Effective October 1st, 2020

VCOT – Veterinary and Comparative Orthopaedics and Traumatology

Sizes & prices (Width x Height in mm)

<table>
<thead>
<tr>
<th>Size</th>
<th>Type Area</th>
<th>Full Page Bleed Size*</th>
<th>b/w</th>
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</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>171 x 244</td>
<td>210 x 280</td>
<td>€ 1,350</td>
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<tr>
<td>2/3 page horizontal</td>
<td>171 x 158</td>
<td>210 x 185</td>
<td>€ 970</td>
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<tr>
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<td>171 x 117</td>
<td>210 x 144</td>
<td>€ 760</td>
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<tr>
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<td>171 x 77</td>
<td>210 x 104</td>
<td>€ 530</td>
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<tr>
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<td>171 x 56</td>
<td>210 x 83</td>
<td>€ 440</td>
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*Bleeds require 5mm on all four sides beyond trim

Color Rates (no discounts)

<table>
<thead>
<tr>
<th>Charge per Scale Color</th>
<th>4c Charge</th>
<th>20 %</th>
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<tbody>
<tr>
<td>€ 250</td>
<td>€ 750</td>
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</tbody>
</table>

Special positioning charges (discountable) 2nd and 4th Cover Page / In front of Table of Contents: 20 %

Bound and Loose Inserts (no discounts)

Prices on request

Loose Inserts up to 25 g and 205 mm x 275 mm

Discounts

<table>
<thead>
<tr>
<th>Series Discount</th>
<th>Quantity Discount Rate</th>
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<tbody>
<tr>
<td>Discounts for ad placements</td>
<td>1 page 3 % 12 pages 15 %</td>
</tr>
<tr>
<td>across various journals</td>
<td>3 pages 5 % 18 pages 20 %</td>
</tr>
<tr>
<td>on request</td>
<td>6 pages 10 %</td>
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</table>

All prices plus VAT
VCOT – Veterinary and Comparative Orthopaedics and Traumatology

**Journal format**
- 210 mm width, 280 mm height
- 171 mm width, 244 mm height

**Type area**
- 171 mm width, 244 mm height

**Bleeds required**
- 5 mm on all four sides

**Print**
- Offset, ISO-Standard

**Printing material**
- Send PDF file to dispo@thieme-media.de

**Frequency of publication**
- 6 times per year

**Information for closing dates and publication dates**

**For information regarding job advertisements**
- please contact the advertising administration, Tel. +49 711 8931-312

**For information regarding online advertising opportunities**
- ThiemeOnline-Advertising@thieme.de or Tel. +49 711 8931-346

**Further titles in this area**
- DVG Forum, Tierärztliche Praxis, Kleintiere Heimtiere, Tierärztliche Praxis,
- Großtiere Nutztiere, Kleintier konkret, Kompendium Kleintier, Pferdespiegel,
- Team konkret, Veterinärspiegel, Zeitschrift für Ganzheitliche Tiermedizin

**Special advertising formats**
- Fold-out (French door) Prices on request
- Belly Band Prices on request
- Bookmark Prices on request

Our advertising terms and conditions can be found here
- https://www.thieme.de/de/thieme-media/agbs-11579.htm

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- for Georg Thieme Verlag
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