HOMŒOPATHIC LINKS
International Journal for Classical Homœopathy
Published by Thieme Publishers

1 ISSUANCE
a. Frequency: Quarterly
b. Mailing Date: First week of publication month

2 ESTABLISHED
1987

3 EDITORIAL CONTENT
Homœopathic Links offers its readers a wide variety of material medical, cases, provings, philosophy and stimulating discussions, book reviews, and international lists of upcoming events.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
All new advertising must be approved.

5 POLICY ON PLACEMENT OF ADVERTISING
Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO
90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS
Editorial reprints, bulk journal purchases and supplements are available.
Contact Reprints@thieme.com

8 STAFF
Editor-in-Chief
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Email: arun.majji@thieme.in

9 CIRCULATION: 3,000 copies worldwide

10 CIRCULATION VERIFICATION
Publisher’s sworn statement.

11 COVERAGE AND MARKET
Homœopathic Links has become an important and respected publication in the world of alternative medicine. Today it connects homeopaths in more than 50 countries and promotes exchange between the different directions and philosophies of homeopathy and naturopathy. The editorial board includes several experienced and dedicated homeopaths. Their careful selection of articles ensures the perfect balance of practice-orientated topics, and philosophical and historical contemplations for all readers.

12 BLACK & WHITE AND COLOUR RATES

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d. *CDs/DVDs: € 600 per 1,000 copies
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16 COVER AND PREFERRED POSITIONS
   a. Fourth Cover: 50%.
   b. Second Cover: 35%.
   c. Table of Contents: 25%.
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS
   Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 50 lb. matte.
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

19 BINDING
   Perfect Binding.

20 HALFTONE SCREEN
   133 for text and covers.

21 REPRODUCTION REQUIREMENTS
   Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to "General Guidelines" and select "Digital Ads".

22 CLOSING DATES

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23 DISPOSITION OF MATERIALS
   Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.