1 ISSUANCE
   a. Frequency: 6 issues per year
   b. Issue Date: February, April, June, August, September, November
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1980

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $381.00
   b. Institutions (P+E): $1,559.00
   c. Resident Rate: $142.00

4 EDITORIAL CONTENT
   Each issue presents review articles focusing on a single topic dealing with clinical and technical advances in the field of neurology.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available, contact Cunningham Associates for details.
   Contact Reprints@Thieme.com for Editorial reprints.

9 STAFF
   Editor-in-Chief
   David Greer, MD
   Department of Neurology
   Yale University School of Medicine
   15 York Street
   New Haven, CT 06520

   Production Manager: Tanya Punj

Advertising: James G. Pattis

10 CIRCULATION:
   2,680 Includes all third and fourth year neurology residents.

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   b. Market Served: Neurologists

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 AGENCY COMMISSION
   15% of gross billing on space, color and preferred positions

15 BLACK AND WHITE RATES
   One Page $1,490
   ½ Page $1,060
   ¼ Page $790

16 COLOR RATES
   One Page $2,990
   ½ Page $2,560
   ¼ Page $2,290

17 BLEED
   No charge.
18 COVER AND PREFERRED POSITIONS
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

19 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

20 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

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b. Bleed Sizes

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21 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

22 BINDING
Perfect Binding.

23 HALFTONE SCREEN
133 for text and covers.