

Planta Medica

Total print-run 540
Published by Georg Thieme Verlag, Stuttgart PO Box 30 11 20
 D-70451 Stuttgart, Germany
Frequency 18 times a year (every 3 weeks)
Publication language English
Material requested Closed data formats (pdf / PostScript)
 E-mail to dispo@thieme-media.de
Closing dates on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	b/w
1/1 page	175 x 248	210 x 280	€ 985
1/2 page vertical	85 x 248	100 x 280	€ 590
1/2 page horizontal	175 x 120	210 x 140	€ 590
1/3 page vertical	55 x 248	70 x 280	€ 380
1/3 page horizontal	175 x 80	210 x 93	€ 380
1/4 page vertical	85 x 120	100 x 140	€ 350
1/4 page horizontal	175 x 60	210 x 70	€ 350

Job advertisements Please request information
stellenmarkt@thieme-media.de or phone: ++49-710711/8931-414

Additional charge per color (no discount) standardcolors € 395
 4/c € 1,185

Special placement charge: 2nd, 4th cover page and opposite of contents
 20 % on black/white rate

Discounts	repeated		multiple	
	3 x 3 %	1 page	3 %	12 pages
6 x 5 %	3 pages	5 %	18 pages	20 %
12 x 10 %	6 pages	10 %		
18 x 15 %				



Contact and delivery address for material

Thieme.media
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Advertising- and publisher service

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Loose Inserts on request, Delivery address for inserts on request
Quantity delivered 540 + 100 overprints

Journal format 210 mm x 280 mm
Page stock inside pages 60 lb matcoated, cover 80 lb
 For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers
Binding wire stitching