

Rates

Effective October 2017

Planta Medica

Journal of Medicinal Plant and Natural Product Research

| | | | |
|------------------------------|--|--------------|--------------|
| Total print-run: | 600 | | |
| Published by: | Georg Thieme Verlag, Stuttgart PO Box 30 11 20, D- 70451 Stuttgart, Germany, Fax 0711/89 31-298 | | |
| Frequency: | 18 issues per year | | |
| Publication language: | English | | |
| Material requested: | Closed data formats (pdf / PostScript) E-mail, CD-Rom or Server Download | | |
| Closing dates: | on request | | |
| Rates: | | | |
| width x height | 1/1 page | 175 x 248 mm | 970 € |
| | 1/2 page vertical | 85 x 248 mm | 580 € |
| | 1/2 page horizontal | 175 x 120 mm | 580 € |
| | 1/3 page vertical | 55 x 248 mm | 380 € |
| | 1/3 page horizontal | 175 x 80 mm | 380 € |
| | 1/4 page vertical | 85 x 120 mm | 350 € |
| | 1/4 page horizontal | 175 x 60 mm | 350 € |

Job advertisements: Please request information:
stellenmarkt@thieme-media.de or Phone: ++49-710711/8931-414

Additional charge per color (no discount):

| | |
|--------------------|----------------|
| for standardcolors | 390 € |
| for 4/c | 1,170 € |

Special placement charge 2nd and 4th cover page 20 %
on black/white rate

| | | |
|-------------------|------------------|------------------|
| Discounts: | repeated: | multiple: |
| | 3 x 3 % | 1 page 3% |
| | 6 x 5% | 3 pages 5% |
| | 12 x 10% | 6 pages 10% |
| | 18 x 15% | 12 pages 15% |
| | | 18 pages 20% |

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 600 + 100 overprints

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow (5mm) respectively.
Half tone requirements: 120 lines for body and covers

Process: offset

Binding: perfect

Contact and delivery address for material:

Pharmedia
Anzeigen- und Verlagsservice GmbH
Rüdigerstraße 14
70469 Stuttgart
Germany
Phone: ++49-711-89 31-461 Fax: ++49-711-89 31-470

Important:

Please send photos, films and negatives as "commercial sample without value" for speedy clearance with custom authorities.