Homeopathy
Published by Thieme Publishers

1 ISSUANCE
   a. Frequency: 4 Times/Year
   b. Issue Date: February, May, August, November
   c. Mailing Date: 1st week of publication month

2 ESTABLISHED
   1911

3 EDITORIAL CONTENT
   Homeopathy is an international journal aimed at improving the understanding and clinical practice of homeopathy by publishing high quality articles on clinical and basic research, clinical audit and evidence-based practice of homeopathy. It also promotes debate and reviews the homeopathic literature.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

5 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for Editorial reprints.

8 STAFF
   Publisher
   Thieme
   333 Seventh Avenue
   New York, NY 10001
   (212) 760-0888

   Acting Editor
   Robert T. Mathie, PhD, HonFFHom

   Production Manager: Manpreet Kaur
   Advertising: Jessica Bogensberger
   jessica.bogensberger@thieme.de

9 CIRCULATION: 800

10 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

11 COVERAGE AND MARKET
   b. Market Served: Complementary and Alternative Medicine

12 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

13 BLACK AND WHITE RATES

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
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<tbody>
<tr>
<td>One Page</td>
<td>$1,290</td>
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<tr>
<td>½ Page</td>
<td>$910</td>
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<tr>
<td>¼ Page</td>
<td>$690</td>
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14 COLOR RATES

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<td>$2,290</td>
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<tr>
<td>¼ Page</td>
<td>$2,070</td>
</tr>
</tbody>
</table>

15 BLEED
   No charge.
16 COVER AND PREFERRED POSITIONS
   a. Fourth Cover: 50%.
   b. Second Cover: 35%.
   c. Table of Contents: 25%.
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS
   Rate Protective Clause: Proper notification will be given
   of any rate changes, and contracts may be cancelled at
   the time the change in rate becomes effective without
   incurring a short-rate adjustment, provided the contract
   rate has been earned up to the date of cancellation.

18 MECHANICAL REQUIREMENTS
   a. Non-Bleed Sizes
      
      | Width | Height |
      |-------|--------|
      | Spread (2 Fac. Pages) | 14     | 10     |
      | Full Page            | 7      | 10     |
      | ½ Page (Horiz.)      | 7      | 5      |
      | ½ Page (Vert.)       | 3 ½    | 10     |
      | ¼ Page               | 3 ½    | 5      |
   
   b. Bleed Sizes
      
      | Width  | Height |
      |--------|--------|
      | Spread (2 Fac. Pages) | 16 ⁶∕₈ | 11 ⅛ |
      | Full Page        | 8 ⅜    | 11 ⅛ |
      | ½ Page (Horiz.)  | 8 ⅜    | 5 ½  |
      | ½ Page (Vert.)  | 4 ⅜    | 11 ⅛ |
      | ¼ Page          | 4 ⅜    | 5 ½  |
      | Trim Size       | 8 ⅜    | 10 ⅜ |
   
   c. Insert Sizes
      
      | Page          | Trims to |
      |---------------|----------|
      | Size 2        | 8 ⅜ x 11 ⅛ | 8 ⅜ x 10 ⅜ |
      | Size 4        | 16 ¾ x 11 ⅜ |

19 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 50 lb. matte.
   c. Insert Stock Weight: 80 lb. coated or 70 lb.
      uncoated.

20 BINDING
   Perfect Binding.

21 HALFTONE SCREEN
   133 for text and covers.

22 DISPOSITION OF MATERIAL
   Material will be held for one year from last issue used
   and then destroyed, unless otherwise indicated.