Digestive Disease Interventions

Published by Thieme Publishers

1 ISSUANCE
   a. Frequency: 4 Times/Year
   b. Issue Date: March, June, September, November
   c. Mailing Date: 1st week of publication month

2 ESTABLISHED
   2017

3 EDITORIAL CONTENT
   Digestive Disease Interventions is a peer reviewed journal that aims to publish high quality review articles on all aspects of digestive diseases interventions.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

5 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for Editorial reprints.

8 STAFF
   Editors-in-Chief
   Baljendra Kapoor, MD, FSIR, FCIRSE
   Interventional Radiology, Imaging Institute
   Cleveland Clinic
   
   David C. Madoff, M.D, FSIR, FACR
   Department of Radiology and
   Biomedical Imaging
   Yale School of Medicine

9 COVERAGE AND MARKET
   b. Market Served: Interventional radiologists, gastroenterologists, gastrointestinal, hepatobiliary surgeons

10 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

11 AGENCY COMMISSION
   15% of gross billing on space, color and preferred positions

12 BLACK AND WHITE RATES

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<tr>
<td></td>
<td>$1,270</td>
<td>$890</td>
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13 COLOR RATES

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<td>$2,620</td>
<td>$2,250</td>
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15 COVER AND PREFERRED POSITIONS
   a. Fourth Cover: 50%.
   b. Second Cover: 35%.
   c. Table of Contents: 25%.
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.

16 MISCELLANEOUS
   Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

17 MECHANICAL REQUIREMENTS
   a. Non-Bleed Sizes
      | Width | Height |
      |-------|--------|
      Spread (2 Fac. Pages) | 14 | 10 |
      Full Page | 7 | 10 |
      ½ Page (Horiz.) | 7 | 5 |
      ½ Page (Vert.) | 3 1/2 | 10 |
      ¼ Page | 3 1/2 | 5 |
   b. Bleed Sizes
      | Width | Height |
      |-------|--------|
      Spread (2 Fac. Pages) | 16 6/8 | 11 1/8 |
      Full Page | 8 3/8 | 11 1/8 |
      ½ Page (Horiz.) | 8 3/8 | 5 1/2 |
      ½ Page (Vert.) | 4 1/8 | 11 1/8 |
      ¼ Page | 4 3/8 | 5 1/2 |
      Trim Size | 8 1/8 | 10 3/8 |
   c. Insert Sizes
      | Page | Trims to |
      |-------|----------|
      Size 2 | 8 3/8 x 11 1/8 | 8 3/8 x 10 3/8 |
      Size 4 | 16 3/4 x 11 3/8 |

18 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 50 lb. matte.
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

19 BINDING
   Perfect Binding.

20 HALFTONE SCREEN
   133 for text and covers.