

Digestive Disease Interventions

Published by Thieme Publishers

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1 ISSUANCE

- Frequency: 4 Times/Year
- Issue Date: March, June, September, November
- Mailing Date: 1st week of publication month

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Division of Interventional Radiology
Weill Cornell Medicine

Production Manager: Tanya Punj
Advertising: James G. Pattis

2 ESTABLISHED 2017

10 CIRCULATION: New for 2017

3 U.S. SUBSCRIPTION RATES

- Individuals (P+E): \$82.00
- Institutions (P+E): \$465.00
- Residents: \$60.00

11 CIRCULATION VERIFICATION
Publisher's sworn statement.

4 EDITORIAL CONTENT

Digestive Disease Interventions is a peer reviewed journal that aims to publish high quality review and original research articles on all aspects of digestive diseases interventions.

12 COVERAGE AND MARKET

- Coverage: National and International.
- Market Served: Interventional radiologists, gastroenterologists, gastrointestinal, hepatobiliary surgeons

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

13 CLOSING DATES

- Insertion Orders: Due 45 days prior to month of publication.
- Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- Cancellations: Are not accepted after closing date.
- Extensions: Please contact advertising representative.

6 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

14 AGENCY COMMISSION

15% of gross billing on space, color and preferred positions

7 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

15 BLACK AND WHITE RATES

One Page	\$1,270
½ Page	\$890
¼ Page	\$680

8 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for Editorial reprints.

9 STAFF

Editors-in-Chief

Baljendra Kapoor, MD, FSIR, FCIRSE
Interventional Radiology, Imaging Institute
Cleveland Clinic

16 COLOR RATES

One Page	\$2,620
½ Page	\$2,250
¼ Page	\$2,030

17 BLEED

No charge.

18 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

19 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

20 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	14	10
Full Page	7	10
½ Page (Horiz.)	7	5
½ Page (Vert.)	3 ½	10
¼ Page	3 ½	5

b. Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	16 ⅞	11 ⅞
Full Page	8 ⅞	11 ⅞
½ Page (Horiz.)	8 ⅞	5 ½
½ Page (Vert.)	4 ⅞	11 ⅞
¼ Page	4 ⅞	5 ½
Trim Size	8 ⅞	10 ⅞

c. Insert Sizes

	Page	Trims to
Size 2	8 ⅞ x 11 ⅞	8 ⅞ x 10 ⅞
Size 4	16 ¾ x 11 ⅞	

21 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

22 BINDING

Perfect Binding.

23 HALFTONE SCREEN

133 for text and covers.

24 REPRODUCTION REQUIREMENTS

Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to "General Guidelines" and select "Digital Ads".

25 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.