

# Rates 2018

Effective October 2017



Synfacts  
Highlights in Chemical Synthesis

**Total print-run:** 540

**Published by:** Georg Thieme Verlag, PO Box 30 11 20  
70451 Stuttgart, Germany

**Frequency:** 12 issues (monthly)

**Publication language:** English

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom and ISDN on request

**Closing dates:** on request

|                |                     |              |              |
|----------------|---------------------|--------------|--------------|
| <b>Rates:</b>  | 1/1 page            | 175 x 250 mm | <b>830 €</b> |
| width x height | 1/2 page vertical   | 85 x 250 mm  | <b>450 €</b> |
|                | 1/2 page horizontal | 175 x 120 mm | <b>450 €</b> |
|                | 1/3 page vertical   | 60 x 250 mm  | <b>295 €</b> |
|                | 1/4 page vertical   | 85 x 120 mm  | <b>235 €</b> |
|                | 1/4 page horizontal | 175 x 60 mm  | <b>235 €</b> |

**Additional charge per color (no discount):**

|                     |              |
|---------------------|--------------|
| for standard colors | <b>245 €</b> |
| for special colors  | <b>385 €</b> |

**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

|                   |                  |                  |
|-------------------|------------------|------------------|
| <b>Discounts:</b> | <b>repeated:</b> | <b>multiple:</b> |
|                   | 3 x 3%           | 1 page 3%        |
|                   | 6 x 5%           | 3 pages 5%       |
|                   | 12 x 10%         | 6 pages 10%      |
|                   | 18 x 15%         | 12 pages 15%     |
|                   |                  | 18 pages 20%     |

**Loose Inserts:** on request  
Delivery address for inserts on request

**Quantity delivered:** 540 + 100 overprints

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb  
For trim size allow 5mm respectively.  
Half tone requirements: 120 lines for body and covers

**Printing process:** offset

**Binding:** perfect

**Contact and delivery address for material:**  
Thieme Media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931-469 Fax: ++49-711-8931-470

**Important:**  
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