FACIAL PLASTIC SURGERY
Published by Thieme Publishers

1 ISSUANCE
   a. Frequency: 6 Times/Year
   b. Issue Date: February, April, June, August, October, December
   c. Mailing Date: 1st week of publication month

2 ESTABLISHED
   1983

3 EDITORIAL CONTENT
   Each issue presents articles focusing on a single topic concerning clinical and technical advances in the field of facial plastic and reconstructive surgery.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING
   All new advertising must be approved. Please send duplicate proofs to publisher.

5 POLICY ON PLACEMENT OF ADVERTISING
   Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO
   90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS
   Bulk journal purchases and supplements are available. Contact Berish Strauch for details.
   Contact Reprints@Thieme.com for Editorial reprints.

8 STAFF
   Publisher
   Thieme
   333 Seventh Avenue
   New York, NY 10001
   (212) 760-0888

   Editor-in-Chief
   Anthony P. Scalfani, MD
   Directory, Facial Plastic Surgery
   New York Eye and Ear Infirmary
   310 East 14 Street, 6th Floor
   New York, NY 10003

   Production Manager: Ananya Das
   Advertising: Berish Strauch

9 CIRCULATION: 1,250

10 CIRCULATION VERIFICATION
   Publisher’s sworn statement.

11 COVERAGE AND MARKET

12 CLOSING DATES
   a. Insertion Orders: Due 45 days prior to month of publication.
   b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
   c. Publisher’s Set Copy: Due 2 months prior to month of publication, billed at cost.
   d. Cancellations: Are not accepted after closing date.
   e. Extensions: Please contact advertising representative.

13 BLACK AND WHITE RATES

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
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<tbody>
<tr>
<td>One Page</td>
<td>$1,270</td>
</tr>
<tr>
<td>½ Page</td>
<td>$890</td>
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<tr>
<td>¼ Page</td>
<td>$680</td>
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14 COLOR RATES

<p>| | |</p>
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<tbody>
<tr>
<td>One Page</td>
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<tr>
<td>½ Page</td>
<td>$2,330</td>
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<tr>
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<td>$2,110</td>
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15 BLEED

No charge.

16 COVER AND PREFERRED POSITIONS

a. Fourth Cover: 50%.
b. Second Cover: 35%.
c. Table of Contents: 25%.
d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

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<tr>
<td>Full Page</td>
<td>7</td>
<td>10</td>
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<tr>
<td>½ Page (Horiz.)</td>
<td>7</td>
<td>5</td>
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<tr>
<td>½ Page (Vert.)</td>
<td>3 ½</td>
<td>10</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3 ½</td>
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b. Bleed Sizes

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<td>11 ⅞</td>
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<td>11 ⅞</td>
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<td>11 ⅞</td>
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<tr>
<td>¼ Page</td>
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<td>5 ⅝</td>
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<td>10 ⅛</td>
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c. Insert Sizes

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<td>8 ⅝ x 10 ⅞</td>
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<tr>
<td>Size 4</td>
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</table>

19 PAPER STOCK

a. Covers: 10 point coated one side.
b. Body: 50 lb. matte.
c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

20 BINDING

Perfect Binding.

21 HALFTONE SCREEN

133 for text and covers.

22 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.