1 ISSUANCE
   a. Frequency: 5
   b. Issue Date: March, June, August, October, December
   c. Mailing Date: First week of publication month

2 ESTABLISHED
   1984

3 U.S. SUBSCRIPTION RATES
   a. Individuals (P+E): $317.00
   b. Institutions (P+E): $1,246.00
   c. Resident Rate: $100.00

4 EDITORIAL CONTENT
   Each issue presents review articles focusing on a single topic concerning clinical and technical advances in the field of interventional radiology.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Cunningham Associates for details.
   For article reprints, contact: Reprints@thieme.com

9 STAFF
   Editor-in-Chief
   Charles Ray Jr.
   University of Colorado Health Sciences Center
   777 Bannock Street
   Mail Code 0024
   Denver, CO 80204

10 CIRCULATION:
   1,300. Includes all fellows in interventional radiology

11 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

12 COVERAGE AND MARKET
   b. Market Served: Hepatologists and Gastroenterologists

13 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

14 AGENCY COMMISSION
   15% of gross billing on space, color and preferred positions

15 BLACK AND WHITE RATES

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$1,420</td>
</tr>
<tr>
<td>½ Page</td>
<td>$1,010</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$770</td>
</tr>
</tbody>
</table>

16 COLOR RATES

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$2,880</td>
</tr>
<tr>
<td>½ Page</td>
<td>$2,460</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$2,230</td>
</tr>
</tbody>
</table>
17 BLEED
   No charge.

18 COVER AND PREFERRED POSITIONS
   a. Fourth Cover: 50%.
   b. Second Cover: 35%.
   c. Table of Contents: 25%.
   d. Page Facing 2nd Cover, Facing 1st Text: 20%.

19 MISCELLANEOUS
   Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

20 MECHANICAL REQUIREMENTS
   a. Non-Bleed Sizes

<table>
<thead>
<tr>
<th></th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spread (2 Fac. Pages)</td>
<td>14</td>
<td>10</td>
</tr>
<tr>
<td>Full Page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>3 ½</td>
<td>10</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3 ½</td>
<td>5</td>
</tr>
</tbody>
</table>

   b. Bleed Sizes

<table>
<thead>
<tr>
<th></th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spread (2 Fac. Pages)</td>
<td>16 6/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>Full Page</td>
<td>8 3/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>½ Page (Horiz.)</td>
<td>8 3/8</td>
<td>5 1/2</td>
</tr>
<tr>
<td>½ Page (Vert.)</td>
<td>4 1/8</td>
<td>11 1/8</td>
</tr>
<tr>
<td>¼ Page</td>
<td>4 1/8</td>
<td>5 1/2</td>
</tr>
<tr>
<td>Trim Size</td>
<td>8 1/8</td>
<td>10 7/8</td>
</tr>
</tbody>
</table>

c. Insert Sizes

<table>
<thead>
<tr>
<th></th>
<th>Page</th>
<th>Trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size 2</td>
<td>8 1/8 x 11 1/8</td>
<td>8 1/8 x 10 7/8</td>
</tr>
<tr>
<td>Size 4</td>
<td>16 3/4 x 11 7/8</td>
<td></td>
</tr>
</tbody>
</table>

21 PAPER STOCK
   a. Covers: 10 point coated one side.
   b. Body: 50 lb. matte.
   c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

22 BINDING
   Perfect Binding.

23 HALFTONE SCREEN
   133 for text and covers.

24 REPRODUCTION REQUIREMENTS
   Digital art submission required. Follow the instructions at https://caesar.sheridan.com/tsp_procedures/procedureFiles.php. Then navigate to “General Guidelines” and select “Digital Ads”.

25 DISPOSITION OF MATERIAL
   Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.