1 ISSUANCE
   a. Frequency: 14
   b. Issue Dates: January, February, March, April, May, June, July, August, September, October, November, December
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1988

3 EDITORIAL CONTENT
   Is devoted to providing a forum in the field where information is readily available to practicing Knee Surgeons.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to Publisher.

5 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for details.

8 Editor-in-Chief
   James P. Stannard
   J Vernon Luck Distinguished Professor
   Chairman, Department of Orthopaedic Surgery
   University of Missouri Hospital
   MC213 McHaney Hall
   One Hospital Drive
   Columbia, MO 65212
   Production Manager: Ankita Tripathi
   Advertising: James C. Cunningham

9 CIRCULATION: 1,000

10 CIRCULATION VERIFICATION
   Publisher's sworn statement.

11 COVERAGE AND MARKET
   b. Market Served: Arthroscopy, Arthroplasty, Sports Medicine, Imaging, and Reconstructive Surgery

12 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

13 BLACK AND WHITE RATES
   One Page $1,110
   ½ Page $680
   ¼ Page $350

14 COLOR RATES
   One Page $2,430
   ½ Page $2,000
   ¼ Page $1,670

15 BLEED
   No charge.
16 COVER AND PREFERRED POSITIONS  
   a. Fourth Cover: 50%.  
   b. Second Cover: 35%.  
   c. Table of Contents: 25%.  
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.  

17 MISCELLANEOUS  
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 MECHANICAL REQUIREMENTS  
   a. Non-Bleed Sizes

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   b. Bleed Sizes

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   c. Insert Sizes

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19 PAPER STOCK  
   a. Covers: 10 point coated one side.  
   b. Body: 50 lb. matte.  
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

20 BINDING  
Perfect Binding.

21 HALFTONE SCREEN  
133 for text and covers.

22 DISPOSITION OF MATERIAL  
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.