Homeopathy
Published by Thieme Publishers

1  ISSUANCE
   a. Frequency: 4 Times/Year
   b. Issue Date: February, May, August, November
   c. Mailing Date: 1st week of publication month

2  ESTABLISHED
   1911

3  U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $208.00
   b. Institutions (P+E): $436.00
   c. Residents: $52.00

4  EDITORIAL CONTENT
   Homeopathy is an international journal aimed at improving the understanding and clinical practice of homeopathy by publishing high quality articles on clinical and basic research, clinical audit and evidence-based practice of homeopathy. It also promotes debate and reviews the homeopathic literature.

5  REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

6  POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7  EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8  SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for Editorial reprints.

9  STAFF
   Publisher
   Thieme
   333 Seventh Avenue
   New York, NY 10001
   (212) 760-0888

   Acting Editor
   Robert T. Mathie, PhD, HonFFHom

   Production Manager: Manpreet Kaur
   Advertising: Rich Devanna
   Cunningham Associates
   180 Old Tappan Road
   Old Tappan, NJ 07675
   Tel: 201-767-4170
   Rdevanna@cunnasso.com

10 CIRCULATION: 800

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   b. Market Served: Complementary and Alternative Medicine

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 BLACK AND WHITE RATES

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<thead>
<tr>
<th>Page Type</th>
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<tbody>
<tr>
<td>One Page</td>
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<td>½ Page</td>
<td>$910</td>
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15 COLOR RATES

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16 BLEED
No charge.

17 COVER AND PREFERRED POSITIONS
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

18 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

19 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

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<tr>
<td>½ Page (Vert.)</td>
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b. Bleed Sizes

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c. Insert Sizes

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20 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

21 BINDING
Perfect Binding.

22 HALFTONE SCREEN
133 for text and covers.

23 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.