Now in an updated eighth edition, the Handbook of Neurosurgery has enjoyed legendary status on the bookshelf of every neurosurgery department for the last two decades. Renowned for its scope and accessibility, the portable, single-volume guide is an invaluable resource for anyone involved in the care of patients with disorders of the central nervous system – neurosurgical residents, nurses, neurologists, and allied healthcare practitioners.

SALES HOOKS
- Expanded four-color graphics and illustrations
- Packed with more than 1,400 pages of practical information, including thousands of literature citations, handy cross-references, and a comprehensive index
- Fundamentals of neurocritical care, with a comprehensive overview of conditions

COMPETITION
Gephart, Tarascon Neurosurgery Pocketbook, 2013, $19.95, 310 pp., 9781449615543, Jones & Bartlett
Suurgical Treatment of Orthopaedic Trauma
A Comprehensive Text and Video Guide
Second Edition

Price: $399.99
Pub. Date: March 2016
Format: Hardcover · 1,553 illustrations · 1,200 pages · 8.5 x 11 in
Specialty: Orthopaedics, orthopedic trauma
Level: Practitioners

Editors: James P. Stannard, MD
University of Missouri School of Medicine
Columbia, Missouri, USA

Andrew H. Schmidt, MD
Department of Orthopaedics
Hennepin County Medical Center
Minneapolis, Minnesota, USA

Description: This updated edition reflects recent advances in orthopaedic traumatology and a wealth of evidence-based, clinical expertise from world-class surgeons. It expands on the award-winning 2007 edition, with a more extensive video library that is notable in depth and breadth. The expertly written and richly illustrated text, coupled with the remarkable video compilation, enable surgeons to augment skills, overcome challenges, perfect surgical techniques, and successfully manage even the most complex cases.

Sales Hooks:
• More than 150 high-quality surgical videos are a superb learning tool
• Videos detail surgical procedures from preoperative planning and patient positioning to suturing the skin, featuring personalized commentary that delivers one-on-one training
• More than 1,500 first-rate illustrations, diagrams, and radiographic studies

Competition:
Court-Brown, Rockwood and Green’s Fractures in Adults, 8e, 2014, $499.99, 2,769 pp., 9781451175318, LWW
Browner, Skeletal Trauma, 5e, 2014, $499.99, 2,704 pp., 9781455776283, Elsevier
Tornetta Operative Techniques in Orthopaedic Trauma Surgery, 2010, $261.99 672 pp., 9781451102604, LWW
Wiss, Master Techniques in Orthopaedic Surgery: Fractures, 2012, $249.99, 848 pp., 9781451108149, LWW
This second edition of the second volume in the Thieme Atlas of Anatomy series now focuses only on internal organs. Coverage of the organs, by body region, reorganized and expanded by over 50%, includes more clinical applications and radiologic procedures than the previous edition.

SALES HOOKS

- A new introductory section with an overview of the organs and discussion of embryologic development
- Each of the two regional units now begins with a short overview chapter on the region and its contents, followed by a longer overview chapter on the structure and neurovasculature of the region and its organs, and then by chapters on topographic anatomy of the region to support dissection
- An innovative, user-friendly format in which each two-page spread presents a self-contained guide to a specific topic
- Summary tables, ideal for rapid review, appear throughout
- A scratch-off code provides access to WinkingSkull.com PLUS, featuring full-color anatomy illustrations and radiographs, labels-on, labels-off functionality, and timed self-tests

Moore et al., *Clinically Oriented Anatomy*, 7e, 2013, $96.99, 1160 pp., 97814511119459, LWW

# Atlas of Neurosurgical Techniques

## Spine and Peripheral Nerves

**Second Edition**

<table>
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<th><strong>PRICE</strong></th>
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<td><strong>ISBN</strong></td>
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<td><strong>PUB. DATE</strong></td>
<td>June 2016</td>
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<td><strong>FORMAT</strong></td>
<td>HARDCOVER · 1,300 illustrations · 1,088 pages · 8.5 x 11 in</td>
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<td><strong>SPECIALTY</strong></td>
<td>Orthopaedic surgery, spine, neurosurgery</td>
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<td>Residents and Practitioners</td>
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**EDITORS**

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<thead>
<tr>
<th>Richard G. Fessler, MD, PhD</th>
<th>Laligam N. Sekhar, MD</th>
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<tr>
<td>Department of Neurological Surgery</td>
<td>Harborview Medical Center</td>
</tr>
<tr>
<td>Rush University Medical College</td>
<td>Seattle, Washington, USA</td>
</tr>
<tr>
<td>Chicago, Illinois, USA</td>
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**DESCRIPTION**

Reflecting the enormous depth and breadth of spine surgery, this volume has been completely updated with current, state-of-the-art surgical methodologies and minimally invasive options. Pathologies include degenerative changes, congenital abnormalities, rheumatic diseases, tumors, and trauma. It is beautifully illustrated with more than 1,000 images and includes online access to a video compendium created by master surgeons that provides up-close guidance on a wide array of surgical procedures.

**SALES HOOKS**

- Clearly delineated indications, contraindications, advantages, and disadvantages provided for each surgery
- Beautifully illustrated with more than 1,000 images
- Videos created by master surgeons provide up-close guidance on a wide array of surgical procedures
- Ideal for both the busy practitioner seeking review and resident looking for robust study materials

**COMPETITION**

CONTENTS

OVERVIEW

Section I: Occipital-Cervical
Section II: Midcervical Spine
Section III: Cervicothoracic Junction
Section IV: Thoracic and Thoracolumbar Spine
Section V: Lumbar and Lumbosacral Spine
Section VI: Peripheral Nerve
Recognizing the considerable challenges faced by residents and practicing orthopaedic surgeons, the authors of this book have written an essential guide that provides invaluable knowledge and clinical pearls on the fundamentals of orthopaedic surgery. Every chapter is coauthored, providing readers with a well-rounded perspective from both a senior faculty member and a recently matriculated orthopaedic resident/fellow.
Chapter 1: Basic Science
Chapter 2: Musculoskeletal Oncology and Pathology
Chapter 3: Trauma
Chapter 4: Pediatrics
Chapter 5: Spine
Chapter 6: Adult Hip and Knee Reconstruction
Chapter 7: Shoulder, Elbow, and Upper Extremity Sports
Chapter 8: Sports Medicine and Lower Extremity Sports
Chapter 9: Hand and Microvascular
Chapter 10: Foot and Ankle
Chapter 11: Amputations and Rehabilitation
Chapter 12: Biomechanics and Statistics
One of the most extensive fracture classification studies ever compiled, Clinical Epidemiology of Orthopaedic Trauma comprehensively explores the distribution of fracture patterns in clinical practice. This second edition features an in-depth review of a much larger sample size in a nationwide study on fracture incidence. All fractures are classified according to the widely accepted AO/OTA system for immediate recognition and analysis. Not only will readers get a full statistical overview of fracture location, segment, and type, but they will also learn key demographic data such as age, gender, incidence rate, and more.

SALES HOOKS
- All new 349,935 fractures in over 371,822 additional patients than in the first edition
- More than 1,900 anatomic diagrams, illustrations, MRI and CT images, and X-rays that clearly demonstrate how the AO/OTA fracture classification and coding system works—with important implications for treatment choices
- Easy-to-follow, standardized chapters that cover accepted classifications and nomenclature, anatomy, mechanisms of injury, epidemiological features, and take-home messages on diagnosis and treatment for each bone and segment
- Multicolored pie charts and bar graphs that make statistical information accessible and user-friendly
- Numerous case examples reflecting the author’s depth and breadth of experience

COMPETITION
None
# Imaging of Cerebrovascular Disease

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<th><strong>PRICE</strong></th>
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<tr>
<td><strong>PUB. DATE</strong></td>
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<td><strong>FORMAT</strong></td>
<td>PAPERBACK · 711 illustrations · 200 pages · 7 x 10 in</td>
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**EDITORS**
Val M. Runge, MD  
Institute for Diagnostic, Interventional, and Pediatric Radiology  
Inselspital, University Hospital of Bern  
Bern, Switzerland

**DESCRIPTION**
Imaging plays an integral role in the diagnosis and intervention of debilitating, often fatal vascular diseases of the brain, such as ischemic and hemorrhagic stroke, aneurysms, and arteriovenous malformations (AVMs). Written by a world renowned neuroradiologist and pioneer in the early adoption of magnetic resonance (MR) technology, *Imaging of Cerebrovascular Disease* is a concise yet remarkably thorough textbook that advances the reader's expertise on this subject.

**SALES HOOKS**
- In-depth discussion of medical and neuroradiologic/neurosurgical interventions, focusing on the use of imaging prior to, during, and following treatment
- Comprehensive text enhanced with more than 700 high-quality images
- Detailed evaluation of normal brain anatomy, as well as gyral anatomy in brain ischemia, an important subtopic
- Advantages, disadvantages, mortality, and morbidity of surgery (clipping) versus endovascular techniques (coiling and flow diversion) for aneurysms

**COMPETITION**
Harrigan, *Handbook of Cerebrovascular Disease and Neurointerventional Techniques (Contemporary Medical Imaging)*, 2e 2013, $149.00, 850 pp., 9781617999464, Humana

Alexandrov, *Diagnostic Cerebrovascular Ultrasound in Stroke Prevention and Treatment*, 2011, $225.95, 296 pp., 9781140519576, Wiley
TITLE

Pediatric Neuroradiology
The Essentials

PRICE
$139.99

ISBN-13
9781626230965

PUB. DATE
June 2016

FORMAT
HARDCOVER · 788 illustrations · 300 pages · 8.5 x 11 in

SPECIALTY
Radiology

LEVEL
Residents and practitioners

EDITORS

Asim F. Choudhri, MD
Le Bonheur Neuroscience Institute
Le Bonheur Children’s Hospital
Memphis, Tennessee, USA

DESCRIPTION

Written in the concise and engaging style of leading neuroradiologist Dr. Asim Choudhri, Pediatric Neuroradiology is a highly practical reference focusing on the most common, serious, and challenging conditions seen in the specialty. This book offers concise guidelines on very complex topics related to the areas of pediatric neuroradiology in which it is crucial that radiologists make correct diagnoses.

SALES HOOKS

• Focuses on the practical, clinical needs of neuroradiologists, radiologists, neuroradiologists, and neurologists caring for children
• Sections dedicated to the brain, head and neck, and spine
• More than 780 high-quality radiographs, MRIs, and CT scans clarify the information presented in the book

COMPETITION

Barkovich, Diagnostic Imaging: Pediatric Neuroradiology, 2e, 2014, $339.99, 1056 pp., 9781416049180, AMIRSYS

Barkovich, Pediatric Neuroimaging, 5e, 2011, $309.99, 1114 pp., 9781605477145, LWW

Tortori-Donati, Pediatric Neuroradiology, 2005, $1,000, 1,716 pp. 9783540263982, Springer
TEMPORAL BONE DISSECTION GUIDE
Second Edition

TITLE
Temporal Bone Dissection Guide

PRICE
$89.99

ISBN-13
9781626231139 (Previous 9781604064094, 2011)

PUB. DATE
May 2016

FORMAT
PAPERBACK · 165 illustrations · 80 pages · 8.5 x 11 in

SPECIALTY
Otolaryngology

LEVEL
Residents and Practitioners

EDITORS
Howard W. Francis, MD
Department of Otolaryngology--Head and Neck Surgery
The Johns Hopkins University School of Medicine
Baltimore, Maryland, USA

John K. Niparko, MD
University of Southern California
Caruso Department of Otolaryngology
Los Angeles, California, USA

DESCRIPTION
The second edition of this indispensable guide provides a step-by-step approach to learning the anatomy and principal procedures of temporal bone dissection. The renowned authors share their collective wisdom and pearls gleaned from years of treating patients with temporal bone disease and teaching these methodologies to medical students, residents, and fellows. Procedural details are presented throughout 10 detailed chapters, accompanied by beautiful sequential illustrations and videos.

SALES HOOKS
• Videos of cadaveric and surgical dissections highlight critical technical steps and appropriate execution
• More than 160 meticulous, expertly illustrated pen and ink drawings of progressive dissections
• A new chapter on middle ear endoscopy details key anatomical features and technical maneuvers integral to this approach
• New chapters on infratemporal surgical dissection and the intraoperative management of complications are also presented
• Expanded coverage of the middle fossa approach to the internal auditory canal and methods of assessing competencies when training novice surgeons in temporal bone dissection

COMPETITION
TITLE
Reconstructive Plastic Surgery of the Head and Neck
Current Techniques and Flap Atlas

PRICE
$199.99

ISBN
9781604068078

PUB. DATE
April 2016

FORMAT
HARDCOVER · 390 illustrations · 350 pages · 8.5 x 11 in

SPECIALTY
Plastic Surgery, Otolaryngology, Oral Maxillofacial Surgery

LEVEL
Residents and Fellows

EDITORS
Matthew M. Hanasono, MD
Department of Plastic Surgery
The University of Texas MD Anderson Cancer Center
Houston, Texas, USA

Geoffrey L. Robb, MD
Department of Plastic Surgery
The University of Texas MD Anderson Cancer Center
Houston, Texas, USA

Roman J. Skoracki, MD
Department of Plastic Surgery
Ohio State University Medical Center
Columbus, Ohio, USA

Peirong Yu, MD
Department of Plastic Surgery
The University of Texas MD Anderson Cancer Center
Houston, Texas, USA

DESCRIPTION
Reconstructive Plastic Surgery of the Head and Neck describes the current state-of-the-art techniques used in head and neck reconstruction. Residents, fellows and attendings can follow the up-to-date, step-by-step instructions and images in this book to perform reconstructive surgical techniques for head and neck cancer patients. The cutting-edge descriptions of computer modeling, robotic surgery, and composite tissue allotransplantation lay the foundation for continued innovation.

SALES HOOKS
• Algorithms for each head and neck sub-region to guide clinical decision-making
• Step-by-step technical descriptions of the most commonly used flaps in head and neck reconstruction
• “Pearls and Pitfalls” sections outline key concepts and critical nuances in surgical technique or patient management

COMPETITION
Neligan, Microsurgical Reconstruction of the Head and Neck, 2009, $365.00, 899 pp., 9781576262696, CRC

Urken, Multidisciplinary Head and Neck Reconstruction: A Defect-Oriented Approach, 2009, $457.99, 848 pp., 9780397518357, LWW

CONTENTS
Section I. Reconstruction of Head and Neck Defects
Section II. Flap Atlas
# Shonishin: Japanese Pediatric Acupuncture

## A Test and Video Guide

**Second Edition**

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<tr>
<td>FORMAT</td>
<td>HARDCOVER · 168 illustrations · 350 pages · 6.7 x 9.5 in</td>
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<td>SPECIALTY</td>
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</table>

**EDITORS**

Stephen Birch, PhD  
Oslo University College of Acupuncture  
Oslo, Norway

**DESCRIPTION**

Now in an expanded second edition, this user-friendly manual remains the foremost instructional reference for the application of Shonishin, or Japanese pediatric acupuncture. The book addresses the unique and often changing circumstances involved in the treatment of infants and children. It focuses on the crucial factors of patient comfort and dosage regulation throughout treatment by gently and painlessly pressing, tapping, scratching, rubbing, and stroking the skin without penetrating it. Stephen Birch, the world’s leading authority in Japanese acupuncture and Shonishin, provides valuable clinical guidance and hands-on advice that can be easily integrated into everyday practice.

**SALES HOOKS**

- More than 25 new clinical cases—more than 75 cases total—offer useful insights and suggestions for daily practice
- New information on using Shonishin to treat headaches and emotional problems; combining Shonishin with other treatments, such as Bach flowers and Chinese herbal medicine; and using the techniques of Shonishin and the Meridian Therapy root treatment
- More than 150 precise illustrations complement and further clarify the text
- Video footage of a workshop where the author demonstrates how to do Shonishin and shows real treatments bring concepts to life (accessed through Thieme’s Media Center)

**COMPETITION**

Physical Therapy in Intervertebral Disk Damage

**Editors**

Doris Broetz, PT  
University Hospital  
Tübingen, Germany

Michael Weller, MD  
Department of Neurology  
University Hospital  
Zurich, Switzerland

**Description**

The authors of this book provide evidence-based, clinically oriented strategies for the diagnosis and therapeutic treatment of disk injury in the lumbar, thoracic, and cervical spinal regions. The text gives an overview of research studies on the effects of physical therapy on back pain, step-by-step guidance on examination and conservative and postoperative physical therapy procedures, and detailed discussion of rehabilitation and prevention of further disk damage.

**Sales Hooks**

- Extensive coverage of examination, from patient history to tests for assessing spinal movement to nerve conduction
- Precise instructions and useful pointers on treatment methods aid in daily practice
- Crucial information on approaches for rehabilitation and injury prevention, including strengthening, coordination exercises, and conditioning
- 70 clear line drawings illustrate how to maintain correct posture; avoid poor posture; and protect and train muscles, nerves, and joints

**Competition**

McKenzie and May, *The Lumbar Spine: Mechanical Diagnosis & Therapy, 2 vol set, 2e*, 2003, $130.00, 700 pp., 9780958364751, Orthopedic Physical Therapy Products
The Bobath Concept in Adult Neurology
Second Edition

PRICE $84.99
PUB. DATE March 2016
FORMAT HARDCOVER · 207 illustrations · 296 pages · 6.7 x 9.5 in
SPECIALTY Physical Therapy, Occupational Therapy
LEVEL Practitioners and advanced students

EDITORS
Bente E. Bassøe Gjelsvik
Private Practice
Bergen, Norway

Line Syre
Private Practice
Gothenburg, Sweden

DESCRIPTION
This new edition is updated with the latest theoretical insights, research literature, and clinical
guidelines to provide an evidence-based, practice-oriented guide to the assessment and treatment of
patients with lesions of the central nervous system. Bridging the gap between theoretical assumptions
and everyday therapy practice, the book offers an understanding of the interaction between the
central nervous system, the musculoskeletal system, movement, and function, and helps readers
apply their knowledge to form hypotheses through clinical reasoning in the rehabilitation of adults
with neurological conditions.

SALES HOOKS
- Completely revised case histories chapter with entirely new patient cases
- Key coverage of recent clinical trials and research studies
- Useful discussion of the International Classification of Functioning, Disability, and Health as a
  basis for assessment
- More than 200 lucid photographs and illustrations aid in quick grasp of the material

COMPETITION
9781405170413, Wiley-Blackwell
**The Audiogram Workbook**

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<td>PUB. DATE</td>
<td>April 2016</td>
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<tr>
<td>FORMAT</td>
<td>PAPERBACK · 127 illustrations · 250 pages · 8.5 x 11 in</td>
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<tr>
<td>SPECIALTY</td>
<td>Audiology</td>
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<td>LEVEL</td>
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**EDITORS**

<table>
<thead>
<tr>
<th>Kristi Oeding, AuD</th>
<th>Jennifer Listenberger, AuD</th>
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<tr>
<td>Washington University School of Medicine St. Louis, Missouri, USA</td>
<td>Washington University School of Medicine St. Louis, Missouri, USA</td>
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<tr>
<td>Steven Smith, AuD</td>
<td></td>
</tr>
<tr>
<td>Washington University School of Medicine St. Louis, Missouri, USA</td>
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**DESCRIPTION**

*The Audiogram Workbook* provides students with essential practice in reading and interpreting audiograms. Each case begins with a case history and audiogram, followed by the correct interpretation on the next page.

**SALES HOOKS**

- Each case allows the reader to view and correctly interpret audiograms and to understand case history writing
- Practice audiograms provide students with a “clean slate” to write and create a case history based on audiogram and then interpret results
- The Audiological Interpretation Cheat Sheet assists readers in interpreting audiograms during clinical rotations

**COMPETITION**

In the best traditions of Science of Synthesis, this reference library work presents the state of the art in C-H activation chemistry, as compiled by experts in the field.

Volume 1 concerns the formation of C-C bonds by both arene and hetarene C-H activation. For the arenes the material is subdivided into arylation [using palladium(0), palladium(II)/palladium(IV), palladium(II), and ruthenium(II) catalysts], vinylation [using various palladium and ruthenium(III) catalysts], and alkylation (using various metal catalysts in combination with either functionalized alkanes or alkenes). For the hetarenes, the related coupling strategies are covered as a single topic using a variety of metal catalysts and coupling partners.

Volume 2 concerns the formation of C-C bonds by C-H activation of non-(het)arene substrates as well as C-H activation using special reagents or techniques. The formation of C-heteroatom bonds by predominantly arene C-H activation is also reviewed. For C-C bond formation, the material is subdivided into allylic, alkyl, and double C-H activation techniques, coupling using carbenes or radicals, and carbonylation or carboxylation processes. For C-heteroatom bond formation, the material is subdivided into the formation of C-halogen bonds, C- bonds (by palladium catalysis or nitrene insertion), C-O bonds (by biomimetic/organocatalytic or metal-catalyzed oxidation), and C-B bonds.
TITLE  Essential Med Notes 2016

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<td>PUB. DATE</td>
<td>April 2016</td>
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<tr>
<td>FORMAT</td>
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<tr>
<td>SPECIALTY</td>
<td>Medical school review, USMLE Prep, MCCQE Prep</td>
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EDITORS  Zamir Merali  Jason D. Woodfine
University of Toronto  University of Toronto
Toronto, Ontario  Toronto, Ontario
Canada  Canada

DESCRIPTION  Essential Medical Notes 2016 is an up-to-date, concise and comprehensive review textbook covering 29 medical specialties to prepare medical students USMLE Step 2 exam and for the Medical Council of Canada Qualifying Examination. Over the past 31 years, Essential Med Notes has been one of the most trusted essential study resource for medical students in Canada and around the world. The text is updated annually so that anyone using it has the most current information possible, which is essential for passing an exam that is also annually updated based upon current literature. The product consists of a package of Essential Medical Notes, a downloadable e-book, and a Clinical Essentials Handbook; all are sold together only as a set with one ISBN.

SALES HOOKS
- A new emphasis on ‘Approaches to Common Clinical Presentations’ in addition to traditional content organized by disease.
- A completely revised Psychiatry chapter incorporating the DSM5 in a quick-to-reference and readable format.
- The Toronto Notes Quiz App (flashQ), which is available for free on iTunes and Google Play. This app contains hundreds of questions allowing users to test themselves on the content contained within Toronto Notes.
- A significantly improved interactive eBook with many new high-quality colour images.
- A brand-new Clinical Handbook that is more concise, has numerous new figures, and features approaches to hundreds of common clinical situations.

COMPETITION

Fischer, *Master the Boards, USMLE Step 2 CK*, 2015, $54.99, 672 pp., 9781625231130, Kaplan

Chowdhury and Mereni, *Essentials for the MCCQE*, 2012, $120.00, 9781451182651, LWW