**TITLE**  
*Essentials of Audiology*  
Fourth Edition

<table>
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<th>PRICE</th>
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<td>PUB. DATE</td>
<td>December 2015</td>
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<tr>
<td>FORMAT</td>
<td>HARDCOVER · 315 illustrations · 639 pages · 7 x 10 in</td>
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<tr>
<td>SPECIALTY</td>
<td>Audiology</td>
</tr>
<tr>
<td>LEVEL</td>
<td>Undergraduate and graduate students in audiology</td>
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**EDITORS**  
Stanley A. Gelfand, PhD  
Department of Linguistics & Communication Disorders  
Queens College of CUNY  
Flushing, NY, USA

**DESCRIPTION**  
An expert refresher for the practicing audiologist and speech pathologist, as well as a comprehensive core text in audiology, *Essentials of Audiology* serves several purposes. For the student, it provides a broad overview and firm understanding of the concepts that will lead to further training and clinical practice. For the speech pathologist, it details the information needed to conduct audiological services and make interpretation and referrals.

**SALES HOOKS**  
- Covers new technology for electrophysiological assessment as well as bone-anchored hearing aids and cochlear implants  
- Expanded discussion of management techniques, now in two separate chapters  
- More than 300 exquisite full-color illustrations  
- Questions and answers at the end of each chapter for study and review of essential topics

**COMPETITION**  
Martin and Clark, *Introduction to Audiology*, 12e, 2011, $149.99, 512 pp., 9780133491463, Pearson  
Donohue and Bell, *Survey of Audiology*, 2e, 2007, $161.15, 552 pp., 9780205531950, Pearson  
Humes and Bess, *Audiology and Communicatoin Disorders*, 2013, $102.99, 726 pp., 9780781775557, LWW  
# Spine Surgery

**Title:** Tricks of the Trade  
**Edition:** Third Edition  
**Price:** $199.99  
**ISBN-13:** 9781604068962 *(Previous edition 9781588905192, 2008)*  
**Publication Date:** December 2015  
**Format:** Hardcover  
- 400 illustrations  
- 380 pages  
- 8.5 X 11 in  
**Specialty:** Orthopaedics  
**Level:** Medical Professional

## Description

From deformities to spinal tumors, this text facilitates a greater understanding of surgical nuances and potential complications encountered in standard to complex cases. The authors share insights for improving patient safety and outcomes. Updated pain management content encompasses varied strategies including injections, steroids, and nerve blocks.

## Sales Hooks

- More than 400 stunning full color illustrations, diagrams, and photographs replace black and white images from the previous edition  
- Online access to 40 videos in which surgeon-authors share personal tips and demonstrate how to deftly navigate challenging, real life cases

## Competition

- **Vaccaro, Operative Techniques in Spine Surgery, 2e:** 212, $249.00, 432 pp., 9781437715200, Elsevier  
- **Benzel, Spine Surgery, 3e:** 2012, $520.00, 2248 pp., 9781437705874, Elsevier
CONTENTS
OVERVIEW
Section I: Posterior Cervical Decompression
Section II: Posterior Cervical Arthrodesis and Instrumentation
Section III: Anterior Cervical Decompression
Section IV: Anterior Cervical Arthrodesis and Instrumentation
Section V: Posterior Thoracic Decompression
Section VI: Posterior Thoracic Arthrodesis and Instrumentation
Section VII: Anterior Thoracic Decompression
Section VIII: Anterior Thoracic Arthrodesis and Instrumentation
Section IX: Posterior Lumbar Decompression
Section X: Posterior Lumbar Arthrodesis and Instrumentation
Section XI: Anterior Lumbar Decompression
Section XII: Anterior Lumbar Arthrodesis and Instrumentation
Section XIII: Deformity
Section XIV: Pain Management
Section XV: Patient Safety
Section XVI: Minimally Invasive Procedures
Section XVII: Tumor Management
Section XVIII: Bone Grafting and Reconstruction
Section XIX: Spinal Immobilization
Section XX: Spinal Arthroplasty/Motion-Sparing Procedures
Section XXI: Complications Management
TITLE  Handbook of Spine Surgery  
Second Edition

| PRICE  | $99.99 |
| PUB. DATE | December 2015 |
| FORMAT | PAPERBACK · 150 illustrations · 500 pages · 5 x 8 in |
| SPECIALTY | Neurosurgery, Orthopedic surgery |
| LEVEL | Residents, fellows, clinicians |

EDITORS

Ali A. Baaj, MD  
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University of South Florida  
Tampa, FL, USA

Alexander R. Vaccaro, MD  
Rothman Institute  
Philadelphia, PA, USA

Mark S. Greenberg, MD  
Department of Neurosurgery  
University of South Florida  
Tampa, FL, USA

DESCRIPTION

Drawing on the experience of leaders in both neurosurgery and orthopedic surgery, Handbook of Spine Surgery is authoritative, concise, and portable—designed for use in a fast-paced clinical setting. Its coverage of both principles and techniques of contemporary spine surgery, including anatomy, pathology, procedures, and instrumentation, makes it highly useful as a refresher before surgery, an easily digestible study guide, or a daily companion for physicians caring for patients with spinal disorders.

SALES HOOKS

- New chapters on pediatric scoliosis and adult deformity principles
- Expanded spine trauma section
- Common clinical questions (with answers) at the end of each chapter

COMPETITION

Devlin, Spine Secrets Plus, 2e, 2012, $64.95, 544 pp., 9780323069526, Elsevier
This sixth volume in the AOSpine Masters Series provides expert guidance on making an accurate diagnosis and classification of injuries to the thoracolumbar area of the spine. Chapters include: Radiographic Assessment of Thoracolumbar Fractures, Posterior and Anterior MIS in TL Fractures, and Thoracolumbar Fracture Fixation in the Osteoporotic Patient.

- Each chapter provides historic literature as well as a synthesized analysis of current literature and proposes an evidence-based treatment plan
- Editors are international authorities on thoracolumbar spine trauma
- Expert tips and pearls included in every chapter

Patel, *Spine Trauma: Surgical Techniques*, 2010, $132.00, 413 pp., 9783642036934, Springer
While the book’s primary focus is how to achieve technical excellence in the OR, this is a remarkably personal book about the art of pediatric neurosurgery. In it you will find wisdom gained from decades of experience. Read this book, use the knowledge you gain from it, and you will become a safer, more skillful neurosurgeon.

- More than 800 stunning, full-color illustrations
- Online access to videos in which experts from all over the world demonstrate the operative nuances and techniques that help surgeons get patients safely in and out of the OR
- Written by master surgeons from 10 different countries
- Surgical pearls, operative nuances, procedural modifications, and techniques for avoiding and dealing with pitfalls

None

Section I: Introduction
Section II: Neurology
Section III: Congenital Malformations
Section IV: Hydrocephalus And Disorders Of Cerebrospinal Fluid Circulation
Section V: Trauma
Section VI: Neoplasms
Section VII: Infections
Section VIII: Epilepsy And Functional Disorders
Section IV: Vascular Disorders
Section X: New and Emerging Techniques
**TITLE**  
Neurosurgery Board Review  
Third Edition

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<td><strong>FORMAT</strong></td>
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<td><strong>LEVEL</strong></td>
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</tr>
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</table>

**EDITORS**  
Cargill H. Alleyne Jr., MD  
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Augusta, Georgia, USA

Jonathan Citow, MD, FACS  
Rosalind Franklin University Medical School  
North Chicago, Illinois, USA

M. Neil Woodall, MD  
Georgia Regents University  
Augusta, Georgia, USA

**DESCRIPTION**  
This essential board prep review mirrors the exam’s multiple-choice format and seven sections: neurosurgery, clinical neurology, neuroanatomy, neurobiology, neuropathology, neuroradiology, and clinical skills/critical care. Presented in a new and improved layout, the third edition encompasses the numerous advances in neurosurgery since the 2004 edition was published.

**SALES HOOKS**  
- Expanded coverage of endovascular techniques for the treatment of cerebral aneurysms, the latest advanced imaging technologies, and treatment paradigm updates for acute ischemic stroke  
- More than 1,000 questions with answers that include detailed, insightful explanations  
- High-quality illustrations and superb anatomical dissections by Albert L. Rhoton Jr., MD, and other masters

**COMPETITION**  

Colen, Flash Review: Neurosurgery Board Review Cards, 3e, 2010, $210.00, 726 pp., 9781935345251, Colen
Vasculature of the Brain and Cranial Base
Variations in Clinical Anatomy
Second Edition

PRICE $169.99
PUB. DATE October 2015
FORMAT HARDCOVER · 621 illustrations · 350 pages · 8.5 x 11 in
SPECIALTY Neurosurgery
LEVEL Neurosurgeons

EDITORS
Walter Grand, MD
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L. Nelson Hopkins, MD, FACS
State University of New York at Buffalo School of Medicine and Biomedical Sciences
Buffalo, New York, USA

Adnan H. Siddiqui, MD, PhD, FAHA
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Buffalo, New York, USA

J Mocco, MD, MS
Department of Neurosurgery
Mount Sinai Hospital
New York, New York, USA

DESCRIPTION
Four master neurosurgeons bring a wealth of collective neurosurgical and neuroendovascular experience to this remarkable reference book, which melds a detailed anatomical atlas with clinical applications. The authors provide case reviews and pearls that demonstrate how anatomy impacts clinical practice decisions for aneurysm, stroke, and skull-base disease.

SALES HOOKS
• Updated and more extensive color anatomical photos and illustrations
• Additional cross-sectional anatomy
• A practical neuroendovascular section at the end of each chapter

COMPETITION
Rhoton, Cranial Anatomy and Surgical Approaches, 2007, $225.00, 746 pp., $225, 9788184737080, LWW
Chapter 1. Basic Anatomy
Chapter 2. The External Carotid Artery
Chapter 3. The Internal Carotid Artery
Chapter 4. Carotid-Ophthalmic Triangle
Chapter 5. Posterior Communicating Artery and Anterior Choroidal Artery
Chapter 6. Middle Cerebral Artery
Chapter 7. Anterior Cerebral and Anterior Communicating Arteries
Chapter 8. Basilar Bifurcation and Posterior Cerebral Arteries
Chapter 9. Vertebral and Basilar Arteries
Chapter 10. Venous Anatomy

Appendices
1. Diameter of Vessels
2. Laboratory Drawing: Middle Cerebral Artery
Neuro-Ophthalmology Illustrated, Second Edition

PRICE $109.99
PUB. DATE November 2015
FORMAT PAPERBACK · 913 illustrations · 789 pages · 6 x 9 in
SPECIALTY Ophthalmology
LEVEL Residents, Fellows, Clinicians

EDITORS
Valérie Biousse, MD
Emory University School of Medicine
Emory Eye Center
Atlanta, Georgia, USA

Nancy J. Newman, MD
Emory University School of Medicine
Emory Eye Center
Atlanta, Georgia, USA

DESCRIPTION
Neuro-Ophthalmology Illustrated, Second Edition, is an up-to-date, beautifully illustrated text that guides readers in recognizing signs and symptoms, localizing pathology, developing a differential diagnosis, and selecting a management strategy. The content in this new edition reflects the most recent advances in neuro-ophthalmology.

SALES HOOKS
- Includes more than 900 full-color images, line drawings, and charts that help readers understand these complex conditions
- Written by two of the most prominent neuro-ophthalmologists in the world, with a combined 40 years of teaching experience
- Offers step-by-step guidance on performing examinations and covers disorders of the visual afferent system, the pupil, ocular motor efferent systems, and the orbit and lid

COMPETITION
The authors’ constant interactions with medical students in the classroom, on the hospital ward, and in oral examinations ever since this pocket atlas first appeared in English 2001 have enabled them to update both the text and the illustrations for this new English edition. Like its predecessor, the 2nd edition provides a concise, thorough and up-to-date introduction to the field of ophthalmology.

Medical students on ophthalmology rotations, as well as beginning residents, will find it an invaluable companion on the ward and a useful aid for test preparation. Fully trained physicians and other health professionals, too, will be able to use it for a self-taught refresher course in ophthalmology.

SALES HOOKS
- More than 500 clear, high-quality illustrations and color photographs, including many new illustrations showcasing the latest developments in the field
- Larger format presents information in easy-to-read layout
- Comprehensive glossary of technical ophthalmological terms

COMPETITION
Harper, Basic Ophthalmology, 9e, 2010, $54.00, 240 pp., 9781615251230, AAO

Nema, Textbook of Ophthalmology, 2012, $66.00, 668 pp., 9789350255070, Jaypee Brothers

Fineman et al., Color Atlas and Synopsis of Clinical Ophthalmology, 2012, $89.99, 304 pp., 9781609133368, LWW
### Title

**Intraocular Lens Surgery**

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### Editors

**J. Bradley Randleman, MD**  
Emory University School of Medicine  
Atlanta, Georgia, USA

**Iqbal Ike K. Ahmed, MD**  
University of Toronto  
Toronto, Ontaria, Canada

### Description

A state-of-the-art guide to intraocular lens surgery.

### Sales Hooks

- Online access to videos of experts performing complicated surgical procedures
- IOL calculations in routine and complex cases
- Complete coverage of IOL designs and materials

### Competition

Buratto et al, *Cataract Surgery and Intraocular Lenses*, 2014, $89.99, 216 pp., 9781617116049, Slack

Hovanesian, *Premium Cataract Surgery*, 2012, $139.95, 192 pp., 9781617110221, Slack

Buratto, *Phakic IOLs*, 2012, $119.95, 225 pp., 9781617110610, Slack
Written by renowned experts in the field, the updated edition of this classic textbook is essential for all practitioners and advanced students involved in the field. The editors artfully synthesize the complex pathology of speech-language disorders with practical guidance covering full scope of practice, resulting in a perfectly balanced text.

- Cutting-edge concepts are presented on a wide range of etiologies that affect speech-language
- Aphasia, dementia, traumatic brain injury, dysphagia, head and neck cancers, resonance disorders, and velopharyngeal dysfunction are covered in depth
- Enhanced with reader-friendly tables, charts, and illustrations

Golper, Medical Speech Language Pathology: A Desk Reference, 2009, $128.00, 432 pp., 978-1428340572, Cengage

Overview

Section I. Medical SLP: Key Considerations
Section II. Neurological Communication Disorders
Section III. Disorders of Swallowing and Voice
Section IV. Patient Management in Medical SLP
Section V. Critical Collaboration Issues
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| EDITORS               | John L. Dornhoffer, MD, FACS  
Hearing and Balance Center  
Department of Otolaryngology–Head & Neck  
Surgery  
University of Arkansas for Medical Sciences  
Little Rock, Arkansas, USA  
Michael B. Gluth, MD, FACS  
University of Chicago Medicine & Biological Sciences  
Chicago, Illinois, USA |

| DESCRIPTION           | The surgical anatomy of the middle ear cleft and mastoid and underlying  
pathophysiologcal  
mechanisms of chronic otitis media are clinically challenging. The editors have compiled a  
comprehensive textbook with international perspectives on treatment and surgical methodologies –  
from traditional to newly emerging hybrid – to address the inherent complexities of treating chronic  
ear disease. This book is an exceptional teaching tool for ear surgeons in training as well as a must-  
have clinical resource for practicing otolaryngologists. |

| SALES HOOKS           | Selected Key Topics:  
• Applied middle ear anatomy and physiology  
• Pathologic mechanisms of chronic otitis media  
• Office evaluation, management and surgical decision making  
• Mastoid cavity obliteration and canal wall reconstruction |

| COMPETITION           | None |

| CONTENTS OVERVIEW    | Section I. The Fundamentals of Chronic Ear Disease  
Section II. Clinical Evaluation and Office Management of Chronic Ear Disease  
Section III. Introduction to Surgical Management of Chronic Ear Disease  
Section IV. Roundtable on Tympanic Membrane Reconstruction  
Section V. Roundtable on Ossiculoplasty  
Section VI: Roundtable on Tympanomastoidectomy  
Section VII. Roundtable on Hybrid Tympanomastoid Surgical Techniques  
Section VIII. Special Topics and New Horizons in Surgery for Chronic Ear Disease |
Thyroid and Parathyroid Diseases, Second Edition

Thyroid and Parathyroid Diseases, Second Edition, has been revised and updated to reflect recent advances in the medical and surgical management of thyroid and parathyroid diseases. This new edition serves as both a comprehensive guide to patient evaluation as well as an atlas of advanced surgical techniques for managing patients needing operative intervention.

SALES HOOKS

- A section on state-of-the-art, evidence-based management of challenging parathyroid conditions such as multiple endocrine neoplasia and renal hyperparathyroidism
- A new chapter dedicated to parathyroid cancer
- Nearly 200 additional full-color illustrations

CONTENTS OVERVIEW

Section I. Anatomy, Physiology, and Pathology of the Thyroid Compartment
Section II. Thyroid Diseases
Section III. Surgical Management of Thyroid Diseases
Section IV. Parathyroid Diseases
Section V. Surgical Management of Parathyroid Diseases
Section VI. Special Topics
Robotic Head and Neck Surgery
The Essential Guide

J. Scott Magnuson, MD, FACS
University of Central Florida College of Medicine
Orlando, Florida, USA

Eric M. Genden, MD, FACS
Department of Otolaryngology–Head and Neck Surgery
Icahn School of Medicine, Mount Sinai Hospital
New York, New York, USA

Ronald B. Kuppersmith, MD, FACS
Texas A&M Health Science Center College of Medicine
Bryan, Texas, USA

Throughout the 16 chapters of this book, the authors provide comprehensive discussion of robotic surgical procedures for diseases affecting the oropharynx, larynx, hypopharynx, parapharyngeal space, thyroid, neck, and skull base.

SALES HOOKS
- Fundamental training and education — from ethical considerations and room set-up to avoiding complications and clinical pearls
- Ten videos on the treatment of squamous and spindle cell carcinomas
- 150 superb illustrations enhance the didactic text

COMPETITION
Weinstein, Transoral Robotic Surgery (TORS), 2011, $199.95, 544 pp., 9781597560740, Plural
Hinni, Contemporary Transoral Surgery for Primary Head and Neck Cancer, 2014, $225.00, 264 pp., 9781597565554, Plural
Chapter 1: The Contemporary History of Robotic Technology
Chapter 2: Training and Education for Robotic Surgery
Chapter 3: The Ethics of Surgical Innovation
Chapter 4: Room Set-Up and Instrumentation
Chapter 5: Robotic Surgery for Management of Oropharyngeal Malignancies
Chapter 6: Robotic Reconstruction of the Oropharynx
Chapter 7: The Prevention and Management of Complications in Robotic Surgery for Malignancy
Chapter 8: Robotic Surgery for the Management of Sleep Apnea
Chapter 9: The Prevention and Management of Complications of Robotic Sleep Surgery
Chapter 10: Robotic Surgery of the Larynx
Chapter 11: Robotic Surgery of the Hypopharynx
Chapter 12: Robotic Surgery of the Parapharyngeal Space
Chapter 13: Transaxillary Robotic Thyroidectomy
Chapter 14: Robotic Neck Dissection
Chapter 15: Robotic Surgery of the Skull Base
Chapter 16: The Future of Robotic Surgery
TITLE Anatomical Basis of Plastic Surgery of the Head and Neck

PRICE $169.99
ISBN-13 9781626230910
PUB. DATE December 2015
FORMAT HARDCOVER · 300 illustrations · 215 pages · 8.5 x 11 in
SPECIALTY Plastic Surgery, Facial Plastic Surgery, Otolaryngology, Neurosurgery
LEVEL Residents and surgeons

EDITORS
Koichi Watanabe, MD, PhD
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Kurume, Japan

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Birmingham, Alabama, USA

Marios Loukas, MD, PhD
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Grenada, West Indies

R. Shane Tubbs, MS, PA-C, PhD
Children's of Alabama
Birmingham, Alabama, USA

DESCRIPTION All you need to know about surgical anatomy of the head and neck – videos included.

SALES HOOKS
• Complex regional anatomy of the head and neck detailed in 3D, with intraoperative photos and radiologic images
• Online access to videos in which authors walk you through the anatomy of the head and neck
• Covers the latest anatomical topics, including arterial supply of the facial skin and sensory nerves of the head and neck

Written by leading plastic surgeons from five different continents across the globe, this facial plastic surgery reference gives readers the tools they need to successfully perform surgical and non-surgical procedures on patients of various ethnicities. It includes sections on facial plastic surgery procedures performed on Latin, African, Asian, and Mediterranean/Middle Eastern patients, along with a final section on special topics such as fat grafting for mixed race patients and keloid treatments for dark skinned patients.

- Online access to more than 20 videos in which the authors perform facial plastic surgery procedures described in the book
- More than 700 full-color illustrations clarify procedures presented in the text
- Covers all the major plastic and facial plastic surgery procedures performed on patients from different ethnic groups

**CONTENTS OVERVIEW**
- Section I: General Considerations
- Section II: The Latin American/Mestizo Perspective
- Section III: The African Perspective
- Section IV: The Asian Perspective
- Section V: The Mediterranean and Middle Eastern Perspective
- Section VI: Special Topics
# Lasers and Light, Peels and Abrasions

## Applications and Treatments

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### EDITORS

William H. Truswell IV, MD
Northampton, Massachusetts, and
Charleston, South Carolina, USA

### DESCRIPTION

*Lasers and Light, Peels and Abrasions* is a comprehensive clinical reference on all invasive and non-invasive treatments for aging, diseased, and congenitally deformed skin. Every treatment modality that’s used for skin rejuvenation, scars, complications, vascular abnormalities, and ethnic skin type variations, and more, is explained in detail.

### SALES HOOKS

- Online access to 10 videos in which the authors demonstrate the use of specific techniques with lasers and peels
- Contributors are experts in the fields of facial plastic surgery, plastic surgery, and dermatology
- Chapters on techniques used to treat East Asian, African, and Latino skin
- More than 400 high-quality, full-color illustrations and photos clarify techniques presented in the text

### COMPETITION

Carniol, *Clinical Procedures in Laser Skin Rejuvenation*, 2007, $219.95, 250 pp., 9780415414135, CRC
# Aesthetic Rejuvenation of the Face and Neck

**PRICE** $199.99  
**ISBN-13** 978162623089  
**PUB. DATE** November 2015  
**FORMAT** HARDCOVER · 670 illustrations · 392 pages · 8.5 x 11 in  
**SPECIALTY** Plastic Surgery  
**LEVEL** Plastics surgeons

<table>
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<tr>
<td><strong>Bruce F. Connell, MD, FACS,</strong></td>
<td><strong>Michael J. Sundine, MD, FACS, FAAP</strong></td>
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</tr>
<tr>
<td>University of California-Irvine</td>
<td>University of California-Irvine</td>
<td>California, USA</td>
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**DESCRIPTION**  
A reference informed with internationally renowned plastic surgeons’ five decades of experience. The purpose of the book is to transmit the latest and best surgical and non-surgical techniques available to give the highest level of patient satisfaction in facial aesthetic rejuvenation.

**SALES HOOKS**  
- Written by international experts with a combined five decades of experience  
- Covers surgical and non-surgical rejuvenation techniques  
- Focuses on proven techniques that provide long-lasting results

**COMPETITION** None
Sinonasal Complications of Dental Disease and Treatment
Prevention – Diagnosis – Management

PRICE $139.99
ISBN-13 9783131997012
PUB. DATE December 2015
FORMAT HARDCOVER · 302 illustrations · 160 pages · 7.6 x 10.6 in
SPECIALTY Dentistry, Otolaryngology
LEVEL Dentists, otolaryngologists

EDITORS
Giovanni Felisati, Professor
San Paolo Hospital, University of Milan
Milan, Italy

Matteo Chiapasco, Professor
San Paolo Hospital, University of Milan
Milan, Italy

DESCRIPTION
The book provides multidisciplinary, comprehensive coverage and analysis of the etiology, prevention, diagnosis, and treatment of sinonasal complications deriving from inadequately treated dental infections, improper endodontic treatments, and complications following implant placement and/or following maxillary sinus grafting before or in association with oral implant placement.

COMPETITION
None
**Periodontology**
The Essentials  
Second Edition

| **PRICE** | $59.99 |
| **PUB. DATE** | October 2015 |
| **FORMAT** | HARDCOVER · 311 illustrations · 212 pages · 6.75 x 9.5 in |
| **SPECIALTY** | Dentistry |
| **LEVEL** | Dentists, dental students, periodontists |

**EDITORS**  
Hans-Peter Mueller, DDS  
Institute of Clinical Dentistry  
Faculty of Health Sciences  
Arctic University of Norway  
Tromsoe, Norway

**DESCRIPTION**  
*Periodontology* provides readers with up-to-date information on the anatomy and physiology of the oral cavity as well as the latest methods for diagnosis, prevention, and therapy of periodontal disease. It is specifically designed to help busy dental professionals give their patients the highest level of care.

**SALES HOOKS**  
- Updated chapters throughout  
- Evidence boxes giving summaries of clinical trials, meta-analyses and other studies, with graded assessment of the findings  
- Discussion of the long-suspected association between systemic and periodontal diseases

**COMPETITION**  
- Dibart, *Practical Periodontal Diagnosis and Treatment Planning*, 2009, $89.99, 188 pp., 9780813811840, Wiley-Blackwell  
- Newman et al., *Carranza's Clinical Periodontology Expert Consult*, 12e, 2014, $175 pp., 904 pp., 9780323188241, Saunders
More than 1000 high-quality illustrations and step-by-step instructions guide you through all the fundamentals. As an introduction to the field or as a refresher, this systematic, hands-on guide is essential to perfecting your examination techniques for optimal patient care.

- Practice-oriented - includes only the most necessary physical and technical details
- Each section has clear learning objectives and systematically describes the anatomy and contents of the ultrasound examination
- Schematic drawings help clarify information in the text
- Boxes with key points, tips and tricks, and tables of differential diagnoses


Smith, *Abdominal Ultrasound: How, Why, and When, 3e*, 2010, $77.95, 368 pp., 9780443069192, Churchill Livingstone

Imaging of Neurodegenerative Diseases is a comprehensive, up-to-date reference covering the latest techniques used in neuroimaging as well as the basic structural imaging that facilitates diagnosis of various neurodegenerative disorders. All advanced imaging modalities, including MR spectroscopy, DTI, MRI, and PET scans, are discussed in detail, enabling readers to gain a solid understanding of how to use them to diagnose neurodegenerative diseases.

• Each chapter covers the clinical features, pathology, and imaging of a specific disease/disorder
• Sections on cerebellar degeneration and dysfunction, motor neuron disorders, post-traumatic cognitive disorders, dementia with extrapyramidal syndromes, and deep brain stimulation
• A final section discusses the distinctions between preventable, potentially reversible, and irreversible dementia

Barkhof, Neuroimaging of Dementia, 2011, $139.99, 278 pp., 9783642008184, Springer

**Digital Breast Tomosynthesis**

**PRICE** $129.99  
**ISBN-13** 9783132031616  
**PUB. DATE** November 2015  
**FORMAT** HARDCOVER · 305 illustrations · 200 pages · 7.6 x 10.6 in  
**SPECIALTY** Radiology  
**LEVEL** Radiologists

**EDITORS**  
Joerg Barkhausen, MD  
University Hospital Schleswig-Holstein, Lübeck, Germany  
Achim Rody, MD  
University Hospital Schleswig-Holstein, Lübeck, Germany

**DESCRIPTION**  
Highly practical reference on an important new breast imaging modality. This book explains the technique of DBT, describes the main results of the currently available clinical trials and studies, and discusses developments and possible future trends for DBT. In the main part of the book, readers can familiarize themselves with this modality and its application in clinical practice by studying 45 superbly illustrated case examples. These cases are histologically confirmed, and also show the possibilities as well as the limitations of DBT. This book will also help radiologists decide whether it makes sense for them to establish DBT as a new modality in their clinic / practice.

**SALES HOOKS**  
- More than 40 superbly illustrated case examples  
- Consistently structured cases: case history, 2D mammography, DBT, ultrasound, course, final diagnosis, discussion  
- Online access to video clips of the DBT data sets

**COMPETITION** None
Interventional Oncology is a concise, practical guide to state-of-the-art, image-guided procedures that are among the most innovative and effective cancer treatment options available today.

SALES HOOKS
- High-quality color illustrations and multi-modality clinical images
- Covers all the latest interventional oncology procedures
- Tips and pearls at the end of each chapter and a comprehensive set of references

CONTENTS OVERVIEW
Chapter 1. Percutaneous Ablation of Renal Cell Carcinoma
Chapter 2. Adrenal Malignancy: Ablation
Chapter 3. Ablation of Lung Cancer, Pulmonary Metastatic Disease, and Chest Wall Malignancy
Chapter 4. Hepatocellular Carcinoma: Ablation
Chapter 5. Hepatocellular Carcinoma: Chemoembolization
Chapter 6. Hepatocellular Carcinoma: Radioembolization
Chapter 7. Colorectal Hepatic Metastatic Disease: Ablation
Chapter 8. Colorectal Hepatic Metastatic Disease: Intraarterial Therapies
Chapter 9. Carcinoid and Neuroendocrine Tumors: Intraarterial Therapies
Chapter 10. Cholangiocarcinoma: Ablation and Intraarterial Therapies
Chapter 11. Bone tumors: Ablation
Chapter 12. Portal Vein Embolization
Chapter 13. Emerging Technologies (Navigational systems, Immunoembolization, Percutaneous Hepatic Perfusion/Chemosaturation, IRE)
Diffusion Weighted and Diffusion Tensor Imaging
A Clinical Guide

Claudia da Costa Leite, MD, PhD
Department of Radiology School of Medicine
University of São Paulo
São Paulo, Brazil

Mauricio Castillo, MD, FACR
University of North Carolina School of Medicine
University of North Carolina at Chapel Hill
Chapel Hill, North Carolina, USA

This new fourth edition offers completely updated content, user-friendly features, and the cornerstone of the book: an art program of astounding quality. It is indispensable for gynecologic surgeons or residents who need to review, refresh, or fine-tune their skills in preparation for surgery, while being alerted to pitfalls and possible complications at every juncture.

SALES HOOKS
- Nearly 1,200 stunning watercolor drawings that provide a visual depiction of operative steps unequaled in the literature
- Detailed, point-by-point descriptions of routine as well as more complex procedures
- Introduction of the new “Procedure Navigator” section, which facilitates a convenient search from disease to indication to medical or surgical treatment of choice
- A truly international perspective, with leading specialists from Europe and the United States sharing their clinical experience and wisdom

COMPETITION
Bland and Klimberg, Master Techniques In General Surgery: Breast Surgery, 2011, $225.00, 400 pp., 9781605474281, LWW

Dixon, Breast Surgery: A Companion to Specialist Surgical Practice, 5e., 2013, $124.00, 340 pp., 9780702049590, Saunders

Mariotti: Oncologic Breast Surgery (Updates In Surgery), 2013, $103.00, 263 pp., 9788847054387, Springer
Understanding Structures and Functions

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EDITORS
Jutta Hochschild, MD
University of Frankfurt,
Frankfurt, Germany

DESCRIPTION
A detailed guide to the functional anatomy and structures in physical therapy

SALES HOOKS
- Chapters structured to provide in-depth knowledge of the palpation of structures
- Precise, thorough descriptions of joint structures, including vessels and nerves
- More than 1200 full-color illustrations

COMPETITION
Atlas of Peripheral Regional Anesthesia, Third Edition

**Editors**

Gisela Meier, MD  
Center for Rheumatology  
Oberammergau, Germany

Johannes Buettner, MD  
Trauma Center  
Berufgenossenschaftliche Unfallklinik  
Murnau, Germany

**Description**

Atlas of Peripheral Regional Anesthesia, Third Edition, is a completely revised reference that provides readers with essential anatomical knowledge along with step-by-step instructions on how to perform all the complex regional anesthesia techniques. This new edition is enhanced with over 700 full-color figures and illustrations as well as several hundred videos on Thieme’s Media Center.

**Sales Hooks**

- More than 250 new and updated figures, anatomical illustrations, and cadaver dissection photos demonstrate techniques
- New chapter on pediatric regional anesthesia
- Online access to videos featuring comprehensive demonstrations of techniques by the experts

**Competition**


This text is an innovative guide to the three-pillar strategy of Patient Blood Management (PBM). PBM is a clinical, multidisciplinary, patient-centered concept dealing chiefly with the treatment or prevention of anemia, reduction of blood loss and increase of anemic tolerance.

This book guides readers in implementing the three-pillar strategy of PBM:

- Recognition and treatment of preoperative anemia
- Decrease of peri-interventional blood loss
- Increase of physiological tolerance of anemia in clinical routines

None
**TITLE**  
Science of Synthesis: Metal-Catalyzed Cyclization Reactions Vol. 1

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<td><strong>SPECIALTY</strong></td>
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**EDITORS**  
Shengming Ma  
Shanghai Institute of Organic Chemistry, P. R. of China  
Shuanhu Gao  
East China Normal University, P. R. of China

**DESCRIPTION**  
Significant advances in metal-catalyzed reactions, especially cyclizations, have dramatically improved the efficiency of organic synthesis over the last three decades. To date these transformations are widely used in the area of synthesis of both natural products and therapeutic agents. "Science of Synthesis: Metal-Catalyzed Cyclization Reactions" presents the most commonly used and significant metal-catalyzed reactions for modern organic synthesis. The basic principles, the current state of the art, scope, limitations, and mechanism of these reactions are also discussed. Typical examples of target synthesis are provided to help inspire further applications.
The Science of Synthesis Editorial Board, together with the volume editors and authors, is constantly reviewing the whole field of synthetic organic chemistry as presented in Science of Synthesis and evaluating significant developments in synthetic methodology. Four annual volumes updating content across all categories ensure that you always have access to state-of-the-art synthetic methodology.
The reference work “Science of Synthesis: Catalytic Transformations via C—H Activation” covers the state of the art in C—H activation chemistry. Experts in the field present the best synthetic methods including typical or general experimental procedures. As such, this two volume set can serve as both a basis for the practical application of the techniques discussed, and as an educational resource to lay the foundations for future research.

Volume 1 concerns the formation of C—C bonds by both arene and hetarene C—H activation. For the arenes the material is subdivided into arylation [using palladium(0), palladium(II)/palladium(IV), palladium(II), and ruthenium(II) catalysts], vinylation [using various palladium and ruthenium(III) catalysts], and alkylation (using various metal catalysts in combination with either functionalized alkanes or alkenes). For the hetarenes, the related coupling strategies are covered as a single topic using a variety of metal catalysts and coupling partners.
The rapid pace of evolution in domino, or cascade-based transformations has revolutionized the practice of chemical synthesis for the creation of natural products, designed molecules, and pharmaceuticals.

'Science of Synthesis: Applications of Domino Transformations in Organic Synthesis' explores the topic thoroughly and systematically, serving as the basis for practical applications and future research. Drawing from the expertise of leaders in the field, the volume presents the cutting-edge in terms of design, strategy, and experimental procedures, leading to multiple events being accomplished within a single reaction vessel. The volume is organized by the core type of reaction used to initiate the event, be it a pericyclic reaction, a metal-mediated transformation, radical chemistry, or an acid-induced cascade among many others.