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<tr>
<td>Order Form &amp; Title List 3rd Quarter 2018</td>
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<tr>
<td>Order Form &amp; Title List 2nd Quarter 2018</td>
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</tbody>
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**Promotional Material Information**

**Promotional Material Order Form**

**Thieme General & Contact Information**
<table>
<thead>
<tr>
<th><strong>EDITOR</strong></th>
<th><strong>Vinzenz Hombach</strong></th>
<th><strong>Nico Merkle</strong></th>
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<tbody>
<tr>
<td></td>
<td>Medical University Hospital</td>
<td>Jewish Hospital Berlin</td>
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<tr>
<td></td>
<td>Department of Internal Medicine</td>
<td>Berlin, Germany</td>
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<td>Ulm, Germany</td>
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<td></td>
<td>Volker Rasche</td>
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<td>University Hospital Ulm</td>
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<td></td>
<td>Department of Cardiology</td>
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<td></td>
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**DESCRIPTION**

Cardiac magnetic resonance (CMR) imaging has become an important technique for the diagnosis of cardiovascular diseases. Technical advances have rendered both CT and particularly CMR highly effective for most applications, and unique in the evaluation of cardiovascular anatomy, physiology, and pathophysiology. The number of investigations and publications on CMR on basic and clinical problems in cardiovascular diseases has exploded over the last years, and substantial gain of information on both new technical and clinical advances has been achieved. This combination of textbook and atlas contains the latest results and applications of CMR, including one chapter on the role of cardiovascular CT in clinical routine.

**SALES HOOKS**

- Comprehensive and clear description of MRI techniques and protocols for all types of cardiovascular examinations
- Detailed description and discussion of every routine and new application of CMR for both clinical diagnosis and patient management as well as experimental investigations
- Chapters written in a balanced and structured format regarding both disease description and experimental applications as well as results of CMR imaging
- Thorough discussion of relevant recent and actual publications on the latest results of clinical and experimental investigations regarding CMR techniques and clinical application
- Inclusion of important experimental topics like CMR studies in animals or cardiac magnetic resonance spectroscopy, and clinical issues like CMR-based follow-up of cardiovascular interventions, CMR assessment of pulmonary vascular diseases, incidental findings on CMR imaging, or the role of cardiac computed tomography as an alternative to CMR
• Excellent and instructive figures and schematics to demonstrate the strength and high quality of CMR to detect abnormalities of structure and function of the heart and great vessels in a wide variety of cardiovascular disorders
• Detailed and clear presentation of the knowledge by the authors, who are internationally renowned experts in the field of CMR imaging
**TITLE**
Veterinary Anatomy of Domestic Mammals
Textbook and Colour Atlas
Sixth Edition

<table>
<thead>
<tr>
<th>PRICE</th>
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<tr>
<td>ISBN</td>
<td>9783794528332</td>
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<tr>
<td>PUBLICATION DATE</td>
<td>December 2013</td>
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<tr>
<td>FORMAT</td>
<td>Hardcover · 824 illustrations · 1,089 pages · 22 x 30 cm</td>
</tr>
<tr>
<td>MEDIA CONTENT</td>
<td>None</td>
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<tr>
<td>SPECIALTY</td>
<td>Veterinary Medicine</td>
</tr>
<tr>
<td>LEVEL</td>
<td>Medical Professionals</td>
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**EDITORS**
Horst Erich Koenig
University for Veterinary Medicine Vienna
Institute for Topographical Anatomy
Vienna, Austria

Hans-Georg Liebich
Ludwig-Maximilian’s University
Department of Veterinary Medicine
Munich, Germany

**DESCRIPTION**
Veterinary medicine is subject to constant change: The focus in veterinary schools is shifting more and more to real-life situations. In addition to basic anatomical knowledge and standard techniques, veterinary practitioners and surgeons need to keep abreast by obtaining specialized knowledge, including new imaging techniques.

This updated and expanded 6th edition of «Veterinary Anatomy of Domestic Mammals» will get you ready for both veterinary exams and clinical practice and will keep you at the cutting edge. Excellent didactic graphs and clear structure make both studying and referencing fun! Numerous new, brilliant figures, especially on imaging techniques, bring anatomy to life and help you get a comprehensible grasp of clinical examination techniques.

**SALES HOOKS**
- The standard atlas and textbook combination for students and practitioners alike!
- Unique text-atlas combination: anatomical basics and clinical specials in catchy combination with outstanding photographs and detailed graphics
- Approx. 1,100 figures: macroanatomical and histologic preparations, sliced plastinations, modern imaging techniques and additional coloured schemas

**New in the 6th edition:**
- Additional chapter: «Sectional anatomy and imaging processes» with an introduction to plastination, CT, MRT, ultrasound and endoscopy, with a total of 51 new figures
- Added clinical examination techniques: rectal examination, equine endoscopy, palpation of bony structures
The definitive guide to treating hearing loss and auditory disorders in the 21st century

Hearing loss impacts an estimated 360 million people worldwide and may precipitate poorer academic performance, reduced quality of life, decreased social engagement, and increased fatigue. Audiology Treatment, Third Edition by Jason Galster and a cadre of renowned audiology experts, is updated in full color with 180 illustrations and new topics. Pearls, best practices, and pitfalls on the management and treatment of hearing loss reflect significant knowledge gleaned from the authors' collective experience.

The book is a one-stop resource on hearing aids, covering the many scientific aspects of hearing loss and devices, fitting and measuring patients, and methods to ensure optimal performance over time. In-depth chapters cover the treatment of auditory disorders in children to older adults, including assessments, hearing aid coupling, real-ear measurements, and case studies.

Key Highlights

- Physical properties of hearing aids, verification of acoustic performance, methods of audio signal processing to shape and filter sound, and a detailed introduction to prescription devices
- Clinical outcome measures utilizing quality-of-life, costs analyses, and evidence-based methods
- The expanded use of cochlear implants in children and adults
- Unique topics such as bone-anchored hearing aids, assistive technologies, hearing protection, and management of tinnitus and hyperacusis

This title is part of a three-volume set on Audiology (Diagnosis, Treatment, and Practice Management). Together, these books cover every aspect of audiology, providing a remarkably comprehensive resource - essential reading for doctoral students in audiology and must-have bookshelf references for audiologists.
SALES HOOKS

- In addition to highly respected author Dr. Galster, who teaches courses and lectures worldwide, numerous contributors to the book are young, noteworthy names, who are rising stars and new voices in the field of audiology
- More than twice as heavily illustrated as the first edition, this book is now in full color
- Key chapters focus on hearing-assisted technology, hearing protection, central auditory processing disorder, getting hearing aids through insurance, and Bone-Anchored Hearing Aids

COMPETITION


**DESCRIPTION**

All audiology students must take a course on pediatric audiology, and this textbook is the perfect complement. As a field guide that includes “how-to” advice in addition to the underlying principles and theories, this book is ideal for both learners and established practitioners looking for a reference. With clear information on the differences in audiology between children and adults, the experts who authored this book discuss the causes and consequences of hearing loss and other auditory problems in children. The authors provide in-depth coverage of how to test and diagnose children at any age, create and implement actions plans, use technology, and operate effectively in a multi-disciplinary team. Now in its third edition, this book is fully updated with new information on cutting-edge topics that include hearing issues and auditory therapy in developmental disorders, new testing methods for neonates, and longitudinal studies of cochlear implant technology. In addition to an increased number of post-chapter summaries, new pedagogical features to this edition include pre-chapter summaries and introductions. Unique online videos demonstrate clinical audiology test protocols.

**SALES HOOKS**

- Renowned author Dr. Madell is one of the biggest names in pediatric audiology; she won a prestigious award in 2017. Dr. Flexer is well known; she teaches many courses together with Dr. Madell. Dr. Wolfe and Dr. Schafer are rising stars in the field.
- This new edition features updates and revisions to existing chapters as well as new chapters on cortical auditory evoked responses, auditory neurophysiology of reading impairment, remote microphone technologies, and more.
- With focus on both the foundational science and the practical application of pediatric audiology principles and protocols, this book is a rare combination of theory and practical information; no other books in the field take this approach.
<table>
<thead>
<tr>
<th>EDITORS</th>
<th>Jane R. Madell</th>
<th>Carol Flexer</th>
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</thead>
<tbody>
<tr>
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<td>Pediatric Audiology Consulting</td>
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<td>Jace Wolfe</td>
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| DESCRIPTION             | As pediatric patients form a large subset of audiology patients, all audiology students must learn pediatric audiology. Unlike any other title in the field, this collection of real-life cases teaches students and practitioners how to put their knowledge of pediatric audiology into practice. 60 cases, all new to this edition, cover every aspect of pediatric audiology. With the same structure to each case, which incorporates clinical history, testing, questions for the reader, diagnosis, treatment, outcome, development, and suggested reading, this book’s uniform presentation makes it simple for students to follow along. In accordance to the current movements and developments in the field of pediatric audiology, the cases discuss issues that are becoming more prevalent in patients. One such topic that the casebook incorporates is auditory differences and autism, while more cases also focus on cochlear implants and fewer on external hearing aids. Tackling the goal of helping both students and clinicians by providing problem-based learning through real-life cases, this self-testing book is the perfect supplement to the upcoming *Pediatric Audiology, Third Edition*. |

| SALES HOOKS             | Renowned author Dr. Madell is one of the biggest names in pediatric audiology; she won a prestigious award in 2017. Dr. Flexer is well known as she teaches many courses together with Dr. Madell. Dr. Wolfe and Dr. Schafer are rising stars in the field. |
|                         | This book is unique in the pediatric audiology field for its case-based approach, which uses real cases to teach students and practitioners how to apply their knowledge. |
|                         | With entirely new case content, this casebook is relevant for students learning to practice using their pediatric audiology knowledge. |

<p>| COMPETITION             | There is no direct competition; this is the only book on the market that addresses pediatric audiology with cases. |</p>
<table>
<thead>
<tr>
<th><strong>TITLE</strong></th>
<th><strong>Audiology Practice Management</strong></th>
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<tr>
<td><strong>Third Edition</strong></td>
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| **PRICE**    | €89.99                           |
| **ISBN**     | 9781626232549 (Previous edition 9781588905116, 2007) |
| **PUBLICATION DATE** | September 2018 |
| **FORMAT**   | Hardcover · 53 illustrations · 264 pages · 8.5 X 11 IN |
| **MEDIA CONTENT** | None |
| **SPECIALTY** | Audiology |
| **LEVEL**    | Professors; Students; Practitioners |

<table>
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<tr>
<th><strong>EDITORS</strong></th>
<th>Brian J. Taylor</th>
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<tr>
<td></td>
<td>Taylor Audiology LLC</td>
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<tr>
<td></td>
<td>Golden Valley, MN, USA</td>
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| **DESCRIPTION** | Audiology Practice Management, Third Edition, by Brian Taylor, provides new and established audiologists with everything they need to know about running a practice in the 21st century. This new edition offers expert approaches to starting and maintaining a practice in audiology - from technical, legal, and financial daily operations - to new issues like HIPAA compliance, social media considerations, and marketing strategies in the digital age. Readers will benefit from the collective knowledge and expertise of audiologists and assorted industry experts who share pearls, controversies, and tips on a wide range of topics, including areas of practice not commonly seen in textbooks. Six new chapters cover key topics including basic management principles, clinical education, pricing strategies, entrepreneurship, change management, and business valuation and exit strategy. |

| **SALES HOOKS** | • As the prior editors are retiring, the new editors and contributors to this edition bring a 21st century approach to the book that addresses online data and administration as well as the other changes to running a practice in the digital era.  
• New chapters cover basic management principles, business analytics and administration, clinical education, pricing strategies, entrepreneurship, change management, and business valuation and exit strategy.  
• This book’s practical focus on running a business in the real world makes it easy to learn the fundamentals of practicing and earning a living as an audiologist. |

## CONTENTS

### Section I. Core Principles
1. Basic Management Principles for Audiologists
2. An Introduction to Business Analytics, Administration, and Ethics
3. Human Resources
4. Accounting for Audiologists
5. Quality Improvement: The Controlling Principle of Practice Management
6. Clinical Education in Audiology
7. Clinical Report Writing Using SOAP Notes
8. Infection Control

### Section II. Practical Applications
9. Credentialing, Contracting, Coding, and Reimbursement
10. Pricing Strategies in Clinical Practice
11. Entrepreneurial Audiology: Sales and Marketing Strategies in the Consumer-Driven Health Care Era
12. Improving the Acceptance Rate of Amplification: A Benefit to Patients and Practices
14. Valuation and Exit Strategy
This comprehensive text is a single source for the diagnosis and treatment of voice disorders. From authors who have been instrumental in developing some of the voice analysis methodologies discussed in the book, this book discusses vocal anatomy and physiology, detailed voice evaluation methodologies, and voice therapy techniques. Accessible, digestible, and didactic, this book's content covers vocal disorders with the new evidence-based approaches recommended by ASHA.

**SALES HOOKS**

- Online sound files, which stress interactive learning, aid in the understanding of the perceptual and acoustic analysis components of a voice evaluation
- Courses on vocal disorders are core electives for communication science undergraduates and required courses for SLP/MS candidates in speech language pathology
- Chapters end in a case study for emphasis of the clinical relevance and application

**COMPETITION**


Colton et al., *Understanding Voice Problems: A Physiological Perspective for Diagnosis and Treatment, Fourth Edition*, 2011, $146.99, 496 pp., 9781609138745, LWW.


CONTENTS

1 Anatomy and Physiology of Phonation
2 Survey of Voice Disorders
3 The Voice Diagnostic: Initial Considerations, Case History, and Perceptual Evaluation
4 Acoustic Analysis of Voice
5 Aerodynamic Analyses of Vocal Function
6 Laryngeal Endoscopy and Stroboscopy
7 Medical Treatment of Voice Disorders
8 Voice Treatment: Orientations, Framework, and Interventions
9 Voice Rehabilitation after Laryngeal Cancer
Neurovascular medicine has emerged as a mature and semi-independent specialty of neurology and neurosurgery: neurovascular problems’ complexity requires a detailed work-up and decision-making process. Because many diseases and conditions have reasonable and often highly divergent approaches, including medical management, open neurovascular, endovascular, radiosurgery, and combined/multimodality alternatives, the selection of both the treatment modality and the specific strategy is a subject of great interest and considerable debate in the field. This book is designed to focus on this crucial selection process by taking readers step-by-step through the decision-making process for all neurovascular diseases.
## CONTENTS

I. Ischemic Stroke and Vascular Insufficiency  
II. Aneurysms—Anterior Circulation  
III. Aneurysms—Posterior Circulation  
IV. Aneurysms—Other  
V. Arteriovenous Malformations and Fistulas  
VI. Cavernous Malformations  
VII. Hypervascular Tumors
Meningiomas, the second most frequent of intracranial tumors, are characterized by a protean range of possible locations and appearances, due to their origin from the extensive and intricately formed meninges. As such, a wide variety of differential diagnoses is typical, and the therapies chosen are necessarily highly variable.

The introductory chapters of this book cover the pathology of these tumors, the evolution of special surgical methods, instrumentation, intraoperative monitoring, and the role of radiosurgery. Ten surgical chapters cover the individual regions of occurrence, including the sphenoid wing, olfactory groove, cerebellopontine angle, etc., all of which require a specialized approach and therapeutic strategy.

SALES HOOKS
- Meningiomas are the most common and one of the most fascinating skull base lesions.
- The strategies in this book keep a special focus on preserving quality of life in patients.
- These authors are world experts in the field.
- Discussion of pathology and therapy organized by anatomic location of the lesions with the goal of providing best patient outcomes.
- New WHO meningioma classification system based on most recent research in growth patterns, gene sequencing, and molecular patterns of development.
- Important updated on the newest developments in treatment modalities for meningiomas, including the lesser invasive radiotherapy and radiosurgery for the smaller lesions and to avoid the necessity of performing radical surgery.

COMPETITION
There is no competition.
1. Introduction
2. The Evolution of Surgery—the Soul of Neurosurgery
3. Inside the Pathology
4. Exogenous Factors Affecting Meningiomas
5. Instrumentation (Micro, Endo, IGS, MRI Application)
6. Intraoperative Neurophysiologic Monitoring during Surgery
7. Role of Stereotactic Radiosurgery
8. Sphenoid Wing Meningiomas
9. Clival Meningiomas
10. Petroclival Meningiomas
11. Olfactory Groove Meningiomas
12. Middle Fossa Floor Meningiomas
13. Cerebellopontine Angle Meningiomas
14. Foramen Magnum Meningiomas
15. Tuberculum Sellae/Planum Meningiomas
16. Cavernous Sinus Meningiomas
17. Reconstruction of the Skull Base
18. Management of Recurrent Skull Base Meningiomas
19. Natural History and Adjunctive Modalities of Treatment
20. Complications in the Management of Skull Base Meningioma
Taking a focus less on saving lives and more on improving function and reducing or eliminating seizures, pain, abnormal movements, or psychiatric illness, functional neurosurgery covers conditions including epilepsy, movement disorders, pain, and psychosurgery. The functional volume in the Thieme and AANS five-volume co-published *Neurosurgical Operative Atlas* series, now in a new edition, has been rebuilt from the ground up. With new editors, almost all new contributors, and new chapters, this edition has been refocused to meet the renewed interest in functional neurosurgery and to address issues that have recently come to prominence such as neurosurgery for obsessive-compulsive disorder and for depression.

**SALES HOOKS**
- In its new edition, this book is almost entirely new: new editors, over 80% new contributors, and new chapters give the book a focused and contemporary perspective.
- To meet the rising interest in functional neurosurgery, this book addresses current issues and developments with contributions from the neurosurgeons behind the subspecialty’s return to the conversation.
- This official AANS and Thieme co-publication includes CME credit available from the AANS.

**COMPETITION**

**CONTENTS**
Contents are not available.
Portable, authoritative, efficient, and concise yet comprehensive, this book uses contributions by top authors to discuss a wide range of topics which cover the essentials of pediatric neurosurgery. Taking a primarily practical, rather than scientific, approach, it distinguishes itself from other current publications. Because of its size, this book is easier for neurosurgery residents and residents on pediatric rotations to carry with them than any other comparable publication, making this the ideal companion for rotations and for quick reference in the hospital.

SALES HOOKS
- This book is a highly efficient handbook of all things encompassed by pediatric neurosurgery
- The small, compact size means this book can be carried on rounds while on the pediatric service; the information it contains is easily accessible
- Designed to be a practical guide, this book is ideal for residents to answer questions about how to best care for patients

COMPETITION
There is no competition.

CONTENTS
Section I. General and Critical Care
Section II. Neuroradiology
Section III. Neurology
Section IV. Tumor
Section V. Cerebrovascular Disorders
Section VI. Developmental and Congenital Cranial Disorders
Section VII. Developmental and Congenital Spinal Disorders
Section VIII. Functional Disorders
Section IX. Trauma
Section X. Infections
Section XI. Operating Room Basics
Neurosurgery Primary Board Review

Price: €124.99
ISBN: 9781626239272
Publication Date: September 2018
Format: Softcover · 217 illustrations · 170 pages · 7 X 10 IN
Media Content: Online Question Bank
Specialty: Neurosurgery; Board Review
Level: Residents

Editors: Ross C. Puffer
Department of Neurosurgery
Mayo Clinic
Rochester, MN, USA

Description:
The ABNS primary examination is an important step in the certification process, designed to evaluate candidates’ knowledge and provide direction for continued learning. It requires many months of preparation, and passing it is a significant accomplishment integral to becoming board certified. Neurosurgery Primary Board Review by Ross Puffer presents an up-to-date question bank designed to prepare neurosurgeons for the ABNS written examination. The comprehensive question bank encompasses the seven sections on the neurosurgery primary examination: neuroanatomy, neurosciences, neuropathology, neuroimaging, clinical neurology, neurosurgery, critical care/fundamental clinical skills, and core competencies.

The question bank consists of more than 1,500 multidisciplinary questions with answers, 600 of which are featured in the book. The remaining questions, links to cited references, and a comprehensive 375-question standalone exam are posted on MedOne Neurosurgery, Thieme’s outstanding online collection of neurosurgical content. The multiple-choice format and question categories replicate the ABNS exam format, priming residents and neurosurgeons for taking the exam.

Sales Hooks:
- The book’s questions have short answers within the text and citations to longer explanations
- More than 1,500 questions in the book include a standalone 375 question exam that simulates the actual exam
- Questions throughout the book are separated into the nine sections tested on the ABNS

Competition:


CONTENTS

Section I. Questions

1. Neurosurgery
2. Neurology
3. Neuroanatomy
4. Neurobiology
5. Neuropathology
6. Neuroimaging
7. Fundamental Skills

Section II. Answers

8. Neurosurgery
9. Neurology
10. Neuroanatomy
11. Neurobiology
12. Neuropathology
13. Neuroimaging
14. Fundamental Skills
**DESCRIPTION**

Handbook of Neuroscience Nursing: Care of the Adult Neurosurgical Patient contains a range of topics associated with neurosurgical conditions. It provides helpful nursing information on various disorders, such as tumors, vascular anomalies, and traumatic brain injury, as well as diagnosis and treatment. Each chapter features helpful bullet points, tables, clinical alerts, and illustrations. This accessible pocket-sized resource enables nurses to provide optimal care to patients with neurosurgical conditions.

**SALES HOOKS**

- This is a great pocket-sized reference handbook highlighting disorders, tumors, post-surgical complications and other anomalies that neurosurgical nurses will come across when meeting with a patient.
- Each chapter features helpful bullet points, tables, clinical alerts and illustrations to help nurses detect diagnosis and treatment.
- Edited and authored by nurses and physicians from the Barrow Neurological Institute.

**COMPETITION**


RN Expert Guides: Neurological Care, 2007, $46.99, 448 pages, 9781582557069, LWW.

**CONTENTS**

Section I Anatomy and Assessment of the Nervous System
Section II Specific Conditions Associated with Neurologic Disorders
Section III Disorders of the Central Nervous System
Section IV Diagnosis and Treatment of Central Nervous System Disorders

Kuldev Singh
Dept. of Ophthalmology
Stanford University Medical Center
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William E. Smiddy
Bascom Palmer Eye Institute
Miami, FL, USA

Andrew G. Lee
Dept. of Ophthalmology & Visual Science
University of Iowa College of Medicine
Iowa City, IA, USA

DESCRIPTION

Ophthalmology Review: A Case-Study Approach, Second Edition by renowned experts Kuldev Singh, William Smiddy, and Andrew Lee is a practical, case-based reference covering a wide array of common to serious ophthalmic conditions encountered in daily practice. The new edition reflects significant advances in ophthalmologic surgery and additional quick-reference material. The focus is on patient management problems and how to handle them and optimally manage the patient. A cadre of esteemed contributors discuss diagnostic methods, evaluation, contraindications, and patient management issues for a full spectrum of clinical disorders, with significant clinical pearls gleaned from hands-on expertise.

A full spectrum of subspecialties is reflected in nearly 100 ophthalmology cases presented in 11 sections, encompassing the cornea and external disease, lens, glaucoma, retina, uveitis, tumors, posterior segment complications, ocular trauma, neuro-ophthalmology, pediatrics, and oculoplastic surgery. Each succinct case walks readers step by step through patient history, the examination, differential diagnoses, test interpretation, definitive diagnosis, medical and/or surgical management, rehabilitation, and follow up, with handy key point summaries.

SALES HOOKS

- One of the few case books in ophthalmology, this book is a great study resource for exams
- The editorial team is well-known and respected in the field of ophthalmology
- This book is practical and easy-to-read, with updated and quick-reference materials
- Hundreds of tables, full-color images, and line drawings enhance clinical understanding
- Disorders of the retina, neuro-ophthalmologic conditions, and pediatric eye conditions
### COMPETITION

### CONTENTS
- Section I. Cornea and External Disease
- Section II. Lens
- Section III. Glaucoma
- Section IV. Retina
- Section V. Uveitis
- Section VI. Tumors
- Section VII.
- Section VIII. Trauma
- Section IX. Neuro-Ophthalmology
- Section X. Pediatrics
- Section XI. Orbit/Oculoplastics
**TITLE**

**Clinical Pathways in Neuro-Ophthalmology**  
An Evidence-Based Approach  
Third Edition

**PRICE**  
€124.99

**ISBN**  
9781626232853 (Previous edition 9781588901361, 2003)

**PUBLICATION DATE**  
September 2018

**FORMAT**  
Hardcover · 32 illustrations · 350 pages · 8.5 X 11 IN

**SPECIALTY**  
Ophthalmology; Neurosurgery; Cerebrovascular Neurosurgery; Neurology

**LEVEL**  
Residents; Medical Practitioners

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**DESCRIPTION**

It is paramount for clinicians to understand the distinguishing signs and symptoms among many different local and systemic neuro-ophtalmic disorders in order to provide the most efficacious evaluations and treatments. *Clinical Pathways in Neuro-Ophthalmology: An Evidence-Based Approach, Third Edition* reflects the authors’ extensive training and experience in the field of neuro-ophtalmology, as well as updates in the field. Stacy Smith, Andrew Lee, Paul Brazis, and an impressive group of contributors have written an unsurpassed learning tool on how to manage patients with known or presumed neuro-ophtalmologic conditions, in the most logical, straightforward, and cost-effective manner.

The authors share significant clinical pearls and knowledge throughout 20 chapters. The book lays a solid foundation on the management of neurologic eye disorders including symptoms, ophthalmologic testing, diagnosis, and treatment. Among the discussed disorders are anterior and retrobulbar optic neuropathies, disorders of ocular motility and alignment, lid abnormalities, and anisocoria. Insights are provided on key topics including the use of office examinations, laboratory tests, and neuroimaging studies to make an ophthalmologic diagnosis; and ophthalmologic therapy to treat eye movement disorders such as nystagmus.
SALES HOOKS
• This book concisely summarizes in-depth information covering the field of neuro-ophthalmology
• Unique tables and algorithms simplify a complex topic that ophthalmologists need to understand
• This new edition includes an up-to-date literature review

COMPETITION


Thurtell et al., *Neuro-Ophthalmology (What Do I Do Now)*, 2011, $40.95, 208 pp., 9780195390841, Oxford University Press.

CONTENTS
1 The Diagnosis of Optic Neuropathies
2 Optic Neuritis
3 Optic Disc Edema with a Macular Star and Neuroretinitis
4 Nonarteritic Ischemic Optic Neuropathy
5 Arteritic Anterior Ischemic Optic Neuropathy and Giant Cell Arteritis
6 Traumatic Optic Neuropathy
7 Papilledema
8 Transient Visual Loss
9 Visual Field Defects
10 Diplopia
11 Third Nerve Palsies
12 Fourth Nerve Palsies
13 Sixth Nerve Palsies
14 Supranuclear Disorders of Gaze
15 Ocular Myasthenia Gravis
16 Thyroid Eye Disease: Graves Ophthalmopathy
17 Nystagmus and Other Ocular Oscillations
18 Ptosis
19 Lid Retraction and Lid Lag
20 Anisocoria and Pupillary Abnormalities
With an increase in the longevity of the global population, care of the functional, cognitive, and physical health of older adults is essential. The dramatic demographic shift toward a growing aging population and an increase in osteoporotic fractures that has occurred over the last few decades especially in Western countries, has clearly shown the need for a comprehensive approach to treating fragility fractures by surgeons, geriatricians, and care staff.

Osteoporotic Fracture Care: Medical and Surgical Management is the first book of its kind to offer a well-rounded and comprehensive resource on fragility fractures and orthogeriatric care designed to help new and experienced surgeons, geriatricians, physicians, and care personnel to better work together and develop interprofessional and interdisciplinary systems so as to treat patients more effectively.

The book contains 44 chapters and is divided into three sections: "Principles," "Improving system of care," and the case-based part "Decision making and special considerations in surgical care." The book's key features are:

- In-depth insight into the needs of older adults and how to best improve patient care, patient outcome, and reduce system costs.
- Twenty detailed and illustrative case-based chapters giving the reader a wide array of options to improve the patient care and outcomes.
- More than 1,000 high-quality x-rays, clinical images, and illustrations.
- Print book comes with bundled ebook.
There is a complete lack of recent books on this important topic. The closest competitor is the Obrant but it is 18 years old and much has changed in treatment strategies in this field.
**TITLE**  
Atlas of Distal Radius Fractures

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**EDITORS**  
Francisco del Piñal  
Private Practice  
Madrid, Spain

**DESCRIPTION**  
Written by one of the world's foremost authorities, this beautifully illustrated surgical atlas is a case-based presentation of the management of distal radius fractures. Each chapter offers a comprehensive guide to the diagnosis and treatment of a specific fracture, including possible complications and how to prevent them, using detailed photographs and illustrations. The cases are accompanied by high-quality operative video to complete the surgical picture. Special emphasis throughout focuses on avoiding pitfalls and using special techniques to optimize outcomes.

Francisco del Piñal is considered to be among the world's best hand surgeons. His contributions in arthroscopic surgery techniques for wrist fractures are endorsed and used internationally. This book, written for hand surgeons, orthopaedic surgeons, and plastic surgeons, provides essential insight to specialists and subspecialists alike.

**SALES HOOKS**

- Operative video for all chapters, narrated by the author, including detailed explanations and rationale for each maneuver
- A focus on the “how” of surgical technique (rather than the “why”) keeps attention on the necessary steps, tools, and procedures to address a specific type of fracture
- Real cases, presented from beginning to end, cover all of the difficult aspects of fracture management
- Nearly 700 illustrations and intraoperative photographs guide the reader through procedures

**COMPETITION**

There is no direct competition.
CONTENTS

1. Prolegomena: Some Initial Thoughts and Facts
2. Some Dos and Don’ts Related to Approach and Management
3. Arthroscopy: Some Dos and Don’ts
4. The Die-Punch
5. Management of an Anterior Sunken Fragment
6. Management of Small Fragments
7. Volar Shear Fractures
8. Free Osteochondral Fragment
9. Rim Fractures
10. Ligamentous Injuries
11. Comminuted Metaphyseal-Diaphyseal Fractures
12. Ulnar Fractures
13. Management of Explosion-Type Fractures: Case One
14. Management of Explosion-Type Fractures: Case Two
15. Management of Explosion-Type Fractures: Case Three
17. Intra-articular Malunions: Basic Concepts
18. Intra-articular Malunions: Jammed Fragments in the Metaphysis
19. Intra-articular Malunions: Complex Cases
20. Intra- and Extra-articular Malunions
21. Intra-articular Malunion: A (Painful) Case
22. Corollary: Plates Are Not the Panacea
### Key Techniques in Orthopaedic Surgery

#### Second Edition

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#### EDITORS

- **Steven H. Stern**  
  Department of Orthopaedic Surgery  
  Northwestern University  
  Feinberg School of Medicine  
  Chicago, IL, USA

- **Christopher M. Bono**  
  Orthopaedic Surgery  
  Harvard Medical School  
  Brigham and Women’s Hospital  
  Boston, MA, USA

- **Matthew D. Saltzman**  
  Orthopaedic Surgery  
  Northwestern University  
  Feinberg School of Medicine  
  Chicago, IL, USA

#### DESCRIPTION

*Key Techniques in Orthopaedic Surgery, 2nd Edition*, by Steven Stern, Matthew Saltzman, and Christopher Bono provides a fully updated, easy-to-follow orthopaedics reference. The book encompasses a full spectrum of core orthopaedic procedures impacting pediatric to adult patients. Unlike dense orthopaedic tomes, the straightforward, streamlined approach makes this reference the ideal operating room companion.

For each of the 60 procedures, the authors include numbered, step-by-step guidance. This is augmented with more than 300 high-quality black and white line drawings illustrating techniques. In addition to consistently formatted surgery procedures, each chapter includes indications; contraindications; preoperative preparation; special instruments, position, and anesthesia; clinical tips and pearls; pitfalls to avoid; postoperative care issues; and suggested reading. From the foot and ankle to the cervical spine, procedures cover a wide range of acquired and degenerative conditions.

#### SALES HOOKS

- The first edition of this book sold well; it was published in 2001
- Though Dr. Stern was the only editor for the first edition, the two new editors for the hand and spine sections bring in their expertise and new procedures
- This book concisely covers the most common procedures for residents and trainees in the field; similar books are dense multivolume texts where it is difficult to find the key procedures
- This book explains without wasting time on extraneous detail with an approach that includes indications, contraindications, instructions, complications, salvaging, post-op, and tips
COMPETITION


Wiesel, *Operative Techniques in Orthopaedic Surgery (Four Volume Set), Second Edition*, 2015, $599, 6068 pp., 9781451193145, LWW.

CONTENTS

Section I: Upper Extremity
Section II: Lower Extremity
Section III: Spine
Section IV: Pediatrics
Surgical Anatomy of the Lumbar Plexus

Thorough knowledge of the lumbar plexus and its branches is crucial to achieving positive patient outcomes, especially with newer surgical approaches. Many of the nerve branches are formed within the psoas major muscle and careful dissection is necessary to free them during surgery to prevent damage. Moreover, the iliac vessels are medial to some of the larger branches of the plexus, such as the femoral and obturator nerves. In the retroperitoneal space, the kidney and ureter are nearby. In addition, due to the overlying peritoneal cavity and its contents, accessing the lumbar plexus presents considerable challenges.

Surgical Anatomy of the Lumbar Plexus is the only book on the market devoted to the lumbar plexus and its branches, focusing on anatomy and clinical applications, pathology, surgery, and imaging. Internationally known authors R. Shane Tubbs, Marios Loukas, Amgad Hanna, Ros Oskouian, and a cadre of esteemed specialists provide unique insights, clinical pearls, knowledge based on thousands of spine surgeries, and a well-rounded multidisciplinary perspective.

SALES HOOKS
- Nine separate chapters dedicated to impacted nerves: subcostal, iliohypogastric, ilioinguinal, lateral femoral cutaneous, genitofemoral, femoral, obturator, fural, and accessory obturator
- History and overview of dermatomal anatomy of branches derived from the lumbar plexus
- Anesthetic blockage of the femoral, lateral femoral cutaneous, iliohypogastric, ilioinguinal, and genitofemoral nerves
- Tips for preventing complications and achieving positive outcomes for lateral transpsoas approaches to the lumbar spine and other procedures
- More than 100 novel illustrations provide clarity and understanding of a complex anatomical area as it relates to surgery involving the lumbar plexus and branches
There is no direct competition, though the topic is covered in bigger books.

## CONTENTS

- Chapter 1 An Overview of the Lumbar Plexus
- Chapter 2 The Subcostal Nerve
- Chapter 3 Iliohypogastric Nerve
- Chapter 4 Iliinguinal Nerve
- Chapter 5 Lateral Femoral Cutaneous Nerve
- Chapter 6 Genitofemoral Nerve
- Chapter 7 The Femoral Nerve
- Chapter 8 The Obturator Nerve
- Chapter 9 The Furcal Nerve
- Chapter 10 The Accessory Obturator Nerve
- Chapter 11 Variations of the Lumbar Plexus
- Chapter 12 High-Resolution Magnetic Resonance Neurography of the Lumbar Plexus
- Chapter 13 Lesions Involving the Lumbar Plexus
- Chapter 14 Injury to the Lumbar Plexus Following Lateral Lumbar Spine Fusion Procedures
- Chapter 15 Lumbar Plexus Anatomy with Application to Lateral Approaches to the Lumbar Spine
- Chapter 16 The Subcostal Nerve during Lateral Approaches to the Lumbar Spine
- Chapter 17 Surgical Techniques for Lumbosacral Plexus
- Chapter 18 Nerve Root Anomalies with Application to the Lumbar Plexus
- Chapter 19 Lumbar Dorsal Root Ganglia
- Chapter 20 History of the Dermatomes with Focus on the Contributions from the Lumbar Plexus
- Chapter 21 Dermatomes and the Lumbar Plexus
- Chapter 22 Anesthetic Blockade of the Femoral Nerve
- Chapter 23 Anesthetic Blockade of the Lateral Femoral Cutaneous Nerve
- Chapter 24 Anesthetic Blockade of the Iliohypogastric, Iliinguinal, and Genitofemoral Nerves
- Chapter 25 Microanatomy of the Lumbar Plexus
- Chapter 26 Surgical Anatomy of the Lumbar Plexus with Emphasis on Landmarks
- Chapter 27 Comparative Anatomy of the Lumbar Plexus
Spinal infections are a challenging problem and a dreaded surgical complication. Infections can involve the intervertebral space, the vertebral bones, or adjacent soft tissues; bacterial infections spread to the spine through the bloodstream. As infection progresses, the disc space and the vertebral bodies can weaken and degenerate, which cases spinal deformity, and, in some cases, the bones may push into the nerves and the spinal cord to cause numbness, weakness, pain, and bowel and bladder dysfunction. Written by internationally renowned spine experts, the 10th volume in the AOSpine Masters series is a concise state-of-the-art review of this challenging topic. After covering the basic sciences and epidemiology of these disorders, the book moves on to review imaging and instrumentation considerations and to address the medical and surgical management of the full range of spinal infections.
CONTENTS
Chapter 1: Epidemiology, Microbiology, and Pathology of Spinal Infections
Chapter 2: Risk Stratification and Prevention of Post-Operative Spinal Infections
Chapter 3: Imaging in Spine Infections
Chapter 4: Instrumentation and spinal infections
Chapter 5: Pyogenic spondylodiscitis – Pathogenesis and Clinical features
Chapter 6: Pyogenic spondylodiscitis – Diagnosis and management
Chapter 7: Spinal epidural abscess
Chapter 8: Pathogenesis, clinical features and investigation
Chapter 9: Drug Therapy for Spinal Tuberculosis
Chapter 10: Surgical Management of Spinal Tuberculosis
Chapter 11: Pediatric Spinal Infections
Chapter 12: Infectious lesions in the craniovertebral junction (sub-occipital region)
Chapter 13: Minimal invasive surgery in spinal infections
Chapter 14: HIV and spinal infections
Chapter 15: Post-operative spondylodiscitis
Chapter 16: Post-operative peri-implant infections
Chapter 17: Spinal infections in geriatric patients
Chapter 18: Spinal infections and Pseudoarthrosis
TITLE | Surgical Care of the Painful Degenerative Lumbar Spine: Evaluation, Decision-Making, Techniques

PRICE | €49.99
ISBN | 9781626238060
PUB. DATE | July 2018
FORMAT | Softcover · 75 illustrations · 152 pages · 6 x 9 IN
MEDIA CONTENT | None
SPECIALTY | Orthopaedics; Neurosurgery; Spine Neurosurgery; Orthopaedic Surgery; Orthopaedic Spine Surgery; Orthopaedic Trauma
LEVEL | Residents; Fellows; Medical Professionals

EDITORS | Edgar N. Weaver
School of Medicine
Virginia Tech Carilion
Roanoke, VA, USA

DESCRIPTION | The learning curve in the management of painful degenerative lumbar spine patients is steep because every case has singular characteristics. *Surgical Care of the Painful Degenerative Lumbar Spine: Evaluation, Decision-Making, Techniques* by Edgar Weaver reflects more than 35 years of neurosurgical practice devoted to refining degenerative spine disease evaluation and techniques. The book emphasizes and instructs a symptom-focused approach in the surgical decision-making process, with determinant radiographic features used mainly supportively.

The text begins with a thorough overview of anatomy, spino-pelvic and sagittal balance metrics, stabilization, and clinical evaluations. Throughout 11 chapters, step-by-step guidance is provided on therapeutic decision-making to achieve optimal individualized outcomes. From the fundamentals of open and minimally invasive techniques to the impact of socioeconomic factors on the treatment of PDLS patients, the authors offer invaluable firsthand insights.

SALES HOOKS | • This book details a symptom-focused approach to patient evaluation and decision making, which is a shift from the practice of getting an MRI and performing surgery accordingly—this book treats the patient, not the MRI.
• Painful degenerative lumbar spines are one of the top reasons why patients visit physicians but, because of the many anatomical variations, the learning curve for treatment is long; this book instructs readers in this art.
• This portable book contains experience from more than 35 years in neurosurgical practice.


CONTENTS | 1. Symptom-Focused Care of the PDLS
2. Fundamental Anatomy
3. Spino-pelvic Parameters and Sagittal Balance
4. Stabilization in SFC Surgery on the PDLS
5. Clinical Evaluation of the Patient with a PDLS
6. The Fundamental Open Surgical Method
7. Lateral Intramuscular Planar Approach for Instrumentation/Stabilization L3 to Sacrum
8. Minimally Invasive Surgical Method
9. Postoperative Care
10. Surgical Situations of Complex Decision-Making
11. Socioeconomics in Spine Surgery
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**EDITORS**

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<tr>
<th>Benjamin S. Bleier</th>
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<tr>
<td>Dept. of Otolaryngology</td>
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<td>Massachusetts Eye and Ear Infirmary</td>
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<tr>
<th>Suzanne K. Freitag</th>
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**Raymond Sacks**

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<th>Discipline of ORL/Head &amp; Neck Surgery</th>
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<tr>
<td>Macquarie University</td>
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<td>North Ryde BC, Australia</td>
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**DESCRIPTION**

The use of endoscopic orbital surgery is rapidly expanding in modern day rhinology and oculoplastic practice. In the past two decades, endoscopic techniques have been adapted for lacrimal and orbital surgery. Significant advances have been made in endoscopic endonasal and periocular approaches to the orbital apex and skull base, especially in the last 3 years. There has been no book dedicated to these recent surgical innovations until *Endoscopic Surgery of the Orbit: Anatomy, Pathology, and Management* by Benjamin Bleier, Suzanne Freitag, and Raymond Sacks filled this void. This landmark text and its accompanying videos bring together the global experience of thought leaders and pioneers with multidisciplinary backgrounds. The collective expertise shared throughout 20 chapters codifies the current state of endoscopic orbital surgery and sets the stage for future developments. The opening chapters cover anatomy, physiology, and radiologic aspects pertaining to the orbit, paranasal sinuses, and surrounding structures. Subsequent chapters detail evaluation and endoscopic management of a full spectrum of pathologies utilizing orbital and optic nerve decompression, reconstruction, transorbital approaches, and anesthetic techniques.

**SALES HOOKS**

- This book codifies the current state of endoscopic orbital surgery and sets the stage for future innovations
- Common orbital pathologies the book covers include lacrimal obstruction, sinusitis, thyroid eye disease, trauma, strabismus, neoplasms, and optic nerve decompression
- Dr. Bleier and Dr. Freitag are affiliated with the highly prestigious Massachusetts Eye and Ear Infirmary; Dr. Sacks heads the otolaryngology surgery department at Macquarie University in Australia


## CONTENTS

1. Anatomy of the Orbit and Paranasal Sinuses
2. Anatomy, Physiology, and Treatment of the Tearing Adult
3. Radiologic Assessment of the Orbit and Lacrimal System
4. Evaluation and Management of Congenital Lacrimal Obstruction
5. Evaluation and Management of Acquired Lacrimal Obstruction
6. Pathogenesis of Thyroid Eye Disease
7. Indications and Techniques for Orbital Decompression
8. Complications of Orbital Decompression and Management
9. Strabismus and Eyelid Surgery in Thyroid Eye Disease
10. Orbital Trauma Management, Reconstruction, and External Approaches to the Orbit
11. Optic Nerve Decompression
12. Primary Neoplasms of the Orbit
13. Open Management of Primary Orbital Neoplasms
14. Endoscopic Management of Primary Orbital Neoplasms
15. Endoscopic Management of Skull Base Neoplasms with Orbital Involvement
16. Transorbital Approaches to the Sinuses, Skull Base, and Intracranial Space
17. Orbital Complications of Sinusitis and Management
18. Management of Iatrogenic Orbital Injury
19. Anesthetic Technique for Endoscopic Orbital Surgery
20. Postoperative Care and Complications Following Open and Endoscopic Orbital Surgery
**DESCRIPTION**

This book masterfully blends two lauded books: *Reconstruction of the Head and Neck*, which focuses on defect repair, and *Head and Neck Cancer*, a multi-disciplinary, evidence-based approach to treatment. A significant increase in the incidence of oropharyngeal cancer in the U.S. and other countries, especially among men, is attributed to high-risk subtypes of the human papillomavirus (HPV). HPV-associated tonsillar cancer and base of tongue cancer account for 90% of all oropharyngeal squamous cell carcinoma. Internationally renowned authors share the latest knowledge on HPV and other causes of head and neck cancers, from diagnosis to cutting-edge treatments.

Thirty richly illustrated chapters feature open and endoscopic ablative techniques for treating a full spectrum of carcinomas and associated defects of the buccal, mandible and composite, laryngeal, hypopharyngeal, and parotid. The book encompasses each pathology’s nuances, step-by-step procedural guidance, clinical pearls, and current reconstructive techniques such as 3D. For each disease, the authors discuss management concepts followed by principles of reconstruction and functional rehabilitation. Special topics include patient surveillance, monoclonal antibodies and immunotherapy, microvascular reconstruction, and minimizing wound complications.

**SALES HOOKS**

- “Editor’s notes” throughout each chapter highlight important points and considerations
- Almost 600 high-quality illustrations and photos depict the concepts that are challenging to convey in the written text; they demonstrate surgical techniques and the fine points associated with the complex anatomy of the head and neck
- The text covers a broad range of head and neck sites including the oral cavity, pharynx, larynx, skin, and others
COMPETITION


CONTENTS

1: Carcinoma of the Oral Tongue and Floor of Mouth
2: Reconstruction of the Oral Tongue and Floor of Mouth
3: Carcinoma of the Buccal Mucosa
4: Reconstruction of Buccal Defects
5: Carcinoma of the Palate and Maxilla
6: Reconstruction of the Palate and Maxilla
7: Management of Carcinoma of the Lateral Pharynx and Soft Palate
8: Reconstruction of the Lateral Pharynx and Soft Palate
9: Carcinoma Involving the Mandibular Alveolus and Retromolar Trigone
10: Reconstruction of the Mandible and Composite Defect
11: Open Management of Carcinoma of the Oropharynx
12: Transoral Robotic Management of the Oropharynx
13: Reconstruction of the Oropharynx
14: Carcinoma of the Hypopharynx
15: Carcinoma of the Larynx
16: Reconstruction of Laryngeal and Hypopharyngeal Defects
17: Carcinoma of the Thyroid
18: Carcinoma of the Salivary Glands
19: Reconstruction of the Parotid Defect
20: Carcinoma of the Nasal Cavity and Anterior Skull Base
21: Reconstruction of the Anterior Skull Base
22: Carcinoma of the Nasopharynx
23: Carcinoma of the Skin of the Head, Face, and Neck
24: Scalp Reconstruction
25: Reconstruction of the Cheek and Face
26: Carcinoma of Unknown Primary
27: Surveillance of the Patient
28: Drug Development in the 21st Century: Monoclonal Antibodies and Immunotherapy
29: The Vessel-Depleted Neck: Microvascular Reconstruction
30: Salvage Surgery: Minimizing Wound Complications
**DESCRIPTION**

The oral boards, which have a failure rate of 20%, are the crucial final step before full qualification for plastic surgeons. This preparation guide presents information in the format that questions might be expected in the Plastic Surgery Oral Board Exam. Synthesizing the fact-based, bullet-point content available in the market, this book takes a comprehensive and algorithmic approach to what trainees need to know for the board review.

**SALES HOOKS**

- With a failure rate so high, the oral boards are a pain point during plastic surgery training; this book simplifies studying.
- To combat the difficulty studying for an oral examination, this book mimics the format in which questions can be expected to be asked.
- Each chapter can function as a stand-alone review for the topic it covers, but core concepts are repeated and reinforced throughout the book.
- This book focuses on application, analysis, synthesis, and evaluation; it relies on charts, algorithms, and appendices to allow information retention and practice.

**COMPETITION**


Chapter 1 General Approach to the Oral Board Examination
Chapter 2 Preoperative Assessment and Perioperative Management
Chapter 3 Deep Venous Thrombosis Prophylaxis
Chapter 4 Postoperative Events
Chapter 5 Free Flap Failure
Chapter 6 Fluid Management
Chapter 7 Ethical Considerations
Chapter 8 Skin Cancer
Chapter 9 Reconstruction of the Facial Defect
Chapter 10 Aesthetic Surgery for the Aging Face
Chapter 11 Facial Trauma
Chapter 12 Breast Reconstruction
Chapter 13 Elective Breast Surgery
Chapter 14 Back and Trunk Reconstruction
Chapter 15 Aesthetic Body and Trunk
Chapter 16 Pressure Ulcers
Chapter 17 Traumatic Hand Injury
Chapter 18 Elective Hand Surgery
Chapter 19 Lower Extremity Reconstruction
Chapter 20 Lower Extremity Wounds
Chapter 21 Cleft Lip and Palate
Chapter 22 Craniosynostosis Syndromes
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**EDITORS**

Arin K. Greene  
Department of Plastic and Oral Surgery  
Boston Children’s Hospital  
Harvard Medical School  
Boston, Massachusetts USA

**DESCRIPTION**

This book provides an easy to use, clinically focused book for the field of pediatric plastic surgery. Comprehensive, but not encyclopedic, this book is written by experts in the different subject areas. Focusing on practical management of pediatric plastic surgical conditions rather than functioning as a reference book including historical or research subject matter, this book can be used as a quick reference guide on various conditions.

**SALES HOOKS**

- Comprehensive book written by experts in different subject areas, with focus on the practical management of pediatric plastic surgical conditions  
- This book offers clinical information needed to treat patients; readers will not find history, detailed review of relevant basic sciences or discussions on obsolete procedures  
- Reasonably sized and reasonably priced as a pediatric plastic surgery quick reference

**COMPETITION**


**CONTENTS OVERVIEW**

Section I: Craniofacial Disorders  
Section II: Cleft Lip and Palate  
Section III: Soft Tissue Deformities of the Head and Neck  
Section IV: Trunk and Lower Extremity  
Section V: Upper Extremity  
Section VI: Integument
Approximately 12% of the US population suffers from severe and debilitating migraines, which often include neurological symptoms such as nausea and visual disturbance. Despite preventative and abortive pharmacologic treatment, one third of migraine patients continue to experience refractory headaches and persistent symptoms. Dr. Guyuron has pioneered and extensively tested surgical migraine treatment, or nerve decompression surgery, which has excellent results for treating and preventing migraines. Covering surgery for all types of migraine headache in addition to other treatment modalities, this book is a fundamental guide for surgeons interested in adding this procedure to their practice.
**Title**: Body Imaging: Thorax and Abdomen

**Anatomical Landmarks, Image Findings, Diagnosis**

**Price**: 199.99

**ISBN**: 9783132054110

**Pub. Date**: July 2018

**Format**: Hardcover · 1,509 illustrations · 515 pages · 9 X 12.25 IN

**Media Content**: None

**Specialty**: Radiology

**Level**: Residents; Medical Professionals

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**Editors**

- **Gabriele A. Krombach**
  University Clinic Giessen
  Hospital for Diagn. & Interv. Radiology
  Giessen, Germany

- **Andreas H. Mahnken**
  University Clinic Marburg
  Philipps-University
  Marburg, Germany

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**Description**

*Body Imaging: Thorax and Abdomen* reflects the realities of your everyday work: it describes the principal anatomic landmarks so that you can orient yourself in the chest and abdomen with speed and confidence, interpret the findings, and make a diagnosis.

**Features:**

- Description of key anatomic landmarks for rapid, confident orientation in the chest and abdomen
- Precise, step-by-step guide to making the diagnosis
- Key points summarized in boxes and tables

**Comprehensive coverage:**

- All the modalities in one volume; no need for lengthy lookups in multiple books
- Focuses on the sectional modalities of CT and MRI, but includes plain radiographs and ultrasound as well

**Answers to questions such as:**

- Which modality is preferred?
- How are abnormalities recognized?
- How is the correct diagnosis derived?
- Differential diagnosis: What diseases are possible for any given set of symptoms and findings?

**Richly illustrated**

- More than 1600 superb images drawn from the latest generation of imaging technology, with explanatory diagrams showing details of anatomy and pathology
- Your radiology workstation in book form-structured, comparative, easy to use

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**Sales Hooks**

- Richly illustrated with over 1630 images
- The book takes an approach and structure which reflect how radiologists read images
- Anatomical landmarks provide readers with clues for orientation
• Detailed recommendations regarding selection of the best imaging modalities

COMPETITION


CONTENTS

OVERVIEW

I Systematic Image Interpretation

II Chest

III Abdomen
| TITLE | The Physics of Clinical MR Taught Through Images
| Fourth Edition |
|---|---|
| PRICE | €59.99 |
| ISBN | 9781626234277 (Previous edition 9781604067200, 2013) |
| PUBLICATION DATE | July 2018 |
| FORMAT | Softcover · 706 illustrations · 336 pages · 6 X 9 IN |
| MEDIA CONTENT | None |
| SPECIALTY | Radiology |
| LEVEL | Students; Residents; Medical Professionals |

**EDITORS**

Val M. Runge  
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**DESCRIPTION**

*The Physics of Clinical MR Taught Through Images, Fourth Edition*, by Val Runge, Wolfgang Nitz, and Johannes Heverhagen, presents a unique and highly practical approach to understanding the physics of magnetic resonance imaging. Each physics topic is described in user-friendly language and accompanied by high-quality graphics and/or images. The visually rich format provides a readily accessible tool for learning, leveraging, and mastering the powerful diagnostic capabilities of MRI.

**Key Features**

- More than 700 images, anatomical drawings, clinical tables, charts, and diagrams, including magnetization curves and pulse sequencing, facilitate acquisition of highly technical content.
- Eight systematically organized sections cover core topics: hardware and radiologic safety; basic image physics; basic and advanced image acquisition; flow effects; techniques specific to the brain, heart, liver, breast, and cartilage; management and reduction of artifacts; and improvements in MRI diagnostics and technologies.
- Cutting-edge topics including contrast-enhanced MR angiography, spectroscopy, perfusion, and advanced parallel imaging/data sparsity techniques.
- Discussion of groundbreaking hardware and software innovations, such as MR-PET, 7 T, interventional MR, 4D flow, CAIPIRINHA, radial acquisition, simultaneous multislice, and compressed sensing.
- A handy appendix provides a quick reference of acronyms, which often differ from company to company.
SALES HOOKS

- Dr. Runge is a pioneer and well-known name in the field of MRI
- This book takes a uniquely easy-to-understand approach to an important and difficult topic by anchoring the concepts in images, which makes the topic more approachable for radiologists
- For use in the office or at home, this book reveals how MRI works and how to optimally use it

COMPETITION


CONTENTS

- Section I. Hardware
- Section II. Basic Imaging Physics
- Section III. Basic Image Acquisition
- Section IV. Advanced Image Acquisition
- Section V. Flow
- Section VI. Tissue-Specific Techniques
- Section VII. Artifacts, Including Those Due to Motion, and the Reduction Thereof
- Section VIII. Further Improving Diagnostic Quality, Technologic Innovation
EDITORS
Nitin Agarwal
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DESCRIPTION
When medical students are considering a neurosurgical career, the literature for residents can be daunting to tackle. This handbook offers medical students the information they need to know to get into a desirable residency, from the medical school years through residency applications, rotations, and the interview trail. This essential guide lets neurosurgical residents get started on the right foot.

SALES HOOKS
- The opening chapter of this book is unique in its step-by-step approach to getting into a neurosurgery residency
- The authors and contributors of this book are primarily neurosurgery residents writing to their younger counterparts about how to be successful
- With information about the essentials of neurosurgery that medical students will need to know on their subinternships, this book lets prospective residents look good during “hazing” questions

COMPETITION
There is no competition.

CONTENTS
Contents are not available.
Atlas of Neuroanatomy for Communication Science and Disorders, Second Edition, is based on the award-winning textbook Atlas of Anatomy and the work of Michael Schuenke, Erik Schulte, and Udo Schumacher. The updated text reflects advances in neuroscience and invaluable insights from Leonard L. LaPointe, one of the foremost teachers and practitioners in the field of brain-based communication disorders today. The book features beautiful illustrations from the recently published second edition of the Schuenke atlases and new content on cognition, higher cortical function, the spinal cord, structural damage, and clinic-pathological effects.

Divided into seven chapters, the book is presented in a logical framework, starting with a concise, illustrated overview of anatomy of the brain and nervous system. This approach ensures mastery of introductory concepts before readers move on to more advanced material. The text covers traditional acquired speech-language conditions such as aphasia and neuromotor speech disorders, cognition and swallowing disorders, communication impairments caused by traumatic brain injury, multisystem blast injuries, and degenerative disorders of the nervous system.

Key Highlights

- More than 450 exquisitely rendered full-color illustrations delineate basic anatomy and physiology, multiple visual perspectives, and impacted and interrelated body structures
- Descriptive legends and text bridge the gap between neuroanatomic principles and clinical applications
- Tables, charts, and concise text clearly detail the role of anatomical structures in normal communication and what happens when they dysfunction

This remarkable atlas is essential reading for graduate and undergraduate students in speech-language pathology, audiology, and communication sciences. It will also greatly benefit clinicians who need to understand the crucial connection between neuroanatomy and functional systems when treating people with communication disorders. It should be on the bookshelf of every practicing clinician or student who deals with brain-based disorders.
SALES HOOKS

- This atlas is the only neuroanatomy-specific book with a communication science focus
- Award-winning artwork from the Prometheus art program has been curated and embellished with legends relevant to the science of communication and its disorders
- This text is essential for students and clinicians to understand the crucial connection between neuroanatomy and functional systems in communication science

COMPETITION


Rouse, Neuroanatomy for Speech Language Pathology and Audiology, 2015, $105.95, 266 pp., 9781284023060, Jones & Bartlett Learning.

CONTENTS

1. Introduction and Brain Basics
2. General Anatomical Concepts
3. Head, Skull, Neck Anatomy
4. Anatomy of the Brain and Nervous Systems
5. Cranial Nerves
7. Functional and Dysfunctional Systems
Science of Synthesis: Flow Chemistry in Organic Synthesis

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EDITORS

Timothy F. Jamison
Massachusetts Institute of Technology
Cambridge, MA, USA

DESCRIPTION

The aim of this work is to convey the practice, power, and potential of flow chemistry to a larger audience. An emerging and strengthening trend is that flow chemistry is much more than the adaption of batch processes to flow systems. Rather, flow chemistry offers a new paradigm in the way we think about chemical synthesis. This volume demonstrates the enabling power of continuous flow to access new reaction types and different chemistry space and, to this end, it has been compiled by a team of pioneers and leaders, who present both the practical and conceptual aspects of this rapidly growing field. Included are the principles of reactor design, automation, and separations/purifications in flow systems, applications in photochemistry, electrochemistry, gaseous systems, immobilized reagents and catalysts, and multistep processes. The synthesis of peptides, carbohydrates, and pharmaceuticals is covered and several chapters give insight into the use of flow in an industrial context.
The Science of Synthesis Editorial Board, together with the volume editors and authors, is constantly reviewing the whole field of synthetic organic chemistry as presented in Science of Synthesis and evaluating significant developments in synthetic methodology. Four annual volumes updating content across all categories ensure that you always have access to state-of-the-art synthetic methodology.

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4 Update volumes
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