

# INTERNATIONAL JOURNAL OF ANGIOLOGY

Published by Thieme Publishers

Official Journal of the International College of Angiology

Advertising Representative

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## 1 ISSUANCE

- a. Frequency: Quarterly
- b. Issue Date: February, May, August, November
- c. Mailing Date: First week of publication month

## 2 ESTABLISHED

1991

## 3 U.S. SUBSCRIPTION RATES

- a. Individuals (P+E): \$312.00
- b. Institutions (P+E): \$818.00

## 4 EDITORIAL CONTENT

IJA is dedicated to the diagnosis, treatment and long-term management of vascular and cardiovascular disease. A multidisciplinary journal, it publishes original research, reviews, case reports, and rapid communication on all aspects of angiology. Articles published cover experimental, clinical, and basic science; as well as the outcomes of medical research and clinical trials.

## 5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

## 6 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

## 7 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

## 8 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available, contact Cunningham Associates for details.

Contact [Reprints@Thieme.com](mailto:Reprints@Thieme.com) for Editorial reprints.

## 9 STAFF

**Production Manager:** Sangeeta Gaur

**Advertising:** James C. Cunningham

## Editor-in-Chief

John A. Eleftheriades

Yale University School of Medicine

New Haven, Connecticut

## 10 CIRCULATION: 800

## 11 CIRCULATION VERIFICATION

Publisher's sworn statement.

## 12 COVERAGE AND MARKET

- a. Coverage: National and International.
- b. Market Served: Cardiovascular Surgeons, Vascular Surgeons, Interventional Cardiologists and Radiologists, Neurologists, Neurosurgeons, Internists, Cardiology Researchers and General Physicians.
- c. Official journal of the International College of Angiology, International College of Surgeons and the Asian Society for Vascular Surgery.

## 13 CLOSING DATES

- a. Insertion Orders: Due 45 days prior to month of publication.
- b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- c. Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- d. Cancellations: Are not accepted after closing date.
- e. Extensions: Please contact advertising representative.

## 14 AGENCY COMMISSION

15% of gross billing on space, color and preferred positions

## 15 BLACK AND WHITE RATES

One Page	<b>\$990</b>
½ Page	\$600
¼ Page	\$290

16 COLOR RATES

One Page	<b>\$2,510</b>
½ Page	\$2,120
¼ Page	\$1,810

17 BLEED

No charge.

18 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

19 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

20 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	14	10
Full Page	7	10
½ Page (Horiz.)	7	5
½ Page (Vert.)	3 ½	10
¼ Page	3 ½	5

b. Bleed Sizes (No Bleed Charges)

	Width	Height
Spread (2 Fac. Pages)	16 ¾	11 1/8
Full Page	8 3/8	11 1/8
½ Page (Horiz.)	8 3/8	5 ½
½ Page (Vert.)	4 1/8	11 1/8
¼ Page	4 1/8	5 ½
Trim Size	8 1/8	10 7/8

c. Insert Sizes

	Page	Trim
Size 2	8 3/8 x 11 1/8	8 1/8 x 10 7/8
Size 4	16 3/4 x 10 ¼	

21 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

22 BINDING

Perfect Binding.

23 HALFTONE SCREEN

133 for text and covers.

24 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.