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The European Federation of Societies for Microsurgery

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1 ISSUANCE

- Frequency: Nine issues
- Issue Date: January, February, March, April, May, June, August, September, October
- Mailing Date: First week of publication month

2 ESTABLISHED

1984

3 U.S. SUBSCRIPTION RATES

- Individuals (P+E): \$486.00
- Institutions (P+E): \$1,964.00
- Residents: \$156.00

4 EDITORIAL CONTENT

Each issue presents original articles concerning clinical and technical advances in reconstructive microneurovascular surgery. Pertinent cumulative reviews are included.

5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

6 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

7 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

8 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available contact Berish Strauch.

Contact Reprints@Thieme.com for full article reprints.

9 Editor-in-Chief

Bernard T. Lee, MD, MBA, FACS

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10 CIRCULATION: 1,250

11 CIRCULATION VERIFICATION

Publisher's sworn statement.

12 COVERAGE AND MARKET

- Coverage: Global
- Market Served: Plastic Surgeons, Vascular Surgeons, Trauma Surgeons, Head and Neck Surgeons, Peripheral Nerve Surgeons, Transplantation Surgeons, and Hand Surgeons
- Official Organ, ABRM, ASPN + WSRM

13 CLOSING DATES

- Insertion Orders: Due 45 days prior to month of publication.
- Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- Cancellations: Are not accepted after closing date.
- Extensions: Please contact advertising representative.

14 BLACK AND WHITE RATES

| | |
|----------|----------------|
| One Page | \$1,300 |
| ½ Page | \$900 |
| ¼ Page | \$640 |

15 COLOR RATES

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| One Page | \$2800 |
| ½ Page | \$2,400 |
| ¼ Page | \$2,130 |

16 BLEED

No additional charges.

17 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

18 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

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| | Width | Height |
|-----------------------|-------|--------|
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| Full Page | 7 | 10 |
| ½ Page (Horiz.) | 7 | 5 |
| ½ Page (Vert.) | 3 ½ | 10 |
| ¼ Page | 3 ½ | 5 |

b. Bleed Sizes

| | Width | Height |
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| Spread (2 Fac. Pages) | 16 ⅞ | 11 ⅞ |
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| ½ Page (Horiz.) | 8 ⅞ | 5 ½ |
| ½ Page (Vert.) | 4 ⅞ | 11 ⅞ |
| ¼ Page | 4 ⅞ | 5 ½ |
| Trim Size | 8 ⅞ | 10 ⅞ |

c. Insert Sizes

| | Page | Trims to |
|--------|-------------|------------|
| Size 2 | 8 ⅞ x 11 ⅞ | 8 ⅞ x 10 ⅞ |
| Size 4 | 16 ¾ x 11 ⅞ | |

20 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

21 BINDING

Perfect Binding.

22 HALFTONE SCREEN

133 for text and covers.

23 DISPOSITION OF MATERIAL

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