1 ISSUANCE
   a. Frequency: Quarterly
   b. Issue Date: February, April, July, October
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1980

3 EDITORIAL CONTENT
   Each issue presents review articles focusing on a single topic concerning clinical and technical advances in the field of audiology.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

5 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available, contact Cunningham Associates for details.
   Contact Reprints@Thieme.com for Editorial reprints.

8 STAFF
   Editor-in-Chief
   Catherine V. Palmer, PhD
   Director, Div. of Audiology & Hearing Aids
   University of Pittsburgh
   203 Lothrop Street
   Pittsburgh, PA 15213

   Production Manager: Joycelyn Reid
   Advertising: James C. Cunningham

9 CIRCULATION: 2,050

10 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

11 COVERAGE AND MARKET
   b. Market Served: Audiologists

12 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

13 AGENCY COMMISSION
   15% of gross billing on space, color and preferred positions

14 BLACK AND WHITE RATES
   
<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>One Page</td>
<td>$1,330</td>
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<tr>
<td>½ Page</td>
<td>$930</td>
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<tr>
<td>¼ Page</td>
<td>$710</td>
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</tbody>
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15 COLOR RATES
   
<p>| | |</p>
<table>
<thead>
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<tbody>
<tr>
<td>One Page</td>
<td>$2,720</td>
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<tr>
<td>½ Page</td>
<td>$2,320</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$2,110</td>
</tr>
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16 BLEED
   No charge.
17 COVER AND PREFERRED POSITIONS
   a. Fourth Cover: 50%.
   b. Second Cover: 35%.
   c. Table of Contents: 25%.
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.

18 MISCELLANEOUS
   Rate Protective Clause: Proper notification will be given
   of any rate changes, and contracts may be cancelled at
   the time the change in rate becomes effective without
   incurring a short-rate adjustment, provided the contract
   rate has been earned up to the date of cancellation.

19 MECHANICAL REQUIREMENTS
   a. Non-Bleed Sizes
      
      | Width | Height |
      |-------|--------|
      | Spread (2 Fac. Pages) | 11 | 8 1/2 |
      | Full Page | 5 1/2 | 8 1/2 |
      | 1/2 Page (Horiz.) | 5 1/2 | 4 1/2 |
      | 1/2 Page (Vert.) | 2 3/4 | 8 1/2 |
      | 1/4 Page | 2 3/4 | 4 1/2 |

   b. Bleed Sizes
      
      | Width | Height |
      |-------|--------|
      | Spread (2 Fac. Pages) | 14 1/2 | 10 1/4 |
      | Full Page | 7 1/4 | 10 1/4 |
      | 1/2 Page (Horiz.) | 7 1/4 | 5 1/8 |
      | 1/2 Page (Vert.) | 3 5/8 | 10 1/4 |
      | 1/4 Page | 3 5/8 | 5 1/8 |
      | Trim Size | 6 7/8 | 10 |

   c. Insert Sizes
      
      | Page |
      |-------|
      | Size 2 | 7 1/8 x 10 1/4 |
      | Size 4 | 14 1/2 x 10 1/4 |

20 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 50 lb. matte.
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

21 BINDING
   Perfect Binding.

22 HALFTONE SCREEN
   133 for text and covers.

23 DISPOSITION OF MATERIAL
   Material will be held for one year from last issue used
   and then destroyed, unless otherwise indicated.