## Table of Contents

### New Titles

#### Anatomy
- Fritsch: Color Atlas of Human Anatomy
- Schuenke: Thieme Anatomy Posters

#### Audiology
- Valente: Adult Audiology Casebook

#### Neurosurgery
- Albright: Principles and Practice of Pediatric Neurosurgery, third edition
- Benzel: Biomechanics of Spine Stabilization
- Gonzalez: Neurointerventional Techniques

#### Orthopedic Surgery
- Dresing: Casts, Splints, and Support Bandages
- Mackinnon: Nerve Surgery
- Vialle: AOSpine Masters Series Volume 1: Metastatic Spinal Tumors
- Vialle: AOSpine Masters Series Volume 2: Primary Tumors

#### Otolaryngology
- Carlson: Otolaryngology–Head and Neck Surgery
- Fried: Clinical Laryngology
- Goudy: Complete Cleft Care
- Pensak: Clinical Otology
- Persky: Vascular Lesions of the Head and Neck
- Sclafani: Total Otolaryngology–Head and Neck Surgery

#### Pharmacology
- Babbini: Pharmacology Test Prep

#### Physical Therapy
- Hueter-Becker: Physical Therapy Examination and Assessment
<table>
<thead>
<tr>
<th>Plastic Surgery</th>
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<tbody>
<tr>
<td>Woo: Plastic Surgery Case Review</td>
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<tr>
<td>Radiology</td>
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<tr>
<td>Azar: RadCases: Ultrasound Imaging</td>
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<td>Dietrich: Interventional Ultrasound</td>
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<td>Schmidt: Differential Diagnosis in Ultrasound Imaging</td>
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<td>Szeimies: Diagnostic Imaging of the Foot and Ankle</td>
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| TITLE | Color Atlas of Human Anatomy  
| Volume 2: Internal Organs  
| 6th Edition |
| PRICE | € 39.99 |
| PUB. DATE | November 2014 |
| FORMAT | Softcover · 204 illustrations · 484 pages · 127 x 190 mm |
| SPECIALTY | Anatomy |
| LEVEL | Anatomy students |
| EDITORS | Helga Fritsch, MD  
| Department of Anatomy, Histology, and  
| Embryology  
| Division of Clinical and Functional Anatomy  
| Medical University of Innsbruck Innsbruck,  
| Austria  
| Wolfgang Kuehnel, MD  
| University of Lübeck  
| Lübeck, Germany |
| DESCRIPTION | The sixth edition of this classic work makes mastering a vast amount of information on internal organs much less daunting. It offers a vivid review of the human body and its structure, and it is an ideal study companion as well as an excellent basic reference text. |
| SALES HOOKS | • New color plates on embryology and histology  
| • More than 200 outstanding full-color illustrations and 130 clinical correlations  
| • Side-by-side images with explanatory text  
| • An overview of anatomical terms in each section |
| COMPETITION | none |
Thieme Anatomy posters, life-sized and clearly labeled, help you quickly and easily identify all the important bones and muscles in the human body. Each poster features bones on one side and muscles on the other. You can compare anterior and posterior views of the bones or the muscles or combine an anterior view of one with an anterior view of the other. Use these posters with any of Thieme’s anatomy products for your complete anatomy solution.

SALES HOOK

- See the details. Understand the relationships. Master the anatomy.
**Title**: Adult Audiology Casebook

<table>
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<th><strong>Price</strong></th>
<th>€69.99</th>
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<tr>
<td><strong>ISBN</strong></td>
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<tr>
<td><strong>Pub. Date</strong></td>
<td>December 2014</td>
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<tr>
<td><strong>Format</strong></td>
<td>Softcover · 186 illustrations · 400 pages · 216 x 280 mm</td>
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<tr>
<td><strong>Specialty</strong></td>
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<td><strong>Level</strong></td>
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**Editors**

Michael Valente, PhD  
Washington University School of Medicine, St. Louis, Missouri, USA

L. Maureen Valente, PhD  
Washington University School of Medicine, St. Louis, Missouri, USA

**Description**

*Adult Audiology Casebook* is a compendium of key clinical cases designed to help clinicians develop the critical thinking skills necessary to successfully diagnose and treat patients. An important classroom resource, the book gives readers expert guidance on providing “best practice” care in the areas of hearing disorders, the diagnosis of auditory and vestibular disorders, amplification, cochlear implants, hearing assistive technology, and management of tinnitus.

**Sales Hooks**

- More than 70 adult case reports written by leading clinicians from the United States, Canada, Australia, Hong Kong, and England
- Includes a series of questions on each case with thought-provoking answers followed by a summary of the key points on that case
- More than 180 color audiograms that help clinicians evaluate hearing sensitivity

**Competition**


**Contents Overview**

- Section I. Hearing Disorders
- Section II. Diagnostic Examination – Auditory Function
- Section III. Diagnostic Examination – Vestibular Function
- Section IV. Amplification: Hearing Devices
- Section V. Cochlear Implants
- Section VI. Hearing Assistive Technology
- Section VII. Tinnitus Management
- Section VIII. Other Rehabilitative Strategies
**Principles and Practice of Pediatric Neurosurgery**
Third Edition

<table>
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<th><strong>PRICE</strong></th>
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**EDITORS**
- **A. Leland Albright**
  Professor of Neurosurgery and Pediatrics,
  University of Wisconsin School of Medicine and Public Health, Department of Neurosurgery, Madison, WI, USA
- **Ian Pollack**
  Professor, Neurological Surgery
  Vice Chairman, Academic Affairs
  Chief, Pediatric Neurosurgery
  Co-Directo, Neuros. Oncology & Brain Tumor Program
  University of Pittsburgh Cancer Institute,
  Children’s Hospital of Pittsburgh, University of Pittsburgh School of Medicine, Pittsburgh, PA, USA
- **P. Adelson**
  Associate Professor of Neurological Surgery,
  Children’s Hospital of Pittsburgh, University of Pittsburgh, Pittsburgh, PA, USA

**DESCRIPTION**

**Praise for previous editions:**

“I am sure that this second edition of Principles and Practice of Pediatric Neurosurgery will continue to be the standard text for residents, consultants, and attendings the world over.” – *Journal of Neurosurgery*

“Lavishly illustrated and eminently readable, this book should find a place in every pediatric neurosurgeon’s library.” – *Pediatric Neurosurgery*

**Principles and Practice of Pediatric Neurosurgery, Third Edition** is a completely revised edition of the most authoritative guide to the management of pediatric neurosurgical disorders encountered in clinical practice. Written by leaders in the field, it provides pediatric neurosurgeons with a clear understanding of the current standards of practice and treatment in the subspecialty.

**Key Features:**
- An increased emphasis on clinical management strategies in pediatric neurosurgery
- Seven new chapter topics, including cellular therapy for pediatric neurosurgical disease, conjoined twins, lipomeningoceles, and skeletal syndromes
- Pearls and pitfalls in every chapter

This book is an essential reference for all residents and practitioners in pediatric neurosurgery and pediatric neurology.

**SALES HOOKS**
- State-of-the-art treatment protocols and recommendations
- More than 1,000 high-quality images, now in full color
- Frequent use of algorithms to allow quick access to information
- Superbly organized format; each chapter serves as an expert update on the topic
- Brief editorial commentary on special points of procedure and controversies
No true head-to-head competitor to the Albright. There are very few references on pediatric neurosurgery and those that do exist are largely published by Thieme. This is mainly due to the fact that pediatric neurosurgery is an even smaller subspecialty of neurosurgery itself. Consequently, the Albright has become THE treatise on the topic.

### CONTENTS

**OVERVIEW**

1. The History of Pediatric Neurosurgery
2. Normal and Abnormal Development of the Nervous System
3. Neurologic Examination of the Newborn, Infant, and Child
4. Caring for the Pediatric Neurosurgical Patient
5. Pediatric Neurosurgery in Developing Countries
6. Ethical Issues in Pediatric Neurosurgery
7. Cellular Therapy for Pediatric Neurologic Disease

**Congenital and Developmental Cerebral Disorders**

8. Neurogenetic Basis of Pediatric Neurosurgical Conditions
9. Hydrocephalus
10. Treatment of Hydrocephalus with Shunts
11. Neuroendoscopy
12. Intraventricular Hemorrhage and Post-Hemorrhagic Hydrocephalus
13. The Dandy-Walker Complex and Arachnoid Cysts
14. Extracerebral Fluid Collections in Infants
15. Congenital Intracranial Malformations
16. Chiari Malformations
17. Encephaloceles, Meningoceles, and Dermal Sinuses
19. Craniosynostosis
20. Craniofacial Syndromes
21. Craniopagus Twins

**Congenital and Developmental Spinal Disorders**

22. Open Fetal Surgery for Myelomeningocele
23. Spinal Meningoceles
24. Myelomeningocele
25. Occult Spinal Dysraphism
26. Surgical Management of Complex Spinal Cord Lipomas
27. Craniovertebral Junction
28. Intraspinal Congenital Cysts Arachnoid, Neurenteric, Dermoid and Epidermoid
29. Congenital Vertebral Anomalies
30. Skeletal Syndromes
31. Syringomyelia and Hydromyelia

**Neoplasms**

32. Scalp and Skull Neoplasms
33. Brain Tumors in the First Two Years of Life
34. Supratentorial Hemispheric Gliomas
35. Supratentorial Hemispheric Nonglial Neoplasms
36. Optic Pathway Gliomas
37. Craniopharyngiomas
38. Pediatric Pituitary Adenomas
39. Pineal Region Tumors
40. Medulloblastomas
41. Ependymomas
42. Brainstem Gliomas
43. Cerebellar Astrocytomas
<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>44</td>
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**Trauma**

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**Cerebrovascular Disease**

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<tr>
<th>Chapter</th>
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<tbody>
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<td>64</td>
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**Functional Disorders**

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<tbody>
<tr>
<td>71</td>
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<td>73</td>
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</table>

**Infectious Disorders**

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<thead>
<tr>
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<tbody>
<tr>
<td>77</td>
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<td>78</td>
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**Neuroanesthesia**

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Biomechanics of Spine Stabilization, Third Edition

Price: €169.99
PUB. Date: December 2014
Format: Hardcover · 1,083 illustrations · 748 pages · 216 x 280 mm
Specialty: Neurosurgery, Orthopedic Surgery
Level: Residents, Fellows, Clinicians

Editors: Edward Benzel
Department of Neurosurgery
The Cleveland Clinic
Ohio, USA

Description:
Biomechanics of Spine Stabilization, Third Edition, is a comprehensive and highly readable reference that helps spine specialists understand the clinically important biomechanical principles underpinning spinal surgery and instrumentation so that the best clinical decisions can be made for patients. This new edition includes coverage of the latest spine technology that has evolved over the past decade, such as motion preservation technologies and minimally invasive spine surgery.

This book is an excellent clinical reference for spine surgeons, residents, and fellows in the fields of orthopedic surgery and neurosurgery, neuroradiologists, and engineers working for spine device companies.

Sales Hooks:
- Single-authored text with the consistent, authoritative voice of world-renowned expert Dr. Benzel
- More than 350 new figures and original line drawings help clarify information in the text
- Extensive glossary of basic terminology on biomechanics for quick, easy reference
- More than 400 review questions at the back of the book for help with exam preparation

Competition:

Contents Overview:
Part I Overview of Fundamental Concepts
Part II Spine and Neural Element Pathology
Part III Spine Surgery
Part IV Spine Instrumentation Constructs: General Principles
Part V Spine Instrumentation Constructs: Region-Specific Considerations
Part VI Spine Instrumentation Constructs: Deformity Management and Prevention Strategies
Part VII Iatrogenic Pathologies and New Spine Surgery Techniques and Technologies
Part VIII Non-Operative Spine Stabilization
Part IX Synthesis: Putting It All Together
Neurointerventional Techniques: Tricks of the Trade

**Editors**

Fernando Gonzalez
Departments of Neurological Surgery, Neurovascular Surgery, and Endovascular Surgery
Thomas Jefferson University
Jefferson University Hospitals
Philadelphia, Pennsylvania, USA

Felipe Albuquerque
Barrow Neurological Institute
Phoenix, Arizona, USA

Cameron McDougall
Barrow Neurological Institute
Phoenix, Arizona, USA

**Description**

*Neurointerventional Techniques: Tricks of the Trade* is a practical reference that includes core procedures used in the growing neurointerventional subspecialty. The step-by-step, concise presentation of procedures along with original line drawings and high-quality images concisely distill a wealth of information, making it easy for both novice and expert neurointerventionists to review how procedures are performed. The book includes over 50 specific procedures as well as important chapters on access points, physiological testing, and pharmacology in the endovascular suite.

Neurosurgeons and neurointerventionists at all levels, from residents learning procedures to experienced practitioners needing a quick refresher, will find this book to be an invaluable resource that they will consult frequently in clinical practice.

**Sales Hooks**

- Written by leading experts in neurointerventional practice
- Strong emphasis on complication avoidance throughout the text
- Covers both basic and more complex neuroendovascular procedures
- Useful appendices are rich with information on catheters in easy-to-access tabular format as well as important guidance on intraoperative neurophysiologic monitoring as it applies to neurointerventional procedures

**Competition**


Qureshi, *Atlas of Interventional Neurology*, 2008, 240 pp., Demos Medical, 9781933864310, $199.00
Contents

Overview

Section 1: Access
Section 2: Aneurysms
Section 3: Management of Vasospasm
Section 4: Embolization for Epistaxis, Arteriovenous Malformations, Fistulas, and Tumors
Section 5: Extracranial Vascular Disease
Section 6: Vertebral Augmentation
Section 7: Endovascular Procedures within the Venous System
Section 8: Stroke and Intracranial Stents
Section 9: Physiological Testing
Section 10: Pharmacology in the Interventional Suite
Covering not only the latest techniques but also the science and rationale behind neuroendovascular treatment, this reference reflects the current knowledge base of the endovascular surgical neuroradiology subspecialty. It covers all aspects of neuroendovascular surgery, such as the science of vascular biology to the more advanced clinical applications in acute stroke interventions and AVMs. Written by neurologists, neurosurgeons, and neuroradiologists, this timely text provides readers with a thorough review of all the considerations pertinent to the endovascular treatment of diseases of the cerebrovascular system, spine, head, and neck.

- Technique chapters include complication avoidance and management
- High-quality, unique illustrations and up-to-date images guide the reader through clinical concepts and technically challenging procedures
- Covers topics that are often overlooked but are critical to understanding the dynamics of endovascular treatment, such as the use of anticoagulants or procoagulants and the biophysics of vascular disease
- Each chapter ends with a Summary which distills and highlights the key “takeaways” for that topic

CONTENTS

- Endovascular Basics
- Perioperative Care
- Angiographic Basics
- Intracranial Aneurysms and Vasospasm
- Arteriovenous Malformations
- Dural AVMs
- Lesions of the Head and Neck
- Atherosclerotic Disease
- Acute Stroke Interventions
- Lesions of the Spine
- Additional Endovascular Applications
**Examination of Peripheral Nerve Injuries**  
Second Edition

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<td>FORMAT</td>
<td>Softcover · 155 illustrations · 223 pages · 127 x 203 mm</td>
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<tr>
<td>SPECIALTY</td>
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<td>LEVEL</td>
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**Editors**  
Stephen Russell, MD  
Department of Neurosurgery  
New York University Langone Medical Center  
New York, NY, USA

**Description**  
*Examination of Peripheral Nerve Injuries, Second Edition,* teaches neurosurgeons how to properly examine a patient with a suspected focal neuropathy. This new edition contains unique, full-color illustrations that, along with high-quality photographs, help readers master the details of performing specific procedures and examinations on patients with peripheral nerve injuries.

**Sales Hooks**  
- More than 80 new full-color illustrations guide the reader through each technique  
- Photographs illustrate muscular examination techniques  
- Focuses on the most common anatomical variations, using both schematic figures and simplified text descriptions to facilitate learning

**Competition**  
O’Brien: *Aids to the Examination of the Peripheral Nervous System,* 5E, May 2010, $37.95, 6 x 9, SC, 72pp, Elsevier  
Miller: *The 3-Minute Musculoskeletal & Peripheral Nerve Exam,* August 2008, $60.00, 4 x 7, SC, 279pp, Demos

**Contents Overview**  
Chapter 1: Median Nerve  
Chapter 2: Ulnar Nerve  
Chapter 3: Radial Nerve  
Chapter 4: Brachial Plexus Anatomy  
Chapter 5: Clinical Evaluation of the Brachial Plexus  
Chapter 6: The Diagnostic Anatomy of the Sciatic Nerve  
Chapter 7: The Diagnostic Anatomy of the Inguinal Complex of Nerves  
Chapter 8: The Diagnostic Anatomy of the Lumbosacral Plexus
Casts, Splints, and Support Bandages
Nonoperative Treatment and Perioperative Protection

Price: €159.99
Pub. Date: December 2014
Format: Hardcover · 1,800 illustrations · 750 pages · 210 x 280 mm
Specialty: Orthopedic Surgery
Level: Medical Professionals

Editors:
Klaus Dresing, MD
Unfall-, Plastik- und Wiederherstellungschirurgie
Klinikum der Universität Goettingen, Germany

Peter Trafton, MD
Providence, Rhode Island, USA

Description:
Casts, Splints, and Support Bandages provides an extensive overview of the history, principles, methods, and techniques for applying a modern plaster or synthetic cast.

Sales Hooks:
The book comprises three sections:

- The Principles of Casting section outlines the basic principles of casting and splinting, the physical properties of cast materials, and socioeconomic considerations
- The Guidelines section explores nonoperative treatment for fractures, ligament, nerve, and soft-tissue injuries, overload injuries, and infections, in the upper and lower extremities and the spine
- Finally, the Techniques section provides step-by-step descriptions on 55 individual cast, splint, orthosis, and bandaging techniques, presented in high quality online video, and as stills with explanatory captions.

Competition:
None

Contents Overview:
The Principles of Casting
Guidelines
Techniques
Nerve Surgery

**PRICE** €179.99

**ISBN** 9781588905130

**PUB. DATE** November 2014

**FORMAT** Hardcover · 879 illustrations · 624 pages · 216 x 280 mm

**MEDIA CONTENT** MediaCenter Content

**SPECIALTY** Orthopedic Surgery; Plastic Surgery; Neurosurgery

**LEVEL** Medical Professionals - Hospital

**EDITORS** Susan Mackinnon
Division of Plastic and Reconstructive Surgery
Washington University School of Medicine
St. Louis, Missouri, USA

**DESCRIPTION** Representing the treatment and management philosophy of Dr. Susan Mackinnon, *Nerve Surgery* provides extensive coverage of innovative surgical options as well as guidance on the management of complicated compression neuropathies. In addition to detailed information on tried-and-true as well as cutting-edge surgical techniques, it contains chapters on the basic principles of nerve surgery, such as “Anatomy and Physiology for the Peripheral Nerve Surgeon” and “Evaluation of the Patient with Nerve Injury or Nerve Compression.”

This book is a core reference for all plastic surgeons, neurosurgeons, orthopedic surgeons, hand surgeons, residents, and allied health specialists treating patients with nerve injuries.

**SALES HOOKS**
- More than 850 compelling full-color figures and photographs demonstrate key concepts
- Videos narrated by Dr. Mackinnon are available online
- Coverage of important conditions that can be treated non-operatively, such as neurogenic thoracic outlet syndrome and multilevel compression neuropathy
- Strategies and secondary procedures for failed nerve surgeries
- Dr. Mackinnon provides tips on how she manages complicated pain problems

**COMPETITION**
Chapter 1: Anatomy and Physiology for the Peripheral Nerve Surgeon
Chapter 2: Evaluation of the Patient with Nerve Injury or Nerve Compression
Chapter 3: The Electrodiagnosis Examination with Peripheral Nerve Injuries
Chapter 4: Nerve Repair and Grafting
Chapter 5: Nerve Transfer for the Forearm and Hand
Chapter 6: Nerve Transfer Procedures for Tetraplegia
Chapter 7: Nerve Autograft Substitutes: Conduit and Processed Allografts
Chapter 8: Peripheral Nerve Allotransplantation
Chapter 9: Neuropathies of the Median Nerve
Chapter 10: Ulnar Nerve Entrapment and Injury
Chapter 11: Radial Nerve Entrapment and Injury
Chapter 12: Thoracic Outlet Syndrome
Chapter 13: Injury and Compression Neuropathy in the Lower Extremity
Chapter 14: Brachial Plexus Injuries
Chapter 15: Obstetrical Brachial Plexus Palsy
Chapter 16: Facial Nerve Injury
Chapter 17: Tendon Transfer for Failed Nerve Injuries
Chapter 18: Tumors of the Peripheral Nervous System
Chapter 19: Surgical Management of Chronic Headaches, Migraines and Neuralgias
Chapter 20: Painful Sequela of Peripheral Nerve Injury
This first volume in the AOSpine Masters Series integrates the expertise of oncologists and radiology interventionalists with that of master spine surgeons, all of whom are actively involved in the care of patients with metastatic spine tumors. The book provides expert guidance to help clinicians make the right treatment decisions and provide the best care for their patients. Chapter topics range from evaluation and decision-making principles to a spectrum of non-operative and operative treatment options that have been rapidly evolving over the past decade.

- Includes contributions from key opinion leaders working in spine oncology
- Synthesizes the best available evidence and consensus expert advice on metastatic spine tumors, leading to optimal clinical recommendations
- Each chapter includes clinical pearls, tips on complication avoidance, and “top 5 must-read references”

**CONTENTS OVERVIEW**

1: Evaluation and Decision Making for Metastatic Spine
2: Neoplastic Spinal Instability
3: Major Complications Associated with Stereotactic Ablative
4: En bloc Resection in the Treatment of Spinal Metastases
5: Region Specific Approaches
6: Spinal Reconstruction and Fixation/Fusion
7: Minimally Invasive Surgery for Metastatic Spine Disease
8: Vertebral Augmentation for Metastatic Disease
9: Surgical Complications and Avoidance
<table>
<thead>
<tr>
<th>EDITORS</th>
<th>Luiz Roberto Vialle, MD, PhD</th>
<th>Ziya L. Gokaslan, MD, FACS</th>
</tr>
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<tr>
<td></td>
<td>School of Medicine, Catholic University of</td>
<td>Johns Hopkins University School of Medicine,</td>
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<td>Parana State, Spine Unit, Curitiba, Brazil</td>
<td>Baltimore, Maryland, USA</td>
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<td>Charles G. Fisher, MD, MHSc, FRCSC</td>
<td>Stefano Boriani, MD</td>
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<tr>
<td></td>
<td>Department of Orthopaedic Surgery</td>
<td>Rizzoli Orthopedic Institute, Bologna, Italy</td>
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<td></td>
<td>University of British Columbia,</td>
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<td>Vancouver, British Columbia</td>
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### DESCRIPTION

This second volume in the AOSpine Masters Series balances critical appraisal of current evidence in spine oncology with the opinions of experienced spine surgeons to create a unique clinical reference for spine oncology surgeons. The chapters have been written and researched by key leaders in spine oncology and the topics range from general evaluation, staging, and decision-making principles to histology-specific oncologic patient management. The expert guidance provided in this book will enable clinicians to make the best treatment decisions and provide optimal care for their patients.

### SALES HOOKS

- Synthesizes the best available evidence and consensus expert advice on primary spine tumors, leading to optimal clinical recommendations
- Multidisciplinary contributions integrate the perspectives of medical and radiation oncologists, radiology interventionalists, pathologists, and spine surgeons
- Each chapter includes clinical pearls, tips on complication avoidance, and “top 5 must-read references”

### COMPETITION

none
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<td>3: Interventional Options for Primary Tumors</td>
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<td>4: Radiation Therapy for Primary Bone Tumors</td>
</tr>
<tr>
<td>5: Medical Oncology Principles for the Spine Oncology Surgeon</td>
</tr>
<tr>
<td>6: Spinal Osteoid Osteoma and Osteoblastoma</td>
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<tr>
<td>7: ABC, Giant Cell</td>
</tr>
<tr>
<td>8: Chordoma</td>
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<td>9: Chondrosarcoma</td>
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<td>10: Osteogenic and Ewing Sarcomas of the Spine</td>
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<td>11: Margins in Spine Tumor Resection</td>
</tr>
<tr>
<td>12: Principles behind Determining the Right Approach</td>
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<tr>
<td>13: Spino-pelvic Reconstruction/Fixation and Fusion</td>
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<tr>
<td>14: Structural Graft Selection and Wound Closure Techniques</td>
</tr>
<tr>
<td>15: Complications and Avoidance</td>
</tr>
</tbody>
</table>
Otolaryngology—Head and Neck Surgery

**EDITORS**

Matthew L. Carlson, MD  
Department of Otorhinolaryngology  
College of Medicine, Mayo Clinic  
Rochester, Minnesota, USA

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Department of Otorhinolaryngology  
College of Medicine, Mayo Clinic  
Rochester, Minnesota, USA

**DESCRIPTION**

This well-organized, concise text for rapid clinical and board review contains high-yield facts using a short-question, short-answer format that covers all subspecialty topics in otolaryngology. It combines clinically relevant facts with hard-to-remember, commonly tested minutia and presents them in an easy-to-follow layout that allows clinicians to quickly review large amounts of information.

**SALES HOOKS**

- More than 9,000 high-yield questions and answers, half provided in the book and the other half online on WinkingSkull.com
- Pocket-sized to fit in a lab coat pocket, for quick reference during downtimes such as in between rounds or while traveling
- Clinical pearls on patient evaluation and management
<table>
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<tr>
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</tr>
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<tbody>
<tr>
<td>Chapter 1: Pediatric Otolaryngology-I—Head and Neck Surgery</td>
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<tr>
<td>Chapter 2: Pediatric Malignancies</td>
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<td>Chapter 3: Rhinology, Allergy, and Immunology</td>
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<td>Chapter 4: General Otolaryngology</td>
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<td>Chapter 5: Laryngology</td>
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<td>Chapter 6: Otology, Neurotology, and Lateral Skull Base Surgery</td>
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<td>Chapter 7: Head and Neck Surgical Oncology</td>
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<td>Chapter 8: Cutaneous Malignancies</td>
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<td>Chapter 9: Facial Plastic and Reconstructive Surgery</td>
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<td>Chapter 10: Facial Trauma</td>
</tr>
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<td>Chapter 11: Salivary Gland Disorders</td>
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<td>Chapter 12: Endocrine Disorders</td>
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<td>Chapter 13: Odontogenic Disorders</td>
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**Clinical Laryngology**
*The Essentials*

**PRICE**  €89.99  
**ISBN**  9781604067491  
**PUB. DATE**  October 2014  
**FORMAT**  Hardcover · 180 illustrations · 268 pages · 216 x 280 mm  
**SPECIALTY**  Otolaryngology  
**LEVEL**  Residents, Fellows, Practicing Otolaryngologists

**EDITORS**
Marvin P. Fried  
Montefiore Medical Center, Otolaryngology  
Bronx, NY, USA  
Melin Tan-Geller  
Montefiore Medical Center, Otolaryngology  
Bronx, NY, USA

**DESCRIPTION**
*Clinical Laryngology* addresses the practical issues faced by residents and seasoned practitioners in managing patients with diseases of the larynx. It is a concise manual covering common, everyday procedures that residents must master and provides all the up-to-date information needed by otolaryngologists caring for patients with laryngeal pathology.

**SALES HOOKS**
- Contains chapters on dysphagia, aspiration, tracheotomy, and cough  
- Includes more than 100 high-quality illustrations and clinical photographs that clarify the information in the text  
- Written and edited by renowned experts in the field of laryngology

**COMPETITION**
Merati, *Textbook of Laryngology*, 2006, 544 pp., $169.95, 9781597560283, Plural

**CONTENTS OVERVIEW**
1: Anatomy of the Larynx  
2: Physiology of the Larynx  
3: Evaluation and Management of the Dysphonic Patient  
4: Evaluation and Examination of the Patient with Dysphagia  
5: Laryngeal Inflammation  
6: Laryngopharyngeal Reflux  
7: Benign Lesions of the Vocal Folds  
8: Benign Tumors of the Larynx  
9: Vocal Fold Immobility  
10: Laryngeal Stenosis  
11: Neurological and Neuromuscular Diseases of the Larynx  
12: Systemic and Endocrine Disorders of the Larynx  
13: Laryngeal Trauma  
14: Laryngeal Malignancy  
15: Chronic Aspiration  
16: Care of the Professional Voice  
17: Principles of Phonosurgery  
18: Voice Therapy  
19: Swallow Rehabilitation  
20: Tracheotomy  
21: Pediatric Laryngology  
22: Cough and the Unified Airway  
23: Office-Based Laryngeal Surgery
COMPLETE CLEFT CARE

PRICE: €114.99
PUB. DATE: December 2014
FORMAT: Hardcover · 249 illustrations · 224 pages · 8.5 X 11 inches
SPECIALTY: Otolaryngology, Plastic Surgery
LEVEL: Medical Professional

EDITORS
Steven L. Goudy, MD
Department of Otolaryngology
Vanderbilt Medical Center
Nashville, Tennessee, USA

Travis T. Tollefson, MD, MPH
Department of Otolaryngology–Head and Neck Surgery, University of California, Davis Medical Center, Sacramento, California, USA

DESCRIPTION
Complete Cleft Care is a comprehensive, step-by-step guide to the assessment and treatment of patients suffering from cleft and velopharyngeal disorders. It covers multiple treatment modalities such as unilateral and bilateral cleft lip repair, secondary speech assessment and surgery, cleft rhinoplasty, gingivoperiosteoplasty, and alveolar bone grafting. The book includes videos, available online at Thieme’s Media Center, that demonstrate specific techniques used in each treatment procedure.

SALES HOOKS
- Full-color diagrams and clinical photos illustrate surgical approaches used to correct cleft deformities
- Accompanying videos help readers synthesize the procedures described in the book
- Treatment algorithms to guide readers in choosing the best treatment option for each clinical problem

COMPETITION
Berkowitz: Cleft Lip and Palate: Diagnosis and Management, (C) 2013, 800pp, $399, Springer. No reviews on Amazon or Doody.
Rogers: Video Atlas of Cleft Lip and Palate Surgery, (C) 2013, 336pp plus DVD with 30 videos, $299.95, Plural. No reviews on Amazon or Doody.
Shi: Cleft Lip and Palate Prima Repair, (C) 2014, 300, $229, Springer.

CONTENTS
Overview
Chapter 1: Genetics, Prenatal Diagnosis and Counseling, and Feeding
Chapter 2: Pre-Surgical Treatment
Chapter 3: Mandibular Distraction
Chapter 4: Cleft Lip Repair: Unilateral
Chapter 5: Cleft Lip Repair: Bilateral
Chapter 6: Primary Cleft Rhinoplasty and Gingivoperiosteoplasty
Chapter 7: Cleft Palate Repair
Chapter 8: Adjunctive Methods in Cleft Palate Repair and Complications
Chapter 9: Alveolar Bone Grafting
Chapter 10: Cleft Rhinoplasty
Chapter 11: Speech/Resonance Evaluation
Chapter 12: Pharyngeal Flap Surgery
Chapter 13: Sphincter Pharyngoplasty
Chapter 14: Complications of Velopharyngeal Insufficiency Surgery and Special Populations
Chapter 15: Humanitarian Missions
Oral Cancer Surgery: A Visual Guide focuses on the main surgical procedures that are used to treat oral cancer. The didactic, step-by-step presentation of surgical principles and procedures helps young surgeons quickly gain the skills they need to handle soft tissue, perform microvascular techniques, manage bone treatment, and more.

**SALES HOOKS**
- Concisely labeled, full-color intraoperative photos and diagrams help clarify surgical procedures
- Anatomical introductions in each chapter help readers integrate their previous knowledge of anatomy with the surgical procedures presented
- Historical landmarks in oral cancer surgery as well as tips and tricks for each surgical technique

**COMPETITION**
### Clinical Otology
#### Fourth Edition

| **PRICE** | €159.99 |
| **ISBN** | 9781604067538 *(Previous edition 9783136711033, 2007)* |
| **PUB. DATE** | November 2014 |
| **FORMAT** | Hardcover  ·  340 illustrations  ·  592 pages  ·  216 x 280 mm |
| **SPECIALTY** | Otolaryngology; Otology, Neurotology |
| **LEVEL** | Resident- Junior |

#### EDITORS

<table>
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<tr>
<th>Myles L. Pensak</th>
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<tbody>
<tr>
<td>University of Cincinnati</td>
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<tr>
<td>Academic Health Center</td>
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<tr>
<td>Department of Otolaryngology-Head and Neck Surgery</td>
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<td>Cincinnati, OH, USA</td>
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<table>
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<th>Daniel I. Choo</th>
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<tr>
<td>University of Cincinnati, College of Medicine</td>
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<tr>
<td>Department of Otolaryngology-Head and Neck Surgery</td>
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<tr>
<td>Cincinnati Children’s Hospital Medical Center</td>
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#### DESCRIPTION

*Clinical Otology, Fourth Edition*, is a detailed, contemporary review of diagnostic and therapeutic options for patients with otologic and related disorders. It addresses basic science, the clinical application of therapeutics in otology, and current research, and is designed to help physicians make the best decisions in managing the care of their patients.

All otolaryngologists--head and neck surgeons, audiologists, neurologists, neurosurgeons, and residents seeking to optimize patient care should have this up-to-date reference in their medical library.

#### SALES HOOKS

- New chapters on molecular genetic diagnostics, contemporary management of external and internal hearing devices, and vestibular and audiologic-neuro diagnostics
- More than 150 high-quality, color illustrations clarify key concepts presented in the text
- Covers the current clinical application of genetics and contemporary testing for hearing loss

#### COMPETITION


#### CONTENTS OVERVIEW

- Section I. Basic Science
- Section II. Evaluation
- Section III. Management
- Section IV. Rehabilitation
# Vascular Lesions of the Head and Neck Diagnosis and Management

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## EDITORS

- **Mark Persky, MD, FACS**  
  Department of Otolaryngology-Head and Neck Surgery, Mount Sinai Beth Israel Medical Center, New York, NY, USA

- **Milton Waner, MB, BCh (Wits), MD, FCS (SA)**  
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- **Francine Blei, MD, MBA**  
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  Mount Sinai Health Care System  
  New York, NY, USA

- **Alejandro Berenstein, MD**  
  Hyman-Newman Institute for Neurology and Neurosurgery, Center for Endovascular Surgery, Mount Sinai Health Care System  
  New York, NY, USA

## DESCRIPTION

*Vascular Lesions of the Head and Neck* provides readers with an up-to-date review of the pathology, basic science, classification, radiologic features, and treatment modalities for vascular lesions of the head and neck. It covers all recent developments in medical and surgical treatment, laser technology, endovascular techniques, and appropriate radiation protocols that dramatically affect the evaluation and management of patients with vascular lesions.

## SALES HOOKS

- Written by leading experts on the diagnosis and treatment of vascular lesions in the fields of otolaryngology, plastic surgery, radiology, dermatology, pathology, and pediatrics
- Emphasizes a multidisciplinary approach to the diagnosis and treatment of vascular lesions
- More than 200 full-color illustrations help clarify information in the text

## COMPETITION


## CONTENTS OVERVIEW

- Section I. Congenital Vascular Lesions
- Section II. Hemangiomas
- Section III. Vascular Malformations
- Section IV. Vascular Neoplasms
Total Otolaryngology—Head and Neck Surgery is a comprehensive otolaryngology reference that presents a consistent approach to the diagnosis and treatment of head and neck disorders. It provides thorough coverage of basic science topics as well as concise, practical information on clinical topics, such as radiographic imaging of common clinical presentations, deep neck infections, transoral robotic surgery, surgery of the aging face, lasers in laryngology, and much more.

This concise, practical reference is designed to be the main otolaryngology text that residents and fellows will use on a daily basis and the principal text otolaryngologists will use for board recertification review.

SALES HOOKS
- Opening section on emergency management containing key information residents need for emergency room rotations
- An expanded section on head and neck pathology
- Highlights provided in "roundsmanship" section of clinical chapters, ensuring that residents will have the answers to tough questions encountered on rounds
- High-quality illustrations help readers visualize information presented in the text
- Selected key references that provide in-depth details on specific topics

COMPETITION
Snow, Ballenger's Otolaryngology, Seventeenth Edition, 1,191pp, 9781550093377, $249, PMPH

CONTENTS OVERVIEW
Section 1. Emergency Management
Section 2. General Otolaryngology
Section 3. Head and Neck Surgery
Section 4. Facial Plastic and Reconstructive Surgery
Section 5. Pediatric Otolaryngology
Section 6. Laryngology
Section 7. Rhinology
Section 8. Otology
Pharmacology Test Prep is an outstanding collection of 1500 clinical multiple-choice questions written according to USMLE guidelines and classified by learning objective and difficulty. The questions and answers in this book cover all the areas that are included in topic-based and organ system-based courses in the first two years of medical school. It provides medical students preparing to take the USMLE with a thorough review of pharmacology concepts and is an excellent review book for those needing to brush up on pharmacology for their rotations.

Sales Hooks:
- Questions require students to analyze information before choosing the best answer
- Full explanations are included with answers, giving students a comprehensive USMLE review tool
- Organized along clinical as well as pharmacological lines, making it suitable for both Step 1 and Step 2 exam preparation

Competition:
Zaslau: Illustrated Q&A Review of Pharmacology, 2013, $53.99, 352 pp, 8.5 X 11
Katzung-Trevor: Pharmacology Examination and Board Review, MGH, 2012, 640 pp, 8.5 X 11 $52.00
USMLE World and Kaplan Q Banks for each level of the step exams with approximately 2000 Q&A per level
Physical Therapy Examination and Assessment

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<td>FORMAT</td>
<td>Softcover · 360 illustrations · 234 pages · 170 x 240 mm</td>
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<tr>
<td>SPECIALTY</td>
<td>Physical Therapy; Allied Health</td>
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<td>LEVEL</td>
<td>Physical therapists</td>
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EDITORS
- Antje Hueter-Becker
  Neckargemuend, Germany
- Mechthild Doelken
  School for Physiotherapists, Mannheim, Germany

DESCRIPTION
Examination, clinical reasoning, therapeutic interventions, and the therapist–patient relationship all play an inseparable part in the physical therapy process. Physical Therapy Examination and Assessment provides PT students with logical, step-by-step guidance on how to perform examinations, document findings, draw up individual treatment plans, and so help students gain a better understanding of this complex process.

SALES HOOKS
- More than 350 high-quality color photos and illustrations that accompany detailed assessment descriptions
- Specific guidance on: structures and functions of the musculoskeletal system; joint measurement based on the neutral zero method; testing intra-articular mobility; cardiopulmonary functions; cardiac stress; and exertion assessment
- A chapter devoted to pain assessment and management, with access to free patient assessment forms on Thieme’s MediaCenter

COMPETITION
- Magee/Sueki, Orthopedic Physical Assessment Atlas and Video, Saunders, 2011, Paperback, 480 pgs., $80.95
- Magee, Orthopedic Physical Assessment, 6e, Saunders, 1,184 pgs, $109.95
- Dutton, Dutton’s Orthopedic Examination 3e, McGraw-Hill Medical, 2012, Hardcover, 1,496 pgs, $125.00
- Norkin/White, Measurement of Joint Motion 4e, F.A. Davis Company, 2009, $45.00
Focusing on the clinical information that must be mastered for success on oral board exams, Plastic Surgery Case Review presents 50 case studies, each of which highlights a specific topic that is covered in the oral boards. It contains short, high-yield chapters that are designed to serve as a thorough yet quick review of all the pertinent information that physicians will encounter in the examination. This book will be an essential resource for plastic surgeons, residents, fellows, and other trainees studying for the oral board exams and a useful guide for plastic surgeons preparing for operative cases.

Each chapter is a case study that includes: a description of the case and the work-up for similar cases; a discussion of treatment options; complications and critical errors to avoid. High-quality color illustrations throughout. Chapters are organized in bullet-point format, making the book quick and easy to read.


Contents

Section I. Facial Fractures
Section II. Face Cancer (Squamous Cell Carcinoma, Basal Cell Carcinoma, Melanoma) and
Section III. Face Congenital
Section IV. Face Cosmetic
Section V. Foot and Lower Extremity Reconstruction
Section VI. Breast
Section VII. Trunk
Section VIII. Burn
Section IX. Hand
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<td>Radiologists</td>
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**EDITORS**

| Nami Azar, MD | University Hospitals Case Medical Center  
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| Carolyn Donaldson, MD | Pritzker School of Medicine  
University of Chicago  
Chicago, Illinois, USA |

**DESCRIPTION**

Ultrasound Imaging refines ultrasound diagnostic skills and prepares students for board exams in radiology.

**SALES HOOKS**

- Covers a wide range of radiological specialties, including renal, gastrointestinal, genitourinary, thyroid, vascular, pediatric, and obstetric
- Each case includes valuable tips to help readers properly interpret ultrasound images and avoid potential pitfalls
- Nearly 100 high-quality color illustrations and 350 black and white radiographs demonstrating key ultrasound imaging cases

**COMPETITION**

- Penny: Exam Review for Ultrasound, LWW, 392 pages, $73.99.
**Title**  
*Interventional Ultrasound*  
*A Practical Guide and Atlas*

**Price**  
€159.99

**ISBN**  
9783131708212

**Pub. Date**  
October 2014

**Format**  
Hardcover · 609 illustrations · 404 pages · 195 x 270 mm

**Specialty**  
Radiology

**Level**  
Interventional Radiologists

**Editors**  
Christoph F. Dietrich, MD  
Department of Internal Medicine 2  
Caritas Hospital  
Bad Mergentheim, Germany  

Dieter Nuernberg, MD  
Ruppin Clinics GmbH  
Department of Medicine B  
Neuruppin, Germany

**Description**  
The first comprehensive, multi-specialty text on ultrasound guidance in interventional procedures, this book uses the authors’ extensive clinical experience to provide a full overview of modern interventional ultrasound. For all practitioners, whether new to the procedures or already using them, *Interventional Ultrasound* offers expert advice and solutions to commonly encountered questions and problems.

**Sales Hooks**  
- Describes key recent advances, such as the use of ultrasound contrast agents in interventional procedures, adapting ultrasound transducers for endoscopic use in biopsies of the thorax and gastrointestinal tract, performing percutaneous biopsy aspiration and drainage with ultrasound, employing sonography in advanced ablative techniques and more
- Explores such cutting edge topics as symptom-oriented palliative care interventions, applications in critical care medicine and interventions in children
- Highlights, for the first time, the vital role of assisting personnel in interventional ultrasound procedures

**Competition**  
Harmon D. et al. *Perioperative Diagnostic and Interventional Ultrasound*. Saunders, 2008; 224 pages, $177.00
Antsaklis Aj. Donald *School Textbook of Interventional Ultrasound*. Jaypee, 2008; 167 pages, $85.00
Differential Diagnosis in Ultrasound Imaging
Second Edition

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<td>Hardcover · 2,846 illustrations · 584 pages · 230 x 310 mm</td>
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EDITORS

Guenter Schmidt MD
Kreuztal, Diakonie Klinikum
Bethesda Hospital, Freudenberg, Germany

Lucas Greiner, MD
International School for Ultrasonography
Wuppertal, Germany

Dieter Nuernberg, MD
Medical Clinic B, Ruppiner Hospitals GmbH,
Neuruppin, Germany

DESCRIPTION

Covering the full spectrum of normal and pathologic findings in the human body, the second edition of this comprehensive ultrasound reference uses a unique color-coded system of over 250 drop-down menus to present all possible diagnoses and then quickly guide readers to an accurate diagnosis.

SALES HOOKS

- Over 1,000 new, state-of-the-art images covering the full spectrum of ultrasound imaging, including color Doppler, contrast-enhanced ultrasound, and elastography
- Clear layout, with flow charts and text boxes, enables readers to approach a diagnosis via different pathways or with the most likely diagnosis
- Unique navigational structure allows for quick, correct diagnoses

COMPETITION

Ahuja A. et al. EXPERTddx: Ultrasound. Amirsys/LWW, 550 pages, 1800 illus., 2009, $299.00
Bhargava S. Ultrasound Differential Diagnosis, 2nd ed. Jaypee, 670 pages, 650 line drawings and illus., 2012, $57.95

CONTENTS

Overview

Section I. Vessels
Section II. Liver
Section III. Biliary Tree and Gallbladder
Section IV. Pancreas
Section V. Spleen
Section VI. Lymph Nodes
Section VII. Gastrointestinal Tract
Section VIII. Peritoneal Cavity
Section IX. Kidneys
Section X. Adrenal Glands
Section XI. Urinary Tract
Section XII. Prostate, Seminal Vesicles, Testis, Epididymis
Section XIII. Female Genital Tract
Section XIV. Thyroid Gland
Section XV. Pleura and Chest Wall
Section XVI. Lung
The foot has a special place in musculoskeletal diagnosis due to its complex anatomy and because many similar symptoms can have different causes, each requiring a different approach to treatment. The evaluation of foot disorders and diseases requires close clinical–radiological correlation and communication with foot experts. Foot disorders and injuries increase with age, due in part to the rising popularity of recreational sports in all age groups. Diagnostic Imaging of the Foot and Ankle will help you train your eye to recognize disorders and diseases of the foot and ankle, including those that are often misdiagnosed or overlooked.

SALES HOOKS

- Highest quality images
  - More than 500 superb illustrations including high-resolution images acquired with high-field MRI and multi-channel coils
- Clinical aspects and treatment
  - Clinical–radiological correlation plus a concise review of treatment options
- The new standard
  - This information on the foot and ankle is available nowhere else in such a condensed form

COMPETITION

2. Manaster BJ. Diagnostic and Surgical Imaging Anatomy: Knee, Ankle, Foot. LWW, 2007; 650 pages, $229.00, €184.99
**Science of Synthesis**
**Biocatalysis in Organic Synthesis**

**DESCRIPTION**
The three *Science of Synthesis* volumes on *Biocatalysis in Organic Synthesis* are designed to present the new possibilities offered by modern biocatalysis to the nonspecialist academic and industrial readership who are involved in practical organic synthesis. The goal of the reference work is to help start a new wave of enthusiasm for biocatalysis in the broader community and to give an overview of the field. As is the case with all of the *Science of Synthesis* volumes, the book offers critical reviews of organic transformations by experts, including typical or general experimental procedures. The content organization of the three volumes is based on the type of reaction performed under biocatalysis.

**EDITORS**
Kurt Faber, University of Graz, Austria
Wolf-Dieter Fessner, Technical University Darmstadt, Germany
Nicholas J. Turner, University of Manchester, United Kingdom

**USER GROUP**
Organic synthetic chemists

**BIBLIOGRAPHY**
Each volume: 2014. approx. 500 pp., hardcover, €2,999.99
Series subscription price (part of Science of Synthesis subscription) €2,699.99
Publ. Date: approx. November 2014

Vol. 1: ISBN 9783131741318
eISBN 9783131766212

eISBN 9783131766410

Vol. 3: ISBN 9783131746610
eISBN 9783131766618
### RadCases

*RadCases* helps you identify the correct differential diagnosis for each case—including the most critical. Each title includes 250 must-know cases—100 in each book plus 150 additional cases online.

<table>
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<th>Author</th>
<th>Title</th>
<th>Pages</th>
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<td>Nuclear Medicine</td>
<td>232</td>
<td>468 illus.</td>
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<td>9781604062311</td>
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<td>240</td>
<td>480 illus.</td>
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<td>493 illus.</td>
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