tr>
<th>Unit 3: Abdomen</th>
<th>Unit 8: Brain &amp; Nervous System</th>
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<tbody>
<tr>
<td>• Surface Anatomy</td>
<td>• Brain</td>
</tr>
<tr>
<td>• Internal Organs</td>
<td>• Blood Vessels of the Brain</td>
</tr>
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<td>• Abdominal Cavity &amp; Spaces</td>
<td>• Functional Systems</td>
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<td>• Autonomic Nervous System</td>
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# Audiology Answers for Otolaryngologists

## Second Edition

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<td>SPECIALTY</td>
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<tr>
<td>LEVEL</td>
<td>Residents; Medical Practitioners</td>
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## EDITORS

- **Michael Valente**
  Division of Audiology
  Department of Otolaryngology
  School of Medicine
  Washington University
  St. Louis, MO, USA

- **Elizabeth Fernandez**
  ENT and Sleep Medicine Associates, LLC
  Shiloh, IL, USA

- **Heather Monroe**
  Dizziness and Balance Center
  Department of Otolaryngology
  Washington University School of Medicine
  St. Louis, MO, USA

- **L. Maureen Valente**
  Audiology Studies
  Program in Audiology and Communication Sciences
  Department of Otolaryngology
  Washington University School of Medicine
  St. Louis, MO, USA

- **Jamie Cadieux**
  Pediatric Audiology and Cochlear Implants
  St. Louis Children’s Hospital
  St. Louis, MO, USA

## DESCRIPTION

Significant advances in audiology during the last few decades have resulted in a wide spectrum of sophisticated treatment options and diagnostic tests. This concise, easily accessible FAQ format addresses the multidisciplinary aspects of the field, providing audiologists, otolaryngologists, otolaryngology residents and other specialists with a high-yield study guide. This succinct, pocket-sized audiology guide will greatly benefit otolaryngology residents with demanding schedules who often struggle preparing for and mastering the challenging audiology component of the Board exam. The reader-friendly format also provides a quick, go-to reference for ENT practitioners.

## SALES HOOKS

- Written in a Q&A format for board prep and quick studying
- This second edition includes new treatment options and diagnostic tests including multifrequency tympanometry and otoxic monitoring
- This book is ideal for otolaryngologists who need to study for the audiology portion of board exams
No competition

1. Psychoacoustics
2. Audiometric Testing
3. Vestibular Evaluation
4. Amplification
5. Pediatric Audiology
6. Doctoral Education in Audiology
This book, authored by a neurosurgeon with contributions from experts in neurology, vascular neurology, interventional neuroradiology, anesthesiology, critical care, traumatology, nutrition, and advanced practice nursing, reflects the new paradigm of neurocritical care as an increasingly multidisciplinary field. Neuromonitoring advances have enabled customized interventions tailored to each patient’s unique circumstances. The critical care of neurosurgical patients has evolved from an emphasis on pulmonary care (ventilation and oxygenation) to a more nuanced understanding of cerebral protection measures required to manage a disrupted blood-brain-barrier. This edition encompasses advances in the use of ICP monitors, external ventricular devices, brain tissue oxygen monitoring devices, cerebral microdialysis, fluid and electrolyte correction, as well as the increasing use of continuous EEG in the ICU.
1. Bedside Neurologic Exam
2. Altered Mental Status and Coma: Pathophysiology and Management
3. Neuroimaging and the Neurosurgical Intensive Care Unit Patient
5. Team Management of the Multisystem-Injured Neurosurgical Intensive Care Unit Patient
6. The Spinal Cord Injury Patient
7. Delayed Intracerebral Hemorrhage
8. Sedation and Pain Management in the Neurosurgical Intensive Care Unit Patient
9. Homeostatic Mechanisms in the Neurosurgical Intensive Care Unit Patient
10. Neurophysiology in the Neurosurgical Intensive Care Unit: Options, Indications, and Interpretations
11. Cerebral Perfusion
12. Cerebrospinal Fluid Dynamics and Pathology
13. Intracranial Pressure Fundamentals
14. Cerebral Protection Measures
15. Neuropharmacology
16. Nutrition
17. Fluid Management
18. Ventilator Management
19. Seizure Disorders: Diagnosis and Management
20. Infections
21. Cerebral Microdialysis in the Neurosurgical Intensive Care Unit
22. Anticoagulation and Antiplatelet Therapy in the Neurosurgical Intensive Care Unit
23. Restraints in the Neurosurgical Intensive Care Unit Patient
24. Unique Pediatric Neurosurgical Intensive Care Unit Issues
25. Systemic Complications and Disease-Specific Phenomena Leading to Ischemic Injury
26. Acute Ischemic Stroke
27. Brain Death
28. Family Communication
29. Spiritual Care of the Neurosurgical Intensive Care Unit Patient and Family
30. Medical-Legal Issues in the Neurosurgical Intensive Care Unit
31. Discharge Planning for the Neurosurgical Intensive Care Unit Patient
**Title**

**Color Atlas of Brainstem Surgery**

<table>
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<th><strong>PRICE</strong></th>
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<td><strong>LEVEL</strong></td>
<td>Medical Practitioners</td>
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**Editors**

Robert F. Spetzler  
Division of Neurological Surgery  
Barrow Neurological Institute  
Phoenix, AZ, USA  

M. Yashar S. Kalani  
Division of Neurological Surgery  
Barrow Neurological Institute  
Phoenix, AZ, USA  

Peter Nakaji  
Division of Neurological Surgery  
Barrow Neurological Institute  
Phoenix, AZ, USA  

Kaan Yagmurlu  
Division of Neurological Surgery  
Barrow Neurological Institute  
Phoenix, AZ, USA  

**Description**

While the brainstem has not traditionally been operated on, the evolution of modern instruments have allowed ground-breaking surgeons to begin identifying safe approaches and proper operative techniques for this challenging region. This book covers these new developments visually; it reviews surgical anatomy with a focus on approach selection and safe-entry zones for resection of intrinsic pathologies. Dedicated to surgery of the brainstem, basal ganglia, and thalamic region, this unique book relies on detailed color illustrations, side-by-side anatomical dissections, cases, videos, and surgical pearls to demonstrate anatomy and approaches.

**Sales Hooks**

- A significant portion of this book focuses on sample cases so readers can concretely apply the information throughout the text.
- The editors from the Barrow Neurological Institute are leading names in the field of brainstem surgery.
- Media content for this book includes 10 animations and over 50 videos on MediaCenter which review brainstem anatomy, approach selection, and technical nuances.

**Competition**

There is no competition.

**Contents Overview**

- Section 1 Anatomy
- Section 2 Safe Entry Zones
- Section 3 Tenets of Brainstem Surgery
- Section 4 Approaches to Thalamic, Pineal, and Brainstem Lesions
- Section 5 Case Studies
Endothelial keratoplasty (EK) helps spare patients with deficiencies in the endothelial layer of the cornea from months of refractive adjustments, lengthy recovery, complications, and poor outcomes associated with full-thickness penetrating keratoplasty. This newer methodology is based on more selective transplantation of cells and is less invasive, resulting in quicker recovery and more efficacious outcomes. Contributors are world-renowned pioneers who are front and center in implementing innovative, sight-restoring techniques that continue to change the ophthalmic surgery landscape. This book is a stellar resource on the surgical management of patients with corneal disease.

Comprehensive reference on the newest treatment in ophthalmology for a number of eye disorders and inherited diseases; this is one of the hottest topics in ophthalmology

The international cast of authors are well-respected

Includes new approaches and techniques in endothelial keratoplasty to facilitate a faster recovery and better outcome for patients

Over 20 supplemental, high-quality surgical videos in online media content

Cassidy: Descemet’s Stripping Automated Endothelial Keratoplasty, 200 pages, $102, Jaypee, 2013

Section I: Basics
Section II: Surgical Techniques
Section III: Endothelial Keratoplasty in Special Situations
Section IV: Surgical Outcomes, Complications, and Future Trends
# Interdisciplinary Management of Orbital Diseases

**Textbook and Atlas**

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**EDITORS**

- **Hans-J. Welkoborsky**
  Interdisziplin. Orbitazentrum
  KRH – Klinikum Nordstadt
  Hannover, Germany

- **Burkhard Wiechens**
  Klinik für Augenheilkunde
  Klinikum Region Hannover
  Hannover, Germany

- **Mike L. Hinni**
  Department of ORL-HNS
  Mayo-Clinic Arizona
  Phoenix, AZ, USA

## DESCRIPTION

The successful evaluation and treatment of the orbital region—subject to a wide range of diseases affecting multiple organ systems—entails the knowledge and expertise of a multidisciplinary team of specialists. *Interdisciplinary Management of Orbital Diseases: Textbook and Atlas* brings this team together to offer comprehensive and authoritative discussion of all diseases of the orbital region, with descriptions of topographic and surgical anatomy, pathology, diagnostic steps, imaging, conservative treatment measures, operative approaches, radiotherapy, and orbital reconstruction. Readers will find key information for diagnosing conditions early and achieving maximum therapeutic and aesthetic results.

## SALES HOOKS

- A dedicated, comprehensive text on the interdisciplinary management of orbital diseases
- Covers all diseases of the orbit, diagnostic steps, and operative and conservative treatment measures
- Includes surgical videos in online media content

## COMPETITION

- **Leatherbarrow**: *Oculoplastic Surgery*, 376 pages, $284.95, CRC Press, 2010
- **Yen**: *Surgery of the Eyelid, Lacrimal System, and Orbit*, 528 pages, $128.25, OUP USA, 2011

## CONTENTS OVERVIEW

Contents not available
Orthopaedic trauma covers the spectrum of disorders from simple isolated fractures to severe life-threatening accidents with multiple broken bones. Multiple fractures, compound fractures, fractures near a joint, and fractures of the pelvis are difficult to treat, while problems with healing and poor alignment can also present difficulties for the orthopaedic surgeon. The complexity and quantity of available treatments make choosing the correct treatment very challenging, which isn’t made any easier by the complicated organization of information in traditional texts and on web sites. This book offers a different approach: by summarizing key decision-making points and overall management strategies and supplying key scientific underpinnings in visually appealing, easy-to-comprehend decision trees, this book makes understanding orthopaedic trauma management quick and accurate for readers.

- With high-quality illustrations and easily referenced decision-making trees, this practical book can be used in offices and hospitals to make decisions regarding management of orthopaedic trauma.
- Between all of the nuts and bolts of basic treatment and the new and developing treatments like biologics, orthopaedics is a complex topic; this book makes it simple to determine which of these treatments to use for various conditions based on the patient’s presentation.
- This non-standard text has a unique format for orthopaedic trauma: it lays out 100 different orthopaedic traumas in two-page spreads, one which is a decision-making tree which explains where to go from each step and the other which is a selection of associated references for further studies.

<table>
<thead>
<tr>
<th>CONTENTS OVERVIEW</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extremity Emergencies</td>
</tr>
<tr>
<td>Peri-Operative Care</td>
</tr>
<tr>
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</tr>
<tr>
<td>Lower Extremity Trauma</td>
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<tr>
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</tr>
<tr>
<td>Spine Trauma</td>
</tr>
<tr>
<td>Pathologic Fractures</td>
</tr>
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</tr>
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</table>

**SALES HOOKS**

**COMPETITION**

It is well established that a prompt recognition of illness or severe injury followed by swift and appropriate intervention is the cornerstone of any successful resuscitation. Whether a medical or trauma crisis, the principles of assessment and the order in which treatment is carried out remain the same. Footballers vary physiologically, and occasionally anatomically, from patients treated in the reanimation rooms of the emergency department. The aim of this first volume (and the UEFA medical course) is to familiarize clinicians with a structured system of assessment that can be applied to any footballer regardless of their presenting condition, and to give them the confidence to put this system into practice.

- This book is affiliated with and developed by the UEFA
- Sports medicine is a hot topic
- The process of playing football can involve players sustaining life-threatening medical or trauma emergencies; this book addresses how to assess and treat in these circumstances

None

1 First Steps
2 Cardiac Arrest and Choking
3 Medical Emergencies
4 Trauma Emergencies
5 General Management
6 Head Trauma and Concussions
The risk of injury for players participating in professional football is substantial. Research has estimated that overall risk is about 1,000 times higher than for those typical industrial occupations which are generally regarded as high-risk. This makes the understanding of injury a critical aspect of football and an essential part of the toolkit of those responsible for the health and fitness of players. This second volume aims to introduce football doctors to a number of issues relating to injuries, with information supported by reliable scientific evidence from relevant football injury studies.
COMPETITION


CONTENTS

1 Overview of Football Injuries
2 Managing Injuries in Competitive Situations: The Laws of the Game
3 Muscle Epidemiology and Injury Mechanisms
4 Examination and Treatment of Muscle Injuries
5 Groin Injuries
6 Knee Injuries
7 Ankle Injuries
8 Overuse Injuries
# Title

**Encyclopedia of Football Medicine**  
**Volume Three**  
**Protecting the Player**

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## Editors

<table>
<thead>
<tr>
<th>Tim Meyer</th>
<th>Ian Beasley</th>
</tr>
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<tbody>
<tr>
<td>Institute for Sport- and Preventative Medicine</td>
<td>London, UK</td>
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<tr>
<td>University of the Saarland</td>
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<td>Saarbrücken, Germany</td>
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<th>Zoran Bahtijarevic</th>
<th>Greg Dupont</th>
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<th>Mike Earl</th>
<th>Jan Ekstrand</th>
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<tr>
<td>Dublin, Ireland</td>
<td>UEFA Injury Study Group</td>
</tr>
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## Description

Modern football requires players to be well supported by medical services that protect their health as well as those that help facilitate their optimum performance. This book covers a wide range of multidisciplinary medical responsibilities in football from pre-screening of playing and psychological matters to practical responsibilities of providing medical services at matches and tournaments. A range of topics relate to ensuring that players can compete safely and peak fitness/performance, and also to topics such as doping and nutrition which can impact on a player’s performance and even their career.

## Sales Hooks

- This book informs readers about core activities that might not be considered their main area of work but which are part of the overall medicine and welfare required for patient wellbeing and performance optimization
- This book is affiliated with and developed by the UEFA
- Sports medicine is a consistently hot topic

## Competition

No competition
CONTENTS OVERVIEW

1 Injury Prevention
2 Rehabilitation in Football Medicine
3 Psychology
4 Football Nutrition
5 Fatigue and Recovery in Football
6 Nutritional Supplements
7 Anti-Doping
8 Match and Tournament Preparation
9 UEFA Minimum Medical Requirements (MMR)
10 Pre-Competition and Pre-Transfer Medical Screening
Appendix 1 - The Drill Framework
Appendix 2 - MMR UEFA Medical Regulations
Expanded endonasal approaches (EEA) for the treatment of skull base tumors are rapidly evolving. Good exposure, a complete resection, and the subsequent reconstruction of the resultant defect are paramount requirements for an optimum outcome. In some cases, partial or complete septal resection needs to be carried out to achieve an adequate approach or to reconstruct the skull base defect. Subsequently, septal perforation and aesthetic changes may occur in some cases. Other causes of septal perforations include trauma, complications after rhinoplasty and endonasal sinus surgery, inflammation or infection, neoplasms, or abuse of inhaled substances (e.g., cocaine). This atlas offers a complete review of all endoscopic approaches that are available for the repair of the nasal septum. Each approach is described step-by-step in series of pictures from fresh cadaver dissections.

SALES HOOKS

- The list of editors and contributors includes experts and pioneers in the field of endoscopic endonasal approaches.
- 10 videos online demonstrate step-by-step dissections on cadavers.
- This is the only book to comprehensively cover the surgical steps of all the different endoscopic approaches to repair septal perforations.

COMPETITION

There is no direct competition.
<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>OVERVIEW</td>
</tr>
<tr>
<td>1. Nasal Anatomy</td>
</tr>
<tr>
<td>2. Nasal Physiology</td>
</tr>
<tr>
<td>3. Nasal Septum and Nasal Wall Vascularization</td>
</tr>
<tr>
<td>4. Nasal Perforation Etiology</td>
</tr>
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<td>5. Systemic Diseases Associated with Septal Perforation</td>
</tr>
<tr>
<td>6. Preoperative Clinical Evaluation of Patient</td>
</tr>
<tr>
<td>7. Conservative Treatment</td>
</tr>
<tr>
<td>8. Nasal Perforation and Septal Prosthesis</td>
</tr>
<tr>
<td>9. Free Grafts</td>
</tr>
<tr>
<td>10. Repair of Nasal Septal Perforation by Using Middle Turbinate Flap</td>
</tr>
<tr>
<td>11. Inferior Turbinate Flap</td>
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<tr>
<td>12. Lateral Nasal Wall Flap</td>
</tr>
<tr>
<td>13. Anterior Ethmoidal Artery Septal Flap</td>
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<tr>
<td>14. Unilateral Mucosal Advancement Flap</td>
</tr>
<tr>
<td>15. Bilateral Cross-Over Flap Technique</td>
</tr>
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</tr>
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<td>21. Pericranial Flap and Endoscopic Septal Repair</td>
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<td>22. Quality of Life</td>
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<td>23. Endoscopic Repair for Septal Perforation: Algorithm</td>
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# Endoscopic Approaches to the Paranasal Sinuses and Skull Base

## A Step-by-Step Anatomic Dissection Guide

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<th>PRICE</th>
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<td>SPECIALTY</td>
<td>Otolaryngology; Neurosurgery; Skull Base Surgery; Rhinology; Craniomaxillofacial Surgery</td>
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<td>LEVEL</td>
<td>Medical Professionals; Residents; Fellows</td>
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## EDITORS

<table>
<thead>
<tr>
<th>Manuel Bernal-Sprekelsen</th>
<th>Isam Alobid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department of Otorhinolaryngology</td>
<td>ENT Department</td>
</tr>
<tr>
<td>Hospital Clinic, University of Villarroel</td>
<td>Hospital Clinic - IDABAPS</td>
</tr>
<tr>
<td>Barcelona, Spain</td>
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<tr>
<th>Joaquim Ensenat</th>
<th>Alberto Prats-Galino</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department of Neurosurgery</td>
<td>Laboratory of Surgical NeuroAnatomy</td>
</tr>
<tr>
<td>University Hospital Clinic</td>
<td>Faculty of Medicine</td>
</tr>
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<td>Barcelona, Spain</td>
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## DESCRIPTION

As advanced or expanded endoscopic surgery of the paranasal sinuses and the whole skull base has been developing in recent years, its use has been spreading. Worldwide, skull base units primarily composed of otolaryngologists/rhinologists and neurosurgeons are being set up to deal with benign and malignant tumors, among other diseases. These units are approaching tumors through the nose to reduce the morbidity secondary to more aggressive external approaches. Although there are books on FESS and endoscopic skull base surgery, there is no book that comprehensively and completely covers the surgical steps of all the different endoscopic approaches with which the paranasal sinuses and, through them, the complete skull base can be reached.

## SALES HOOKS

- Step-by-step guidelines for sinuses and skull base surgery
- Heavily illustrated with 984 images throughout the book

## COMPETITION


## CONTENTS OVERVIEW

Contents not available
While pediatric otolaryngology is ascending and advancing as a sub-specialty, general otolaryngologists still manage many pediatric otolaryngology interventions. This book fills a need for these general otolaryngologists that the standard texts don't address; the dedicated pediatric otolaryngologist may want to supplement this book with larger reference tomes, but this smaller book will be a useful working text covering most of the clinical scenarios practitioners will encounter. This book will also assist trainee otolaryngologists' needs due to the increasingly important place of pediatric otolaryngology in formal examinations and assessments.
**Title**

*Color Atlas of Endo-Otoscopy*

**Examination – Diagnosis – Treatment**

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**Editors**

- **Mario Sanna**
  - Gruppo Otologico
  - Casa di Cura Piacenza
  - Piacenza, Italy

- **Alessandra Russo**
  - Dept. of Otology-Neurootology
  - Casa Di Cura Piacenza
  - Piacenza, Italy

- **Antonio Caruso**
  - Gruppo Otologico
  - Casa di Cura Piacenza
  - Piacenza, Italy

- **Abdelkader Taibah**
  - Gruppo Otologico
  - Casa di Cura Piacenza
  - Piacenza, Italy

- **Gianluca Piras**
  - Gruppo Otologico
  - Casa di Cura Piacenza
  - Piacenza, Italy

**Description**

Otoscopy, the systemic examination of the ear canal and tympanic membrane, is the cornerstone in diagnosing ear disease and the first phase in examining patients. This easy-to-consult book for residents and specialists is written by expert authors and is superbly illustrated to help readers obtain proficiency in otoscopy and in interpreting findings. Case examples and treatment guidance provide readers with information on what clinical effects a diagnosis may have. This book is an efficient reference which shows a vast range of common and rare pathologies that can be visualized during endo-otoscopy and describes these pathologic conditions. For each condition, the authors outline differential diagnostic considerations, necessary complementary examinations, and available treatment options. Based on the *Color Atlas of Otoscopy*, 2nd edition, this new book has been thoroughly updated, revised, and expanded with modern imaging material.

**Sales Hooks**

- This book is based on 30 years of experience treating otologic and neurotologic disorders from the leading Gruppo Otologico.
- With a vast collection of endo-otoscopic views of a variety of lesions, this book also includes a variety of examples for many diseases so readers understand variable presentations.
- The atlas emphasizes how the otoscopic view and clinical picture may affect treatment and includes a surgical summary with different approaches for each pathology.
- This book isn’t just a color atlas but is also a practical manual with surgical indications; it also includes a concluding chapter on postsurgical conditions to assist readers in distinguishing between normal postsurgical healing and complications needing intervention.
1. Methods of Otoscopy
2. The Normal Tympanic Membrane
3. Diseases Affecting the External Auditory Canal
4. Otitis Media
5. Cholesterol Granuloma
6. Atelectasis, Adhesive Otitis Media
7. Noncholesteatomatous Chronic Otitis Media
8. Chronic Suppurative Otitis Media with Choleastoma
9. Congenital Cholesteatoma of the Middle Ear
10. Petrous Bone Cholesteatoma
11. Temporal Bone Paragangliomas
12. Rare Retrotympanic Masses
13. Meningoencephalic Herniation
14. Postsurgical Conditions
### Osteopathic Techniques

#### The Learner’s Guide

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#### Editors

Sharon Gustowski  
School of Osteopathic Medicine  
University of the Incarnate Word  
San Antonio, TX, USA

#### Description

This modernized and organized evidence-based manual for learning osteopathic manipulation treatment includes chapters on learning objectives, performing OMT, tips and tricks typically confined to live faculty demonstrations, and medical record documentation. This book is designed based on learning theories for self-paced, independent practice and student preview and review, so the brief descriptions of techniques include images and figures as well as numerous videos to allow learners the opportunity to preview, learn, and review at their own pace. Instructions within the book are written mostly for novice learners, so this book can be used as a teaching and learning instruction manual.

#### Sales Hooks

- This book features case studies, practice questions, and a sample competency-based assessment rubric.
- Descriptions of techniques are limited so they can be amply illustrated and demonstrated with the videos—most chapters include two videos, one which is full and narrated and the other which is fast to include images of different views.
- This book focuses on hands-on care; it demonstrates manual technique for the novice learner with not only instructions on how to do techniques but also information about basic terminology and motor teaching skills.
- This book can be used for test prep and as a question and answer guide.

#### Competition

| 1. | Osteopathic Concepts and Learning Osteopathic Manipulative Treatment |
| 2. | Osteopathic Manipulative Treatment Overview |
| 3. | Osteopathic Screening Exams |
| 4. | Somatic Dysfunction Diagnosis |
| 5. | Soft Tissue Techniques |
| 6. | Myofascial Release Techniques |
| 7. | Lymphatic Techniques |
| 8. | Indirect Techniques |
| 9. | Articulatory Techniques |
| 10. | Challenge the Barrier Techniques |
| 11. | Muscle Energy Techniques |
| 12. | High Velocity, Low Amplitude Thrust Techniques |
| 13. | Osteopathic Cranial Manipulative Medicine Techniques |
| 14. | Visceral Techniques |
| 15. | Counterstrain Techniques |
Plastic Surgery Emergencies
Principles and Techniques
Second Edition

PRICE  € 69.99
PUB. DATE  June 2017
FORMAT  PAPERBACK · 192 illustrations · 304 pages · 5 x 8 in
MEDIA  MediaCenter Videos
SPECIALTY  Otolaryngology; Plastic Surgery, reconstructive; Facial Plastic Surgery; Hand Surgery; Emergency Medicine, Family Practice
LEVEL  Fellows; Medical Professionals; Residents

EDITORS
Jamal M. Bullocks
Plastic Surgery Department
Kelsey-Seybold Clinic
Baylor College of Medicine
Houston, TX, USA

Patrick W. Hsu
Private Practice
Memorial Plastic Surgery
Houston, TX, USA

Shayan A. Izaddoost
Plastic Surgery Department
Ben Taub Hospital
Baylor College of Medicine
Houston, TX, US

Larry H. Hollier, Jr.
Plastic Surgery Department
Texas Children’s Hospital
Baylor College of Medicine
Houston, TX, USA

DESCRIPTION
The second edition of this detailed guide to the diagnosis and treatment of common plastic surgery emergencies includes updated clinical information on the most common emergency situations. This book gives first-year plastic surgery residents the basic skills they need to progress in their training and ultimately be successful in their practice. *Plastic Surgery Emergencies* is an indispensable resource for clinicians, residents, and trainees in plastic surgery. It is also ideal for all emergency room personnel, including ER physicians, physicians' assistants, and nurse practitioners, as well as family practice physicians.

SALES HOOKS
- Easy-to-follow color diagrams demonstrating key procedures and full-color photographs for rapid diagnosis
- The book includes guidelines for burns, bites, and stings, instructions for regional block performance, and description of suture types and techniques
- Protocols for a range of common and uncommon problems, laid out in succinct descriptions and accessible bullet points

COMPETITION
None
Table of Contents

Chapter 1. Wound Management
Chapter 2. Anesthesia and Wound Closure
Chapter 3. Pressure Sores
Chapter 4. Bite Wounds
Chapter 5. Burns and Frostbite Injury
Chapter 6. Assessment of the Traumatic Face
Chapter 7. Facial Laceration
Chapter 8. Infections of the Face
Chapter 9. Management of Dental Alveolar Trauma
Chapter 10. Orbit and Zygoma Fractures
Chapter 11. Nasal and NOE Fractures
Chapter 12. Frontal Sinus Fractures
Chapter 13. Maxillary and Mandible Fractures
Chapter 14. Evaluation of the Injured Hand
Chapter 15. Anesthesia and Splinting of the Hand
Chapter 16. Hand Fractures and Dislocations
Chapter 17. Hand Infections and Injection Injuries
Chapter 18. Hand and Forearm Tendon Injuries
Chapter 19. Hand and Vascular Injuries and Amputations
Chapter 20. Upper Extremity Peripheral Nerve Injuries
Chapter 21. Compartment Syndrome
Chapter 22. Postoperative Evaluation of Free Flap Reconstruction
Chapter 23. The Post Op Aesthetic Patient
Chapter 24. Treatment of Common Pediatric Plastic Surgery Trauma
Chapter 25. Sternal and Abdominal Wound Management
Chapter 26. Management of Common Plastic Surgery Complications
**TITLE**  
Operative Management of Vascular Anomalies

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**EDITORS**  
Arin K. Greene  
Dept. of Surgery  
Children’s Hospital, Boston  
Boston, MA, USA

**DESCRIPTION**  
Vascular anomalies are common lesions affecting at least 5% of the population; patients with these conditions often require multidisciplinary care. This heavily illustrated “how-to” text explains the principles and techniques for surgically managing vascular anomalies. Covering the entire field of vascular anomalies, in addition to describing operative management of these lesions in different anatomical locations, this book was designed to be easily referenced. It contains classification, operative principles, figures, and videos provided by experts in the field.

**SALES HOOKS**
- Presents stepwise instructions for the surgical correction of vascular anomalies
- Includes detailed video footage of operative steps
- Part Four is written by multidisciplinary teams based at Harvard and reflects a multidisciplinary approach to patient care
- Chapters are categorized into anatomical regions

**COMPETITION**
<table>
<thead>
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<th>CONTENTS OVERVIEW</th>
</tr>
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<tbody>
<tr>
<td>• Section 1: Introduction</td>
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<tr>
<td>o Chapter 1 Terminology and Classification</td>
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<td>o Chapter 2 Principles of Management</td>
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<tr>
<td>o Chapter 3 Perioperative Hematological Management</td>
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<td>• Section 2: Vascular Tumors</td>
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<tr>
<td>o Chapter 4 Infantile Hemangioma</td>
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<td>o Chapter 6 Pyogenic Granuloma</td>
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<td>o Chapter 7 Rare tumors (kapoform hemangioendothelioma, infantile myofibroma)</td>
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<tr>
<td>o Chapter 8 Capillary Malformation</td>
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<td>o Chapter 9 Lymphatic Malformation (include lymphedema)</td>
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<td>o Chapter 12 Overgrowth Syndromes (KT, PWS, CLOVES)</td>
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<tr>
<td>• Section 4: Anatomical Considerations</td>
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<tr>
<td>o Chapter 13 Brain and Spinal Cord</td>
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<td>o Chapter 14 Cranium and Facial Bones</td>
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<td>o Chapter 15 Maxilla and Mandible</td>
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<td>o Chapter 16 Oral Cavity and Airway</td>
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<td>o Chapter 20 Vertebral Column and Lower Extremity</td>
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Female genital rejuvenation is a key topic and the procedures are growing in popularity, thanks to more media awareness of this type of surgery. Surgery can change both the physical appearance and functional aspects of the genital area. The number of vaginal rejuvenation procedures increased by 64% in the US from 2011 to 2012. The procedures are sometimes added on as part of a “mommy makeover.” Both plastic surgeons and gynecologists operate on patients. This comprehensive and highly visual text covers the important issues of patient selection and patient consultation as well as all the different operative techniques, and includes accompanying surgical videos. Special focus is on dealing with complications and how to deal with secondary cases, which plastic surgeons often have referred. There are strong turf wars in this area between the plastic surgery and urogynecology/gynecology markets; this book attempts to bridge the gap between the two specialties and offer a harmonized approach.
## CONTENTS

### OVERVIEW

#### Part I: Introduction

1. Anatomy and Classification of the Female Genitalia: Implications for Surgical Management - Paul E. Banwell
2. Psychosocial Issues and Social Mores in Female Genital Aesthetic Surgery: What is Normal? - Kharen Ichino, Jennifer L. Walden
3. Informed Consent and Liability in Cosmetic Genital Surgery - Neal R. Reisman

#### Part II: Techniques

4. Labial Reduction: Surgical Wedge Technique - Christine Hamori
5. Labia Minora Reduction Surgery: Curved Linear Resection - Red Alinsod
7. Clitoral Hood Reduction Techniques - Otto J. Placik
8. Augmentation of the Labia Majora With Fat Grafting - Lina Triana, Mildred M. Martínez, Paul E. Banwell
9. Augmentation of the Labia Majora With Fillers - Clara Santos, Arry Boujenah, Nicolas Berreni
10. Complications of Female Cosmetic Genital Surgery - Christine Hamori
11. Perineoplasty and Vaginoplasty - Marco Pelosi II, Marco Pelosi III
12. Hymenoplasty - Otto J. Placik
13. Auxiliary Procedures - Clara Santos, Monica Bonakdar

#### Part III: Advances

14. Future Avenues and Advances - Colin C.M. Moore
15. O-Shot - Charles Runels
16. Transcutaneous Temperature-Controlled Radiofrequency for Vulvovaginal Rejuvenation - Red Alinsod
17. Fractional Erbium Laser for Vaginal Rejuvenation - Evgenii Leshunov
Partial Breast Reconstruction
Techniques in Oncoplastic Surgery
Second Edition

| PRICE | € 254.99 |
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| SPECIALTY | General Plastic Surgery; Breast Surgery; Gen Surgery Incl. MRCS; Breast Oncologic Surgery |
| LEVEL | Fellows; Medical Professionals; Residents |

EDITORS
Albert Losken
Division of Plastic and Reconstructive Surgery
Dept. of Surgery
Emory University School of Medicine
Atlanta, Georgia, USA

Moustapha Hamdi
Department of Plastic & Reconstructive Surgery
Brussels University Hospital
Brussels, Belgium

DESCRIPTION
Partial Breast Reconstruction is a groundbreaking work in reconstructive surgery, edited and written by international leaders in this field. It presents the latest reconstructive techniques for breast cancer patients who have breast conserving therapy (BCT), where the primary treatment is partial mastectomy and radiation therapy. With the "oncoplastic approach" women are now able to preserve their breasts while maintaining a breast that is aesthetic, symmetric, and well-shaped.

Today, BCT has become the standard of care for many women diagnosed with breast cancer. Unfortunately, the incidence of poor cosmetic results is relatively high with standard BCT. This book provides surgeons with the techniques needed to improve aesthetic outcomes while maintaining oncologic standards. It focuses on three critical areas:

1) improving the breast resection to ensure the most aesthetic outcome,
2) preventing a deformity with partial breast reconstruction when a poor cosmetic outcome is anticipated, and
3) correcting a post-radiation deformity when it occurs.

The oncoplastic approach is the wave of the future. It is imperative for reconstructive surgeons to learn oncoplastic techniques so that they can broaden their practices and take care of this growing population of patients with BCT deformities. This comprehensive book will provide you with the clinical information and guidance that you need to incorporate this approach into your practice.

SALES HOOKS
- Comprehensive coverage of oncoplastic surgery from an international author team
- Includes numerous operative clips and substantial new video material
- Includes new chapters on BRAVA, updated flap coverage and using fat in breast reconstruction
- Published with an e-book and video
- All the images in the book can be downloaded electronically using the e-book for use in presentations

COMPETITION
Nahabedian, Maurice, Oncoplastic Surgery of the Breast with DVD, 1e, 2009, $175, 200pp, Elsevier
Urban, Cicero, Oncoplastic and Reconstructive Breast Surgery, 2013, $221, 600pp, Springer
CONTENTS

OVERVIEW

Part 1 Evolution of Oncoplastic Surgery
Chapter 1 Fundamentals of Oncoplastic Breast Surgery - Werner P. Audretsch
Chapter 2 Current Approach to Oncoplastic Breast Surgery
  The European Experience - R. Douglas Macmillan
  The American Experience - G. Patrick Maxwell, Allen Gabriel
Chapter 3 How to Incorporate Oncoplastic Surgery into your Practice - Albert Losken, Moustapha Hamdi

Part Two Principles and Considerations of Oncoplastic Breast Conservation
Chapter 4 Applied Anatomy and Breast Aesthetics: Definition and Assessment - Kendall K. Peters, Albert Losken
Chapter 5 Breast-Conserving Therapy - Justine S. Broeker BS, Hunter R. Moyer Toncred Marya Styblo
Chapter 6 Breast-Conserving Therapy: Decision-Making and Anticipating the Unfavorable Aesthetic Result - John Hijjawi
Chapter 7 Oncological Safety of the Oncoplastic Approach for Breast Conservation Surgery - Kristine E. Calhoun, Benjamin O. Anderson
Chapter 8 Improving the Partial Mastectomy Deformity - Grant W. Carlson
Chapter 9 Improving the Quadrantectomy Defect - Jean-Yves Petit
Chapter 10 Breast Radiotherapy in the Setting of Oncoplastic Surgery - Steven Eric Finkelstein, Frank Vicini, Chirag Shah
Chapter 11 Indications and Benefits of Oncoplastic Breast Surgery - Maurice Y. Nahabedian
Chapter 12 Designing the Oncoplastic Operation - Riccardo Masetti, Gianluca Franceschini, Marzia Salgarello
Chapter 13 Timing of the Oncoplastic Reconstruction: Immediate x Delayed x Delayed-Immediate - Alexandre Mendonça Munhoz, Rolf Gemperle
Chapter 14 Psychosocial Aspects of Oncoplastic Breast Conservation - Diana Harcourt

Part Three Immediate Partial Breast Reconstruction
Chapter 15 Reduction Techniques to Optimize Results - Steven J. Kronowitz
Chapter 16 Reduction and Mastopexy Techniques with Parenchymal Autoaugmentation - Albert Losken
Chapter 17 Central Defect Reconstruction - Stephen J. McCulley, R. Douglas Macmillan
Chapter 18 The Role of Local Flaps as Volume Replacement in Oncoplastic Reconstruction - Alexandre Mendonça Munhoz, Rolf Gemperle
Chapter 19 Latissimus Dorsi Miniflap Reconstruction - Richard Myles Rainsbury
Chapter 20 Endoscopic Latissimus Dorsi Flap Reconstruction - Albert Losken
Chapter 21 Omental Flap Reconstruction - Hisamitsu Zaha
Chapter 22 Pedicled Perforator Flap Reconstruction - Moustapha Hamdi
Chapter 23 Partial Breast Reconstruction using Distant Flaps - Aldona Spiegel, Sarosh Zafar

Part Four Correction of the Breast-Conserving Therapy Deformity: Delayed Partial Breast Reconstruction
Chapter 24 Classification and Analysis of the Breast-Conserving Therapy Deformity - Krishna Clough, Isabelle Sarfati, Sunil S. Thomas, Claude Nos
Chapter 25 Rearrangement Surgery - Dennis C. Hammond, Kuyhee Kim
Chapter 26 Correction of the Breast-Conserving Therapy Using Local Flaps - Albert Losken
Chapter 27 Perforator Flap Reconstruction of Breast-Conserving Therapy Deformities - Moustapha Hamdi
Chapter 29 BRAVA - Roger Khouri
Chapter 30 Lipoaspirate Transplant in the Breast-Conserving Therapy Deformity - Gino Rigotti
Chapter 31 Can Implants Correct the Breast-Conserving Therapy Deformity? - Albert Losken, Allen Gabriel

Part Five Outcomes and Future Directions
Chapter 32 Cancer Surveillance After Partial Breast Reconstruction - Albert Losken and Mary S. Newell
Chapter 33 Complications and Outcomes Following Immediate Partial Breast Reconstruction - Moustapha Hamdi, Bert Losken
Chapter 34 Outcomes and Tumor Recurrence After Oncoplastic Surgery of the Breast: 18-Year Follow-Up - Cristina Garusi, Santos Soto
**DESCRIPTION**
Written by pioneering, world renowned flap surgeons, this is the quintessential manual on the use of reconstructive flaps - with detailed, easy-to-follow instructions. The didactic text is enhanced with high quality operative photographs, illustrations, and videos, resulting in a resource that enables integration of these techniques into surgical practice. This book is a stellar, step-by-step guide on the reconstruction of most anatomical defects using clinically proven flaps. It is an essential reference for practicing and trainee surgeons in general and specialized surgical disciplines.

**SALES HOOKS**
- This book aims to demonstrate and simplify flap surgery while focusing on the most advanced and cutting edge methods
- Includes Masterclass section where new and pioneering techniques and flaps are discussed, as well as personal experiences and challenging reconstructions from master plastic surgeons
- Perfect for residents as a source of reference with videos included

**COMPETITION**


**CONTENTS OVERVIEW**
- Section I: Planning and Decision-Making in Reconstructive Surgery
- Section II: The A-to-Z of Reconstructive Flaps
- Section III: Masterclasses in Reconstructive Flaps
SPECT and SPECT/CT
A Clinical Guide

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EDITORS
Chun K. Kim
Harvard Medical School
Division of Nuclear Medicine
and Molecular Imaging
Brigham & Women’s Hospital
Boston, MA, USA

Katherine A. Zukotynski
Departments of Radiology and Medicine
McMaster University
Hamilton, ON, Canada

DESCRIPTION
Internationally renowned authorities in the field of hybrid imaging contribute firsthand expertise on
the practical application of single-photon emission computed tomography (SPECT) and SPECT/CT. By
combining clear anatomic markers from CT with functional knowledge from SPECT, SPECT/CT
provides added value for patient evaluation and is becoming increasingly prevalent in routine clinical
practice. Together, the concise, evidence-based text and wealth of SPECT/CT images deliver a solid
knowledge base, enabling practitioners to learn the effective use of this technology.

SALES HOOKS
• Key guide for newly emerging CT technique with concise, evidence based text descriptions
  and SPECT/CT images
• Provides tips and tricks for practitioners to hone skills, as well as introduces technology and
  technique for review
• Includes 14 videos to accompany the cardiovascular section

COMPETITION
Delbeke: Hybrid PET-CT and SPECT-CT, 762 pages, $179, Springer, 2010
CONTENTS
OVERVIEW

Section I. The Fundamentals
  Chapter 1: Basic Principles of SPECT and SPECT/CT and Quality Control
  Chapter 2: Radiopharmaceuticals for Clinical SPECT Studies

Section II. Clinical Applications
  Chapter 3: SPECT and SPECT/CT in Neuroscience
  Chapter 4: SPECT/CT for the Thyroid and Parathyroid Glands with Cases
  Chapter 5: SPECT and SPECT/CT for the Cardiovascular System
  Chapter 6: SPECT and SPECT/CT for the Respiratory System
  Chapter 7: SPECT and SPECT/CT in Neoplastic Disease
  Chapter 8: SPECT and SPECT/CT for the Skeletal System
  Chapter 9: SPECT/CT for Infection and Inflammation
  Chapter 10: SPECT in Children
  Chapter 11: Selected Interesting SPECT and SPECT/CT Cases
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Thirty-Third Edition

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LEVEL  Students

EDITORS  Jieun Kim  
University of Toronto  
Toronto, Canada
Ilya Mukovozov  
University of Toronto  
Toronto, Canada

DESCRIPTION  The large list of editors and contributors changes yearly, so the book remains student-written, even in its 33rd edition. The book undergoes a peer-review process, in which the entirety of the content is reviewed by the medical faculty at the University of Toronto. Each chapter covers a different specialty for use in medical rotations, so the book assists not only with studying for qualifying examinations but also with practicing medicine during the study process. With evidence-based references to high-impact clinical studies, this book provides guidance on selecting treatments and, for help with studying, this book includes concise and comprehensive information on licensing and qualifying exam objectives.

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Ghent, Belgium

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Mr Brian D. Scanlan
President
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brian.scanlan@thieme.com

Ms Fiona Henderson
International Marketing Director
Tel. +49 711 8931 458
fiona.henderson@thieme.de

Ms Louisa Turrell
International Sales Director
Tel. +49 711 8931 126
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Ms Christiane Sherman
Marketing Manager
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Ms Merle Schaefer
Sales Associate & Data Analyst
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