

Archives of Plastic Surgery

Sponsorship Packages 2022

APS

Archives of Plastic Surgery

APS Archives of Plastic Surgery

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The Korean Society of Plastic and Reconstructive Surgeons
The Hong Kong Society of Plastic, Reconstructive and Aesthetic Surgeons
Indonesian Association of Plastic Reconstructive and Aesthetic Surgeons
Singapore Association of Plastic Surgeons
The Society of Plastic and Reconstructive Surgeons of Thailand

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Mission statement

Archives of Plastic Surgery

- is the official journal of the Korean Society of Plastic and Reconstructive Surgeons and leading plastic surgery journal in Asia
- is a peer reviewed, open access journal
- publishes articles in all fields of plastic and reconstructive surgery including:



- Cosmetic
- Breast
- Craniomaxillofacial
- Pediatric
- Head & Neck
- Hand and peripheral nerve
- Lymphedema/Extremity
- Microsurgery
- Research

Demographics

- plastic surgery scholars
- clinicians

Publication Details

ISSN: 2234-6171

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Frequency: 6 times/year

Issue Date: January, March, May, July, September and November





Joon Pio Hong
Editor in Chief

Dear Respected Member of our community,

The Archives of Plastic Surgery is the leading plastic surgery journal in Asia and is the official journal to 5 national societies – Korea, Thailand, Singapore, Hong Kong and Indonesia. Currently it is indexed in most of the citation indexes and currently is an ESCI journal. The Korean Society of Plastic and Reconstructive Surgery owns the right of the journal and has partnered with Thieme to bring the latest innovation and knowledge in plastic surgery.

At Archives of Plastic Surgery, we value each and every donation we receive from our supporters.

As one of the leading companies in our field, it is with honor and privilege to invite you to partner with us to strengthen and promote the field of plastic surgery together. Your involvement would help highlight the importance of recognizing plastic surgeons from all over the world who constantly strive to bring new ideas and information to better the patient life.

With this in mind, we would like to thank you and remind you how your donations help the contributors and the readers of the journal.

With all the sponsorship, first, the contributor from the developing world receives a scholarship waiving them of publishing fees. In order to give young surgeons from these countries the opportunity they deserve, it is only with your help that they will be granted this gift. Second, review article from leading surgeons and physician around the world would be invited and published allowing the readers to be updated with the most recent trend and knowledge of various fields and subject.

I hope that you are interested in joining our effort to expand the knowledge of plastic surgery and to show our respect and gratitude to your generous sponsorship, we will be advertising your company logo and link on our journal webpage.

I hope to hear from you soon.

Please contact Jessica Ehmann at Thieme (Jessica.Ehmann@thieme.de) for further details and information.

Thank you once again.

Sincerely,

Joon Pio Hong
Editor in Chief
Archives of Plastic Surgery

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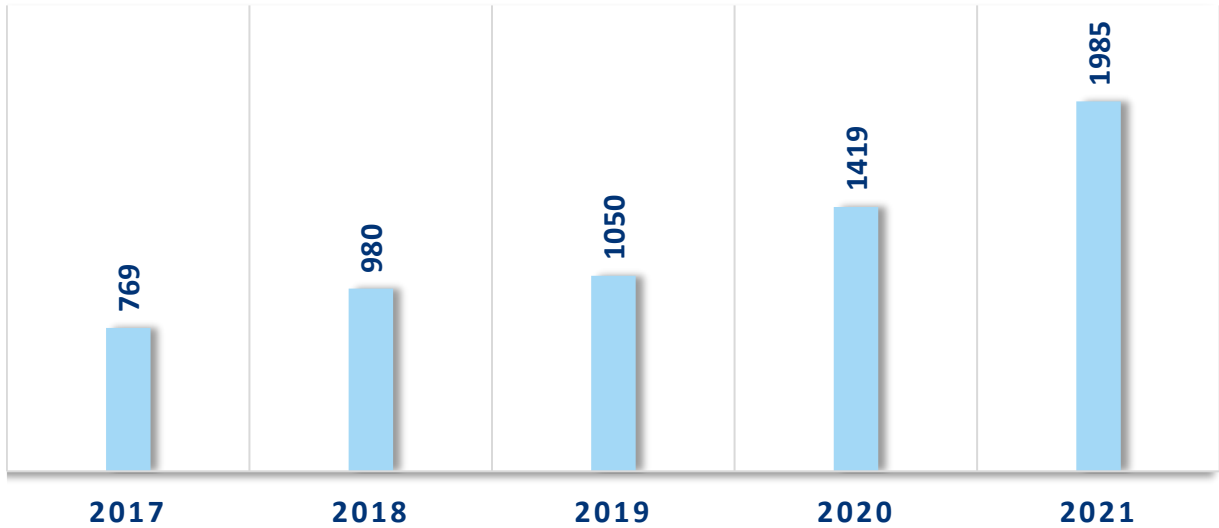
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APS in numbers

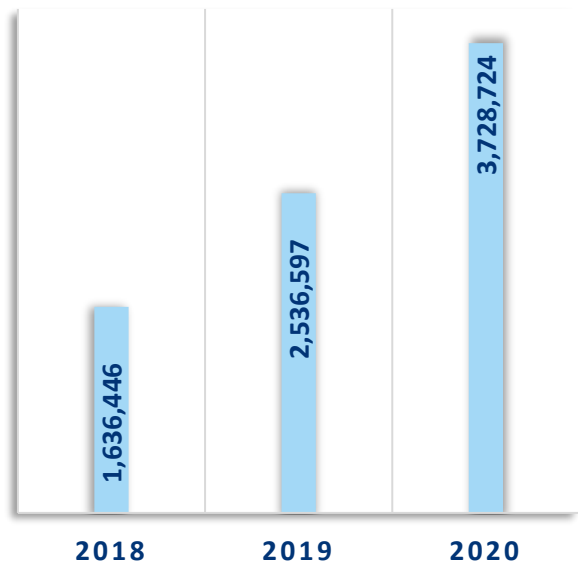
Increasing citations - 2017 to 2021



Thieme is an award-winning international medical and science publisher serving health professionals and students for more than 130 years.

By acquiring new and existing titles in the field, Thieme has significantly expanded its journals portfolio in vascular medicine in the last year.

Page views – 2018 to 2020



Downloads per issue (average 2018 -2020):
26,382

APS currently

Recent articles of Volume 49(1); Jan 2022

-
- | | | |
|---|---|---|
| 1 | The future of plastic surgery | Peter C. Neligan |
| 2 | Transcutaneous medial fixation sutures for free flap inset after robot-assisted nipple-sparing mastectomy | Bong-Sung Kim, Wen-Ling Kuo, David Chon-Fok Cheong, Nicole Lindenblatt, Jung-Ju Huang |
| 3 | Evaluation and treatment of facial feminization surgery: part II. Lips, midface, mandible, chin and laryngeal prominence | Brian N. Dang, Allison C. Hu, Anthony A. Bertrand, Candace H. Chan, Nirbhay S. Jain, Miles J. Pfaff, James C. Lee, Justine C. Lee |
| 4 | Three-dimensional analysis of dermal backflow in cancer-related lymphedema using photoacoustic lymphangiography | Anna Oh, Hiroki Kajita, Nobuaki Imanishi, Hisashi Sakuma, Yoshifumi Takatsume, Keisuke Okabe, Sadakazu Aiso, Kazuo Kishi |
| 5 | Immunogenicity of botulinum toxin | Syeo Young Wee, Eun Soo Park |
-

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- [PubMed](#) and [PubMed Central \(PMC\)](#)
- [KoreaMed](#)
- [Emerging Sources Citation Index \(ESCI\)](#)
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Sponsorship Packages

APS offers 3 levels of sponsorship, each of which provides a number of opportunities to build visibility to the APS community of readers and healthcare professionals.

- [Platinum Sponsorship Package:](#)
- [Gold Sponsorship Package:](#)
- [Silver Sponsorship Package:](#)

Package Items	Platinum \$ 30.000	Gold \$ 20.000	Silver \$ 10.000
Sponsorship on Thieme.com	12 months	12 months	12 months
Online ad banner on Thieme E-Journals	12 months	12 months	6 months
Logo on Thieme Open	12 months	12 months	12 months
AORTA newsletter	6x	3x	-
Discount on article reprint, e-prints, translations	50 %	50 %	-
Discounts on sponsored full-issue-print supplements	✓	✓	-
Discounts on sponsored-supplemental-podcasts	✓	✓	-

Furthermore, APS offers you the following advertising options:

- Online ad banner on Thieme E-Journals website for 3 months
- Your logo and link on Thieme.com website for 3 months
- Your logo on Thieme Open website for 3 months
- Ad banner in one official APS newsletter

Platinum Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months on Thieme.com (see image 1)
- Online ad banner for 12 months on Thieme E-Journals website (see image 2)
- Your logo on Thieme Open website for 12 months (see image 3)
- Sponsorship announcement in 4 APS e-mail newsletters (see image 4)
- 50% discount on any article reprints, ePrints, translations
- Discounts on sponsored-full-issue-print supplements
- Discounts on sponsored-supplemental-podcasts

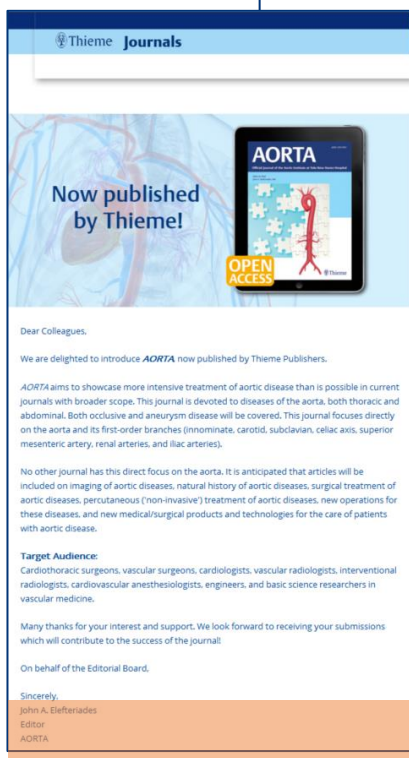
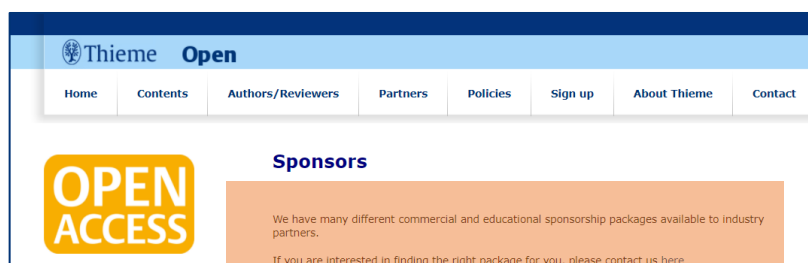
The collage consists of four screenshots illustrating the Platinum Sponsorship Package:

- Image 1:** A screenshot of the Thieme Open website. The navigation bar includes Home, Contents, Authors/Reviewers, Partners, Policies, Sign up, About Thieme, and Contact. A large orange 'OPEN ACCESS' badge is visible. Below it, a 'Sponsors' section contains the text: 'We have many different commercial and educational sponsorship packages available to industry partners. If you are interested in finding the right package for you, please contact us [here](#).' A red '1' is placed to the right of this section.
- Image 2:** A screenshot of the Thieme Journals website. It features a banner for 'AORTA' with the text 'Now published by Thieme!' and an 'OPEN ACCESS' badge. Below the banner, there is a 'Dear Colleagues' message and a paragraph about the journal's focus on aortic diseases. A red '4' is placed to the left of this section.
- Image 3:** A screenshot of the Thieme website. The navigation bar includes Home, Thieme Germany, Thieme India, Thieme UK, Log in, and Cart. Below it, there is a 'Sponsors' section with a call to action and a link to contact partners. A red '3' is placed to the right of this section.
- Image 4:** A screenshot of the Thieme website showing a 'Sponsors' section with a call to action and a link to contact partners. A red '2' is placed to the right of this section.

For further information, please see [page 9](#).

Gold Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months on Thieme.com (see image 1)
- Online ad banner for 12 months on Thieme E-Journals website (see image 2)
- Your logo on Thieme Open website for 12 months (see image 3)
- Sponsorship announcement in 2 APS e-mail newsletters (see image 4)
- 50% discount on any article reprints, ePrints, translations
- Discounts on sponsored-full-issue-print supplements
- Discounts on sponsored-supplemental-podcasts



For further information, please see [page 9](#).

Silver Sponsorship Package

- Recognition of sponsorship on the journal website with link for 12 months on Thieme.com (see image 1)
- Online ad banner for 6 months on Thieme E-Journals (see image 2)
- Your logo on Thieme Open for 12 months (see image 3)

The image displays three screenshots of the Thieme website illustrating sponsorship options:

- Image 1:** Shows the 'Sponsors' section on the Thieme Open website. A callout '1' points to the 'Sponsors' heading and the text: 'We have many different commercial and educational sponsorship packages available partners. If you are interested in finding the right package for you, please contact us here.' Below this is an advertisement for the journal *AORTA*.
- Image 2:** Shows a 'Product Search' page. Callout '2' points to the 'Product Search' section, and callout '3' points to the 'Premium Content Ad' section. The search results show various articles with different ad formats like 'Premium Content Ad', 'Medium Rectangle', 'Wide Skyscraper', and 'Full Page Ad'.
- Image 3:** Shows a 'Subject Area' page. Callout '3' points to the 'Subject Area' section, which lists various medical specialties such as Cardiac Care, Chemistry, Critical Care, Endocrinology, Endoscopy, Informatics, Maternal-Fetal / OBGYN / Reproduction, Natural Product Research, Neurology, Neurosurgery, Ophthalmology, Orthopaedics, Otorhinolaryngology, Pediatrics, and Plastic Surgery.

For further information, please visit [page 9](#).

Additional Services & Support

APS offers various options of sponsorship, each of which provides a number of opportunities to build visibility to the APS community of readers and healthcare professionals.

Reports

We provide quarterly reports on your sponsorship status including click rates.

“Mix and Match”

There is no sponsorship level that works for you? Please contact us to tailor a “mix and match” package that meets your requirements.

Advertising services

Please don't hesitate to ask for a tailor-made solution – we are happy to find the option that suits you best.

Advert spaces will be allocated as available.

Advert specifications (all indications in width x height):

- 1 Text (hyperlinked): maximum of 20 words (Silver Package)
Logo within text (hyperlinked): maximum of 300 x 100 px and text: maximum of 20 words (Gold Package)
Top logo (hyperlinked): maximum of 300 x 150 px (Platinum Package)
- 2 WideSky/Skyscraper Banner (hyperlinked): 160 x 600 px or
Medium Rectangle (hyperlinked): 300 x 250 px or
Premium Content (top image + text, hyperlinked): 680 x 150 px
- 3 Image (hyperlinked, text included): maximum of 250 x 150 px
- 4 Image (hyperlinked, text included): 600 x 200 px

Your contact

Jessica Ehmann
jessica.ehmann@thieme.de