1 ISSUANCE
a. Frequency: 5
b. Issue Date: March, June, August, October, December
c. Mailing Date: First week of publication month

2 ESTABLISHED
1984

3 U.S. SUBSCRIPTION RATES
a. Individuals (P+E): $327.00
b. Institutions (P+E): $1,305.00
c. Resident Rate: $103.00

4 EDITORIAL CONTENT
Each issue presents review articles focusing on a single topic concerning clinical and technical advances in the field of interventional radiology.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
Bulk journal purchases and supplements are available. Contact Cunningham Associates for details.
For article reprints, contact: Reprints@thieme.com

9 STAFF
Editor-in-Chief
Charles Ray Jr.
University of Colorado Health Sciences Center
777 Bannock Street
Mail Code 0024
Denver, CO 80204

10 CIRCULATION:
1,300. Includes all fellows in interventional radiology

11 CIRCULATION VERIFICATION
Publisher’s sworn statement.

12 COVERAGE AND MARKET
b. Market Served: Hepatologists and Gastroenterologists

13 CLOSING DATES
a. Insertion Orders: Due 45 days prior to month of publication.
b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
d. Cancellations: Are not accepted after closing date.
e. Extensions: Please contact advertising representative.

14 AGENCY COMMISSION
15% of gross billing on space, color and preferred positions

15 BLACK AND WHITE RATES

<table>
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<tr>
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16 COLOR RATES

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<tr>
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17 BLEED
No charge.

18 COVER AND PREFERRED POSITIONS
a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

19 MISCELLANEOUS
Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

20 MECHANICAL REQUIREMENTS
a. Non-Bleed Sizes

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b. Bleed Sizes

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c. Insert Sizes

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<tr>
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21 PAPER STOCK
a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

22 BINDING
Perfect Binding.

23 HALFTONE SCREEN
133 for text and covers.

24 DISPOSITION OF MATERIAL
Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.