

# JOURNAL OF RECONSTRUCTIVE MICROSURGERY

## Published by Thieme Medical Publishers

The Official Journal of the World Society for Reconstructive Microsurgery

The Robotic Assisted Microsurgical & Endoscopic Society

The American Society for the Peripheral Nerve

The European Federation of Societies for Microsurgery

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### 1 ISSUANCE

- Frequency: Nine issues
- Issue Date: January, February, March, April, May, June, August, September, October
- Mailing Date: First week of publication month

### 2 ESTABLISHED

1984

### 3 U.S. SUBSCRIPTION RATES

- Individuals (P+E): \$470.00
- Institutions (P+E): \$1,876.00
- Residents: \$151.00

### 4 EDITORIAL CONTENT

Each issue presents original articles concerning clinical and technical advances in reconstructive microneurovascular surgery. Pertinent cumulative reviews are included.

### 5 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

### 6 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

### 7 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

### 8 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available contact Berish Strauch.

Contact Reprints@Thieme.com for full article reprints.

### 9 Editor-in-Chief

#### **Bernard T. Lee, MD, MBA, FACS**

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### 10 CIRCULATION: 1,250

### 11 CIRCULATION VERIFICATION

Publisher's sworn statement.

### 12 COVERAGE AND MARKET

- Coverage: Global
- Market Served: Plastic Surgeons, Vascular Surgeons, Trauma Surgeons, Head and Neck Surgeons, Peripheral Nerve Surgeons, Transplantation Surgeons, and Hand Surgeons
- Official Organ, ABRM, ASPN + WSRM

### 13 CLOSING DATES

- Insertion Orders: Due 45 days prior to month of publication.
- Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- Cancellations: Are not accepted after closing date.
- Extensions: Please contact advertising representative.

### 14 BLACK AND WHITE RATES

One Page	<b>\$1,300</b>
½ Page	\$900
¼ Page	\$640

## 15 COLOR RATES

One Page	<b>\$2800</b>
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¼ Page	\$2,130

## 16 BLEED

No additional charges.

## 17 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

## 18 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

## 19 MECHANICAL REQUIREMENTS

### a. Non-Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	14	10
Full Page	7	10
½ Page (Horiz.)	7	5
½ Page (Vert.)	3 ½	10
¼ Page	3 ½	5

### b. Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	16 ⅞	11 ⅛
Full Page	8 ⅜	11 ⅛
½ Page (Horiz.)	8 ⅜	5 ½
½ Page (Vert.)	4 ⅜	11 ⅛
¼ Page	4 ⅜	5 ½
Trim Size	8 ⅞	10 ⅞

### c. Insert Sizes

	Page	Trims to
Size 2	8 ⅜ x 11 ⅛	8 ⅞ x 10 ⅞
Size 4	16 ¾ x 11 ⅛	

## 20 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

## 21 BINDING

Perfect Binding.

## 22 HALFTONE SCREEN

133 for text and covers.

## 23 REPRODUCTION REQUIREMENTS

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## 24 DISPOSITION OF MATERIAL

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